



September 17, 2020

Questions and Answers Report



Mayor Steve Adler

Mayor Pro Tem Delia Garza, District 2

Council Member Natasha Harper-Madison, District 1

Council Member Sabino "Pio" Renteria, District 3

Council Member Gregorio Casar, District 4

Council Member Ann Kitchen, District 5

Council Member Jimmy Flannigan, District 6

Council Member Leslie Pool, District 7

Council Member Paige Ellis, District 8

Council Member Kathie Tovo, District 9

Council Member Alison Alter, District 10

The City Council Questions and Answers Report was derived from a need to provide City Council Members an opportunity to solicit clarifying information from City Departments as it relates to requests for council action. After a City Council Regular Meeting agenda has been published, Council Members will have the opportunity to ask questions of departments via the City Manager's Agenda Office. This process continues until 5:00 p.m. the Tuesday before the Council meeting. The final report is distributed at noon to City Council the Wednesday before the council meeting.

QUESTIONS FROM COUNCIL

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Impact of the COVID-19 Pandemic on ACC Performance

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Since March all of our forums and board/community council meetings have been facilitated using the Zoom platform. Costs associated with those meetings are the Zoom fees, the cloud storage where meeting materials are stored, the apps and software applications we use for presentations, the email communication system we use to plan and organize, and the staff time needed to plan and execute each of these meetings and forums.

These engagement opportunities (CAN board meetings, CAN community council meetings, and/or community forums) allow us to engage partners and/or community stakeholders in the process of identifying, assessing and addressing community needs and challenges for the purpose of improving community well-being and improving access to social, health, educational and economic opportunities

Item #40: Authorize negotiation and execution of various cooperative contracts during Fiscal Year 2020-2021, for the purchase of computer, network and other technology hardware, software, and related maintenance and technology services, in an amount not to exceed \$62,000,000.

(Note: These procurements will be reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9 Minority Owned and Women Owned Business Enterprise Procurement Program. Department of Information contracts also have historically underutilized business requirements for subcontracting).

COUNCIL MEMBER POOL'S OFFICE

Will the individual contracts negotiated under Item 40 that exceed \$61,000 need City Council approval pursuant to Article VII, Section 15, of the City Charter?

No, the individual contracts negotiated under item 40, that exceed \$61,000 will not need additional City Council approval.

The State of Texas, Department of Information Resources (DIR) maintains the largest cooperative purchasing program for Information Technology (IT) contracts in Texas and one of the largest nationally. When Council approves the Annual Aggregate DIR Authorization each year, Council provides blanket authorization to cover multiple City contracts, to be negotiated and executed, under the DIR program. This annual aggregate authorization is limited in value to a specified not-to-exceed amount and limited in time to the term no longer than the coming Fiscal Year.

Annual aggregate DIR authorizations do not cover all DIR contracts accessed by the City. City DIR contracts less than the City Manager's authority are awarded administratively. City DIR contracts of higher value, e.g., \$1 million or more, and of longer terms, e.g., multiple years, are brought to Council individually for approval. The remaining City DIR contracts, are included in each year's annual aggregate DIR authorization.

By approving FY21 Annual Aggregate DIR Authorization (Item 40), Council will be authorizing the negotiation and execution of multiple City contracts, the aggregate value of which will not exceed \$62,000,000, and the longest term of which will not exceed September 30, 2021.

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Item #72: Discuss real estate and legal matters related to the purchase, exchange, lease, or value of an interest in real property and improvements for the Austin Convention Center (Real Property - Section 551.072 of the Government Code).

Item #95: Authorize negotiation and execution of an exclusive negotiating agreement with all necessary parties for acquisition of a real estate interest and improvements located on all or part of Block 16 of the Original City of Austin, Travis County, Texas, according to the plat on file at the General Land Office of the State of Texas, and Block 32 of the Original City of Austin, Travis County, Texas, according to the Plat on file at the General Land Office of the State of Texas, and earnest money in an amount not to exceed \$6,300,000.

COUNCIL MEMBER TOVO'S OFFICE

Has the University of Texas Center for Sustainable Development been consulted on the updates to the Convention Center Long Range Master Plan? If so, please provide any emails or reports summarizing that feedback.

The Austin Convention Center reached out to Dr. Allen Shearer to receive his feedback on the Master Plan Update. The attached email is his response. Following receipt of that email, the Convention Center facilitated a meeting between Gensler and Dr. Shearer to address his emailed concerns. Below is the summary of that conversation from Alan Colyer (Gensler). The email summary is also included as a backup:

Trisha, Katy...good afternoon. I wanted to follow up with you on our conversation last week with Dr. Shearer (UT) discussing the ACC Master Plan Update. Dr. Shearer had a number of questions about the Update and wanted to make sure that the development scenarios showcased in the document aligned with the planning precepts identified in the UT study.

Setting the stage – Dr. Shearer was not aware of the recent land transactions that altered the available land and footprint for the west expansion. I walked him through the current parcels considered for both the west expansion (Phase 1) and future east expansion (Phases 2 and 3).

P3 Development Pads – While the UT study identified the southwest block at Red River and 4th Street for P3 development, Dr. Shearer was concerned about the Update's development scenarios showing additional P3 development along Cesar Chavez between Red River and Trinity Streets in lieu of a civic building shown in the UT Study. I explained that our planning team was tasked with developing plans that represented highest and best use of the city-owned parcels and that accommodating a community building on the parcel along Cesar Chavez was not a part of the program. Had we known that in advance, we would have still questioned the rationale for a community building on some of the most high profile and valuable land in southeast downtown. Our approach was that the plan should illustrate the highest and best use of the property and allow the City to determine its value beyond financial considerations. Dr. Shearer understood our rationale for the proposed land use in the plan.

Engaging the Park – A concern of Dr. Shearer was the connection/frontage to Palm Park. In the Halls Down scenario the linear park connection along 2nd Street is less impactful than the event park/plaza illustrated in the Halls Up scenario, but then I explained to Dr. Shearer that the larger event park/plaza can happen with a Halls Down design as well and that has been demonstrated in recent concepts designed by the developer/architect team. Many of the proposed ideas in the Halls Up scenario can be implemented in the Halls Down scenario...and vice versa. As we talked about extending Palm Park into the site and embracing the Waller Creek development as a signature amenity, Dr. Shearer was more comfortable with the knowledge that the development plans took this into account.

Mobility – Reinforcing the urban grid was a concern for Dr. Shearer. We discussed the impacts of CapMetro's current Red Line and proposed Blue Line running through the heart the convention complex and how we were balancing the needs of CapMetro along with the transportation/service needs of the convention center and the associated P3 development. Add to that the desire to open up pedestrian access throughout the complex. Dr. Shearer and I discussed the two development scenarios that looked at alternative ways to open up or extend 2nd Street to Red River and the various approaches to developing the 3rd Street and Neches Street paseos that would be lined with local restaurants, retail and entertainment venues to make this a destination draw for Austin residents and out of town visitors. Depending on the City's approved design, it is envisioned that the paseos could be open air or covered/incorporated into the building facades.

We also discussed the proposed truck/service ramp on 3rd Street between Waller Creek and Red River Street, allowing all trucks to arrive from I-35 and enter the complex without driving through the CBD.

I enjoyed the meeting with Dr. Shearer and look forward to future opportunities to discuss the project with him.

Alan Colyer

Design Director/Principal

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Item #49: Authorize negotiation and execution of a contract with Public Consulting Group Inc., to provide a dispatch equity and optimization efficiency study, in an amount not to exceed \$250,000. (Note: This solicitation was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. For the services required for this solicitation, there were insufficient subcontracting opportunities; therefore, no subcontracting goals were established. However, the recommended contractor identified subcontracting opportunities).

COUNCIL MEMBER KITCHEN'S OFFICE

Please provide the scope of work.

See Attachment.

Item #53: Authorize award of a multi-term contract with MEA Promos, to provide marketing collateral products, for up to five years for a total contract amount not to exceed \$3,957,800.

(Note: This solicitation was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9D Minority Owned and Women Owned Business Enterprise Procurement Program. For the goods required for this solicitation, there were no subcontracting opportunities; therefore, no subcontracting goals were established).

COUNCIL MEMBER TOVO'S OFFICE

1. *For FY 21, understanding that some Departments may not have made this determination at this time, please provide a breakdown of proposed marketing collateral materials that would be purchased under this contract by non-Enterprise Departments. Please provide a breakdown by Department.*
2. *After the September 3 Council meeting, the Council provided direction that the City Manager conduct a second level of review of this contract. Please share those findings.*
3. *Please provide greater detail surrounding why it was determined that no subcontracting opportunities would be available with this contract.*
4. *Please confirm the exact date that the current contract for marketing collateral materials expire.*
The item is being withdrawn, with the intention of bringing it back to Council very soon. Staff will continue to develop responses to Council questions and to review the contract with City management.

Item #62: Approve a resolution that directs the City Manager to explore and identify ways to support and to increase the survivability of those most vulnerable in Austin's hardest hit sectors: childcare, music and arts venues, restaurants and bars.

COUNCIL MEMBER TOVO'S OFFICE

1) *Removal or downward adjustment of Parking and ROW (tour bus parking) in the Red River Cultural District to assist in market recovery and reopening*

[ATD Response]: As far as ROW and Parking fees, the most recent budget ordinances do not reduce any ROW fees. If tour buses are specifically the targeted recipient of this benefit, Council could pass a resolution directing the City to waive fees for tour buses within the Red River Cultural District. If this is the desired course of action, ATD would request retention of the City Traffic Engineer's authority to regulate the number and location, duration, etc., of such permits (i.e., waive the fee not the need for a parking permit). As for employee parking, we have a robust affordable parking program that provides deep discounts for employees within downtown (<http://austintexas.gov/page/affordable-parking-program>). Furthermore, it is my understanding that the Convention Center garages are currently charging only \$5.00 per day for parking due to the drop-off in convention demand. ATD is also working to restructure our vehicle parking pricing, allowing customers two free 15-minute parking sessions for quick, pick-up and go type operations. This latter restructuring was designed specifically to assist restaurants and other downtown businesses with customer access.

2) *Removal or downward adjustment of fees associated with patio cafes; and Expedited permitting processes and fee adjustments associated with upgrading structures to be compliant with any new safety protocols associated with safe reopening.*

- a) EDD Response: EDD is currently collaborating with ATD, DSD and Public Works to evaluate specific permits and costs related to patio activation and safety protocols. Staff will issue a response by memo by October 9, 2020.
- b) ATD Response]: ATD has responded by creating the 'Shop the Block' program. This program was implemented to provide expedited permitting for patio/sidewalk cafes to support restaurants and retail, both by expanding into the ROW (sidewalk, alley, travel lane) as well as allowing conversion of parking lot space to seating space.
<http://austintexas.gov/page/shop-the-block>

3) *Resolution 20200521-096 directed the City Manager to "explore Transfer of Development Rights (TDRS), land banking, and acquisition strategies for stabilizing assets in the Red River Cultural District and . . . provide options to City Council as soon as possible."*

- a) Several recent reports recommended these stated tools to stabilize the Red River Cultural District and other key district areas over the last five years. The ULI Technical Advisory Panel Red River Cultural District Report (December 2016) recommended the exploration of transfer of development rights (TDR). The Souly Austin Program facilitated the organization of the Red River Cultural District, working with businesses and property owners in the district to develop an Economic Strategy (June 2017). The Redevelopment Analysis section describes the impact of

Capital View Corridors and land development regulations on the district. Six months later, Thriving in Place Report (Cultural Asset Mapping Project, January 2018) also recommended these strategies for preservation of districts, such as the Red River Cultural District. Staff recommends addressing the feasibility of creating a TDR policy for Red River in light of the “Cap and Stich” and “Palm District” planning processes.

4) *Resolution 20200521-096 directed the City Manager to “consult with the Live Music Fund Working Group and the Music Commission to request feedback regarding using the Live Music Fund for re-employment/payroll assistance for venues during safe reopening and to evaluate other investments that would help restore and enhance the live music and cultural tourism economy.” Please provide the results of that consultation:*

- a) The Music Commission and Live Music Fund Working Group decided not to utilize the Live Music Fund for current relief for venues or musicians during a June 2020 Commission meeting, but to continue the process of establishing permanent guidelines and an implementation process for launching the program in Spring 2021. The concern was to preserve as much HOT money as possible during closure. The Music Commission will receive an update on the next steps and timeline concerning EDD’s inter-divisional process for FY21 HOT funded programs on Friday, September 18. The Music Commission and the Live Music Working Group will seek feedback from the community and send a recommendation to Council. In addition, CSAP and Location Enhancement Program are other programs being evaluated to assess the benefits these programs could bring to the music venue community.

5) *Please estimate the number of music venues by Council district*

- a) EDD staff is reviewing different sources for music venues to create a map with legend of music venues by September 25, 2020. Attachment provided.

COUNCIL MEMBER ALTER’S OFFICE

Please provide a list of all live music venues that have received funding from a CARES-funded Economic Recovery Relief Program and the amount of funding received.

See attached

Item #83: C814-2018-0121 - 218 S. Lamar -Conduct a public hearing and approve an ordinance amending City Code Title 25 by rezoning property locally known as 218 South Lamar Boulevard (Lady Bird Lake Watershed) Applicant Request: To rezone from general commercial services-vertical mixed use building (CS-V) combining district zoning to planned unit development (PUD) district zoning. Staff Recommendation and Planning Commission Recommendation: To grant planned unit development (PUD) district zoning. This ordinance may include waiver of fees, alternative funding methods, modifications of City regulations, and acquisition of property. Owner/Applicant: Michael Pfluger, William Reid Pfluger & the Pfluger Spousal Irrevocable Trust Agent: Drenner Group PC (Amanda Swor). City Staff: Heather Chaffin, 512-974-2122.

COUNCIL MEMBER TOVO’S OFFICE

Please provide the total amount that was contributed as an affordable housing benefit for the Planned Unit Development rezoning at 211 S. Lamar.

For the 211 South Lamar PUD, the total contribution towards affordable housing was \$3,700,000. The contribution is to be distributed as follows:

1. \$1,200,000 cash contribution to NHCD on or prior to issuance of a Certificate of Occupancy for the Project, and
2. \$2,500,000 cash donation to a non-profit that provides affordable housing, on or before 60 days from the effective date of the Ordinance, to be used by the non-profit for the acquisition of 1508 South Lamar Boulevard, as required between the Applicant and the non-profit.

The affordable housing contribution is covered in Part 8 of the Ordinance No. 20191017-079 (see pages 5-6) provided in the link below:

<http://www.austintexas.gov/edims/document.cfm?id=330454>



Council Question and Answer

Related To

Items #18, 48

Meeting Date

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Additional Answer Information

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It's our understanding that Integral Care is the fiscal agent for CAN and that this funding is intended for CAN's Community Forums. Please describe the nature and frequency of the Community Forum(s) and how the allocation is intended to support these events. If these events to be virtual, please describe how the proposed allocation is to be used. Please also describe how the forum(s) inform CAN's work and planning processes.

CAN facilitates at least three to six issue specific forums per year. Topics vary each year depending upon the assessed importance to the community and feedback from the CAN Board. City staff In addition to these forums, CAN also convenes the CAN board and CAN community council. These two bodies each meet about 10 times per year, not including any committee meetings.

Since March all of our forums and board/community council meetings have been facilitated using the Zoom platform. Costs associated with those meetings are the Zoom fees, the cloud storage where meeting materials are stored, the apps and software applications we use for presentations, the email communication system we use to plan and organize, and the staff time needed to plan and execute each of these meetings and forums.

These engagement opportunities (CAN board meetings, CAN community council meetings, and/or community forums) allow us to engage partners and/or community stakeholders in the process of identifying, assessing and addressing community needs and challenges for the purpose of improving community well-being and improving access to social, health, educational and economic opportunities



Council Question and Answer

Related To

Item #40

Meeting Date

September 17, 2020

Additional Answer Information

Authorize negotiation and execution of various cooperative contracts during Fiscal Year 2020-2021, for the purchase of computer, network and other technology hardware, software, and related maintenance and technology services, in an amount not to exceed \$62,000,000.

(Note: These procurements will be reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9 Minority Owned and Women Owned Business Enterprise Procurement Program. Department of Information contracts also have historically underutilized business requirements for subcontracting).

QUESTION/ANSWER: Council Member Pool's Office

Will the individual contracts negotiated under Item 40 that exceed \$61,000 need City Council approval pursuant to Article VII, Section 15, of the City Charter?

No, the individual contracts negotiated under item 40, that exceed \$61,000 will not need additional City Council approval.

The State of Texas, Department of Information Resources (DIR) maintains the largest cooperative purchasing program for Information Technology (IT) contracts in Texas and one of the largest nationally. When Council approves the Annual Aggregate DIR Authorization each year, Council provides blanket authorization to cover multiple City contracts, to be negotiated and executed, under the DIR program. This annual aggregate authorization is limited in value to a specified not-to-exceed amount and limited in time to the term no longer than the coming Fiscal Year.

Annual aggregate DIR authorizations do not cover all DIR contracts accessed by the City. City DIR contracts less than the City Manager's authority are awarded administratively. City DIR contracts of higher value, e.g., \$1 million or more, and of longer terms, e.g., multiple years, are brought to Council individually for approval. The remaining City DIR contracts, are included in each year's annual aggregate DIR authorization.

By approving FY21 Annual Aggregate DIR Authorization (Item 40), Council will be authorizing the negotiation and execution of multiple City contracts, the aggregate value of which will not exceed \$62,000,000, and the longest term of which will not exceed September 30, 2021.



Council Question and Answer

Related To	Item #48, 72, 95	Meeting Date	September 17, 2020
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Additional Answer Information

Item #48: Authorize an amendment to an existing contract with Conventional Wisdom, for continued technical advice on Austin Convention Center operations and expansion initiatives, for an increase in the amount up to \$815,000, for a revised total contract amount not to exceed \$1,109,000. (Note: This amendment was reviewed in compliance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. For the services required for this contract, there were no subcontracting opportunities; therefore, no subcontracting goals were established).

Item #72: Discuss real estate and legal matters related to the purchase, exchange, lease, or value of an interest in real property and improvements for the Austin Convention Center (Real Property - Section 551.072 of the Government Code).

Item #95: Authorize negotiation and execution of an exclusive negotiating agreement with all necessary parties for acquisition of a real estate interest and improvements located on all or part of Block 16 of the Original City of Austin, Travis County, Texas, according to the plat on file at the General Land Office of the State of Texas, and Block 32 of the Original City of Austin, Travis County, Texas, according to the Plat on file at the General Land Office of the State of Texas, and earnest money in an amount not to exceed \$6,300,000.

QUESTION/ANSWER: Council Member Tovo's Office

Has the University of Texas Center for Sustainable Development been consulted on the updates to the Convention Center Long Range Master Plan? If so, please provide any emails or reports summarizing that feedback.

The Austin Convention Center reached out to Dr. Allen Shearer to receive his feedback on the Master Plan Update. The attached email is his response. Following receipt of that email, the Convention Center facilitated a meeting between Gensler and Dr. Shearer to address his emailed concerns. Below is the summary of that conversation from Alan Colyer (Gensler). The email summary is also included as a backup:

Trisha, Katy...good afternoon. I wanted to follow up with you on our conversation last week with Dr. Shearer (UT) discussing the ACC Master Plan Update. Dr. Shearer had a number of questions about the Update and wanted to make sure that the development scenarios showcased in the document aligned with the planning precepts identified in the UT study.

Setting the stage – Dr. Shearer was not aware of the recent land transactions that altered the available land and footprint for the west expansion. I walked him through the current parcels considered for both the west expansion (Phase 1) and future east expansion (Phases 2 and 3).

P3 Development Pads – While the UT study identified the southwest block at Red River and 4th Street for P3 development, Dr. Shearer was concerned about the Update's development scenarios showing additional P3 development along Cesar Chavez between Red River and Trinity Streets in lieu of a civic building shown in the UT Study. I explained that our planning team was tasked with developing plans that represented highest and best

use of the city-owned parcels and that accommodating a community building on the parcel along Cesar Chavez was not a part of the program. Had we known that in advance, we would have still questioned the rationale for a community building on some of the most high profile and valuable land in southeast downtown. Our approach was that the plan should illustrate the highest and best use of the property and allow the City to determine its value beyond financial considerations. Dr. Shearer understood our rationale for the proposed land use in the plan.

Engaging the Park – A concern of Dr. Shearer was the connection/frontage to Palm Park. In the Halls Down scenario the linear park connection along 2nd Street is less impactful than the event park/plaza illustrated in the Halls Up scenario, but then I explained to Dr. Shearer that the larger event park/plaza can happen with a Halls Down design as well and that has been demonstrated in recent concepts designed by the developer/architect team. Many of the proposed ideas in the Halls Up scenario can be implemented in the Halls Down scenario...and vice versa. As we talked about extending Palm Park into the site and embracing the Waller Creek development as a signature amenity, Dr. Shearer was more comfortable with the knowledge that the development plans took this into account.

Mobility – Reinforcing the urban grid was a concern for Dr. Shearer. We discussed the impacts of CapMetro's current Red Line and proposed Blue Line running through the heart the convention complex and how we were balancing the needs of CapMetro along with the transportation/service needs of the convention center and the associated P3 development. Add to that the desire to open up pedestrian access throughout the complex. Dr. Shearer and I discussed the two development scenarios that looked at alternative ways to open up or extend 2nd Street to Red River and the various approaches to developing the 3rd Street and Neches Street paseos that would be lined with local restaurants, retail and entertainment venues to make this a destination draw for Austin residents and out of town visitors. Depending on the City's approved design, it is envisioned that the paseos could be open air or covered/incorporated into the building facades.

We also discussed the proposed truck/service ramp on 3rd Street between Waller Creek and Red River Street, allowing all trucks to arrive from I-35 and enter the complex without driving through the CBD.

I enjoyed the meeting with Dr. Shearer and look forward to future opportunities to discuss the project with him.

Alan Colyer
Design Director/Principal
+1 713.356.1360 Direct
+1 713.844.0000 Main
+1 832.577.8433 Mobile

From: [Tatro, Trisha](#)
To: [Zamesnik, Katy](#)
Subject: FW: Austin Convention Center Update
Date: Wednesday, September 16, 2020 10:31:29 AM

From: Shearer, Allan <ashearer@austin.utexas.edu>
Sent: Wednesday, August 26, 2020 4:13 PM
To: Tatro, Trisha <Trisha.Tatro@austintexas.gov>
Subject: Re: Austin Convention Center Update

Hello Trisha,

Thank you for the opportunity to have a look at the new update. It is very rewarding to see the ideas of the CSD report carried over.

I know there are many moving pieces to the projected and I assume some of the aspects of the two schemes follow from changing situations. One is the Future Hotel placed at the north of the new Marriott. The CSD Scenario 5 had that as part of the Convention Center in the first phase. A question is, is that half block really out of the equation? The net result seems to be a necessary shifting that opens 2nd Street (very good), but prevents the pass through on 3rd Street (not so good). It also results in less useable exhibit/ballroom/etc. space what a Phase 2 (or Phase 2 and 3) of would occur. Also, in both the new scenarios, the replaced/rebuilt Convention Center does not span from 4th to Cesar Chavez, and instead uses the available block and a half (Waller Creek cuts in) is used for new private commercial development. I am guessing that is demand for space and real estate market calculation? With the large sums of money that are involved, any a public or P3 venture, has a great responsibility to be fiscally sound. But, with the loss of the CSD proposed civic building (on the half block between what would be Neches and the creek), there is a question about just where would an anchor for residents go in the complex? Based on our team's conversations with stakeholders and with Council, you will need have a good answer to, "What is here for the residents of Austin?"

Overall, I would say that Halls Up better addresses the peacemaking goals asked by the Mayor and Council. A large part of my thinking is the connection/frontage to Palm Park. In part, the long, narrow park in Halls Down is disconnected from Palm, so not leveraging the pair of spaces. Also, I have to say that I would worry about both landscapes in the Halls Down option. At some times of the year, there is already reflection off the Fairmont, which is likely going to be a cause of stress on the plants in Palm. Adding two new towers to the West will not help the plants in the morning light and will cast shadows in the evening. The proposed long and narrow park would be shaded by the two towers on Cesar Chavez, the Marriott, and the new hotel. Yes, we are in Texas and shade is a prized commodity, but shade from trees is one thing; shade from office towers another. I do not want to overstate the point, but I worry that it could be grim. The two-block by two-block covered paseo in Halls Down also worries me. In part, both legs are very long, there will be some service inconveniences (maybe challenges) for the proposed retail. I worry even more about any design looking dated very quickly.

Thank you again for the opportunity to provide comments. If you have any questions, please do not hesitate to ask.

Best regards,
Allan

Allan W. Shearer, M.L.A., Ph.D., ASLA
Associate Professor
Associate Dean for Research and Technology
School of Architecture
The University of Texas at Austin
310 Inner Campus Drive, Stop B7500
Austin, TX 79812-1009
T: 512-232-5286

On Aug 14, 2020, at 3:18 PM, Tatro, Trisha <Trisha.Tatro@austintexas.gov> wrote:

Allan,

Thanks for your quick response. Ideally, if you could review and provide comments by August 26th that would be great. Attached is the document and I ask that you please keep this confidential, as it has yet to be shared with Mayor and Council.

I really appreciate your willingness to review and I look forward to your feedback.

Thank you,

Trisha

<image001.jpg>

Trisha Tatro

Interim Director

Austin Convention Center Department

p: 512-404-4218

a: 500 East Cesar Chavez Street - 78701

w: austinconventioncenter.com **e:** trisha.tatro@austintexas.gov

[<image002.png>](#) [<image003.png>](#)

From: Shearer, Allan <ashearer@austin.utexas.edu>

Sent: Friday, August 14, 2020 2:30 PM

To: Tatro, Trisha <Trisha.Tatro@austintexas.gov>

Subject: Re: Austin Convention Center Update

*** External Email - Exercise Caution ***

Hi Trisha,

I am certainly very happy to review and offer comments. What is your timeframe like? The first half of next week is already booked on my calendar with start of school planning, but the second half looks only “normally” busy.

Best regards,
Allan

Allan W. Shearer, M.L.A., Ph.D., ASLA
Associate Professor
Associate Dean for Research and Technology

School of Architecture
The University of Texas at Austin
310 Inner Campus Drive, Stop B7500
Austin, TX 78712

512-232-5286
ashearer@austin.utexas.edu

On Aug 14, 2020, at 10:20 AM, Tatro, Trisha
<Trisha.Tatro@austintexas.gov> wrote:

Good morning Alan,

My name is Trisha Tatro and I am the Interim Director for the Convention Center since March when Mark accepted a new position as Director of the Orlando Convention Center. I have been with the department for 18 years and I worked a little bit with your team on the UT Study. We have

recently updated our Long Range Master Plan and I wanted to see if you would be willing to review our document and give us your feedback on how it aligns with the UT Study. We will be presenting this update to council in the near future and we have worked hard to ensure that that this document was developed with the findings and recommendations from your study at the center.

I am happy to connect via a phone call if you like. If you are amenable to reviewing our document and giving your thoughts, that would be much appreciated.

Have a wonderful weekend.

Thank you,

Trisha

<image001.jpg>

Trisha Tatro

Interim Director

Austin Convention Center Department

p: 512-404-4218

a: 500 East Cesar Chavez Street - 78701

w: austinconventioncenter.com e: trisha.tatro@austintexas.gov

[<image002.png>](#) [<image003.png>](#)

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<2020 ACC Master Plan Update .pdf>

From: [Alan Colyer](#)
To: [Zamesnik, Katy](#); [Tatro, Trisha](#)
Subject: Post-Meeting with Dr. Shearer
Date: Tuesday, September 15, 2020 2:37:15 PM
Attachments: [image001.png](#)

*** External Email - Exercise Caution ***

Trisha, Katy...good afternoon. I wanted to follow up with you on our conversation last week with Dr. Shearer (UT) discussing the ACC Master Plan Update. Dr. Shearer had a number of questions about the Update and wanted to make sure that the development scenarios showcased in the document aligned with the planning precepts identified in the UT study.

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Alan

Alan Colyer

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Gensler

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Council Question and Answer

Related To	Item #49	Meeting Date	September 17, 2020
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Additional Answer Information

Authorize negotiation and execution of a contract with Public Consulting Group Inc., to provide a dispatch equity and optimization efficiency study, in an amount not to exceed \$250,000. (Note: This solicitation was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. For the services required for this solicitation, there were insufficient subcontracting opportunities; therefore, no subcontracting goals were established. However, the recommended contractor identified subcontracting opportunities).

QUESTION/ANSWER: Council Member Kitchen's Office

Please provide the scope of work.

See Attachment.

Scope of Work

SOLICITATION NO. RFP 4400 EAD3010

Description: Dispatch Equity & Optimization Efficiency Study

1.0 Purpose

The City of Austin (City) seeks a Contractor to conduct a comprehensive review of the equity and efficiency of the dispatch of emergency medical response related services of the Austin Fire Department (AFD) and Austin Travis County Emergency Medical Services (ATCEMS). The review should include an evaluation of response times, patient treatment and health equity, and resource utilization on responses. Additionally, the review should include recommendations on the locations of fire suppression and emergency medical resources, timelines, locations for new resources, and the applicability and impact of Insurance Services Office (ISO) ratings.

2.0 Background

While Austin was most recently recognized by US News and World Report as “The Best Place to Live in the U.S.,” the City consistently makes national lists as a city with severe inequality. In 1950, Austin was fourth in the country for the most income inequality. In 2015, the University of Toronto’s Martin Prosperity Institute listed Austin as the most economically segregated city in the country. Legacies of displacement by wealthier white Austinites and lack of access to opportunity for people of color have marked the city with continued racial disparities.

The City’s Equity Office provides leadership, guidance, and insight on equity to improve the quality of life for Austinites and works to achieve the vision of making Austin the most livable city in the nation for all. The Equity Office was created in 2016 to focus on advancing equity in all aspects of City operations. The Equity Office strives to build and sustain a culture of equity across the City. This requires tackling tough issues such as institutional racism and implicit bias. For more information about the Equity Office, visit:

<http://www.austintexas.gov/department/equity/about>.

City of Austin’s Statement of Equity: To advance equitable outcomes, the City of Austin is leading with a lens of racial equity and healing. Race is the primary predictor of outcomes and it is time to recognize, understand, and address racism at its various levels: personal, institutional, structural, and systemic. Equity is the condition when every member of the community has a fair opportunity to live a long, healthy, and meaningful life. Equity embedded into Austin’s values system means changing hearts and minds, transforming local government from the inside out, eradicating disparities, and ensuring all Austin community members share in the benefits of community progress.

In 2019, the Texas State Legislature passed a bill that limits property tax increases to 3.5% per year. This combined with a projected population growth of 27.6% over the next decade creates the necessity to identify opportunities to improve efficacy, efficiency, and equity of emergency services. The [City of Austin’s FY 2019 – 2020 Operating Budget](#) for AFD and ATCEMS is \$293M.

During the fiscal year 2019-2020 budgeting process, the Austin City Council approved \$250,000 in one-time funding for a dispatch equity and optimization efficiency study.

EMS System

The City of Austin-Travis County EMS System provides service to the City of Austin and the majority of Travis County through an interlocal agreement. The services to the City of Austin are provided by:

- Austin/Travis County EMS (ALS Ambulance Provider/EMS Dispatching)
- Austin Fire Department (BLS First Responder/Fire Dispatching)
- City of Austin – Travis County EMS System Office of the Medical Director (Medical Direction/ Physician Services)

The Austin – Travis County EMS system service area consist of 1,019 Sq. miles which includes the 325 Sq. miles of the City of Austin. ATCEMS has 34 ambulances that are on for 24 hours a day and 9 Demand (Peak Load) ambulances that are on 12 hours a day, all ambulances are Advance Life Support. Staffing for each unit consists of an Advance Life Support (ALS) provider and a Basic Life Support (BLS) provider.

Last Fiscal Year ATCEMS handled:

Scope of Work
SOLICITATION NO. RFP 4400 EAD3010
Description: Dispatch Equity & Optimization Efficiency Study

911 Calls: 139,032
Incidents: 125,393
Responses: 138,698
Patient Contacts: 104,231
Patient Transports: 76,706

Currently, AFD dispatches to its own and Travis County Emergency Services District (ESD) vehicles for fire suppression response. ATCEMS dispatches to its own and Travis County ESD vehicles for emergency medical response. While the two dispatching agencies utilize a shared computer-aided dispatch (CAD) system and a shared voice-radio system, their dispatching protocols and assignment matrices are not fully integrated, resulting in inefficiencies and inequities that this solution seeks to address. Likewise, decisions on placement of response resources throughout the community, whether “demand” (e.g., floating) or in-station, and the locations of new, planned stations, are not fully reviewed and vetted among the City agencies and the Travis County agencies they dispatch. Recommendations for improving 911 call-routing and processing, resource assignment and dispatching, cross-visibility of agency resources in CAD, and station-and-resource locations are all within the scope of this contract.

Dispatching for the City and Travis County Public Safety Departments are all housed within the Combined Transportation and Emergency Communications Center (CTECC). Austin Police Department and Travis County Sheriff's Office are Primary Public Safety Answering Points (PSAP) while Austin – Travis County EMS and Austin Fire are Secondary PSAP's. All agencies utilize the Central Square INFORM CAD System v5.8.17 but are unique agencies within the same CAD system.

ATCEMS utilizes DECCAN LiveMUM (Move up Module) in the dispatch center to reposition ambulances in real time based on historical call volume geography. ATCEMS is an Accredited Center of Excellence (ACE) through the National Academy of Emergency Dispatch (NAED).

3.0 Definitions

3.1 9 Demand (Peak Load) ambulances: Ambulances that are scheduled to be in service during peak or demand hours of a day.

3.2 Accredited Center of Excellence (ACE): Accredited centers share common goals to improve public care and maximize the efficiency of 9-1-1 systems; and the National Academy of Emergency Dispatch (NAED), through its College of Fellows, established a high standard of excellence for emergency dispatch, providing the tools to achieve the standard at both the dispatcher level through certification, and at the communications center level through the ACE program.

3.3 Advance Life Support (ALS): A certification designed for professional healthcare providers who participate in the assessment and management of critical patients, including those working in in-hospital, pre-hospital, and out-of-hospital medical facilities.

3.4 Basic Life Support (BLS): A type of care that first-responders, healthcare providers and public safety professionals provide to anyone who is experiencing cardiac arrest, respiratory distress or an obstructed airway.

3.5 Central Square INFORM CAD System v5.8.17: Central Square is a public safety centered software vendor specializing in Computer Aided Dispatch (CAD) and 911 Telephony. INFORM is the advanced Computer Aided Dispatch software used for call-taking, dispatch and coordinating multi-agency response.

3.6 City of Austin's definition of Equity: A condition when everyone has a fair opportunity to live a long, healthy, and meaningful life. It implies that quality of life should not be compromised or disadvantaged because of an individual or population group's social circumstances or conditions. Achieving equity requires creating fair opportunities and eliminating gaps in quality of life outcomes between different social groups. Source: Adapted from the Robert Wood Johnson Foundation definition of “health equity,” 2017.

Scope of Work
SOLICITATION NO. RFP 4400 EAD3010
Description: Dispatch Equity & Optimization Efficiency Study

3.7 **Combined Transportation and Emergency Communications Center (CTECC):** A secured site with restricted access, the facility and its operation is a partnership between the City of Austin (EMS, Fire, Police, Transportation and Office of Homeland Security and Emergency Management), Travis County, Texas Department of Transportation, and Capital Metropolitan Transportation Authority. The building hosts the following public safety and transportation systems: 911, 311, Computer Aided Dispatch (CAD), Fire and EMS Records Management System, Intelligent Transportation System, Region Radio System, and Capital Metro Fixed Route Dispatch.

3.8 **DECCAN LiveMUM (Move up Module):** Deccan is a software vendor providing public safety with a suite of options for deployment. MUM being one of their products is real-time operational module that provides emergency dispatchers with instant, optimal move-up recommendations while helping them monitor live coverage.

3.9 **Insurance Services Office (ISO) ratings:** Ratings that are meant to score a fire department's performance against its organization's standards to determine property insurance costs.

3.10 **National Academy of Emergency Dispatch (NAED):** An academy within the International Academies of Emergency Dispatch (IAED). The IAED is a nonprofit standard-setting organization promoting safe and effective emergency dispatch services worldwide. Comprising three allied Academies for medical, fire, and police dispatching, the IAED supports first responder-related research, unified protocol application, legislation for emergency call center regulation, and strengthening the emergency dispatch community through education, certification, and accreditation.

4.0 Contractor Qualifications

- 4.1 The selected Contractor shall have demonstrated knowledge and expertise to provide a comprehensive review of the equity, efficiency, effectiveness, and safety of the emergency response related services of the AFD and ATCEMS. The selected entity shall demonstrate previous successful experience evaluating similarly sized organizations for a similar type study.
- 4.2 The selected Contractor shall have demonstrated experience engaging with the public, governmental stakeholders, and non-governmental stakeholders in the process of evaluating these topics.
- 4.3 The selected Contractor shall have partnerships with, and demonstrated experience in, the evaluation of the equity of services related to public safety, public health, or other governmental services.
- 4.4 The selected Contractor shall have experience in evaluating dispatching and agency improvements.
- 4.5 The selected Contractor shall be knowledgeable of accreditation processes, including Commission On Accreditation for Ambulance Services (CAAS) and Center for Public Safety Excellence (CPSE).

5.0 Contractor Responsibilities

- 5.1 The Contractor shall comply with any applicable Federal, State, and Local requirements.
- 5.2 The Contractor shall be available to make presentations to City Council, Travis County Commissioners Court, other City and County Boards & Commissions, Austin Firefighters Association, Emergency Medical Services Association, and any other groups the City deems necessary. These presentations shall be in person and dates will be discussed after the contract kickoff.
- 5.3 The Contractor shall adhere to all Federal, State, and City data confidentiality standards.
- 5.4 All draft and final reports shall be made available to the Contract Manager electronically.
- 5.5 All records that are provided to the Contractor or maintained by the Contractor or its sub-Contractors shall be kept confidential. Any violation may result in the Contractor being held liable by the City.
- 5.6 The Contractor shall submit monthly and quarterly, or as otherwise directed progress reports to

Scope of Work
SOLICITATION NO. RFP 4400 EAD3010
Description: Dispatch Equity & Optimization Efficiency Study

the Contract Manager or designee. The reports shall describe significant achievements and problems that have potential effect on schedule or costs. The Contract Manager or designee will review and approve all reports before Contractor receives payment. The exact content of the reports will be established during the contract negotiations.

6.0 Dispatch & Emergency Response Evaluation

- 6.1 The Contractor shall utilize evidence-based recommendations as well as U.S. and international industry standards, such as the National Fire Protection Association (NFPA) 1221 and NFPA 1710, to evaluate the current dispatch policies and procedures of the CTECC dispatch center.
- 6.2 As part of the evaluation, the Contractor shall determine if demand density and prolonged response times correlates with underserved populations.
- 6.3 The Contractor shall evaluate the number and percentage of emergency responses that meet established time standards for that type of response. Evaluating these metrics will help determine consistency across the city when accounting for demographics and zip codes.
- 6.4 The Contractor shall evaluate CTECC's dispatch system between the AFD and ATCEMS.
- 6.5 Contractor shall provide recommendations to enhance the equity, efficiency, and effectiveness of dispatching public safety workers.
- 6.6 The Contractor shall conduct community engagement sessions related to expectations for response time and services provided to inform their overall recommendations.

7.0 Resource Allocation Assessment

- 7.1 The Contractor shall use evidence-based recommendations as well as other available US and international industry standards, such as NFPA 1300, Standard on Community Risk Assessment and Community Risk Reduction Plan Development, to perform a comprehensive evaluation of growth and community risk of the City of Austin and Travis County.
- 7.2 The Contractor shall utilize evidence-based recommendations as well as other US and international industry standards, including the NFPA 1710, when evaluating and making recommendations regarding the response of and positioning of resources and staffing.
- 7.3 The Contractor shall evaluate the locations of fire and EMS stations to determine if they are located in such a manner as to equitably address demand.
- 7.4 The Contractor shall evaluate the type of apparatus, ambulances, and specialized vehicles housed in stations and determine the type and proximity of demand to these resources.
- 7.5 Following the evaluations, the Contractor shall investigate the effects of deploying multiple resources from larger stations in lieu of the single resource stations currently supported by the AFD and the ATCEMS. Multiple units could mean a combination of apparatus, ambulance and specialized vehicles or multiple similar apparatus, ambulances, or specialized vehicles.
- 7.6 The Contractor shall evaluate the emergency medical demand of the AFD and ATCEMS and investigate if integrating advanced care providers such as physicians, physician assistants, and or nurse practitioners either physically or as part of a telehealth program would improve health care equity and improve patient outcomes.

8.0 Prevention Initiative Evaluation

- 8.1 The Contractor shall evaluate the effectiveness of prevention community-wide initiatives among AFD and ATCEMS, as well as consistency with Austin Public Health (APH).
- 8.2 As part of the evaluation of risk discussed in section 6, the Contractor shall recommend other prevention activities that could be performed by AFD, APH and ATCEMS to improve health and safety in the community, but that are not currently performed.
- 8.3 As part of the evaluation of prevention services, the Contractor shall identify redundancies or conflicts in the prevention activities provided by AFD, APH, ATCEMS, and other city/county departments and make recommendations that will improve the provision of services.
- 8.4 The Contractor shall use evidence-based methodology for these evaluations.

Scope of Work
SOLICITATION NO. RFP 4400 EAD3010
Description: Dispatch Equity & Optimization Efficiency Study

9.0 Outcomes

9.1 Equitable Outcomes

- 9.1.1 How does the City improve equitable health outcomes among the community?
- 9.1.2 How might we deploy medical assets to improve equitable health outcomes in the community?
- 9.1.3 What coefficient or other modifiers could be used with dispatching software to enhance equitable outcomes of emergency services provided by AFD, ATCEMS, and Travis County ESD's?
- 9.1.4 How might the demand density and prolonged response times correlate with underserved populations? Identify recommendations to address any concerns identified.
- 9.1.5 How might the City engage and inform the community to ensure that public safety services are delivered to a diverse community and vulnerable populations in a safe, timely, and proactive manner given the challenges of significant population growth, racial inequities, and traffic congestion.
- 9.1.6 How does the City enhance the equity, efficiency, effectiveness, and safety of dispatching public safety workers?
- 9.1.7 How might the City improve healthcare equity and improve patient outcomes by integrating advanced care providers such as physicians, physician assistants, and or nurse practitioners either physically or as part of a telehealth program?
- 9.1.8 How might we better match response time with the acuity of the call?
- 9.1.9 How might the planned expansion of automatic aid into neighboring counties, along with technological enhancements connecting disparate CAD systems to allow for closest-unit dispatch, negatively or positively affect the optimization and equity of assigning Austin and Travis County resources?

9.2 Efficiency/Reduction in 3.5% increase

- 9.2.1 How does the City improve efficiencies to reduce and mitigate combined year of year expenditure rates of AFD and ATCEMS given the 3.5% limitation on property tax annual revenue increase?
- 9.2.2 How might the City modify medical protocols and call center technology configuration to enhance efficiency and services?
- 9.2.3 How does the City utilize evidence-based recommendations as well as other U.S. and international industry standards to evaluate and implement strategies for response of and positioning of resources and staffing?
- 9.2.4 How might the City best utilize its resources (e.g. deploying multiple resources from larger stations versus single resource stations)?
- 9.2.5 The Contractor shall evaluate and make recommendations on the effectiveness of prevention initiatives among AFD, APH, and ATCEMS?
- 9.2.6 The Contractor will make recommendations to reduce redundancies or conflicts in the prevention activities provided by AFD, APH, ATCEMS, and other city/county departments?
- 9.2.7 What revenue opportunities based on national and international examples will help AFD and ATCEMS recover costs?
- 9.2.8 What technology improvements or recommendations does the Contractor have?



Council Question and Answer

Related To

Item #53

Meeting Date

September 17, 2020

Additional Answer Information

Authorize award of a multi-term contract with MEA Promos, to provide marketing collateral products, for up to five years for a total contract amount not to exceed \$3,957,800.

(Note: This solicitation was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9D Minority Owned and Women Owned Business Enterprise Procurement Program. For the goods required for this solicitation, there were no subcontracting opportunities; therefore, no subcontracting goals were established).

QUESTION/ANSWER: Council Member Tovo's Office

1. *For FY 21, understanding that some Departments may not have made this determination at this time, please provide a breakdown of proposed marketing collateral materials that would be purchased under this contract by non-Enterprise Departments. Please provide a breakdown by Department.*
2. *After the September 3 Council meeting, the Council provided direction that the City Manager conduct a second level of review of this contract. Please share those findings.*
3. *Please provide greater detail surrounding why it was determined that no subcontracting opportunities would be available with this contract.*
4. *Please confirm the exact date that the current contract for marketing collateral materials expire.*

The item is being withdrawn, with the intention of bringing it back to Council very soon. Staff will continue to develop responses to Council questions and to review the contract with City management.



Council Question and Answer

Related To

Item #62

Meeting Date

September 17, 2020

Additional Answer Information

Approve a resolution that directs the City Manager to explore and identify ways to support and to increase the survivability of those most vulnerable in Austin's hardest hit sectors: childcare, music and arts venues, restaurants and bars.

QUESTION/ANSWER: Council Member Alter's Office

Please provide a list of all live music venues that have received funding from a CARES-funded Economic Recovery Relief Program and the amount of funding received.

Attached

CARES Funded

Total Awards for Live Music & Performance Venues	\$	660,502.63	\$	270,044.63
Total Awards for Live Music Production	\$	116,274.86	\$	56,274.86
Total Awards for Live Music Studios	\$	166,608.00	\$	120,000.00
Total Awards for Entertainment or Nightlife Venues	\$	75,000.00	\$	40,000.00
Total Awarded to Music or Music Businesses & Venues	\$	943,385.49	\$	446,319.49

Total Awards for Live Music & Performance Venues	Small Business Grant Relief	\$	270,044.63
Total Awards for Live Music Production		\$	56,274.86
Total Awards for Live Music Studios		\$	120,000.00
Total Awards for Entertainment or Nightlife Venues		\$	40,000.00

Business Name	Business DBA	Award	Industry
11E5 LLC	Fair Market	\$ 1,543.00	Entertainment or Nightlife Venues
13th Floor Management/ Moloko bar	The 13th Floor	\$ 2,167.00	Live Performance/Music Venues
Belmont Interests, LLC	The Belmont	\$ 40,000.00	Live Performance/Music Venues
BlancoNegro LLC	The North Door	\$ 15,240.85	Live Performance/Music Venues
Boss Radio Music Services	Boss Radio Music Services	\$ 16,153.38	Live Performance/Music Venues (Production)
Cheer Up Charlies LLC	Cheer Up Charlies	\$ 40,000.00	Live Performance/Music Venues
Continental South Congress Corp	The Continental Club	\$ 34,919.86	Live Performance/Music Venues

Donnar Inc.	Donn's Depot	\$	25,258.24	Live Performance/Music Venues
El Leons East LLC	Stay Gold	\$	40,000.00	Live Performance/Music Venues
Event Production Services LLC	EPS	\$	9,043.58	Live Performance/Music Venues (Production)
Hooms Inc.	Friends	\$	40,000.00	Live Performance/Music Venues
Hotel Big Chief LLC	Hotel Vegas	\$	33,193.00	Live Performance/Music Venues
Kick Butt Coffee	Kick Butt Coffee Music & Booze	\$	29.94	Live Performance/Music Venues
King Electric Recording	King Electric Recording	\$	1,935.09	Live Performance/Music Venues (Studio)
Moontower Entertainment LLC	Moontower Entertainment	\$	10,560.69	Live Performance/Music Venues (Production)
Ohm Recording Facility	Chico Jones	\$	3,057.77	Live Performance/Music Venues (Studio)
Same Sky Productions, Inc.	Same Sky Productions	\$	2,046.84	Live Performance/Music Venues (Studio)
Santa Cruz Collective LLC	Santa Cruz Theater	\$	11,170.25	Live Performance/Music Venues

The Lost Well, LLC	The Lost Well	\$	40,000.00	Live Performance/Music Venues
The White Horse Honky Tonk LLC	The White Horse	\$	40,000.00	Live Performance/Music Venues
Tubbs One-2-One LP	One-2-One Bar	\$	40,000.00	Live Performance/Music Venues
Werd Media Labs, LLC	The Werd Company	\$	40,000.00	Live Performance/Music Venues (Production)

Total Awards for Entertainment or Nightlife Venues		Bridge Loan Program	\$	35,000	
Total Awards for Live Music Production			\$	30,000	
Total Awards for Live Music Studios			\$	20,400	
Business Name	Business DBA	Award		Industry	
Bliss Productions	Bliss Productions	\$	30,000	Live Performance/Music Venues (Production)	
Halversonics Recording	Halversonics Recording	\$	20,400	Live Performance/Music Venues (Studio)	
Voodoo Room	Voodoo Room	\$	35,000	Entertainment or Nightlife Venues	

Total Awards for Live Music & Performance Venues

Creative Space Disaster Relief

\$390,458

Total Awards for Live Music Studios

\$26,208

Business Name	Business DBA	Award	Industry
Antone's/Arlyn Studios/Lambert's	Antone's	\$ 45,500	Live Performance/Music Venues
Cheer Up Charlies	Cheer Up Charlies	\$ 2,077	Live Performance/Music Venues
Hole in the Wall	Hole in the Wall	\$ 47,500	Live Performance/Music Venues
Kick Butt Coffee LLC and Master Gohring Inc	Kick Butt Coffee	\$ 21,693	Live Performance/Music Venues
Mohawk Austin (Austin Hawk LP)	The Mohawk	\$ 47,500	Live Performance/Music Venues
Parker Jazz Club	Parker Jazz Club	\$ 37,980	Live Performance/Music Venues
Prestige Worldwide Event Center, LLC DBA The Venue ATX	The Venue ATX	\$ 45,500	Live Performance/Music Venues
RealMusic Events LLC	RealMusic Events	\$ 45,917	Live Performance/Music Venues (Studio)
Southern Burgers and Bistro	Southern Burgers and Bistro	\$ 26,208	Live Performance/Music Venues
The Continental Club	The Continental Club	\$ 45,500	Live Performance/Music Venues

The Electric Church		\$	20,690	Live
	The Electric Church			Performance/Music
				Venues
Three's Company LLC / Hotel Vegas / Hotel Big Chief		\$	30,601	Live
	Hotel Vegas			Performance/Music
				Venues



Council Question and Answer

Related To

Item #62

Meeting Date

September 17, 2020

Additional Answer Information

Approve a resolution that directs the City Manager to explore and identify ways to support and to increase the survivability of those most vulnerable in Austin's hardest hit sectors: childcare, music and arts venues, restaurants and bars.

QUESTION/ANSWER: Council Member Tovo's Office

1. *Removal or downward adjustment of Parking and ROW (tour bus parking) in the Red River Cultural District to assist in market recovery and reopening*

[ATD Response]: As far as ROW and Parking fees, the most recent budget ordinances do not reduce any ROW fees. If tour buses are specifically the targeted recipient of this benefit, Council could pass an resolution directing the City to waive fees for tour buses within the Red River Cultural District. If this is the desired course of action, ATD would request retention of the City Traffic Engineer's authority to regulate the number and location, duration, etc., of such permits (i.e., waive the fee not the need for a parking permit). As for employee parking, we have a robust affordable parking program that provides deep discounts for employees within downtown (<http://austintexas.gov/page/affordable-parking-program>). Furthermore, it is my understanding that the Convention Center garages are currently charging only \$5.00 per day for parking due to the drop-off in convention demand. ATD is also working to restructure our vehicle parking pricing, allowing customers two free 15-minute parking sessions for quick, pick-up and go type operations. This latter restructuring was designed specifically to assist restaurants and other downtown businesses with customer access.

2. *Removal or downward adjustment of fees associated with patio cafes; and Expedited permitting processes and fee adjustments associated with upgrading structures to be compliant with any new safety protocols associated with safe reopening.*
 - a) EDD Response: EDD is currently collaborating with ATD, DSD and Public Works to evaluate specific permits and costs related to patio activation and safety protocols. Staff will issue a response by memo by October 9, 2020.
 - b) ATD Response]: ATD has responded by creating the 'Shop the Block' program. This program was implemented to provide expedited permitting for patio/sidewalk cafes to support restaurants and retail, both by expanding into the ROW (sidewalk, alley, travel lane) as well as allowing conversion of parking lot space to seating space. <http://austintexas.gov/page/shop-the-block>
3. *Resolution 20200521-096 directed the City Manager to "explore Transfer of Development Rights (TDRS), land banking, and acquisition strategies for stabilizing assets in the Red River Cultural District and . . . provide options*

to City Council as soon as possible.”

- a) Several recent reports recommended these stated tools to stabilize the Red River Cultural District and other key district areas over the last five years. The ULI Technical Advisory Panel Red River Cultural District Report (December 2016) recommended the exploration of transfer of development rights (TDR). The Souly Austin Program facilitated the organization of the Red River Cultural District, working with businesses and property owners in the district to develop an Economic Strategy (June 2017). The Redevelopment Analysis section describes the impact of Capital View Corridors and land development regulations on the district. Six months later, Thriving in Place Report (Cultural Asset Mapping Project, January 2018) also recommended these strategies for preservation of districts, such as the Red River Cultural District. Staff recommends addressing the feasibility of creating a TDR policy for Red River in light of the “Cap and Stich” and “Palm District” planning processes.
4. *Resolution 20200521-096 directed the City Manager to “consult with the Live Music Fund Working Group and the Music Commission to request feedback regarding using the Live Music Fund for re-employment/payroll assistance for venues during safe reopening and to evaluate other investments that would help restore and enhance the live music and cultural tourism economy.” Please provide the results of that consultation:*
 - a) The Music Commission and Live Music Fund Working Group decided not to utilize the Live Music Fund for current relief for venues or musicians during a June 2020 Commission meeting, but to continue the process of establishing permanent guidelines and an implementation process for launching the program in Spring 2021. The concern was to preserve as much HOT money as possible during closure. The Music Commission will receive an update on the next steps and timeline concerning EDD’s inter-divisional process for FY21 HOT funded programs on Friday, September 18. The Music Commission and the Live Music Working Group will seek feedback from the community and send a recommendation to Council. In addition, CSAP and Location Enhancement Program are other programs being evaluated to assess the benefits these programs could bring to the music venue community.
5. *Please estimate the number of music venues by Council district*
 - a) EDD staff is reviewing different sources for music venues to create a map with legend of music venues by September 25, 2020. Attachment provided.

Company Name	Address	City	State	Zip	Website	Permanently Closed	Council District
Austin Saengerrunde	1607 San Jacinto Blvd				http://www.saengerrunde.org/		1
Bass Concert Hall	P.O. Box 7818	Austin	TX	78713-	http://www.texasperformingarts.org/		1
Dozen Street	1808 East 12th Street	Austin	TX	78702	http://www.dozenstreetatx.com/	Closed	1
Kenny Dorham's Backyard	1106 E 11th St						1
La Palapa	6640 Highway 290	Austin	TX	78723	http://www.lapalapaaustin.com/		1
McCullough Theatre	2375 Robert Dedman	Austin	TX	78705	http://texasperformingarts.org/venues/		1
Sahara Lounge	1413 Webberville Road	Austin	TX	78721	http://www.saharalounge.com/		1
Salvage Vanguard Theater	2803 Manor Road	Austin	TX	78722	http://www.salvagevanguard.org/		1
Scholz Garten	1607 San Jacinto	Austin	TX	78701	http://www.scholzgarten.net		1
Scottish Rite Theater	207 West 18th Street	Austin	TX	78701	http://www.scottishritetheater.org/		1
Texas Performing Arts at The University of Texas at	P.O. Box 7818	Austin	TX	78713	http://www.texasperformingarts.org/		1
The Skylark Lounge	2039 Airport Blvd.	Austin	TX	78722	http://www.skylarkaustin.com/		1
Victory Grill	1104 East 11th Street	Austin	TX	78702	http://www.atxhistoricvictorygrill.org/		1
Waterloo Greenway Amphitheater	1111 Red River St						1
Austin Bergstrom International - Airport Department of	3600 Presidential Blvd., Box 411	Austin	TX	78719	http://www.austintexas.gov/departments		2
Far Out Lounge & Stage	8504 S. Congress						2
Germania Insurance Amphitheater at Circuit of the	9201 Circuit of the Americas Blvd						2
Patsy's Cowgirl Cafe	5001 East Ben White Blvd.	Austin	TX	78741	http://www.patsyscafe.com/	Closed	2
Texas Club Bar and Grill	4914 Burleson Road	Austin	TX	78744	http://www.texasclubofaustin.com/		2
The Little Darlin	6507 Circle S Rd						2
Austin Beer Garden Brewing Co. (the ABGB)	1305 West Oltorf	Austin	TX	78704	http://theabgb.com/		3
Buzz Mill Coffee	1505 Town Creek Drive	Austin	TX	78741	http://buzzmillcoffee.com/		3
Club Carnaval	2237 E Riverside Dr						3
Come and Take It Live	2015 E. Riverside						3
Emo's	1712 East Riverside Drive, No. 55	Austin	TX	78741	http://www.emosaustin.com/		3
G&S Lounge	2420 South First Street	Austin	TX	78704	http://gandslounge.com/		3
Hard Luck Lounge	3526 East 7th Street	Austin	TX	78702		Closed	3
Hill's Cafe and South Austin Neighborhood Bar	4700 South Congress Avenue	Austin	TX	78745	http://www.hillscafe.com/	Closed	3
Historic Scoot Inn	1308 E. 4th Street	Austin	TX	78702	http://scootinnaustin.com/		3
Hotel Vegas	1502 East Sixth Street	Austin	TX	78702	http://www.texasotelvegas.com/		3
Sagebrush Austin	5500 S. Congress						3
Stay Gold	1910 East Cesar Chavez	Austin	TX	78702	http://staygoldaustin.com/		3
The Electric Church	5018 E Cesar Chavez St						3
The Lost Well	2421 Webberville Road	Austin	TX	78702			3
The North Door	502 Brushy Street	Austin	TX	78702-	http://www.thenorthdoor.com/	Closed	3
The Volstead Lounge	1500 East Sixth Street	Austin	TX	78702	http://www.hotelvegasaustin.com/		3
The White Horse	500 Comal Street	Austin	TX	78702	http://www.whitehorseaustin.com/		3
Carousel Lounge	1110 East 52nd Street	Austin	TX	78723	http://www.carousellounge.net/		4

El Nocturno	7601 N. Lamar						4
Kick Butt Coffee	5775 Airport Blvd.	Austin	TX	78752	http://www.kickbuttcoffee.com/events		4
Midtown Live	7408 Cameron Road, No. B	Austin	TX	78752	http://midtownlivesportcafe.com/		4
Oskar Blues Brewery	10420 Metric #150				www.oskarblues.com/location/austin-tx-		4
The Marchesa Hall & Theatre	6406 North IH-35, Suite 3100	Austin	TX	78752	http://www.themarchesa.com/		4
Baker Street Pub & Grill - Austin	3003 South Lamar Boulevard	Austin	TX	78704-	http://www.bakerstreetpub.com/		5
Broken Spoke	3201 South Lamar Blvd.	Austin	TX	78704	http://www.brokenspokeaustintx.com/		5
Central Market Café South Austin	4477 South Lamar Blvd.	Austin	TX	78745	https://centralmarket.com/austin-		5
Giddy Ups	12010 Menchaca Rd						5
Maria's Taco Xpress	2529 South Lamar Blvd.	Austin	TX	78704	http://tacoxpress.com/		5
One-2-One Bar	1509 South Lamar, No. 600	Austin	TX	78704	http://one2onebar.com/	Closed	5
Opa Coffee and Wine Bar	2050 South Lamar Blvd.	Austin	TX	78704	http://www.opacoffeewine.com/		5
Radio Coffee & Beer	4204 Menchaca Road	Austin	TX		http://radiocoffeeandbeer.com/		5
Sam's Town Point	2115 Allred Drive	Austin	TX	78748			5
Shady Grove	1624 Barton Springs Road	Austin	TX	78704	http://www.theshadygrove.com	Closed	5
The 04 Center	2701 S. Lamar			78704			5
The Saxon Pub	1320 South Lamar Blvd.	Austin	TX	78704	http://www.thesaxonpub.com/		5
Uncle Billys Barton Springs	1530 Barton Springs Road	Austin	TX	78704	http://www.unclebillysaustin.com/	Closed	5
Zach Theatre	1510 Toomey Road	Austin	TX	78704	http://www.zachtheatre.org		5
Marshall's Tavern Austin	13125 Pond Springs Road	Austin	TX	78729	https://marshallstavern.com/		6
Shenanigans Nightclub Austin	13233 Pond Springs Road, No.	Austin	TX	78729-	http://www.shenanigansnightclub.com/		6
Blackerby Recital Hall	1111 West Anderson Lane	Austin	TX	78757	http://www.stageandstudio.com		7
Cap City Comedy Club	8120 Research Blvd.	Austin	TX	78758	http://www.capcitycomedy.com/	Closed	7
Genuine Joe Coffeehouse	2001 West Anderson Lane	Austin	TX	78757	http://genuinejoecoffee.com/		7
Iron Cactus North	10001 Stonelake Blvd.	Austin	TX	78759-	http://www.ironcactus.com/		7
Little Longhorn Saloon	5434 Burnet Road	Austin	TX	78756	http://thelittlelonghornsaloon.com/		7
North by Northwest Restaurant & Brewery	10010 Capital of Texas Highway	Austin	TX	78759	http://www.nxnwbrew.com/	Closed	7
Rubio's Backyard	2121 West Howard lane	Austin	TX	78728			7
Threadgill's	6416 North Lamar Blvd.	Austin	TX	78752	http://www.threadgills.com/	Closed	7
Evangeline Cafe	8106 Brodie Lane, Suite 110	Austin	TX	78745-	http://www.evangelinecafe.com/		8
One World Theatre	7701 Bee Caves Road	Austin	TX	78746	http://OneWorldTheatre.org/		8
Satellite Bistro & Bar	5900 Slaughter Lane, No. 400	Austin	TX	78749	http://www.satellitebistro.com/		8
3 TEN Austin City Limits Live	310 Willie Nelson Blvd, Suite 1A	Austin	TX	78701	http://www.3tenaustin.com/		9
Antone's Nightclub	305 East 5th Street	Austin	TX	78701	https://www.antonesnightclub.com/		9
Austin City Limits Live at The Moody Theater	310 Willie Nelson Blvd, Suite 1B	Austin	TX	78701	http://www.acl-live.com/		9
B. D. Riley's Irish Pub & Restaurant	204 East 6th Street	Austin	TX	78701-	http://bdrileys.com/	Closed	9
Barracuda	611 East 7th Street	Austin	TX	78701	https://barracudaaustin.com/	Closed	9
Barrel O' Fun	1911 Aldrich St. Suite 120				https://barrelofunatx.com/		9
Bat Bar	218 East 6th Street	Austin	TX	78701	http://batbaraustin.com/		9
Blind Pig Pub	317 East Sixth Street	Austin	TX	78701-			9
Cactus Cafe Texas Union Ballroom	P.O. Box 7338	Austin	TX	78713	http://www.utexas.edu/universityunions		9
C-Boy's Heart and Soul	2008 South Congress Avenue	Austin	TX	78704			9
Cedar Street Courtyard	208 West Fourth Street	Austin	TX	78701	http://www.cedarstreetaustin.com/		9

Central Market Café North Austin	4001 North Lamar Blvd.	Austin	TX	78756	https://centralmarket.com/austin-north-lamar-events-and-menu/		9
Central Presbyterian Church	200 East Eighth Street	Austin	TX	78758	http://cpcaustin.org/events		9
Cheer Up Charlie's	900 Red River Street	Austin	TX	78701	http://cheerupcharlies.com/		9
Cherrywood Coffeehouse	1400 East 38th 1/2 Street	Austin	TX	78722-	http://cherrywoodcoffeehouse.com/		9
Chuggin Monkey	219 East Sixth Street	Austin	TX	78701	http://www.thechugginmonkey.com/1.0/		9
Continental Club Austin	1315 South Congress Avenue	Austin	TX	78704	http://continentalclub.com/		9
Darwin's Piano Bar	223 East Sixth Street	Austin	TX	78701	http://www.darwinspubaustin.com/		9
Dirty Dog Bar	505 East Sixth Street	Austin	TX	78701	http://www.dirtydogbar.com/	Closed	9
Donn's Depot	1600 West Fifth Street	Austin	TX	78703	http://www.donnspot.com/		9
Elysium	705 Red River	Austin	TX	78705	http://www.elysiumonline.net/		9
Empire Control Room & Garage	606 East Seventh Street	Austin	TX	78701	http://www.empireatx.com/		9
Firehouse Hostel and Lounge	605 Brazos Street	Austin	TX	78701	http://www.firehousehostel.com/		9
Flamingo Cantina	515 E Sixth	Austin	TX	78701	http://www.flamingocantina.com/		9
Friends Bar	P.O. Box 639	Austin	TX	78767	http://www.friendsbar.com/		9
Geraldine's	605 Davis Street	Austin	TX	78701	http://www.geraldinesaustin.com/live-		9
Guero's Taco Bar	1412 South Congress Avenue	Austin	TX	78704	http://www.guerostacobar.com		9
Half Step	75½ Rainey						9
Handlebar	121 East Fifth Street	Austin	TX	78701	http://www.handlebaraustin.com/		9
Hangar Lounge	318 Colorado Street	Austin	TX	78701	http://thehangarlounge.com/		9
Hole In The Wall	2538 Guadalupe	Austin	TX	78705-	http://www.holeinthewallaustin.com/		9
Iron Cactus South	606 Trinity Street	Austin	TX	78701-	http://www.ironcactus.com/		9
Lambert's Downtown Barbecue	401 West Second Street	Austin	TX	78701	http://www.lambertsaustin.com/		9
Listening Room at Winflo	1315 West Sixth Street	Austin	TX	78703	http://winfloosteria.com/listening-room/	Closed	9
Love Goat	2716 Guadalupe St						9
Maggie Mae's	323 East 6th Street	Austin	TX	78701-	http://www.maggiemaesaustin.com/		9
Mala Vida	708 E 6th St						9
Mean Eyed Cat	1621 West Fifth Street	Austin	TX	78703	http://www.themeaneyedcat.com		9
Mi Casa Tamales & Cantina (Austin)	503 East Sixth Street	Austin	TX	78701	http://www.tamalestore.com/		9
Mohawk Austin	912 Red River	Austin	TX	78701	http://www.mohawkaustin.com/		9
Molotov Lounge	719 West Sixth Street	Austin	TX	78701	http://www.molotovlounge.com		9
Mugshots	407 East Seventh Street	Austin	TX	78701	http://www.mugshotsaustin.com/	Closed	9
NeWorldDeli	4101 Guadalupe Street	Austin	TX	78751-	http://www.newworlddeli.com/		9
Palm Door on Sixth	508 E 6th Street	Austin	TX	78701	http://www.palmdoor.com/	Closed	9
Paramount Theatre and State Theatre	P.O. Box 1566	Austin	TX	78767-	http://www.austintheatre.org		9
Parker's Jazz Club	117 W 4th St. Suite 107B	Austin	TX	78701	https://www.parkerjazzclub.com/		9
Peckerheads on Sixth	402 East Sixth Street	Austin	TX	78701			9
Plush	617 Red River Street	Austin	TX	78701-	http://www.plushatx.com/	Closed	9
Shakespeare's Pub	314 East Sixth Street	Austin	TX	78701	http://www.shakespeareaustin.com/		9
Shiner's Saloon	422 Congress Avenue, Suite D	Austin	TX	78701	http://www.shinerssaloon.com/		9
Speakeasy	412 Congress Avenue	Austin	TX	78701	http://speakeasyaustin.com/		9
Spider House	2908 Fruth Street	Austin	TX	78705-	http://www.spiderhouseatx.com/		9
Spider House Ballroom	2908 Fruth Street	Austin	TX	78705-	http://spiderhouseballroom.com/		9
Stateside at the Paramount	719 Congress Avenue	Austin	TX	78701-	http://www.austintheatre.org/site/Page		9

Stubb's Bar-B-Que	801 Red River Street	Austin	TX	78701	http://www.stubbsaustin.com/		9
Swan Dive	615 Red River Street	Austin	TX	78701	http://www.swandiveaustin.com/		9
The Backstage at El Mercado	1302 South First Street	Austin	TX	78704	http://www.austinbackstage.com/		9
The Belmont	305 West Sixth Street	Austin	TX	78701			9
The Dizzy Rooster	306 East Sixth Street	Austin	TX	78701	http://www.dizzyrooster.com/		9
The Elephant Room	315 Congress Avenue	Austin	TX	78701	http://www.elephantroom.com/		9
The Green Jay	711-1/2 Red River Street	Austin	TX	78701			9
The Hideout Coffee House	617 Congress Avenue	Austin	TX	78701	http://www.hideouttheatre.com/		9
The Long Center	701 West Riverside Drive	Austin	TX	78704-1269	http://www.thelongcenter.org/		9
The Nook	309 East 6th Street	Austin	TX	78701			9
The Parish	214-C East Sixth Street	Austin	TX	78701	http://www.theparishaustin.com/		9
The Rattle Inn	610 Nueces Street	Austin	TX	78701	http://www.therattleinn.com/		9
The Townsend	718 Congress Avenue	Austin	TX	78701		Closed	9
The Venue ATX	516 E. Sixth						9
Threadgill's World Headquarters	301 West Riverside Drive	Austin	TX	78704	http://www.threadgills.com/	Closed	9
Tiniest Bar In Texas	817 West Fifth Street	Austin	TX	78701	http://www.tiniestbarintexas.com/		9
Vulcan Gas Company	418 E. Sixth						9
Whip In Parlour Café	1950 IH-35 South	Austin	TX	78704	http://www.whipin.com/		9
					https://www.emeraldpointbarandgrill.com/		
Emerald Point Bar & Grill	5973 Hiline Rd						
H & H Ballroom	4404 Brandt Road	Austin	TX	78744	http://www.handhballroom.net/		
Last Chance Bar & Dancehall	12013 Hwy. 290 W.				www.fb.com/lastchanceatx		
Moontower Saloon	10212 Menchaca Road	Austin	TX	78748	http://www.moontowersaloon.com/		
Nutty Brown Café & Amphitheatre	12225 Highway 290 West	Austin	TX	78737-9148	http://www.nuttybrown.com/		
Steiner Ranch Steakhouse	5424 Steiner Ranch Blvd.	Austin	TX	78732	http://www.steinersteakhouse.com/		
Texas Music Ranch	5220 North FM 973	Austin	TX	78724	http://www.texasmusicranch.com/		
The Barn	6218 Brodie				www.fb.com/brodiebarn		
The Coliseum	9111 Farm to Market, Road 812	Austin	TX	78719	http://thecoliseumaustin.com/		
Waterhole Saloon	5244 Highway 71 East	Austin	TX	78617	http://waterholesaloon.com/		



Council Question and Answer

Related To	Item #83	Meeting Date	September 17, 2020
Additional Answer Information			

C814-2018-0121 - 218 S. Lamar -Conduct a public hearing and approve an ordinance amending City Code Title 25 by rezoning property locally known as 218 South Lamar Boulevard (Lady Bird Lake Watershed) Applicant Request: To rezone from general commercial services-vertical mixed use building (CS-V) combining district zoning to planned unit development (PUD) district zoning. Staff Recommendation and Planning Commission Recommendation: To grant planned unit development (PUD) district zoning. This ordinance may include waiver of fees, alternative funding methods, modifications of City regulations, and acquisition of property. Owner/Applicant: Michael Pfluger, William Reid Pfluger & the Pfluger Spousal Irrevocable Trust Agent: Drenner Group PC (Amanda Swor). City Staff: Heather Chaffin, 512-974-2122.

QUESTION/ANSWER: Council Member Tovo's Office

Please provide the total amount that was contributed as an affordable housing benefit for the Planned Unit Development rezoning at 211 S. Lamar.

For the 211 South Lamar PUD, the total contribution towards affordable housing was \$3,700,000. The contribution is to be distributed as follows:

1. \$1,200,000 cash contribution to NHCD on or prior to issuance of a Certificate of Occupancy for the Project, and
2. \$2,500,000 cash donation to a non-profit that provides affordable housing, on or before 60 days from the effective date of the Ordinance, to be used by the non-profit for the acquisition of 1508 South Lamar Boulevard, as required between the Applicant and the non-profit.

The affordable housing contribution is covered in Part 8 of the Ordinance No. 20191017-079 (see pages 5-6) provided in the link below:

<http://www.austintexas.gov/edims/document.cfm?id=330454>