



Explore Austin's arts and culture, supported by the Cultural Arts Division. [Learn More](#)

Home / Things to Do / Arts

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Visit Austin is the top tourist search site in Austin, and as a result of this partnership with CAD, now includes a specialized Cultural Arts landing page, portal for cultural and creative event listings (free to post), robust search engine optimization and related marketing efforts reaching **3.3 million visitors annually**. It is also available in eight different languages. More benefits include:

- Cultural Contractors now have even easier access to Visit Austin's calendar of events. This will expand your potential audience to all the 3.3 million visitors who use their site. **>>Post your event at [AustinTexas.org/things-to-do/arts/submit-event](https://austintexas.org/things-to-do/arts/submit-event)**. Here's a How-to-guide bit.ly/CulturalFundingCAD.
- Visit Austin's site includes a custom content landing page that highlights the importance of the creative economy and features rotating art & events for tourists & residents. Be sure to tag your images on social media with the hashtag #TrueAustin to feed into the Visit Austin site & Instagram account.
- Austin's Cultural Arts events will be featured in an email blast scheduled to be sent to over **150,000 Visit Austin subscribers later this month**. We encourage you to post your event soon so that the email blast can connect its subscribers to your latest listings!

We are excited to be able to offer this enhanced platform to support and promote your valuable work. *Thank you for all you do to make Austin a rich and vibrant cultural and creative community!*

Meghan Wells

Manager Cultural Arts Division
City of Austin Economic Development Department

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Cultural Arts



Global Business
Expansion



Heritage
Tourism



Music &
Entertainment



Redevelopment



Small Business