Artist Selection Equity Review

ART IN PUBLIC PLACES PROGRAM



CULTURAL ARTS DIVISION

Leading
with a Racial
Equity Lens

City goal of achieving a point at which race is no longer a predictor of quality of life outcomes.

The Equity Office helps **normalize**, **organize**, **and operationalize** race-forward efforts across city departments

In Strategic Direction 2023, "Equity" is not a separate effort, but infused throughout

Ensure that we are not further "othering," marginalizing, or displacing through good intentions

Commit together to continue this work throughout all of CAD's programs to broaden and deepen community access to City investment in the arts and remove barriers to participation

AIPP Professional Development Pipeline

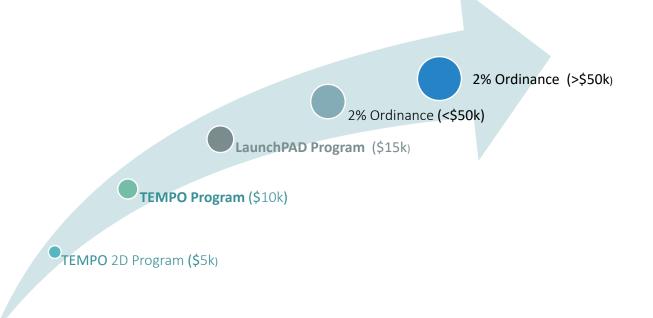


One-on-one staff time

Artist Information Meetings

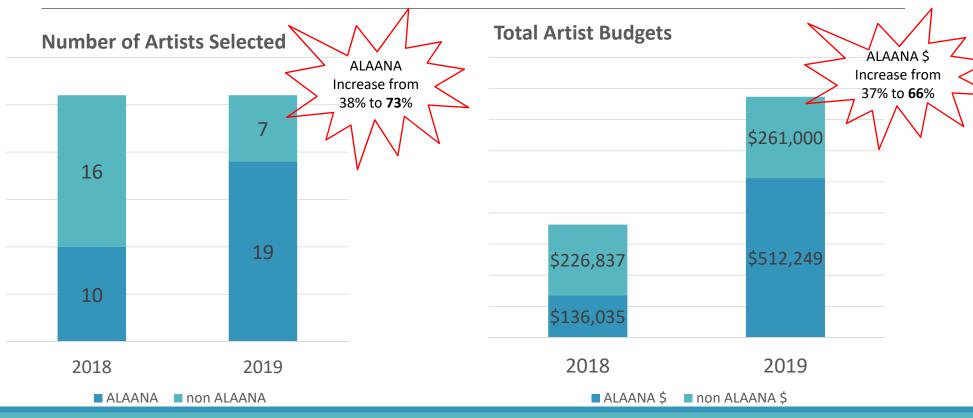
AIPP Artist Resource Guide Public Artist Training Classes

Targeted Outreach Youtube Video/Social Media



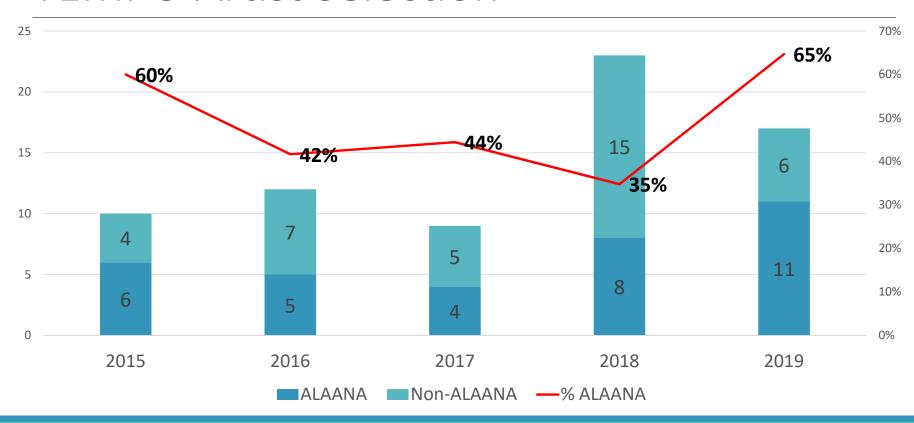
Selection Panelists (\$250/day)

Current Trends: 2018 and 2019



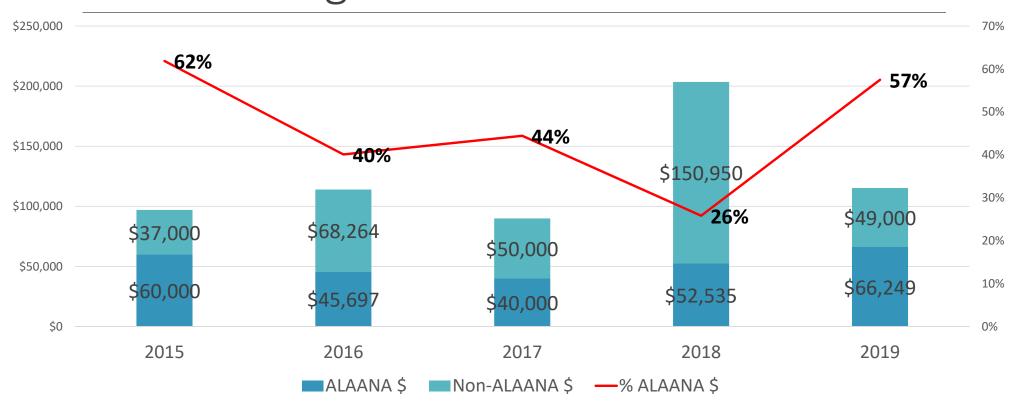
TEMPO + 2% Ordinance Projects Combined

TEMPO Artist Selection



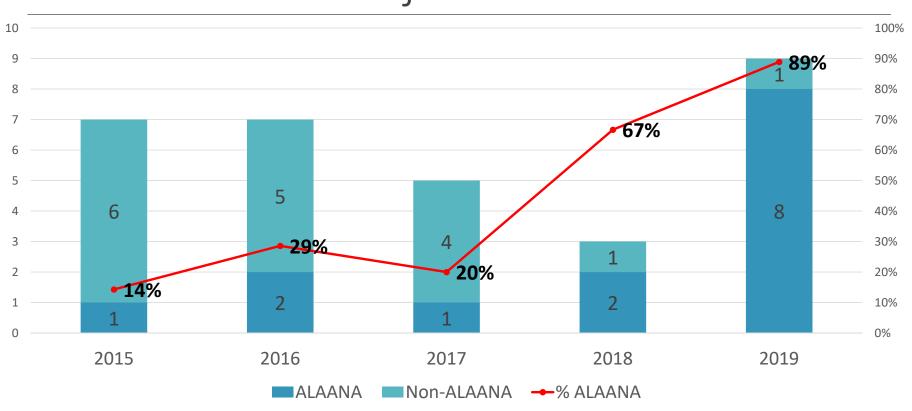
Five Year Trends – 2015 - 2019

TEMPO Budget Breakdown



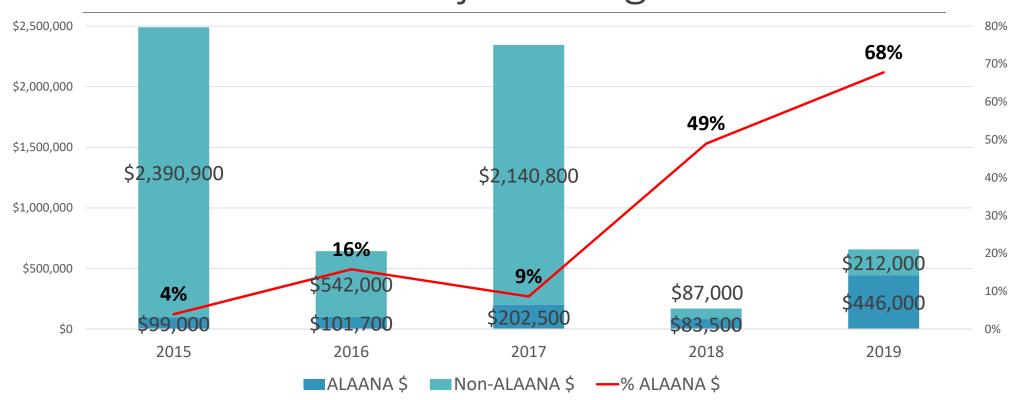
Five Year Trends – 2015 - 2019

2% Permanent Project Artist Selection



Five Year Trends — 2015 - 2019

2% Permanent Project Budget Breakdown



Five Year Trends – 2015 - 2019

Artist Spotlight: Agustina Rodriguez

- o Immigrated to US from South America at the age of four
- o Austinite since 1996
- 2018 **TEMPO** "Colorfield" (\$10k)
- 2019 2% Ordinance Commission (\$90k)
 Montopolis Recreation Center

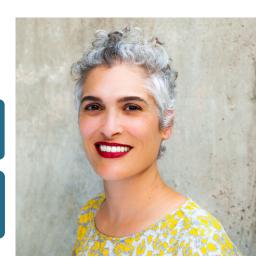






Artist Info Mtgs

> Artist Training (Duran)



(<\$50k)

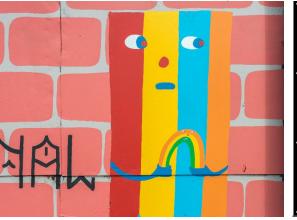
Commission (>\$50k)

Launch PAD

Artist Spotlight: Matthew Bonifacio Rodriguez

- Native Austinite
- Dear Ninja (local muralist/street artist)
- 2018 **TEMPO 2D** "Bolm Road" (\$7k)
- 2019 **2% Ordinance Commission** (\$40k)

Montopolis Recreation Center















TEMPO

Artist Info Mtgs

Artist **Training** (Duran)





Commission (>\$50k)



Artist Spotlight: Tyson Davis

- Texas Native and Professional Muralist
- Focus on Community Engagement
- Capitol View Arts supported artist
- 2018 2% Ordinance Commission (\$40k)
 Colony Park District Park





TEMPO (\$10k)

1 on 1 staff time

Artist Info Mtgs

Arts Org. support



Launch PAD



Some Targeted Outreach Efforts

Web Ads:
Sightlines,
Glasstire,
facebook, SoulCiti,
AIPP website,
Publicartist.org,

TODO

E-news: AIPP, CPO, Project Connect, ATD, CAD, People's Gallery List, current and former TEMPO artists, PQ pool artists

AIPP Artist
Information
Sessions: Carver
and Asian
American Cultural
Center

ATXN Spanish banner

Flyers (Bilingual): Libraries and Arts Organizations

Radio Spots: KAZI, KOOP, KUTX Partners: Capitoi
View Arts, La Pena,
Six Square, allgo,
Civic Arts, PARD
Cultural Facilities,
Imagine Austin,
CitySpace

PLEASE SHARE WITH YOUR NETWORKS!

Arts Commission role – spread the word

Local artists are invited to apply to be included in an artist roster to be selected for Art in Public Places projects for the Corridor Construction Program.

- Artists in all stages of their careers are eligible.
- Artists from every district in the City are encouraged to apply!







CALL TO ARTISTS CORRIDOR PROGRAM ARTIST POOL

Multiple individual project budgets range between\$40,000-200,000

Deadline to submit: March 12, 2020

PLEASE SHARE WITH YOUR NETWORKS!

Arts Commission role – spread the word

AIPP PANEL DUTIES:

- give feedback to artists in the process of their public art commissions
- recommend AIPP
 percent-for-art funding
 expenditures
- support the work of the AIPP Program by attending selection panels, dedications of artwork and monthly panel meetings, etc.



OPEN CALL FOR NEW AIPP PANEL MEMBER!

Successful applicants may include visual artists, public artists, curators, art historians, art conservators or art preparators, etc. and will be professionals with an understanding of the requirements of art in the public realm.

Deadline to APPLY: March 23, 2020

Normalizing, organizing and operationalizing racial equity.















Questions?