

Tourism Commission Meeting

January 11, 2021

Tourism Commission to be held January 11, 2021 with Social Distancing Modifications

Public comment will be allowed via telephone; no in-person input will be allowed. All speakers must register in advance (Sunday, January 10, 2021 by noon). All public comment will occur at the beginning of the meeting.

To speak remotely at the January 11, 2021 Tourism Commission Meeting, members of the public must:

- Call or email the board liaison at 512.404.4022 or felicia.ojeda@austintexas.gov no later than noon, (the day before the meeting). The following information is required: speaker name, item number(s) they wish to speak on, whether they are for/against/neutral, email address and telephone number (must be the same number that will be used to call into the meeting).
- Once a request to speak has been made to the board liaison, the information to call on the day of the scheduled meeting will be provided either by email or phone call.
- Speakers must call in at least 15 minutes prior to meeting start time in order to speak, late callers will not be accepted and will not be able to speak.
- Speakers will be placed in a queue until their time to speak.
- Handouts or other information may be emailed to felicia.ojeda@austintexas.gov by noon the day before the scheduled meeting. This information will be provided to Board and Commission members in advance of the meeting.
- If the meeting is broadcast live, it may be viewed here: <http://www.austintexas.gov/page/watch-atxn-live>

Reunión del Tourism Commission

FECHA de la reunion (January 11. 2021)

La junta se llevará con modificaciones de distanciamiento social

Se permitirán comentarios públicos por teléfono; no se permitirá ninguna entrada en persona. Todos los oradores deben registrarse con anticipación (Sunday, January 10, 2021 antes del mediodía). Todos los comentarios públicos se producirán al comienzo de la reunión.

Para hablar de forma remota en la reunión, los miembros del público deben:

- Llame o envíe un correo electrónico al enlace de la junta en 512.404.4022 or felicia.ojeda@austintexas.gov a más tardar al mediodía (el día antes de la reunión). Se requiere la siguiente información: nombre del orador, número (s) de artículo sobre el que desean hablar, si están a favor / en contra / neutral, dirección de correo electrónico (opcional) y un número de teléfono (debe ser el número que se utilizará para llamar).
- Una vez que se haya realizado una solicitud para hablar con el enlace de la junta, la información para llamar el día de la reunión programada se enviará por correo electrónico o por teléfono.
- Los oradores deben llamar al menos 15 minutos antes del inicio de la reunión para poder hablar, no se aceptarán personas que llamen tarde y no podrán hablar.
- Las oradoras esperarán en una fila hasta que llegue el momento de hablar.
- Los folletos u otra información pueden enviarse por correo electrónico a felicia.ojeda@ausitntexas.gov antes del mediodía del día anterior a la reunión programada. Esta información se proporcionará a los miembros de la Junta y la Comisión antes de la reunión.
- Si la reunión se transmite en vivo, se puede ver aquí: <http://www.austintexas.gov/page/watch-atxn-live>



**Tourism Commission
January 11, 2021 at 3pm
VIA VIDEOCONFERENCING**

CURRENT BOARD MEMBERS:

Alta Alexander (D-1)

Edward Bailey (D-3)

Rachel Magee, Vice Chair (D-4)

Bill Bunch (D-5)

Scott Joslove (D-6)

John Riedie (D-7)

Lois Rodriguez (D-8)

Brian Rodgers (D-9)

Mike Cannatti (D-10)

Catlin Whittington, Chair

AGENDA

CALL TO ORDER

CITIZEN COMMUNICATION: GENERAL

The first 10 speakers who register to speak no later than noon the day before the meeting will be allowed a three-minute allotment to address their concerns regarding items not posted on the agenda.

1. APPROVAL OF MINUTES

a. December 14, 2020

2. OLD BUSINESS:

The Commission may discuss and take action on the following agenda items:

- a.** The Commission may discuss and take action on recommendations from the Parks and Environment Working Group. (Commissioner Cannatti - D 10)
- b.** Update on status of the formation of a Tourism Public Improvement District (Joe Bolash, Board Chair, Austin Hotel and Lodging Association)

3. NEW BUSINESS:

- a.** Presentation on Visit Austin's Music Marketing Efforts (Omar Lozano, Visit Austin)
- b.** Briefing and Presentation on status of the Live Music Fund and the Live Music Fund Working Group recommendations (Economic Development Department)

FUTURE AGENDA ITEMS:

The Commission may discuss and take possible action to request information and identify future agenda items, topics, or presentation:

ADJOURNMENT

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Please call Felicia Ojeda at Austin Convention Center Department, at 512.404.4022 or felicia.ojeda@austintexas.gov for additional information; TTY users route through Relay Texas at 711.

For more information on the Tourism Commission Board please contact Felicia Ojeda at 512.404.4022 or felicia.ojeda@austintexas.gov.