

# Bikeshare + Transit

## *MetroBike Partnership*

*City of Austin & Capital Metro & Bike Share  
of Austin*

*Bicycle Advisory Council  
August 18, 2020*



# Vision for MetroBike



**METRO**

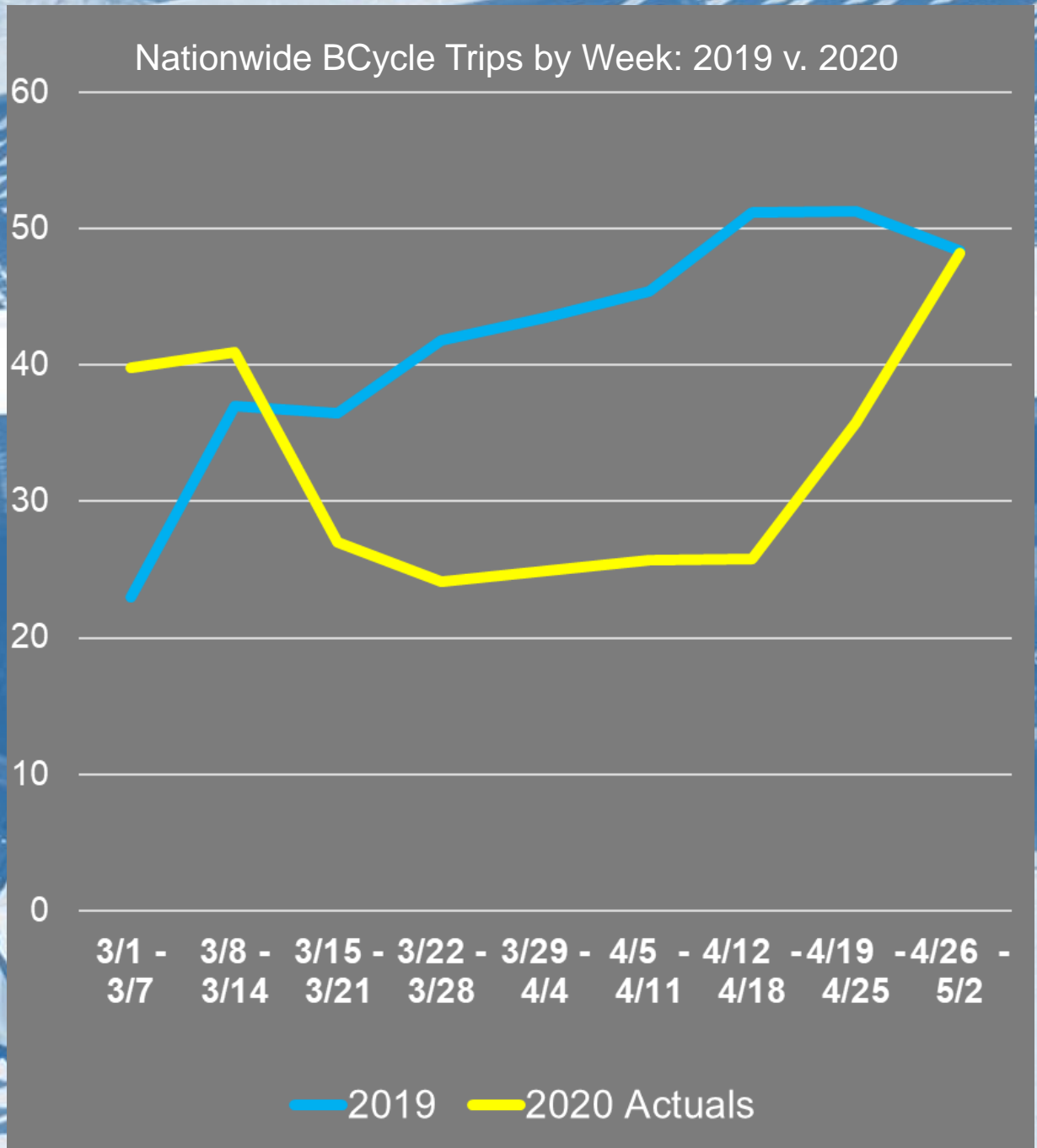
**AUSTIN**  *cycle*

Connect Bikes + Transit  
Electrification of bikes  
Expanded service area  
Partnership with the City

# Austin BCycle Weekly Trips







# Vision for MetroBike





# Operations



**METRO**

## Current Austin B-cycle system:

200 e-bikes (pilot program)  
500 standard bikes  
75 stations

Daily Operations:  
Bikeshare of Austin



### E-bikes & 3.0 Docks

Currently, there are 200 e-bikes in Austin on loan from BCycle LLC (Trek) as a pilot project to demonstrate the increased use of the system when e-bikes are readily available.

There are plans to use grant funding to keep those bikes in town.

#### E-bikes

- 4.5x ridership compared to non-electric bikes
- The 200 e-bike pilot has resulted in an increase in daily ridership and annual membership purchases

#### 3.0 Docks

- Dynamic station layout
- Dynamic station size allows for increased density placement throughout city





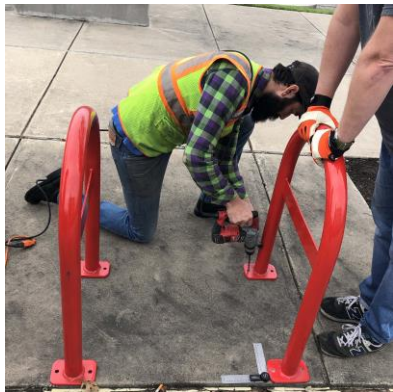
# Partnership



# METRO



# METROBIKE





# Partnership



ROW Management  
Physical Assets



"MetroBike" Brand  
Planning & Program Oversight  
Technology Integration

***Bikeshare  
of Austin***  
Daily Operations  
Maintenance

# Next Steps

## Summer:

AIM Grant through FTA



Approval of ILA between COA & CMTA

## Fall:

App payment integration

Rebranding of Bcycle to MetroBike

Unveil “MetroBike”







**METRO**

**THANK YOU!**