



# MBE/WBE Program Disparity Study Update

## MBE/WBE and Small Business Advisory Committee

SEPTEMBER 9, 2020

# Objectives



PROVIDE GENERAL  
UPDATE REGARDING  
THE DISPARITY STUDY



HIGHLIGHT SIGNIFICANT  
DISPARITY STUDY  
MILESTONES



PROVIDE  
NEXT STEPS



Q & A

# Disparity Study General Update

29 representatives from advocacy and industry groups representing M/W/DBE and prime firms participated in two virtual focus group sessions on August 21 and August 26, 2020.

7 members from the MBEWBE/Small Business Enterprise Procurement Program Advisory Committee attended the two focus groups. Four attended the August 26, session and three attended the August 27 session.

SMBR staff focus groups conducted to include the executive leadership team.

# Disparity Study Milestones



Sample Contract Data File for locally funded contracts has been developed.



8 small group executive staff interviews were held July 8, 9, 10, 13, 21, 22 and 24, 2020. 4 additional follow up interviews were also held.



Data Request Letter #1 & #2 sent to prime contractors.



8 Business Owner Interview Sessions Scheduled: Invitations were emailed and will be conducted 9/17 thru 9/23.



Over 5 outreach sessions have been conducted by the CHA team.



84 businesses have registered for the Business Owner Focus Groups

## Disparity Study Next Steps

Week of 9/14 & 9/21/2020

9 small group virtual business owner interviews are scheduled

9/14, 9/30 & 10/2/2020

3 optional group staff interviews for City department staff group interviews

Continued disparity study coordination details

# Questions?