

OF AUS

City of Austin

Recommendation for Action

File #: 20-2347, Agenda Item #: 59.

7/29/2020

Posting Language

Authorize an amendment to an existing contract with Overdrive Inc., for continued digital content materials and services, that would increase the contract amount by \$10,710,000 and extend the term by three years, for a revised total contract amount not to exceed \$16,020,201.

(Note: This amendment was reviewed for subcontracting opportunities in accordance with City Code Chapter 2 -9C Minority Owned and Women Owned Business Enterprise Procurement Program. For the goods and services required for this contract there were no subcontracting opportunities identified; therefore, no subcontracting goals were established).

Lead Department

Purchasing Office.

Client Department(s)

Austin Public Library.

Fiscal Note

Funding in the amount of \$2,505,000 is available in the Fiscal Year 2019-2020 Operating Budget of the Austin Public Library. Funding for the remaining contract term is contingent upon available funding in future budgets.

Purchasing Language:

Contract Amendment.

Prior Council Action:

June 16, 2016 - Council approved the original contract, item 22, on an 8-3 vote with Council Members Houston, Troxclair and Zimmerman voting against.

For More Information:

Inquiries should be directed to the City Manager's Agenda Office, at 512-974-2991 or <u>AgendaOffice@austintexas.gov < mailto:AgendaOffice@austintexas.gov></u> or to Elisa Folco, at 512-974-1421 or <u>Elisa.Folco@austintexas.gov < mailto:Elisa.Folco@austintexas.gov></u>.

Additional Backup Information:

The proposed amendment is for continued digital content materials and services that include eBooks, audiobooks, magazines, periodicals, streaming video, and other digital content through the Austin Public Library's (APL) website. The contract allows APL patrons to check out digital content through a single platform and provides APL staff with internet-accessible tools to control digital book-lending, manage access and usage of materials, monitor circulation, and a variety of statistical reports.

Overdrive's proprietary browser-based formats are the industry's only browser-based formats that can cache

the content for offline usage and do not require an active internet connection to read or listen to the digital content. Overdrive is the only digital library lending provider that offers downloads in the Kindle format and compatibility with all generations of the Amazon Kindle, the most popular and widely used e-reading device on the market.

A delay in approving or a failure to approve this proposed amendment will result in the inability for APL to meet customer demands for digital content. Usage has increased and funds have been expended faster than anticipated due to the shelter-in-place order. It is imperative to provide customers with a collection that is virtual and accessible 24/7 from home.

Contract Detail:

| | | Current | Requested | Revised |
|--------------------|---------|---------------|---------------|---------------|
| Contract | Length | Contract | Additional | Total |
| Term | of Term | Authorization | Authorization | Authorization |
| Initial Term | 1 yr. | \$1,034,966 | | \$ 1,034,966 |
| Extension Option 1 | 1 yr. | \$1,036,196 | | \$ 1,036,196 |
| Extension Option 2 | 1 yr. | \$1,037,516 | | \$ 1,037,516 |
| Contract Amendment | | \$ 60,999 | | \$ 60,999 |
| Extension Option 3 | 1 yr. | \$1,038,968 | | \$ 1,038,968 |
| Contract Amendment | T. | \$ 61,000 | | \$ 61,000 |
| Extension Option 4 | 1 yr. | \$1,040,556 | | \$ 1,040,556 |
| Proposed Amendment | 3 yrs. | | \$10,710,000 | \$10,710,000 |
| TOTALS | 8 yrs. | \$5,310,201 | \$10,710,000 | \$16,020,201 |

Note: Contract Authorization amounts are based on the City's estimated annual usage.

Strategic Outcome(s):

Culture and Lifelong Learning; Government that Works for All.