

Multifamily Recycling Capacity Increase



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Multifamily Capacity Increase Amendment

ZWAC and City Council approved amendments to department administrative rules in September and October 2019

Amendments **start October 1, 2020.**

Key amendment components:

→ Onsite recycling sufficient to **avoid overflowing**

→ Recycling container size increased to **24 gal/unit** or **1:1** ratio with trash



Multifamily Capacity Increase Amendment

Solid Waste Services Administrative Rules

8.5 - Capacity and Diversion Performance Standards

8.5.1.1.2 Multifamily properties—Beginning on October 1, 2020, Responsible Parties shall ensure that onsite recycling services are sufficient to accommodate the regular accumulation of recyclables and avoid overflowing containers by having, at a minimum, one of the following:

- 8.5.1.1.2.1** Twenty-four gallons of recycling capacity per dwelling unit per week; or
- 8.5.1.1.2.2** An equal 1:1 ratio of landfill trash to recycling capacity.

Planned Multi-family Outreach Pre-Pandemic

- **Direct mailers** to multifamily properties across the city
- **Print** advertisement in Windows Magazine (trade publication)
- **Social media** outreach targeting multifamily properties and residents
- **Rebate** to assist early adopters of the requirements
- Collaborative meetings with **trade associations** and property owners
- Outreach scheduled to peak in **spring 2020** and maintain through summer 2020

Apartment Recycling Changes

Multifamily recycling requirements are changing on **October 1, 2020** to:

- **24 gallons** of recycling per unit per week OR
- **equal capacity** for recycling and landfill trash

Contact your hauler to update your recycling service.

The City of Austin requires all multifamily owners/managers to provide convenient access to recycling for residents and employees. New requirements take effect October 1, 2020.

Learn more and apply for a rebate at [AustinTexas.gov/URO](https://austintexas.gov/uro)



Recycling Tips For Your Residents

From the City of Austin

Remind residents:

- What items are recyclable
- To flatten all boxes
- About bulk pickup options
- How to donate items

Learn more about recycling requirements at [AustinTexas.gov/URO](https://austintexas.gov/uro)



City Guidance on Communications

In March 2020, City Communications asked all departments **delay communications** not directly related to or able to support successful communication about COVID-19

HELP PREVENT DISEASE



Cover Coughs and Sneezes

with a bent elbow or tissue



Wash Hands Often

with soap and water for 20 seconds



Do NOT Touch Your Face

with unwashed hands



Clean and Disinfect

commonly touched surfaces



Wear a Face Covering

and maintain 6 ft. of distance in public



Stay Home When Sick

and avoid close contact with people who are sick



[AustinTexas.gov/COVID19](https://austintexas.gov/COVID19)



04/28/2020

City and Department Pandemic Outreach

City of Austin Government
May 22 · 🌐

Yesterday, Austin City Council accepted federal funds + directed local funding to help low-income families, uninsured patients, struggling renters, utility customers, and local businesses impacted by the COVID-19 crisis.

Here's a recap of Council actions! 📌

👉 Accepted \$7.2M in federal CARES Act funding to respond to COVID-19. The City is proposing \$\$\$ to support programs for rent assistance, homelessness, and child care.... See More



COVID-19 Updates
#ATXCouncil

City of Austin Government
Government Organization

Send Message

City of Austin Government
June 24 at 5:54 PM · 🌐

Our community came together to show unity in taking action to prevent the spread of #COVID19. 🙌

👉 Remember to keep 6ft of physical distance + #MaskOn when you are in public.

👉 Learn more: [BlackExcellenceATX.org](https://www.blackexcellenceatx.org)
#H... See More



Austin Public Health
June 24 at 5:27 PM · 🌐

Our community came together to show unity in taking action to prevent the spread of #COVID19. 🙌

👉 Remember to keep 6ft of physical distance + #MaskOn when you a... See More

Austin Recycles
April 13 · 🌐

Do you have extra recycling, since everyone has been at home? Extra recyclables are always collected at no extra charge. Avoid overfilling your cart; the lid must fully close. Once your blue cart is full, place additional recyclables in a cardboard box or other reusable container next to your cart. Learn more about what goes in your blue recycling cart: www.austintexas.gov/recycling



Austin Recycles
April 10 · 🌐

When in doubt, check the What Do I Do With...? tool to figure out what to do with an item. <https://www.austintexas.gov/department/what-do-i-do-0>

STAR RECYCLING TIPS



recycle right, Texas.

DISPOSABLE GLOVES AND MEDICAL MASKS DO NOT BELONG IN YOUR RECYCLING CART, OR ON THE GROUND.

DISPOSE OF THEM IN YOUR TRASH BAG. PROTECT SANITATION WORKERS BY CLOSING THE BAG BEFORE PUTTING OUT FOR PICKUP.

Austin Recycles
April 24 · 🌐

"It would help us a lot if customers bagged all their trash and organics. It makes it easier, because it just goes straight into the truck and nothing falls out. If something falls out, we have to pick it up. And customers can wipe down the handles on their can lids, because we touch everything that you touch."



TEXASMONTHLY.COM

"We Touch Everything That You Touch"
Austin sanitation worker JohnMatthew Treviño wants you to baq yo...

Austin Recycles
March 24 · 🌐



COMMUNITYIMPACT.COM

Even in a global pandemic, someone still needs to pick up the trash

Multi-family Outreach Moving Forward

- **Pandemic sensitive** messaging
- **Direct mailers** to multifamily properties across the city before October 2020
- **Print** and **social media** outreach targeting multifamily properties and residents before October 2020
- **Virtual** site assessments options and technical assistance for property managers
- New staff focused on multifamily **community engagement**
- Provide messaging with a focus on **providing resources** to reach compliance



Next Steps

Staff is actively moving forward with developing education and outreach aligned with a implementation date of **October 1, 2020**.

City staff will observe administrative rule 8.12.3, which states:

In the **twelve months** following the commencement of effective dates, City **staff will not enforce fines**, unless the property fails to make a good faith effort, as determined by the Director, to comply.





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