



Neighborhood Housing &  
Community Development



# RENT assistance

for Austin tenants affected by COVID-19

Housing & Planning Committee Briefing: RENT 2.0 Preview  
July 21, 2020

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# Briefing Agenda

- RENT Pilot
- RENT 2.0 Overall Budget
- Program Eligibility & Structure
- Tenant Stabilization Services
- Marketing & Outreach Strategy
- Timeline



# RENT assistance for Austin tenants affected by COVID-19



## RENT 1.0 Structure



- \$1.2M Program Budget
- 100% Housing Trust Fund
- HACA Partnership
- 1,000+ Households Served



## RENT 1.0 Eligibility



- ✓ 80% and below MFI
- ✓ Signatory lease
- ✓ No other rent support
- ✓ COVID-19 impact

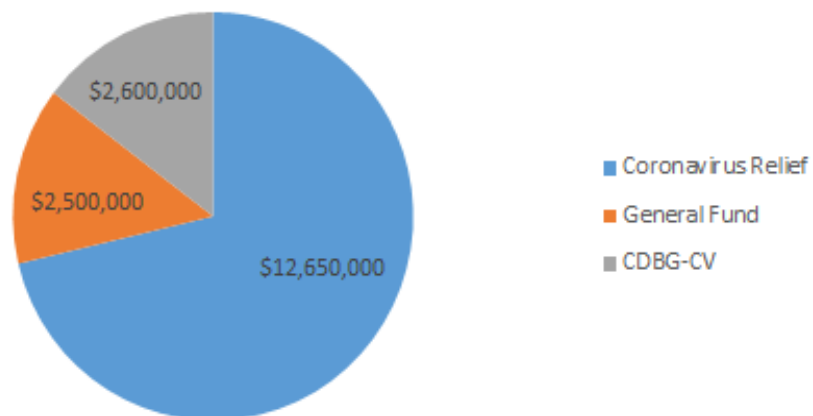


## RENT 1.0 Benefit

\$ Rent Payment = LESSER OF:  
 Payment limit for bedroom size  
*or*  
 Actual rent amount minus 30% of household monthly gross income

# RENT 2.0 Budget

RENT Funding Sources



## City of Austin **\$17.75M** Commitment to Austin Tenants Impacted by Covid-19

- Nearly **\$13 million** Direct Rental Assistance
- **\$1.3+ million** for Eviction Prevention and Tenant Stabilization Services
- Nearly **\$500,000** for Targeted Community Outreach



## RENT 2.0 Structure

- Nearly \$13M Direct Rental Assistance
- CVRF + CDBG-CV + GF
- Partners: HACA, CVR, RFA
- 2,000+ Household Goal (per month)
- 1mo – 3mos Rent Support



## RENT 2.0 Eligibility

- ✓ 30% - 80% MFI = 1mo Rent
- ✓ <30% MFI = 3mos Rent
- ✓ Traditional + Non-Traditional Leases
- ✓ No Duplication of Rental Benefits
- ✓ COVID-19 Impact



## RENT 2.0 Benefit

\$ FULL Contract Rent Payment

**RENT** assistance  
for Austin tenants affected by COVID-19

# RENT 2.0 Tenant Stabilization Services

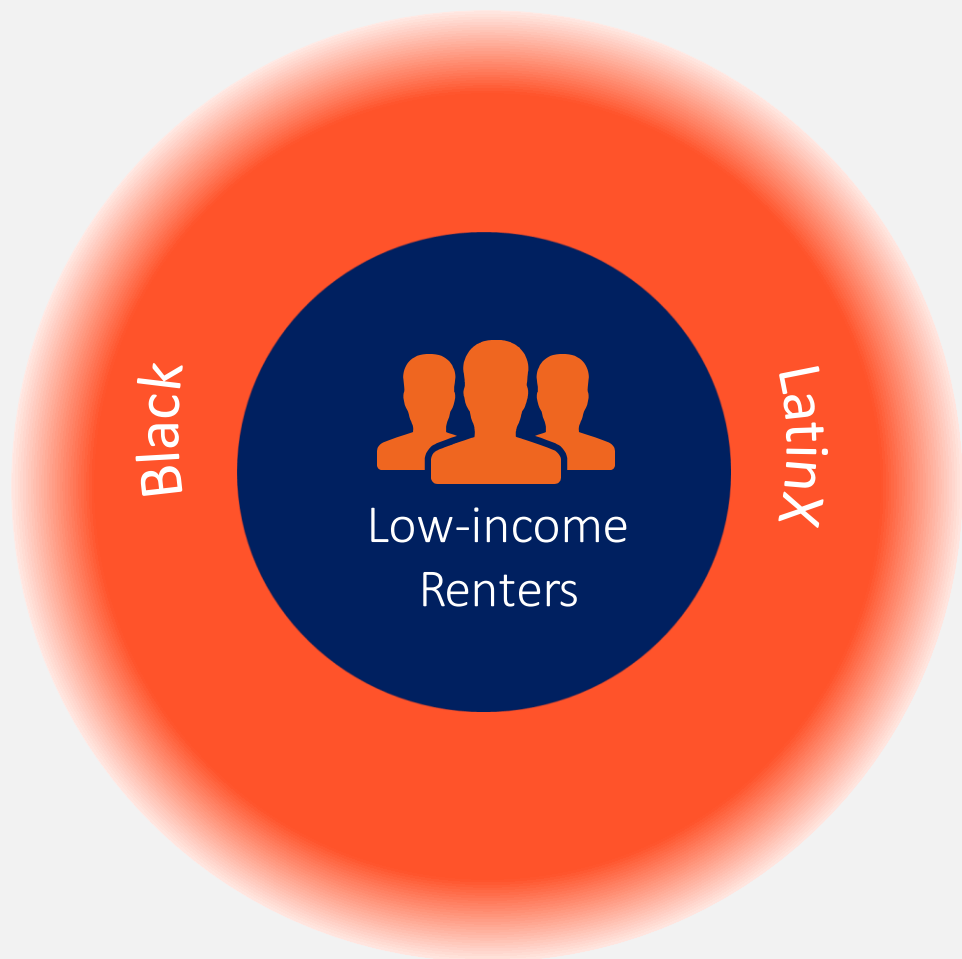
REDUCING RESIDENTIAL DISPLACEMENT of TENANTS



- **TENANT ADVOCACY & MEDIATION**
- **EVICTION DEFENSE SERVICES**
- **RIGHT TO CURE FUNDS**
- **TENANT RELOCATION SERVICES**

# RENT 2.0 Targeted Outreach

Renters making 30-80% Median Family Income for 1-month support, <30% Media Family Income for 3-month support



## RENT 2.0: Helping renters who are the most impacted by COVID-19

- People making low incomes and impacted by COVID-19 may be at most risk for eviction (Black households and those with children are 2X likely to face evictions than White households.)
- Public health data indicates that LatinX and Black residents in Austin-Travis County are being disproportionately impacted by COVID-19.
- Communities of color, families with children, veterans and persons with disabilities

# RENT 2.0 Expanded Outreach

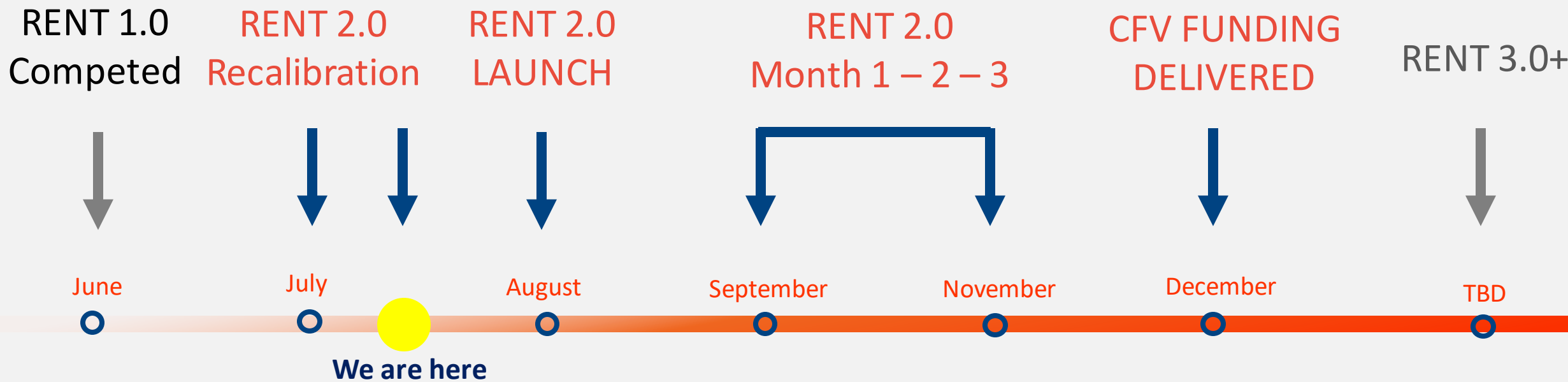
- ✓ **Grassroots approach** (flyers, door hangers/postering)
- ✓ **Community Partners Social Channels** (300+)
- ✓ **Non-Profits** (75+ organizations)
- ✓ **Contractors Associations**
- ✓ **Direct email** (10K+ individuals)
- ✓ **AISD programs, PARD Rec Centers, Senior Centers, testing centers, community clinics, food access centers, convenience stores, places of faith, and direct to homes, safely**
- ✓ **RENT 2.0 Webinar** for community organizations





# RENT 2.0 Estimated Timeline & Next Steps

INSERT HIGH LEVEL TIMELINE FOR LAUNCH



- FINALIZING CONTRACTS with HACA/SUBCONTRACTORS in JULY
- FINALIZING CONTRACTS for TENANT STABILIZATION SERVICES in JULY
- SOLICITATION FOR COMMUNITY OUTREACH in JULY
- PROGRAM LAUNCH in AUGUST
- CVRF EXPENDED BY THE END OF CALENDAR YEAR

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Questions?