



**HOUSING &
PLANNING**

Austin Strategic Housing Blueprint Scorecard

with HousingWorks Austin



Agenda

- Blueprint Overview
- Goals
- Progress
- Insights
- Information
- Other Progress

Blueprint Overview

Blueprint Overview - Timeline

2017

- Austin Strategic Housing Blueprint Adopted



2018

- \$250M Affordable Housing General Obligation Bond Passes
- Strategic Direction 2023 Adopted by Council

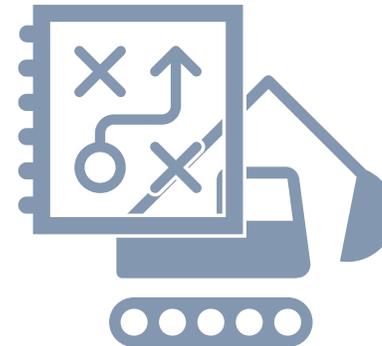
Proposition A: Affordable Housing
Proposition A Total: \$250 million

CITY OF AUSTIN STRATEGIC DIRECTION

ECONOMIC OPPORTUNITY & AFFORDABILITY

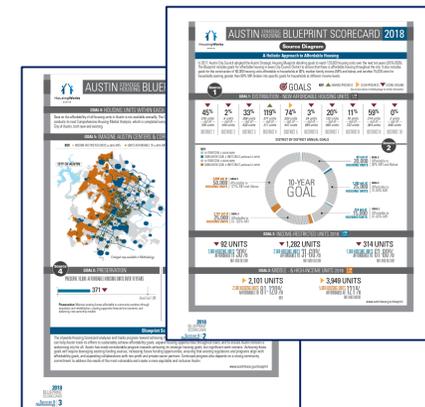
2019

- Bond, Blueprint & SD23 Implementation

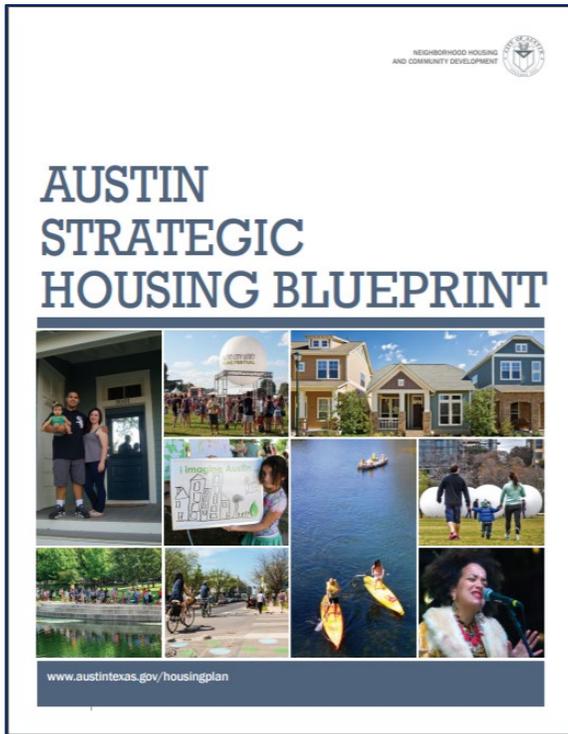


2020

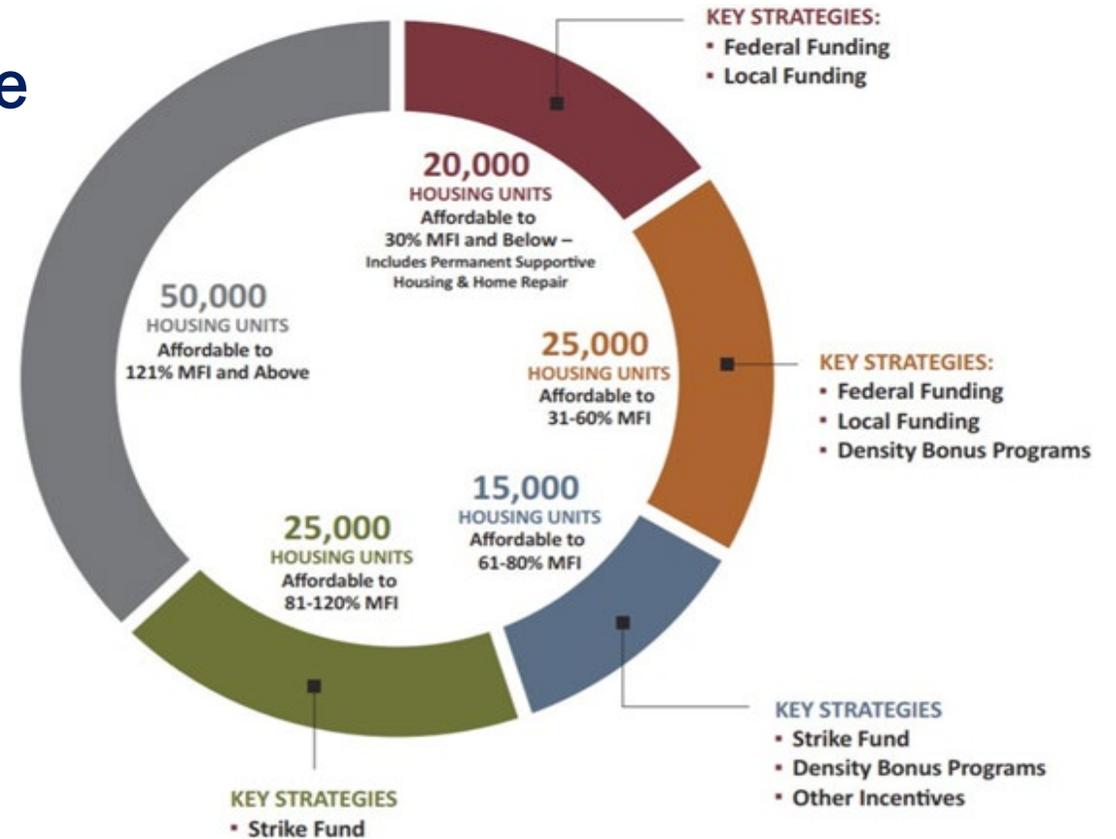
- '18 & '19 Blueprint Scorecard
- \$300M Project Connect Anti-Displacement



Blueprint Overview – Document Purpose



- ✓ Establish Timeframe
- ✓ Outline Goals
- ✓ Build Partnerships
- ✓ Identify Resources
- ✓ Unify Strategy
- ✓ Align Plans





Blueprint Overview - Community Values



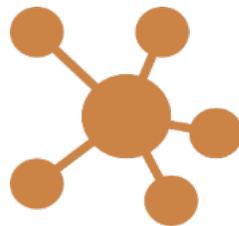
Prevent Households from
Being Priced Out of Austin



Foster Equitable, Integrated
and Diverse Communities



Invest in Housing for
Those Most in Need



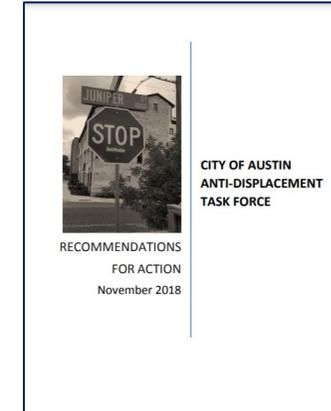
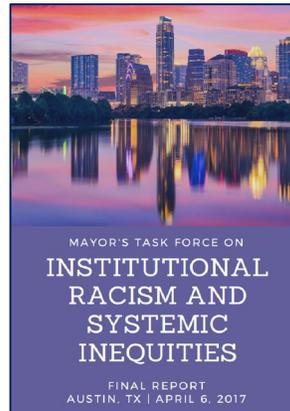
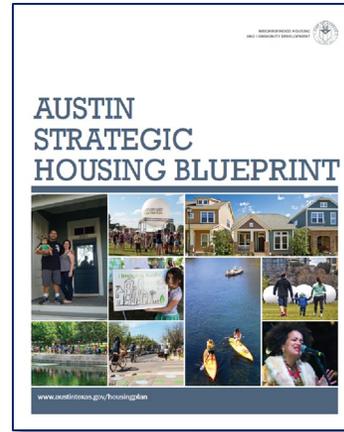
Create New and Affordable
Housing Choices for All
Austinites in All Parts of Austin



Help Austinites Reduce
their Household Costs



Blueprint Overview – Displacement Prevention

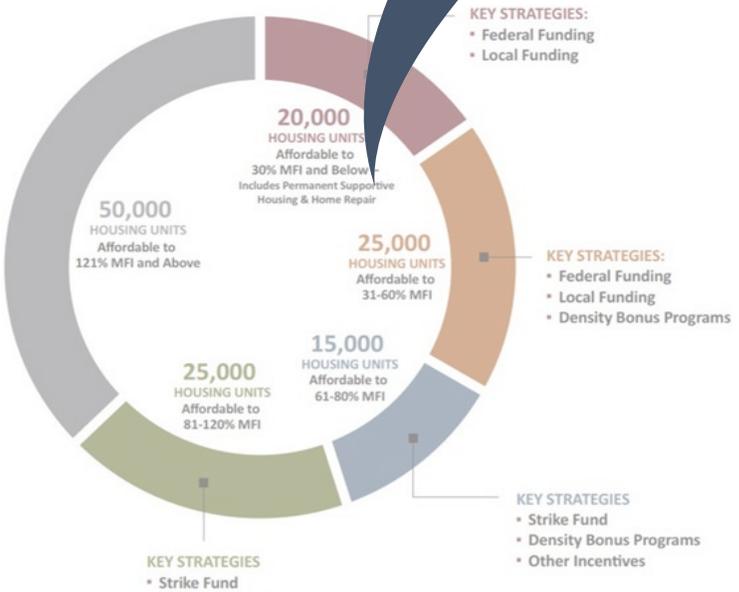




Goals



Goals



<i>Goal 1</i>	Distribute Across All 10 Districts		
<i>Goal 2</i>	30% MFI and less	31 - 60% MFI	61 - 80% MFI
	20K housing units	25K housing units	15K housing units
<i>Goal 3</i>	81 - 120% MFI		121% MFI and above
	25K housing units		50K housing units
<i>Goal 4</i>	Count & Track Housing by District		
<i>Goal 5</i>	75%	w/in 0.5mi of Imagine Austin Centers and Corridors	25% near High Opportunity Areas
	Preserve 10K affordable units over 10 years		
<i>Goal 6</i>	Create 1,000 Permanent Supportive Housing (PSH) / Continuum of Care (CoC) Units over 10 years		



Progress



2019 Progress – Goal 1 – Affordable Units by District

KEY: ▲ MAKING PROGRESS ▶ SLOW PROGRESS ▼ LOSING GROUND

GOAL 1: DISTRIBUTION - NEW AFFORDABLE HOUSING UNITS

1-YR
GOAL

▶	▲	▶	▼	▼	▼	▶	▼	▲	▼
98%	115%	68%	21%	57%	0%	91%	7%	127%	3%
<i>696 units</i>	<i>518 units</i>	<i>425 units</i>	<i>65 units</i>	<i>253 units</i>	<i>2 units</i>	<i>606 units</i>	<i>51 units</i>	<i>462 units</i>	<i>22 units</i>
<i>— out of —</i>									
<i>709 units</i>	<i>449 units</i>	<i>630 units</i>	<i>311 units</i>	<i>447 units</i>	<i>859 units</i>	<i>665 units</i>	<i>722 units</i>	<i>364 units</i>	<i>846 units</i>
DISTRICT 1	DISTRICT 2	DISTRICT 3	DISTRICT 4	DISTRICT 5	DISTRICT 6	DISTRICT 7	DISTRICT 8	DISTRICT 9	DISTRICT 10

DISTRICT BY DISTRICT ANNUAL GOALS

Information is for the 2019 calendar year reporting period.



2018
+
2019

Progress – Goal 2 & 3 = 135,000 Units in 10 Years

KEY:

- 10-YEAR GOAL 2 (2018-2028)
- CUMULATIVE GOAL 2 UNITS BUILT (achieved in 2019)
- 10-YEAR GOAL 3 (2018-2028)
- CUMULATIVE GOAL 3 UNITS BUILT (achieved in 2019)



Information is for the 2019 calendar year reporting period – chart includes both 2018 and 2019 progress.



2019 | Progress – Goal 2 Only = Units at or below 80% MFI

GOAL 2: INCOME-RESTRICTED UNITS 2019 1-YR GOAL

▼ **118 UNITS**
 2,000 HOUSING UNITS
 AFFORDABLE TO **30%**
 MFI AND BELOW

▲ **2,691 UNITS**
 2,500 HOUSING UNITS
 AFFORDABLE TO **31-60%**
 MFI AND BELOW

▼ **291 UNITS**
 1,500 HOUSING UNITS
 AFFORDABLE TO **61-80%**
 MFI AND BELOW

Information is for the 2019 calendar year reporting period.



2019 | Progress – Goal 3 Only = Units above 81% MFI

GOAL 3: MIDDLE - & HIGH-INCOME UNITS 2019 1-YR GOAL

▶ **1,679 UNITS**
 2,500 HOUSING UNITS AFFORDABLE TO **81-120%**
 MFI

▶ **3,736 UNITS**
 5,000 HOUSING UNITS AFFORDABLE AT **121%**
 MFI AND ABOVE

Information is for the 2019 calendar year reporting period.



2019 | Progress – Goal 4 = Housing Units by District

GOAL 4: HOUSING UNITS WITHIN EACH DISTRICT (DATA UNAVAILABLE FOR THIS YEAR)

Data on the affordability of all housing units in Austin is not available annually. The City of Austin will have information responsive to this goal in **2023** when it conducts its next **Comprehensive Housing Marketing Analysis**, which is completed every five years and includes a comprehensive analysis of all housing units in the City of Austin, both new and existing.

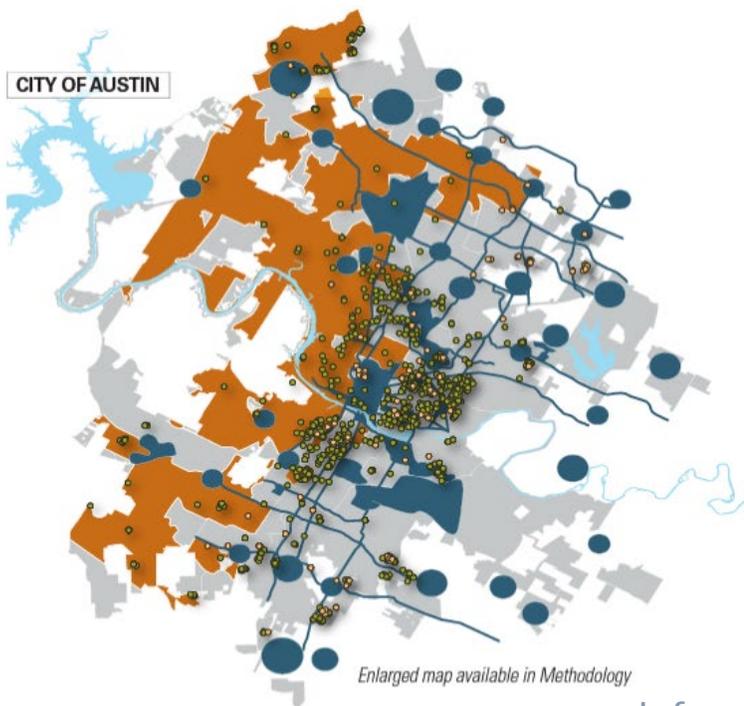
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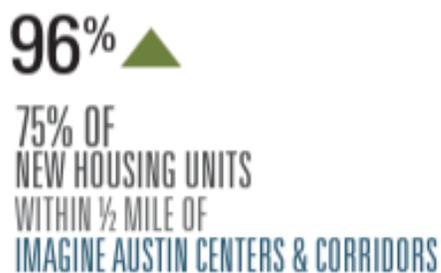
2019 Progress – Goal 5 = 75% Imagine Austin Growth Areas 25% High Opportunity Areas

GOAL 5: IMAGINE AUSTIN CENTERS & CORRIDORS & HIGH OPPORTUNITY AREAS

KEY: ● INCOME-RESTRICTED UNITS (≤ 80% MFI) ● UNITS AFFORDABLE TO ≥ 80% MFI ■ IMAGINE AUSTIN CENTERS & CORRIDORS ■ HIGH OPPORTUNITY AREAS



Units within 1/2 miles of Imagine Austin Centers & Corridors or in High Opportunity Areas



Imagine Austin Centers & Corridors:

Areas identified in the Imagine Austin Growth Concept Map where future growth can be directed to promote a city of complete communities for all, where your daily needs are met within a short trip.

High Opportunity Areas:

Areas that provide residents with greater economic security, housing stability, mobility options, educational opportunities, and improved health and well-being.

Information is for the 2019 calendar year reporting period.



2019 | Progress – Goal 6 = Preserve 10,000 Units in 10 Years

GOAL 6: PRESERVATION

PRESERVE 10,000 AFFORDABLE HOUSING UNITS OVER 10 YEARS



Preservation: Maintain existing homes affordable to community members through acquisition and rehabilitation, creating supportive financial environments, and advancing new ownership models.

Information is for the 2019 calendar year reporting period.



2019 | Progress – Goal 7 = Create 1,000 for Homeless in 10 Years

GOAL 7: PREVENT HOMELESSNESS

PRODUCE 1,000 PERMANENT SUPPORTIVE HOUSING (PSH)/
CONTINUUM OF CARE (COC) UNITS OVER 10 YEARS



Permanent Supportive Housing and Continuum of Care: New units that provide housing and supportive services to extremely low-income households who are experiencing chronic homelessness and face multiple barriers to housing stability.

Information is for the 2019 calendar year reporting period.



Insights



Insights – Key Takeaways

- Considerable progress made in Year 1 (2018), and Year 2 (2019) of Blueprint
- Significant work remains for Years 3 through 10 (2020 – 2028):



Leverage
funding



Program & Goal
alignment



Increase
funding



Expand
collaborations

Strengthen community
commitment to address
the needs of the most
vulnerable and create a
more equitable and
inclusive Austin.

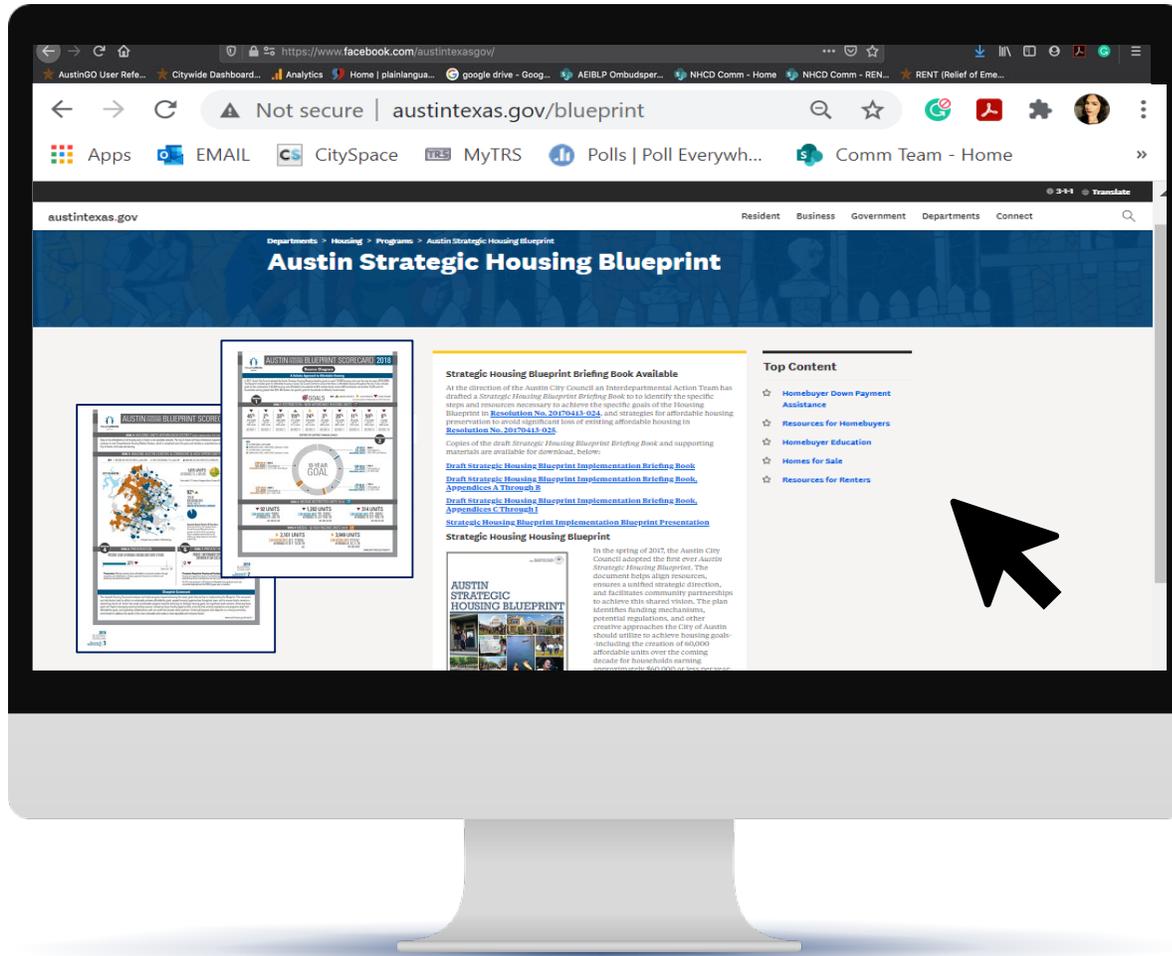


Insights

- Progress Made
- Keep Up Work
- Needs Focus

Goal 1	Distribute Across All 10 Districts		
Goal 2	30% MFI and less 20K housing units	31 - 60% MFI 25K housing units	61 - 80% MFI 15K housing units
Goal 3	81 - 120% MFI 25K housing units		121% MFI and above 50K housing units
Goal 4	Count & Track Housing by District		
Goal 5	75% w/in 0.5mi of Imagine Austin Centers and Corridors		25% near High Opportunity Areas
Goal 6	Preserve 10K affordable units over 10 years		
Goal 7	Create 1,000 Permanent Supportive Housing (PSH) / Continuum of Care (CoC) Units over 10 years		

Information



**Hard copies are also available upon request*

<http://austintexas.gov/blueprint>

- Austin Strategic Housing Blueprint (2017)
- 2018 Blueprint Sources, Methodology, Summary & Scorecard
- 2019 Blueprint Sources, Methodology, Summary & Scorecard
- Glossary of Commonly Used Terms
- Related Reports, Strategies and Planning

Other Progress

Other Progress – Missing Middle Housing, Multi-bedroom Housing & Transit Access



13%

At least **30%** of new housing should be a range of housing types from small-lot single-family to eight-plexes to help address Austin’s need for multi-generational housing. [SD23 Source](#)



Data
collection in
progress

25% of affordable housing units that are created or preserved should have two or more bedrooms AND a system to provide opportunities for families with children.



99%

75% of affordable housing created or preserved within $\frac{3}{4}$ mile of local, fixed-route transit service, ensuring Metro Access service for eligible persons with disabilities.



Other Progress – Affordability Unlocked, Vertical Mixed Use & University Neighborhood Overlay

Program	0% - 30% MFI # of Affordable Housing Units	31% - 60% MFI # of Affordable Housing Units	61% - 80% MFI # of Affordable Housing Units
Affordability Unlocked - in development and completed units	18	1721	112
Vertical Mixed Use - in development and completed units	0	383	662
University Neighborhood Overlay - in development and completed units	0	1121	359



HOUSING & PLANNING

