



## Recommendation for Action

**File #:** 20-2165, **Agenda Item #:** 42.

6/11/2020

### Posting Language

Authorize negotiation and execution of a contract with Health Management Associates, Inc., to complete a quality of life study, for a term of 15 months in an amount not to exceed \$200,000.

(Note: This solicitation was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. For the services required for this solicitation, there were no subcontracting opportunities; therefore, no subcontracting goals were established).

### Lead Department

Purchasing Office.

### Client Department(s)

Management Services.

### Fiscal Note

Funding is available in the Fiscal Year 2019-2020 Operating Budget of Management Services.

### Purchasing Language:

The Purchasing Office issued a Request for Proposals (RFP) 4400 JSB3005 for these services. The solicitation issued on January 6, 2020 and it closed on February 6, 2020. Of the three offers received, the recommended contractor submitted the best evaluated responsive offer. A complete solicitation package, including a log of offers received, is available for viewing on the City's Financial Services website, Austin Finance Online. Link: [Solicitation Documents](https://www.austintexas.gov/financeonline/account_services/solicitation/solicitation_details.cfm?sid=133616)  
<[https://www.austintexas.gov/financeonline/account\\_services/solicitation/solicitation\\_details.cfm?sid=133616](https://www.austintexas.gov/financeonline/account_services/solicitation/solicitation_details.cfm?sid=133616)>.

### Prior Council Action:

### For More Information:

Inquiries should be directed to the City Manager's Agenda Office, at 512-974-2991 or [AgendaOffice@austintexas.gov](mailto:AgendaOffice@austintexas.gov) <<mailto:AgendaOffice@austintexas.gov>>

NOTE: Respondents to this solicitation, and their representatives, shall continue to direct inquiries to the solicitation's Authorized Contact Person: John Besser, at 512-974-2261 or [John.Besser@austintexas.gov](mailto:John.Besser@austintexas.gov) <<mailto:John.Besser@austintexas.gov>>.

### Additional Backup Information:

The contract will provide for a Quality of Life Study for the Lesbian, Gay, Bisexual, Transgender, Queer, Intersex, Asexual (LGBTQIA+) community in Austin. Among many benefits, this study will allow the City and the Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ) Quality of Life Advisory Commission to better understand the community's strengths and diversity, as well as more effectively advocate for its needs. Additionally, it will serve as a historical snapshot of the LGBTQ community in Austin, a population with no

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official historical documentation among city archives to date. This study will also contribute to a new precedent for more inclusive city survey and data collection efforts that can be systematically institutionalized across additional city, state, and nation data collection efforts.

On March 13, 2017, Ordinance No. 20170302-007 took effect establishing the LGBTQ Quality of Life Advisory Commission. This Commission passed a request for the Council to fund a quality of life study to quantify and better understand the needs of the Austin LGBTQIA+ population. The Commission has defined this project as a Power Analysis rather than a needs assessment. Through a Power Analysis, the goal is to identify and analyze the institutional systems external to the community that create the internal realities that many people experience daily.

An evaluation team with expertise in this area evaluated the offers and scored Health Management Associates, Inc. as the best to provide these services based on experience, deliverables, work program, and schedule, executive summary and business organization, price, local preference and service-disabled veteran business enterprise.

**Strategic Outcome(s):**

Government that Works for All.



# City of Austin

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## Purchasing Office

P.O. Box 1088, Austin, TX 78767

March 19, 2020

Subject: Recommendation for Award of RFP 4400 JSB3005 LGBTQIA+ Quality of Life Study

Thank you for your response to the RFP 4400 JSB3005 LGBTQIA+ Quality of Life Study. The evaluation team has completed their process and has recommended award to Health Management Associates, Inc.

We appreciate your continued interest in doing business with the City of Austin. A copy of the evaluation matrix is attached for your review.

*John Besser*

Procurement Specialist III

512-974-2261

[John.Besser@austintexas.gov](mailto:John.Besser@austintexas.gov)

City of Austin

Purchasing Office

Solicitation Number: RFP 4400 JSB3005  
 Description: LGBTQIA+ Quality of Life Study

		Copia Consulting, LLC	Fundamental Advisory	Health Management Associates, Inc
<b>Evaluation Criteria</b>	<b>Max Points</b>			
Price	20	19	20	19
SDVBE	3	0	0	0
Local Preference	10	10	10	10
Executive Summary and Business Organization (Tab 3 and 4)	20	7	10	13
Experience (Tab 6)	25	8	13	21
Deliverables, Work Program and Schedule (Tab 7)	22	4	7	22
<b>Total</b>	<b>100</b>	<b>48</b>	<b>60</b>	<b>85</b>

NOTE: As per Section 252.049 of the local government code, contents of a proposal shall remain confidential until a contract is awarded. Therefore, the matrix will include points awarded for price but exact pricing will not be disclosed.

City of Austin Purchasing Office – Log of Offers Received

RFP 4400 JSB3005 02/06/2020  
LGBTQIA+ Quality of Life Study

Solicitation Number: \_\_\_\_\_

IFB Disclaimer: The information contained on the following bid sheets are for information only and does not constitute actual award/execution of a contract.

RFP/RFQS Disclaimer: The contents of a proposal shall remain confidential until a contract is awarded. This log of offers is for information purposes only and does not constitute actual award/execution of a contract.

For more information, you may contact the Purchasing Office by:  
Phone – 512-974-2600  
Email – [PurchInfo@austintexas.gov](mailto:PurchInfo@austintexas.gov)  
Physical Address – 124 W. 8<sup>th</sup> St., Third floor, Austin, TX 78701  
Hours of Operation – Monday-Friday 7:45 a.m. to 4:45 p.m.

Vendor Name (on sealed offer)	Rec'd By	Date & Time Received	No Bid	Vendor Name (opening)*	Bid Read @ opening
1. <u>Copia Consulting LLC</u>	<u>SP</u>	<u>02/04/20 11:10 A.M.</u>	<input type="checkbox"/>	_____	<input type="checkbox"/>
2. <u>Health Management Assoc</u>	<u>NS</u>	<u>2/5/20 2:53pm</u>	<input type="checkbox"/>	_____	<input type="checkbox"/>
3. <u>Fundamental Advisory</u>	<u>AO</u>	<u>2/6/20 12:50p</u>	<input type="checkbox"/>	_____	<input type="checkbox"/>
4. _____	_____	_____	<input type="checkbox"/>	_____	<input type="checkbox"/>
5. _____	_____	_____	<input type="checkbox"/>	_____	<input type="checkbox"/>
6. _____	_____	_____	<input type="checkbox"/>	_____	<input type="checkbox"/>
7. _____	_____	_____	<input type="checkbox"/>	_____	<input type="checkbox"/>
8. _____	_____	_____	<input type="checkbox"/>	_____	<input type="checkbox"/>
9. _____	_____	_____	<input type="checkbox"/>	_____	<input type="checkbox"/>

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 2020 FEB -6 PM 2:27  
 PURCHASING OFFICE  
 CITY OF AUSTIN, TEXAS

Form and Offers Distributed By: [Signature] Date: 02/10/20  
 Form and Offers Received By: [Signature] Date: 02/10/2020

\* Only complete if the vendor name is different from the name on the offerors documents inside the envelope that is opened during the webinar.