



Recommendation for Action

File #: 20-3611, **Agenda Item #:** 45.

12/10/2020

Posting Language

Authorize award of a multi-term contract with Werd Media Labs, LLC D/B/A The Werd Company, to provide theater lighting, equipment, and supplies, including installation, for up to five years for a total contract amount not to exceed \$970,000.

(Note: This solicitation was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9D Minority Owned and Women Owned Business Enterprise Procurement Program. For the goods and services required for this solicitation, there were no subcontracting opportunities; therefore, no subcontracting goals were established).

Lead Department

Purchasing Office.

Client Department(s)

Parks and Recreation Department.

Fiscal Note

Funding in the amount of \$161,667 is available in the Fiscal Year 2020-2021 Operating Budget of the Parks and Recreation Department. Funding for the remaining contract term is contingent upon available funding in future budgets.

Purchasing Language:

The Purchasing Office issued an Invitation for Bids (IFB) 8600 SBR1006REBID for these goods and services. The solicitation issued on June 15, 2020 and it closed on July 7, 2020. Of the two offers received, the recommended contractor submitted the lowest responsive offer. A complete solicitation package, including a tabulation of the bids received, is available for viewing on the City's Financial Services website, Austin Finance Online. Link: [Solicitation Documents](https://www.austintexas.gov/financeonline/account_services/solicitation/solicitation_details.cfm?sid=134365)
<https://www.austintexas.gov/financeonline/account_services/solicitation/solicitation_details.cfm?sid=134365>.

For More Information:

Inquiries should be directed to the City Manager's Agenda Office, at 512-974-2991 or AgendaOffice@austintexas.gov <<mailto:AgendaOffice@austintexas.gov>>

NOTE: Respondents to this solicitation, and their representatives, shall continue to direct inquiries to the solicitation's Authorized Contact Person: Sarah Ramos, at 512-974-2554 or Sarah.Ramos@austintexas.gov <<mailto:Sarah.Ramos@austintexas.gov>>.

Additional Backup Information:

The contract will provide for needed theater equipment, lighting, and supplies including installation services. The Museums and Cultural Programs Division of the Parks and Recreation Department (PARC) operates seven spaces that offer theatrical performances, public meetings, lectures, and trainings. Originally, only two of these spaces were intentionally built to provide performances. However, due to public demand, the PARC retrofitted all seven spaces to be performance spaces. The equipment needed to support these spaces is

either non-existent or is past its anticipated usable life.

The establishment of this contract will give the PARD the capacity to use designated General Fund and Bond funding sources to purchase equipment and outfit these spaces to provide the quality performances and presentations that the public expects. Furthermore, the establishment of this contract will allow the PARD to strengthen their portfolio of culture and lifelong learning programs, events, and facilities by engaging and building trust with the community to ensure equitable access and participation.

If the City is unable to secure a contract for the purchase of theatrical supplies, equipment, and lighting installation improvements, it will result in delays in upgrading or replacing aging equipment and amenities to create access to cultural services that are aligned with community expectations and to provide quality presentations in our theaters.

Contract Detail:

<u>Contract Term</u>	<u>Length of Term</u>	<u>Contract Authorization</u>
Initial Term	3 yrs.	\$670,000
Optional Extension 1	1 yr.	\$150,000
Optional Extension 2	1 yr.	\$150,000
TOTAL	5 yrs.	\$970,000

Note: Contract Authorization amounts are based on the City's estimated annual usage.

Strategic Outcome(s):

Culture and Lifelong Learning.