



South River City Citizens Inc.
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Eric Cassady, President
Dan Fredine, Vice President
Oliver Caruso, Treasurer
Mary Friedman, Secretary
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Austin City Council
City Hall
301 W. 2nd St.
Austin, TX 78701

June 8, 2019

RE: South Central Waterfront Vision Framework Plan Implementation

Dear Mayor Adler and Council Members:

With the news that master developer, Endeavor, will soon announce its plans for the largest parcel in the South Central Waterfront, the Austin American Statesman tract, South River City Citizens urges the immediate and unimpeded implementation of the South Central Waterfront Vision Framework Plan <<http://www.austintexas.gov/departament/lady-bird-lake-waterfront-special-project>> as adopted by the Austin City Council in June 2016.

Public private partnerships, financial tools, and governance must be in place in order to insure that the vastly increased development entitlements, which would allow buildings as tall as 400' in an area currently zoned for 60', result in community benefits which include open space, affordable housing and green infrastructure.

Our neighborhood association has devoted many years to the South Central Waterfront Initiative yet remains uncertain about the value of our participation if the city cannot implement the plan it adopted.

Sincerely,

Eric Cassady
President
president@srccatx.org

CC: Spencer Cronk