



Tourism Commission  
August 10, 2020  
1 pm  
Via Video Conferencing

## **MINUTES**

### **In Attendance:**

Vanessa Fuentes  
Rachel Magee  
Edward Bailey  
Scott Joslove  
Bill Bunch  
John Riedie  
Lois Rodriguez  
Mike Cannatti  
Catlin Whittington

### **Absent:**

Alta Alexander  
Brian Rodgers

### **Staff and Other In Attendance:**

Felicia Ojeda, Austin Convention Center Department, Staff liaison  
Katy Zamesnik, Austin, Convention Center Department, Acting Chief Administrative Officer  
Sylvia Holt Rabb, Economic Development Department, Interim Director  
Melissa Alvarado, Economic Development Department, Heritage Tourism Manager  
Tom Noonan, Visit Austin, President and CEO  
Tiffany Kerr, Visit Austin, Director of Marketing

## **AGENDA**

### **1. CALL MEETING TO ORDER**

- a. Meeting called to order at 1:04 pm by Chair, Catlin Whittington

### **2. CITIZEN COMMUNICATIONS:**

- a. No Citizen Communications

### **3. APPROVAL OF MINUTES**

- a. Vice Chair Magee motioned to approve the June 8, 2020 minutes. Chair Whittington 2<sup>nd</sup> the motion.

- b. Commissioners Whittington, Magee, Bailey, Riedie, Rodriguez, Cannatti approved the minutes. Commissioners Bunch, Joslove, Fuentes had no vote to the motion.

#### **4. OLD BUSINESS**

- a. Commissioner Riedie lead the discussion on formation of Tourism Public Improvement District (TPID) working groups.
  - i. Commissioner Riedie motioned to form a TPID working group of the Tourism Commission Board. Vice Chair Magee 2<sup>nd</sup> the motion.
  - ii. Commissioners Whittington, Magee, Bailey, Fuentes, Riedie, Rodriguez, Cannatti, and Joslove approved the motion. Commissioner Bunch had no vote to the motion.
  - iii. TPID working group will consist of the following Commissioners: Riedie, Magee, Rodriguez and Joslove
- b. Update on Historic Preservation Fund and Historic Preservation Grants presented by Economic Development Department, Interim Director, Sylnovia Holt Rabb and Heritage Tourism Manager, Melissa Alvarado
- c. Update on the Austin Convention Center Expansion presented by Austin Convention Center Department, Acting Chief Administrative Officer, Katy Zamesnik

#### **5. NEW BUSINESS**

The Commission discussed the following agenda item:

- a. Update on Visit Austin Marketing Plan and Budget, presented by Visit Austin, President & CEO, Tom Noonan and Director of Marketing, Tiffany Kerr

#### **6. FUTURE AGENDA ITEMS**

The Commission may discuss and identify future agenda items, topics, or presentations

- a. Commissioner Cannatti requested to be placed on the next meeting agenda to share finalized reports from the Parks and Environmental working group.

#### **7. ADJOURNMENT**

- a. Commissioner Rodriguez motioned to adjourn the meeting at 2:25 pm. Commissioner Bailey second the motion.

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For more information on the Tourism Commission, please contact Felicia Ojeda at 512.404.4022, [felicia.ojeda@austintexas.gov](mailto:felicia.ojeda@austintexas.gov).