



Recommendation for Action

File #: 20-3310, **Agenda Item #:** 36.

11/12/2020

Posting Language

Authorize negotiation and execution of a contract with Asakura Robinson Company LLC (MBE), to provide a behavioral study for the Raincatcher Pilot Program, for a term of two years for a total contract amount not to exceed \$180,050.

(Note: This solicitation was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. For the services required for this solicitation, there were no subcontracting opportunities; therefore, no subcontracting goals were established).

Lead Department

Purchasing Office.

Client Department(s)

Watershed Protection Department.

Fiscal Note

Funding in the amount of \$90,025 is available in the Fiscal Year 2020-2021 Operating Budget of the Watershed Protection Department. Funding for the remaining contract term is contingent upon available funding in future budgets.

Purchasing Language:

The Purchasing Office issued a Request for Proposals (RFP) 6300 BYS3005 for these services. The solicitation issued on June 22, 2020 and it closed on August 4, 2020. The recommended contractor submitted the only responsive offer. A complete solicitation package, including a log of offers received, is available for viewing on the City's Financial Services website, Austin Finance Online. Link: [Solicitation Documents](https://www.austintexas.gov/financeonline/account_services/solicitation/solicitation_details.cfm?sid=134523) [<https://www.austintexas.gov/financeonline/account_services/solicitation/solicitation_details.cfm?sid=134523>](https://www.austintexas.gov/financeonline/account_services/solicitation/solicitation_details.cfm?sid=134523).

For More Information:

Inquiries should be directed to the City Manager's Agenda Office, at 512-974-2991 or AgendaOffice@austintexas.gov [<mailto:AgendaOffice@austintexas.gov>](mailto:AgendaOffice@austintexas.gov)

NOTE: Respondents to this solicitation, and their representatives, shall continue to direct inquiries to the solicitation's Authorized Contact Person: Brenita Wilkison, at 512-974-3164 or brenita.selement@austintexas.gov [<mailto:brenita.selement@austintexas.gov>](mailto:brenita.selement@austintexas.gov).

Additional Backup Information:

The contract will provide citywide survey sampling and its resulting sociological model to analyze pro-environmental behavior. This sampling and model will provide information needed for the City to make decisions regarding public education and outreach programs, as well as characterize potential pollutant load impacting the water quality in Austin's streams.

This contract is a new contract. The requested authorization amount is based on department estimates and pricing submitted in response to the solicitation.

An evaluation team with expertise in this area evaluated the offers and scored Asakura Robinson Company LLC as the best to provide these services based on project concept and strategy, relevant company and personnel experience, understanding of the scope of work, pricing, local preference, and service-disabled veteran business enterprise.

If a contract is not secured, an important aspect in managing water quality and water conservation will be missing. Additionally, it will remain unknown if Watershed Protection Department's education and outreach programs will maximize their potential to meet certain performance measures due to incomplete or lacking data. Furthermore, the City will be unable to appropriately assign pollutant loads for characterizing the water quality in Austin's streams.

Strategic Outcome(s):

Health and Environment.