

# Parks and Recreation Department Partnerships

Presented by

Kimberly McNeeley, CPRP, Director

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Parks and Recreation Board Meeting



# Objectives

- **Historical Overview of Partnership Progression**
- **Partnership Benefits**
- **Partnership Portfolio and Pathways**



# History

2011 Public Private Partnership  
Key Advancement

2012-2014 Research and  
Development

2012-2014 Relationship Building  
with existing partners and  
cultivating new relationships

2015 Public Private Partnership  
Key Advancement





# History

2017- 2019 Develop  
Sophistication and Partnership  
Continuum

2020 Council Resolution

2021 Partnership Formalization



# Urban Land Institute Report

- Explored concepts for entering into partnerships
- Coalition of Partners participated
- Conducted an Advisory Services Panel August 25-30, 2019
- Report recommended opportunities for the City to increase nonprofit partnerships





## Resolution 20200312-041

- LRP outlines partnerships as a sustainable strategy
- PARD has established relationships with partners
- Goal to maximize public benefit at minimum taxpayer cost
- Expresses support for partnerships
- Directs Department to work with nonprofit partners to establish relationships
- Deliver status reports
- Bring partnership agreements to Council

# Public-Private Partnership Benefits

- Share significant risks
- Provide funding resources to supplement or replace general fund/capital investment
- Enhance community engagement
- Provides non-monetary resources
- Capacity to seek out innovative projects and partnership opportunities
- Fundraising capacity/capabilities not available to government
- More flexible procurement processes
- Potential to give Department additional funding flexibility and meet more community needs
- Advocacy



# PARD Partnership Configurations

## Partnership Configurations

Partnership A | Public-Private Partnership

Partnership B | Nonprofit Partner

Partnership C | Friends Group,  
Adopt-A-Park

Partnership D | Neighborhoods, National  
Organizations, Local Businesses, Art  
Organizations, etc.





# All Partnership Pathways



- Established base criteria for various levels
- Consistency for like relationships
- Ensure partnership stability and capacity
- Ensure alignment with Department mission and goals
- Organizational governance/constitution
- Demonstrated/required inclusivity
- Demonstrated/required transparency
- Adherence to Established Community Driven Plans
- Defined and Agreement upon Public Benefit



Maintenance and Operations  
Agreement



# Maintenance and Operations Agreement Plus

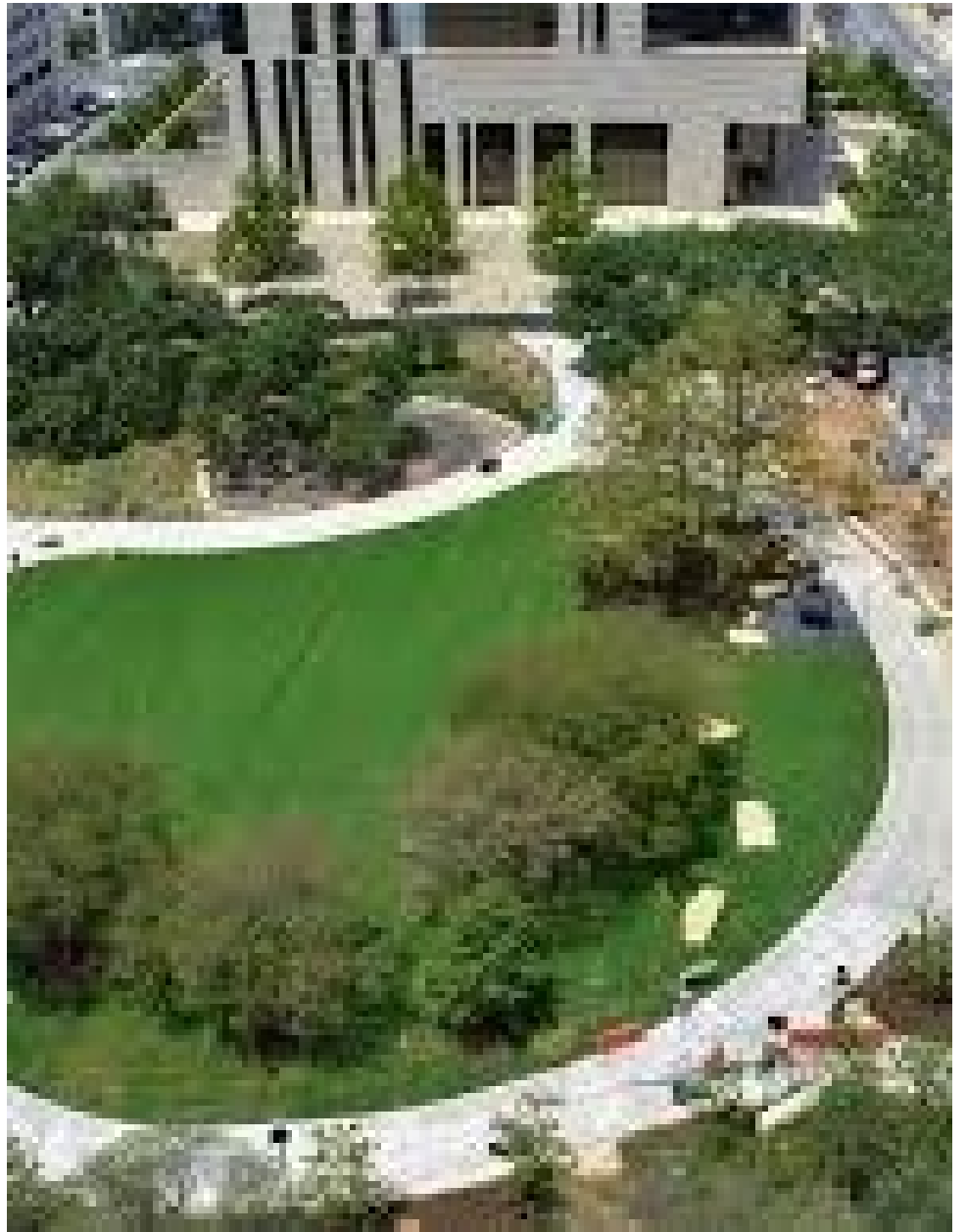






Maintenance and Operations  
Agreement Plus







# Project/Program Agreement







## COLONY PARK DISTRICT PARK RIBBON CUTTING

MARCH 7, 2020 10:00AM  
7201 COLONY LOOP DRIVE, AUSTIN, TEXAS 78724

This is an outdoor park event, please dress comfortably.



The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communication services will be provided upon request. For assistance please contact (512) 974-3914 or [access@cityofaustin.org](mailto:access@cityofaustin.org)





# Project/Program Agreement









Project Agreement In  
Transition





## Partnership Pathways PARD PARKners

- Parkland Stewardship
- Adopt-A-Park
- Community Activated Park Projects (CAPP)
- Cities Connecting Children to Nature



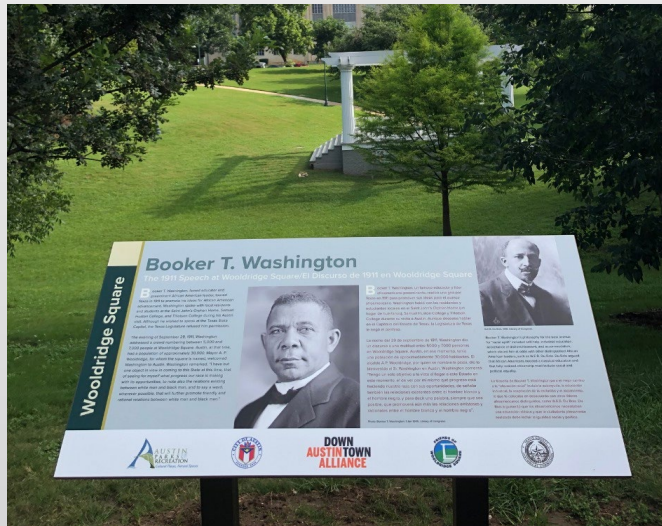
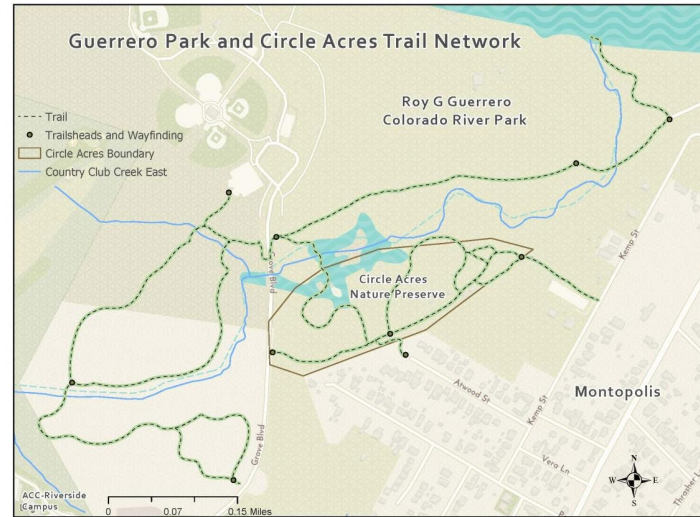


Coming Soon

## REILLY SCHOOL PARK SOCIAL EMOTIONAL LEARNING GARDENS

For project information go to [Austintexas.gov/departments/reilly-school-park-social-emotional-learning-gardens](https://austintexas.gov/departments/reilly-school-park-social-emotional-learning-gardens)

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An aerial photograph of a city park, likely Wrigley Field's neighborhood in Chicago. The park features several baseball fields with green grass and brown dirt bases. A winding road with parked cars runs through the park. In the background, a dense urban skyline with various skyscrapers is visible under a clear sky. The left side of the image is darkened, and the word "Questions?" is written in white text over this area.

Questions?

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