



Recommendation for Action

File #: 20-1658, **Agenda Item #:** 29.

5/21/2020

Posting Language

Approve on third reading an ordinance renewing a franchise for Greater Austin Transportation Company D.B.A. Yellow Cab Company to operate a taxicab service in the City of Austin for five years.

Lead Department

Austin Transportation Department

Fiscal Note

This item has no fiscal impact.

Prior Council Action:

Council approved first reading by unanimous vote on April 9, 2020; and approved second reading by unanimous vote on April 23, 2020.

For More Information:

Robert Spillar, 512-974-2488; Jacob Culberson, 512-974-1489; Jason T. Redfern, 512-974-7020; Gilda Powers, 512-974-7092

Council Committee, Boards and Commission Action:

October 8, 2019, recommended by the Urban Transportation Commission on a 10-0 vote with Commissioner Weatherby absent.

Additional Backup Information:

The Austin Transportation Department (ATD) regulates taxicab franchises under chapter 13-2 of City Code. Currently, there are three taxicab franchises operating a total of 518 regular taxicabs and 37 wheelchair accessible taxicabs within the City of Austin: ATX Coop Taxi, Lone Star Cab Company, and Yellow Cab Company.

Yellow Cab Company has provided reliable taxicab services to the people of Austin for many years. ATD recommends approval on third reading an ordinance extending a franchise to Greater Austin Transportation Company D.B.A. Yellow Cab Company to operate a taxicab service in the City of Austin for five years.

City Charter requires a franchise renewal to be granted by ordinance and read at three regular city council meetings. The third reading may not occur until 30 days after the first reading.

Strategic Outcome(s):

Mobility; Economic Opportunity and Affordability.