Prospectus Pharr Tennis Center AIPP Project

ARTS COMMISSION

AUGUST 17, 2020







Pharr Tennis Center: Background

- Ø District 9
- Next to Patterson Neighborhood Park and adjacent to the Mueller Development
- Ø Pharr is one of four municipal tennis centers; constructed in the late 1970s
- Ø Surrounding Cherrywood census area: 94.9% white (alone or in combination); 3.8% Black (alone or in combination); and 5% Asian (alone or in combination); 19.8% Hispanic/Latino; 11.69% speak Spanish; adjacent Mueller area is slightly more diverse
- Ø Pharr is used by members of the surrounding communities but also by clubs and individual players from all over Austin

Selection Process

Open Call to Local Artists; open for 2 months

Artist Eligibility

Applicant requirements:

- Professional visual artist, or artist team;
- > At least 18 years of age; and
- Live in the 7-county Austin metropolitan area (Williamson, Travis, Bastrop, Caldwell, Hays, Burnet, and Blanco counties).

Applicants are ineligible if they are also:

- Full-time, permanent City of Austin employees;
- > Employees of the project consultants and sub-consultants; or
- > Artists who are under an active contract with the AIPP program

Selection Criteria

- Artistic merit and technical expertise;
- Ability to engage the community in which the artwork is being proposed;
- > Demonstrated success completing works of art

AIPP Project Goals from June 2020 community meeting + online survey

Represents the **energy**, **activity**, and **camaraderie** of **tennis** through **inspiring** or **vibrant design**;

Showcases the **unique character** or **history** of the surrounding neighborhood, park, and/or tennis facility;

Creatively embodies the **diversity** and **culture** of **Austin**, specifically **East Austin**; and

Is **safe**, **easily maintained**, and **vandal resistant** in an exterior environment.

Budget: \$30,000

Artist Selection

- ➤ A 3-person jury will choose 3-5 finalists; followed by artist interviews
- Recommendation of 1 artist and 1 alternate to the AIPP Panel and Arts Commission for approval
- The artist will be engaged in a design + commission contract

Prioritized List of Jurors



Kel Brown, TEMPO 2D Artist



Luis Angulo, TEMPO 2D Artist



Shiva Jabarnia, Landscape Designer at dwg.



Maddy Webster, Sawyer Yards Artist Complex Staff; Former Collegiate Tennis Player



Jamie Robertson, Visual Artist and Educator; Experienced Community Artist

Project advisors may include:

- George Maldonado, Project Manager, Parks and Recreation Department, City of Austin
- Lonnie Lyman, Event Coordinator Senior, Parks and Recreation Department, City of Austin
- Audra Biediger, Project Manager, Public Works Department, City of Austin
- Suzanne Stege, Community Advisor, Tennis Player at Pharr Tennis Center
- Brian Graham-Moore, Community Advisor, Tennis Player at Pharr Tennis Center and Cherrywood Neighborhood Resident
- Joel Nolan, AIPP Panel Liaison
- Maria Luisa "Lulu" Flores, Austin Arts Commission, District 9

Tentative Schedule

2020

August: Request for Qualifications (RFQ) released

September: Artist Information Meeting

October: Call closes

November: Jury review of applications; Artist Interviews

December: Approval of artist and alternate by the AIPP Panel

and Arts Commission

2021

January: Artist design + commission contract executed; AIPP

Project Kick-Off Meeting

February – March: Artist community engagement

April: Court renovation construction starts; Mid-Design

review by AIPP Panel

June: Final Design review by the AIPP Panel and

Arts Commission

July - September: Fabrication

October: Installation

December: Renovation construction complete; Artwork

dedication