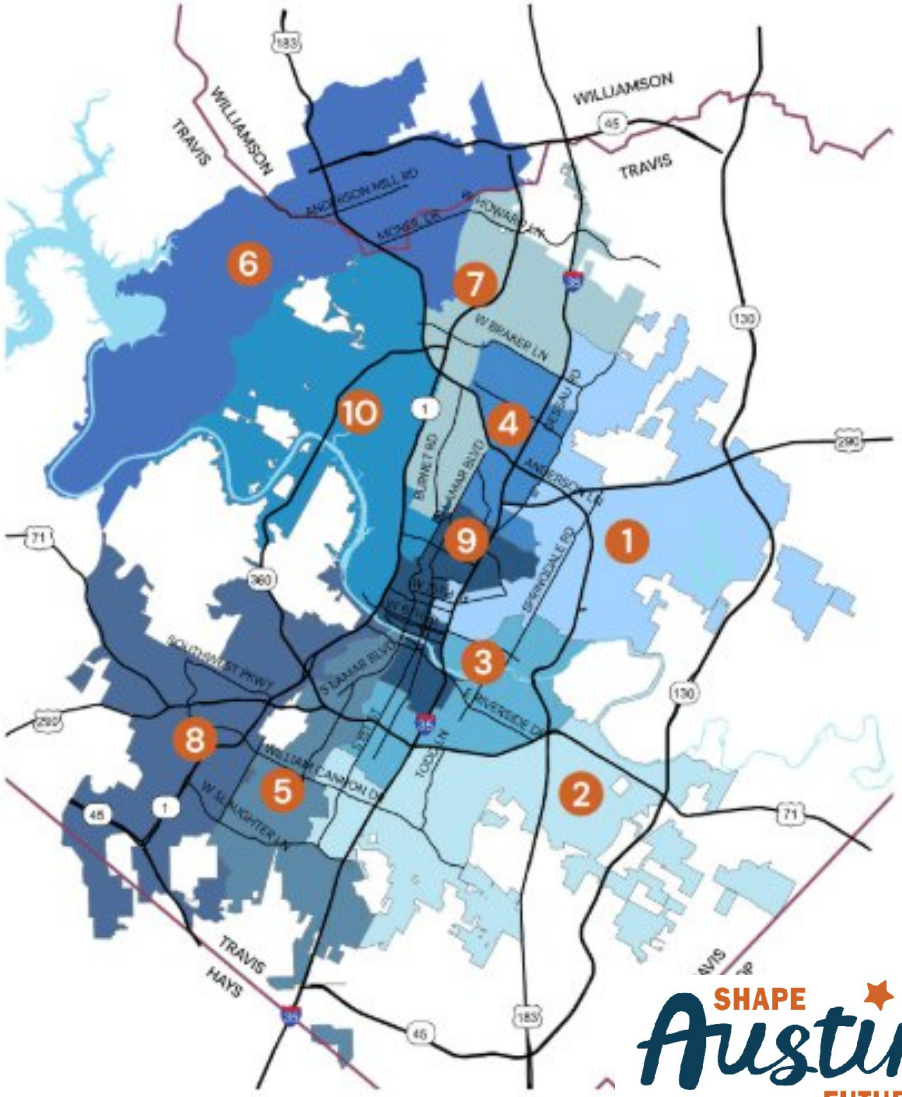
SHAPE Austin's FUTURE

RedistrictATX.org

Presented by City Auditor Corrie Stokes
June 2020

What is Redistricting?

- A process for residents to redraw council district boundaries every 10 years
- Austin residents will redraw the boundaries in 2021
- New boundaries will go in effect for the November 2022 election



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Community participation

There are two opportunities for Austin residents to be part of redistricting.

1

Applicant Review Panel

The Panel will help select the commissioners.
Three Certified Public Accountants will serve on the Panel.

2

Independent Citizens Redistricting Commission

The Commission will draw the boundaries of Austin's council districts.

How the process works

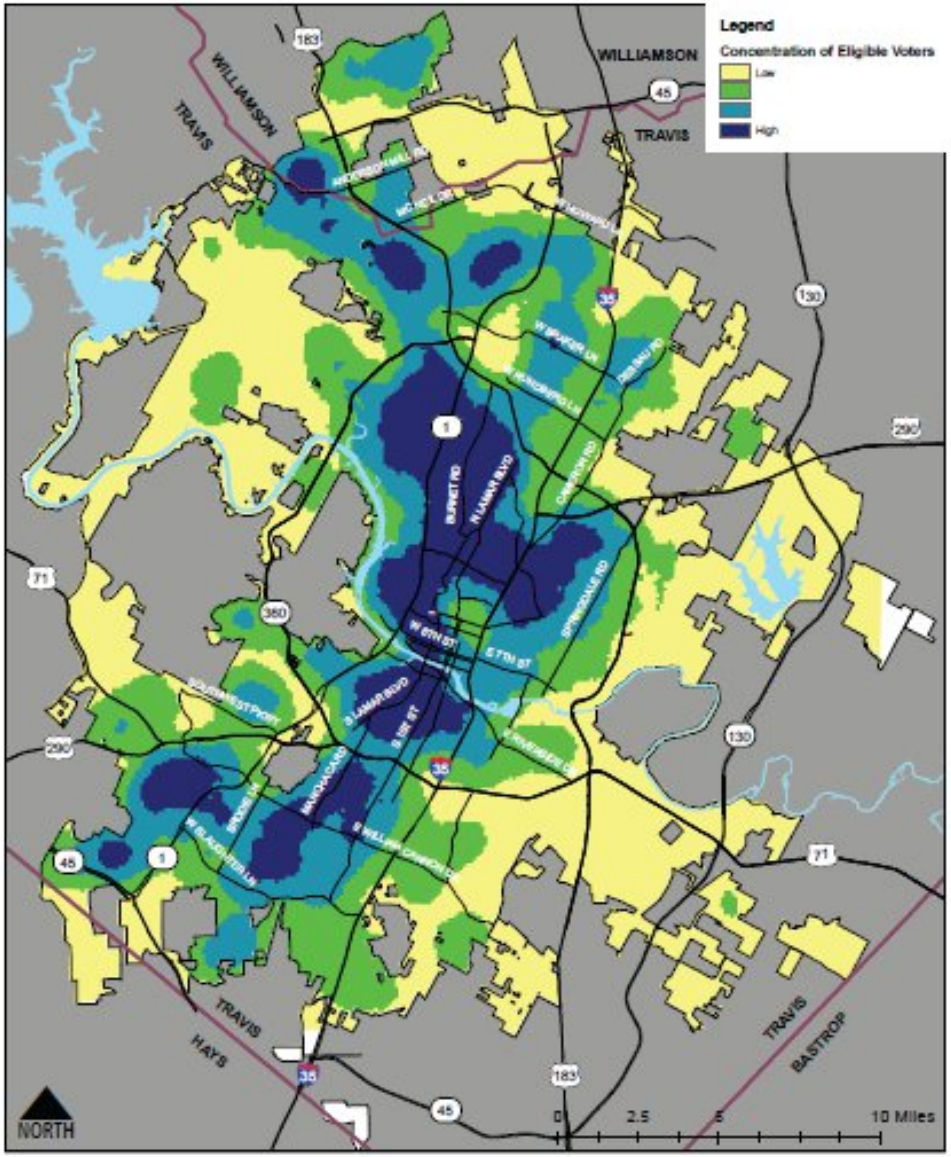
Three CPA's will be randomly selected for the Applicant Review Panel

The Panel will help select members for the Independent Citizen Redistricting Commission

Commissioners will draw the new council districts

Key dates

Date	Location
June 1, 2020	Applications for Commission and Panel open
Sept 1	Application period for Panel closes
Sept 30	Application period for Commission closes
Oct 1	City Auditor randomly selects 3 applicants for Panel
Nov – Jan 15, 2021	Panel selects the 60 most qualified Commission applicants
Jan 15-Jan 22	Each Council Member can strike one application from the qualified pool
Jan 23	City Auditor randomly selects 8 Commissioners from the qualified pool
Jan 24 – Feb 28	Commissioners choose 6 more applicants from the qualified pool
March 1 – Nov 1	14 selected Commissioners draw districts to go in effect for the 2022 election



Potentially Eligible Voters

2013:

35,418 voters

2018:

157,798 voters

SOURCE: OCA analysis of county voter data, 2020.

Outreach Plan

- Press coverage
- Virtual community engagement
- Social media engagement & online ads
- SpeakUp Austin
- Billboards & bus wraps
- TV & radio
- Print ads
- Podcast
- Direct mail
- Email blasts
- Fliers

Virtual Community Engagement

- Virtual Town Hall on June 18 at 6 p.m.
  - Opportunity for the community to learn about the Redistricting process and ask questions
- Additional virtual engagement meetings will be held throughout the campaign

Website – RedistrictATX.org

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- About
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- Commission
- Timeline
- Why This Matters
- Events
- FAQ

About Redistricting

Austin has 10 city council members and a mayor. The mayor is elected by residents citywide and each council member is elected by residents of a geographic district within the city.

"It is one of the most important things you can do in your life. It affects the next ten years of the entire city.

RYAN RAFOLS, CURRENT COMMISSION MEMBER

APPLY FOR THE COMMISSION

APPLY FOR THE PANEL

Outreach in Multiple Languages

SHAPE Austin's FUTURE

Austin residents will redraw the council district boundaries.

Be part of the process and shape Austin's future.

奥斯汀的居民将重新划定市议会选区的边界。

参与这个过程，塑造奥斯汀的未来。

Los residentes de Austin van a redibujar los límites de los distritos municipales.

Participe en el proceso y perfile el futuro de Austin.

Cư dân Austin sẽ thiết lập lại ranh giới các quận hội đồng.

Trở thành một phần của quá trình này và định hình tương lai của Austin.

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