

# Music Commission Discussion

July 22, 2020

MJR Partners

# Framework... The Big Idea

- **Goals – to increase support for; to broaden participation, etc.**
- **Outcomes – the Austin resident and Visitor will...**
- **Content – Overview of current and future state**
- **Methods of communication with the public**
- **Investment – what human and financial capital will be needed**
- **Timing – Over what time period – short term vs long term**
- **Redefine Risk**
- **What will progress look like?**