



Recommendation for Action

File #: 20-3448, **Agenda Item #:** 9.

11/12/2020

Posting Language

Authorize award and execution of a construction contract with SSC Signs & Lighting, LLC, for the Downtown Wayfinding Implementation Indefinite Delivery/Indefinite Quantity contract in the amount of \$1,500,000 for an initial one-year term, with two, one-year extension options of \$1,000,000 each, for a total contract amount not to exceed \$3,500,000.

[Note: This contract will be awarded in compliance with City Code Chapter 2-9A (Minority Owned and Women Owned Business Enterprise Procurement Program) by meeting the goals with a combined MBE/WBE goal of 1.10% participation.]

Lead Department

Capital Contracting Office

Managing Department

Austin Transportation Department

Fiscal Note

Funding for the initial amount of \$1,500,000 is available in the Fiscal Year 2020-2021 Capital Budget of the Austin Transportation Department. Funding for the extension options is contingent upon available funding in future budgets.

Purchasing Language:

Lowest responsive bid of six bids received through a competitive Invitation for Bid solicitation.

For More Information:

Inquiries should be directed to the City Manager's Agenda Office, at 512-974-2991 or AgendaOffice@austintexas.gov <<mailto:AgendaOffice@austintexas.gov>>.

NOTE: Respondents to this solicitation, and their representatives, shall direct inquiries to Rolando Fernandez, 512-974-7749, Garrett Cox, 512-974-9423, or the Project Manager, Tooran Khosh, 512-974-9383.

Additional Backup Information:

In 2011, Council authorized a professional services agreement for the design of a Wayfinding system to emphasize the Downtown area as a destination, highlight key City attractions, enhance user's experience and urban design, improve mobility, and reinforce links and community identity. The Wayfinding signs design intent is to provide pedestrians, hikers, cyclists, and vehicular traffic with an integrated system to enhance the goals listed above. The Downtown Wayfinding system encompasses approximately 1,000 acres bounded by Martin Luther King Jr., Boulevard on the north, Interstate 35 on the east, Lady Bird Lake on the south, and Lamar Boulevard on the west.

Indefinite Delivery/Indefinite Quantity contracts provide for an indefinite quantity of services for a fixed time, usually an initial term with extension options. They are commonly used when precise quantities of supplies or

services, above a specified minimum, cannot be determined. Indefinite Delivery/Indefinite Quantity contracts help streamline the contract process and service delivery and allow the City the flexibility to add work as needs arise or change. As each project is defined, a specific work assignment will be given to the contractor who will complete the scope of work for the unit prices included in the contract. Work deadlines will be established for each work assignment.

The Wayfinding system is intended to work as an integrated tool to direct the public in navigating and understanding downtown. Accurate and adequate signage is critical for visitors unfamiliar with the Downtown area to find parking, and traverse to the many varied destinations by foot, bicycle, and scooter. The installation of these signs will facilitate faster parking, allowing visitors to spend less time searching for parking, and more time enjoying Downtown. In addition, the sense of community will be enhanced by having more defined boundaries through highlighting neighborhood identities. Individual landmarks will become more accessible to those unfamiliar with Downtown. Utilizing common elements and standards will help promote uniformity amongst the various sign types, and aid in maintenance and/or replacement of aged signs in the future.

The base bid was used to identify and determine the lowest responsive bidder and to determine contract unit prices for each bid item.

This request allows for the award and execution of a construction contract with SSC Signs & Lighting, LLC for an estimated period of one-year with two, one-year extensions. However, if funds for the initial term are expended staff may accelerate the extension options, but in no event will exceed the total contract amount. The extension options are subject to the agreement of both parties.

This project is located within zip codes 78701 and 78712, Districts 1 and 9. The project will be managed by the Austin Transportation Department.

SSC Signs & Lighting, LLC is located in Lewisville, Texas.

Strategic Outcome(s):

Mobility