

# Renaming Ordinance Workgroup Proposed Changes

01/26/2021

# Why?

- Current process and timeline is unclear
- Cost and staffing burden to PARD
- Lack of community engagement in naming process

# Summary of Recommended Changes

- Required more robust and transparent community engagement process
- Require retirement or death for naming after individuals – 2 years deceased, or 3 years retired
- Encourage naming parks and park facilities after geographical, historical, or cultural surroundings
- Outlined timeline for the entire naming/renaming application and approval process
- Require costs to be made known to applicants up-front to protect PARB budget
- Added policy intentions on naming/renaming to ensure a worthy and enduring legacy

# Moving Forward

- Recommendation from the Parks and Recreation Board that Austin City Council incorporate the recommended changes to Ordinance 20160324-021 in order to make the naming and renaming process more transparent, more efficient, more equitable, and less costly for the Parks and Recreation Department.

# Questions and Discussion