



Tourism Commission
November 13, 2018
6:30pm
Parque Zaragoza Recreation Center
2608 Gonzales St
Austin, TX 78702

MINUTES

In Attendance:

Michael Searle
Vanessa Fuentes
Edward Bailey
Rachel Magee
Bill Bunch
Scott Joslove
John Riedie
Mary Katherine Stout
Kate Singleton
Mike Cannatti
Catlin Whittington

Staff and Other In Attendance:

Ray Baray, Chief of Staff City Management Office
Felicia Ojeda, Austin Convention Center Department
Cody Cowan, Red River Cultural District
Gavin Garcia, EQ Austin
Tom Noonan, Visit Austin
Matt Clement, Arrivalist

AGENDA

1. CALL MEETING TO ORDER

- a. Meeting called to order at 6:33 pm by Chair, Catlin Whittington

2. CITIZEN COMMUNICATION: 6:34pm

- a. Cody Cowan, Red River Cultural District
- b. Gavin Garcia, EQ Austin

3. OLD BUSINESS: 6:40pm

The Commission may discuss and take action on the following agenda items:

- a. Executive Summary briefing from Visitor Impact Task Force members, James Russell and Alyson McGee
 - i. Recommendations to City Council
 - ii. Adjacent information from Heritage Working Group developed from Visitor Impact Task Force

4. NEW BUSINESS: 7:31pm

The Commission may discuss and take action on the following agenda items:

- a. Tom Noonan, Visit Austin, Background and introduction of Arrivelist report
- b. Briefing of analytical report from Arrivelist presenter, Matt Clement, on Austin Tourist Travelers into Austin.

5. FUTURE AGENDA ITEMS: 8:21pm

- a. The Commission may discuss and identify future agenda items, topics, or presentations
 - i. Shifflet Report,
 - ii. Analysis Report of Convention Center visitors vs. Hotel visitors for Meeting Spaces
 - iii. Attendance Figures, Actuals vs. Estimates
 - iv. Expansion/ Economic Impact of the Convention Center
 - v. Booking Information-
 - 1. How far are we booked?
 - 2. How much business are we losing?
 - vi. City Legal, Texas Municipal League, General Council, Tax Attorney to discuss Chapter 351 and Chapter 334
 - vii. UT Study
 - viii. Legislative on Hotel Occupancy Taxes

6. ADJOURNMENT

- a. Chair, Catlin Whittington adjourned the meeting at 8:26pm