

# Mobility Committee Austin BCycle Update



City of Austin

Transportation Department

AUSTIN  *cycle*



A close-up, blue-tinted photograph of an Austin BCycle e-bike. The frame features the 'BCycle' logo in a large, stylized font. A white tag with the number '06' is attached to the frame. The rear fender is black with a white lightning bolt icon and the word 'Electric' in a cursive font. The frame number '19171' is visible near the bottom bracket. A Bosch ActiveLine motor is mounted on the bottom bracket. The background shows other bikes and a parking area.

## Shared Mobility During Stay Home-Work Safe

Austin BCycle has remained in operation and staff are taking extra cleaning measures.

Current assets under the Austin BCycle system include:

- 200 e-bikes (pilot program)
- 500 standard bikes
- 75 stations

### COVID-19 Response:

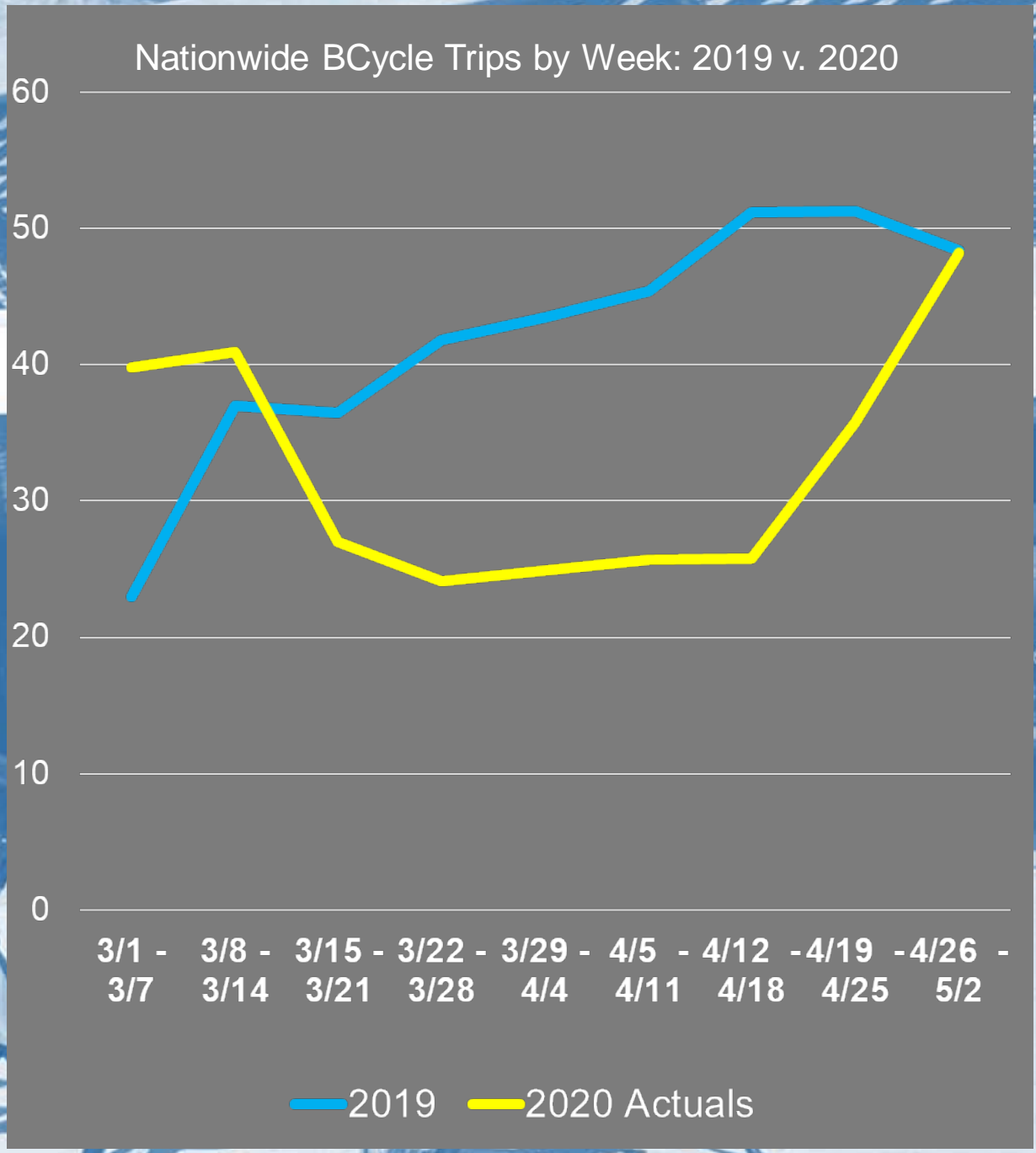
- Increased the frequency of cleaning and disinfecting all BCycle bikes, stations and work spaces.
- Staff using protective measures including masks, gloves, and hand sanitizer.
- Discounted annual pass for length of local Stay Home-Work Safe order.
- Free 3-day passes for community members making essential trips.




# Austin BCycle Weekly Trips









The background image is a blue-tinted photograph of a city street. In the foreground, the handlebars and front of a bicycle are visible. In the background, there is a B-cycle station map sign, a car, and other bicycles parked along the street.

*“For more than a decade, community-based bike share has played an important role in cities’ transportation offerings—an importance that has been underscored by the unique challenges presented by the COVID-19 crisis. After an initial decline in ridership at the outset of the COVID-19 stay at home orders, in the past few weeks, bike share ridership in BCycle systems has soared. Ridership increased nearly 90%, as communities sought safe and reliable transportation and recreation options.”*

*-Morgan Ramaker, Executive Director, BCycle LLC (Trek)*

## E-bikes & 3.0 Docks

Currently, there are 200 e-bikes in Austin on loan from BCycle LLC (Trek) as a pilot project to demonstrate the increased use of the system when e-bikes are readily available.

There are plans to use grant funding to keep those bikes in town.

### E-bikes

- 4.5x ridership compared to non-electric bikes
- The 200 e-bike pilot has resulted in an increase in daily ridership and annual membership purchases

### 3.0 Docks

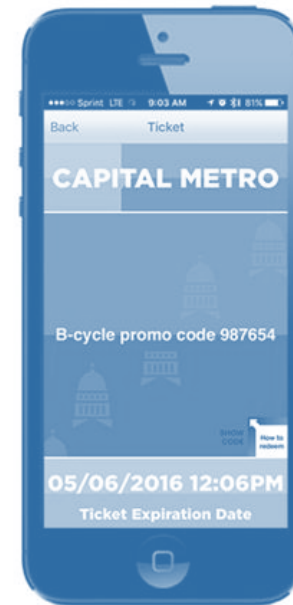
- Dynamic station layout
- Dynamic station size allows for increased density placement throughout city



Capital Metro is working with BCycle LLC (Trek) and Bike Share of Austin to provide seamless access to both systems via their app and their fare card systems.



# METROBIKE







## Next Steps

- ILA: Mutually beneficial partnership between City of Austin and Capital Metro in relation to management and expansion of BCycle Austin system and Bike Share of Austin.
- Capital Metro desires to leverage the BCycle Austin docked bike share system to maximize the utility of the MetroRail and MetroBus systems for Austin visitors and community members, rebranding as MetroBike.
- Capital Metro has applied for the AIM Grant from the Federal Transit Authority, with the City as a partner, to fund the full electrification of the BCycle bike fleet.