

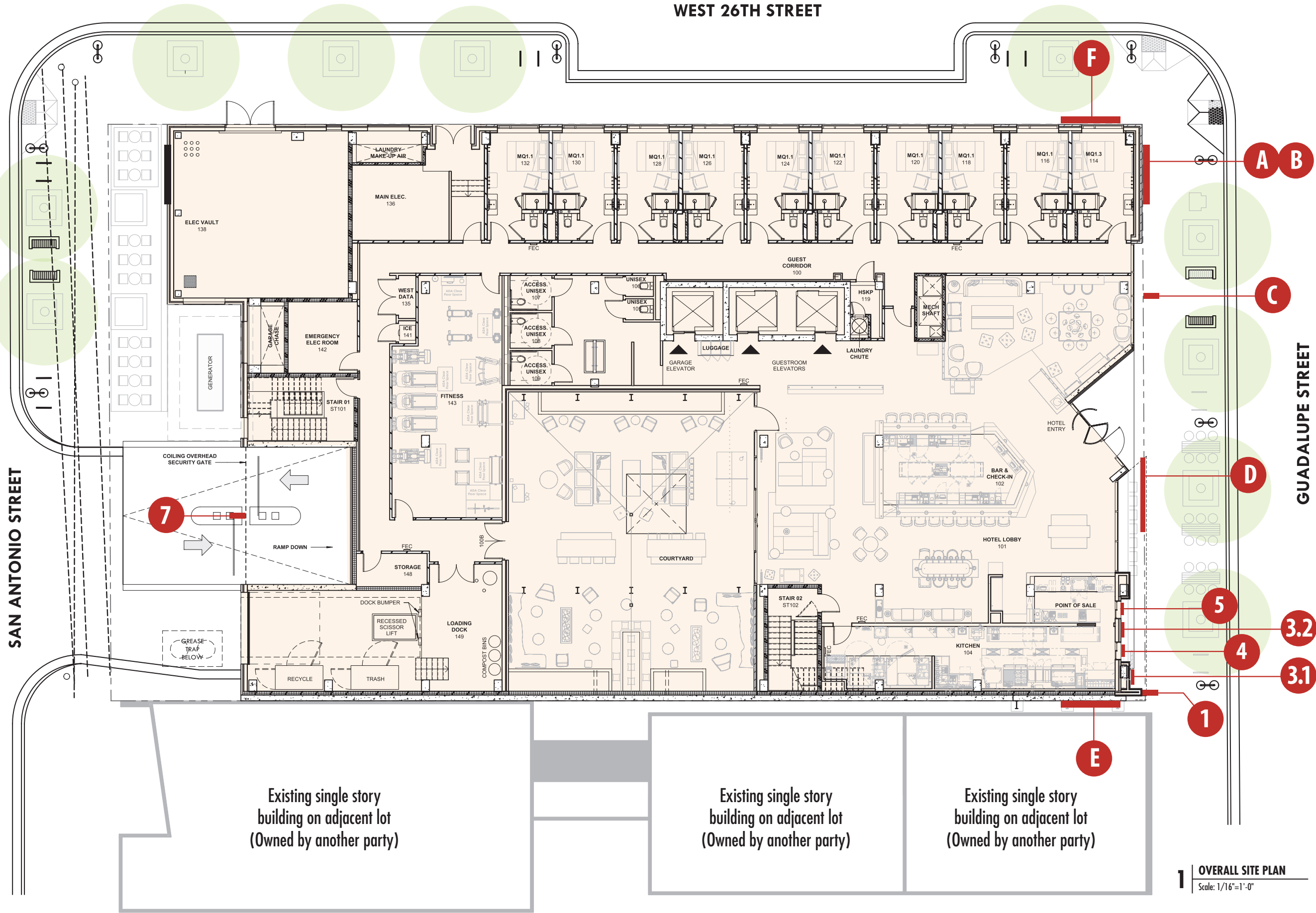
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Dallas, Texas 75231
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Austin Moxy Hotel
2552 Guadalupe Street
Austin, Texas

Exterior Building Signage

City Presentation



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Sign Location Plan

Austin Moxy Hotel
Austin, Texas
Exterior Building Signage

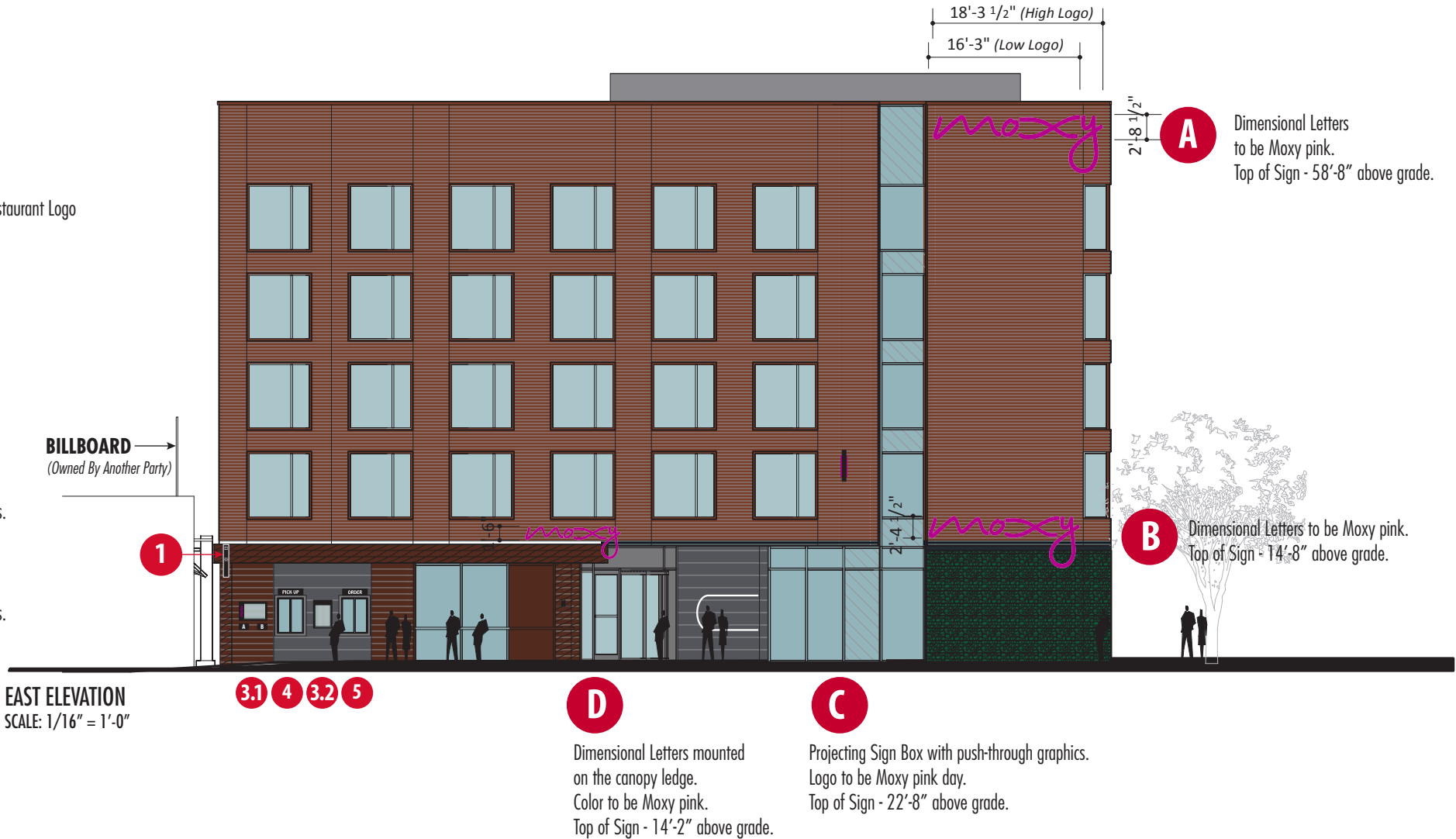
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- 1 RESTAURANT IDENTITY
Projecting Sign Box with push-through Restaurant Logo
Top of Sign = 12'-8" above grade
- 3.1 MENU DISPLAY
Located to left of windows.
Top of Sign = 6'-0" above grade.
- 3.2 MENU DISPLAY
Located to left of windows.
Top of Sign = 6'-0" above grade.
- 4 PICK UP WINDOW IDENTITY
Box sign with white push-through graphics.
Top of Sign = 8'-0" above grade.
- 5 ORDER WINDOW IDENTITY
Box sign with white push-through graphics.
Top of Sign = 8'-0" above grade.



East Elevation
High and Low
Level Signs

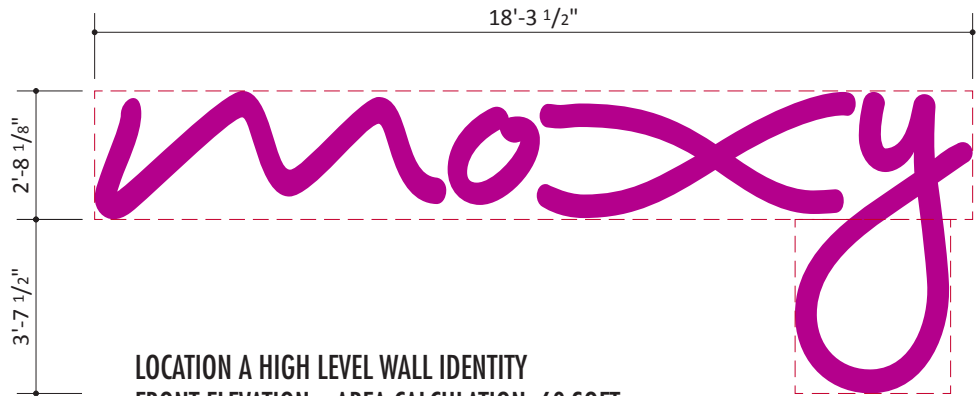
Austin Moxy Hotel
Austin, Texas
Exterior Building Signage

November 18, 2020



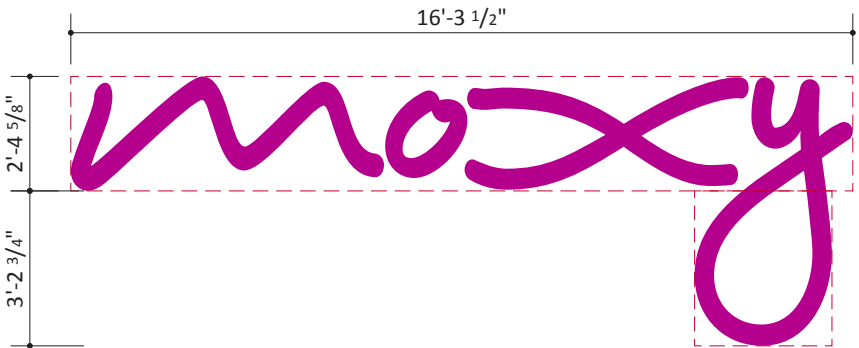
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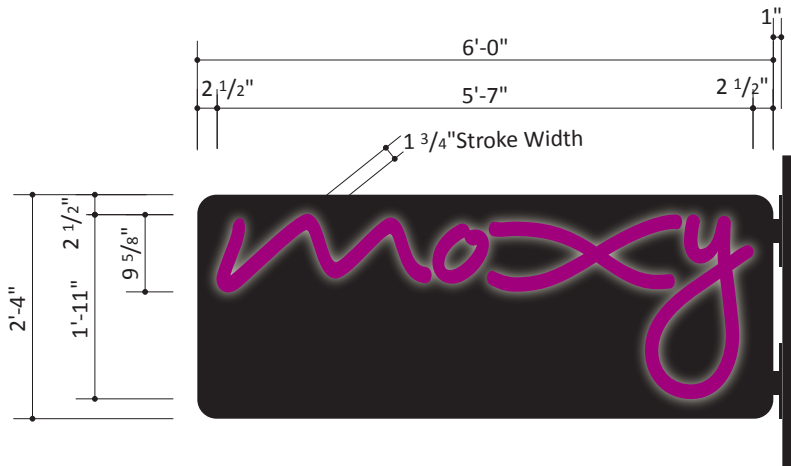
A

**LOCATION A HIGH LEVEL WALL IDENTITY
FRONT ELEVATION • AREA CALCULATION: 60 SQFT**
Top of Sign = 58'-8" above grade.
SCALE: 1/4" = 1'-0"



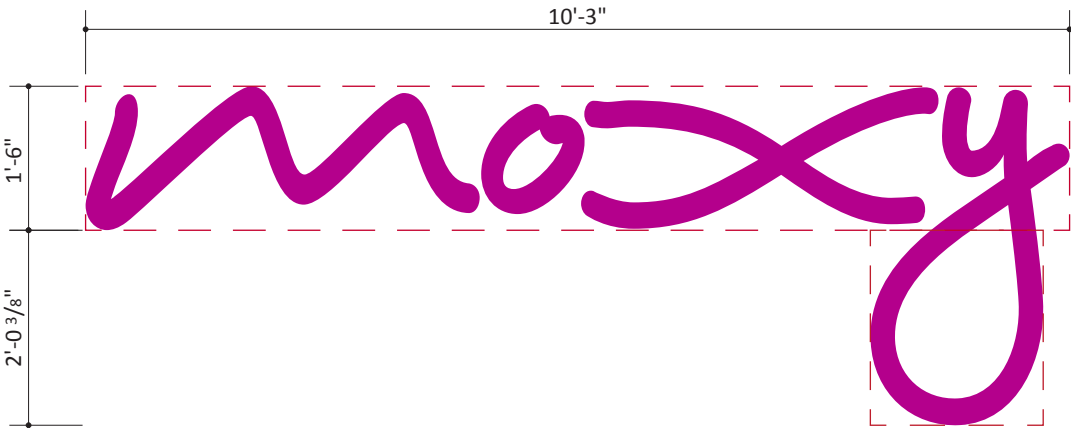
B

**LOCATION B LOW LEVEL WALL IDENTITY
FRONT ELEVATION • AREA CALCULATION: 48 SQFT**
Top of Sign = 14'-8" above grade.
SCALE: 1/4" = 1'-0"



C

**LOCATION C FLAG BRAND IDENTITY
FRONT ELEVATION • AREA CALCULATION: 14 SQFT**
Top of Sign = 22'-8" above grade.
SCALE: 1/2" = 1'-0"



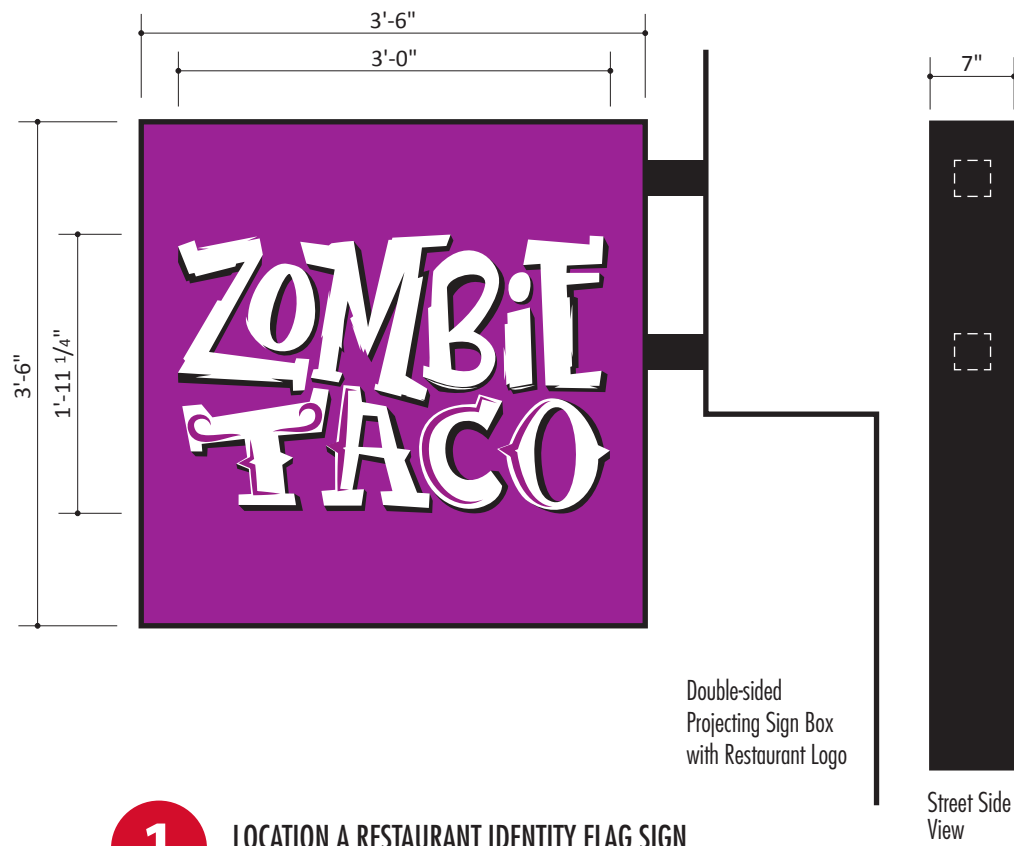
D

**LOCATION D CANOPY-TOP IDENTITY
FRONT ELEVATION • AREA CALCULATION: 19 SQFT**
Top of Sign = 14'-2" above grade.
SCALE: 1/2" = 1'-0"

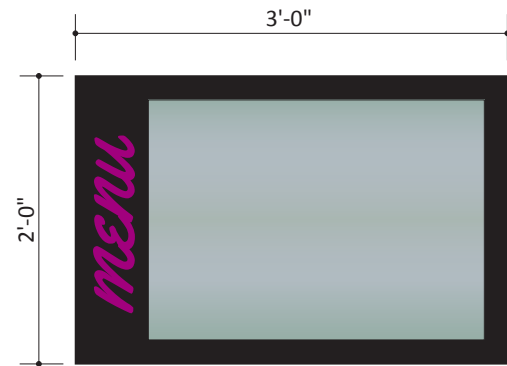
**East Elevation
Locations A, B, C, D
Graphic Layouts**

Austin Moxy Hotel
Austin, Texas
Exterior Building Signage

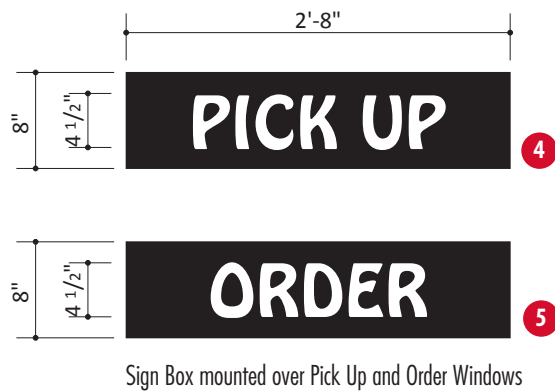
November 18, 2020



1 LOCATION A RESTAURANT IDENTITY FLAG SIGN
FRONT ELEVATION • AREA CALCULATION: 12.25 SQFT
Top of Sign = 12'-8" above grade.
SCALE: 3/4" = 1'-0"



3 LOCATION 3.1 & 3.2 MENU BOARDS
FRONT ELEVATION • AREA CALCULATION: 6 SQFT
Top of Signs = 6'-0" above grade.
SCALE: 3/4" = 1'-0"
The area of this sign type does not count towards the overall elevation sign area total.



4 LOCATIONS 4-5 RESTAURANT WINDOW IDENTITY SIGN
FRONT ELEVATION • AREA CALCULATION: 2 SQFT
Top of Sign = 8'-0" above grade.
SCALE: 1/2" = 1'-0"

5



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East Elevation
Locations 1, 3, 4 and 5
Graphic Layouts

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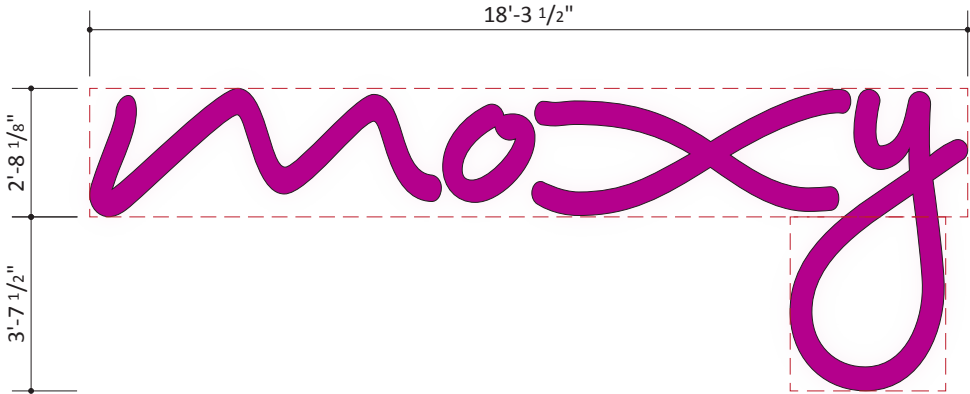
Northbound on Guadalupe #1



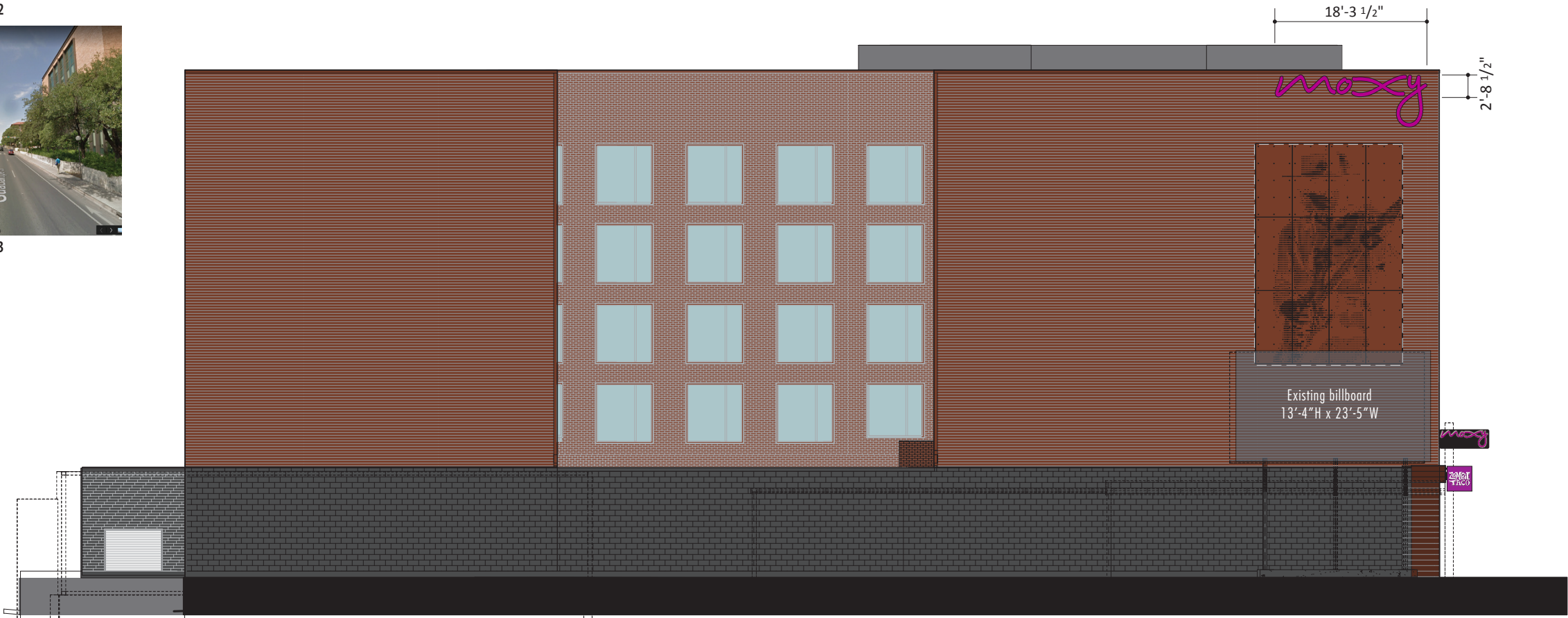
Northbound on Guadalupe #2



Northbound on Guadalupe #3



E LOCATION A HIGH LEVEL WALL IDENTITY
FRONT ELEVATION • AREA CALCULATION: 60 SQFT
Top of Sign = 58'-8" above grade.
SCALE: 1/4" = 1'-0"



SOUTH ELEVATION
SCALE: 1/16" = 1'-0"

Dimensional Letters to be Moxy pink.
Top of Sign = 58'-8" above grade.

E

South Elevation
Location E

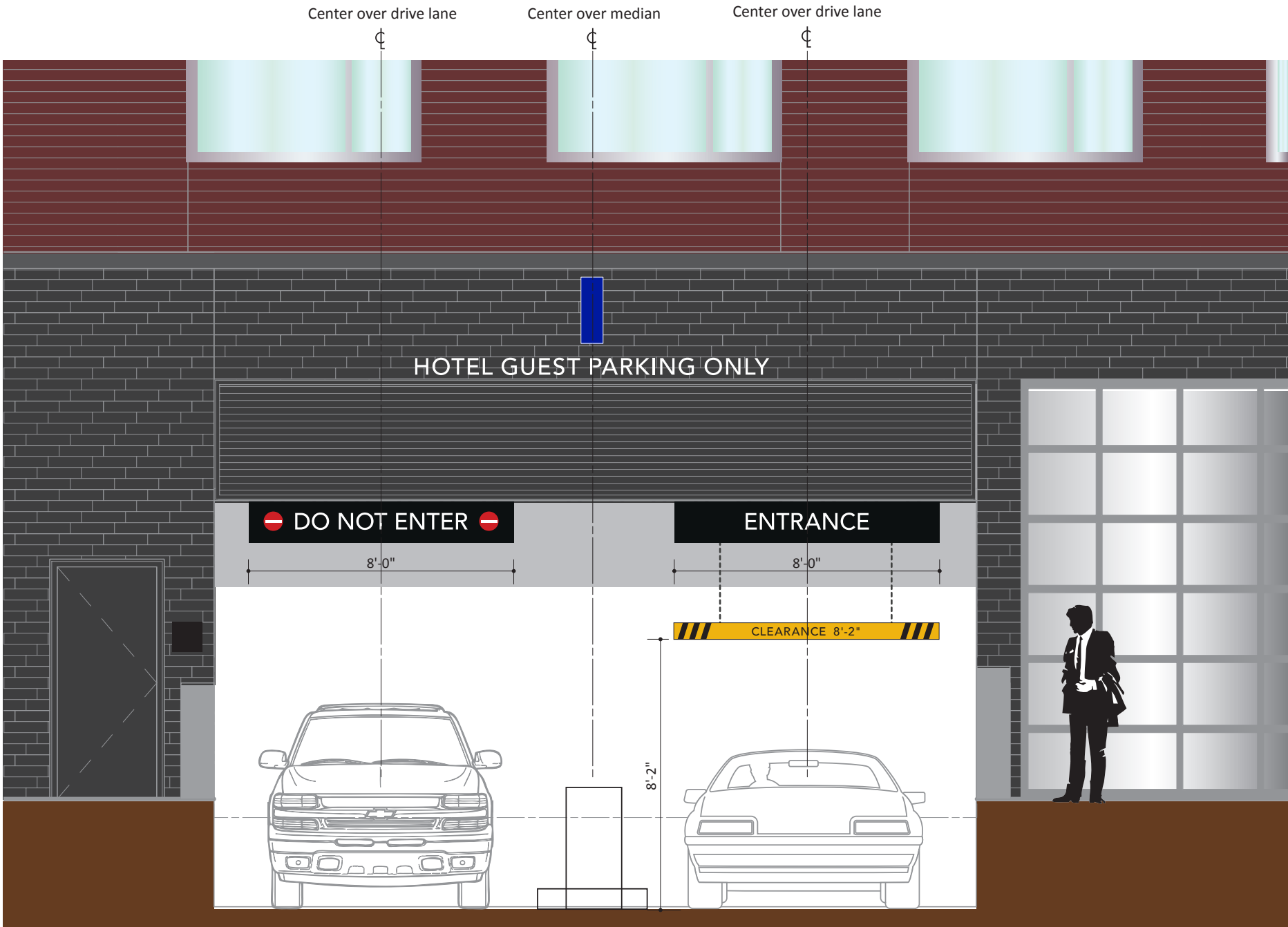
Austin Moxy Hotel
Austin, Texas
Exterior Building Signage

November 18, 2020



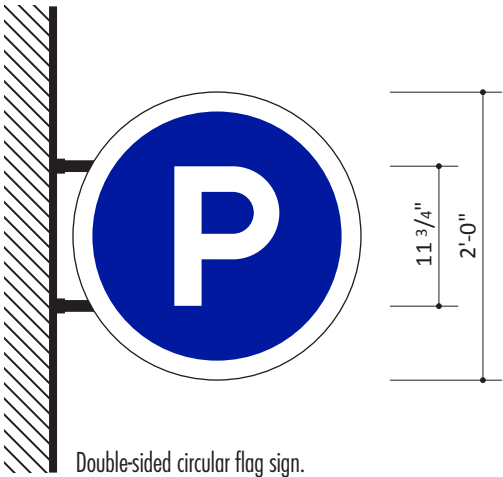
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WEST ELEVATION AT GARAGE ENTRANCE
SCALE: 1/4" = 1'-0"

7 PARKING FLAG IDENTITY:
Mounted to wall above the louvers. Top of Sign = 16'-0" above grade.



7
LOCATION 7 FLAG PARKING ENTRANCE IDENTITY
FRONT ELEVATION
AREA CALCULATION: 6 SQFT PER SIDE.
Top of Sign = 16'-0" above grade.
SCALE: 3/4" = 1'-0"

Parking Entrance
Projecting Sign

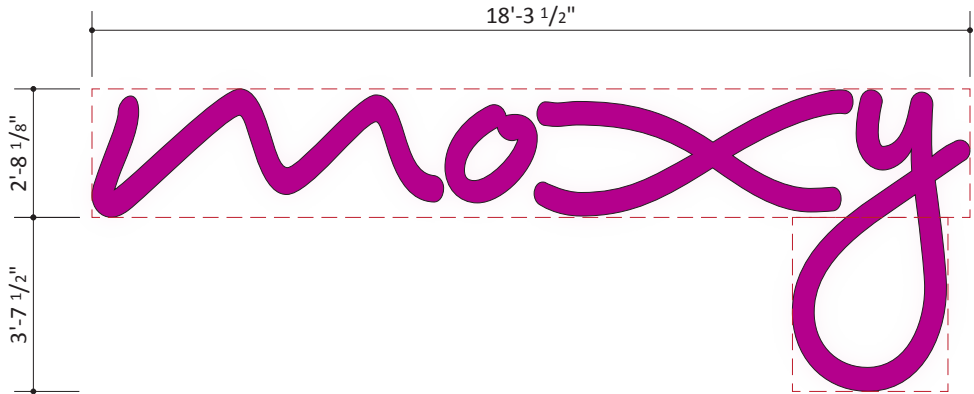
Austin Moxy Hotel
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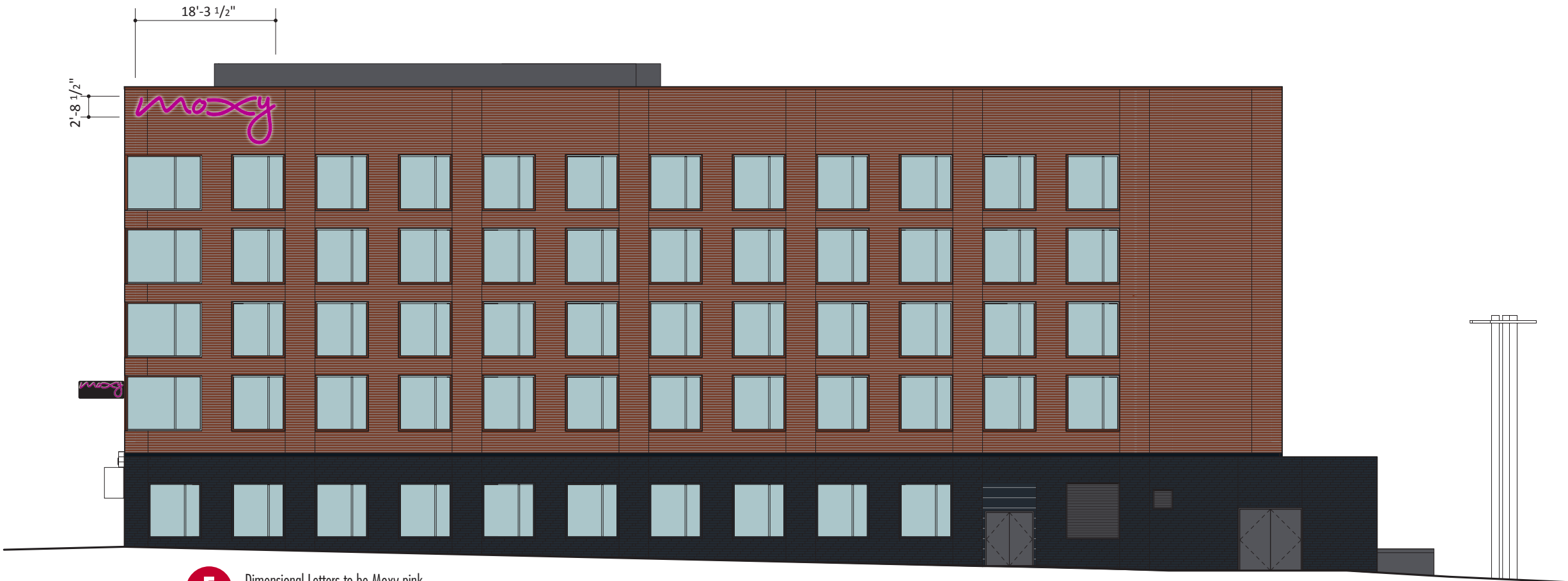


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F LOCATION F HIGH LEVEL WALL IDENTITY
FRONT ELEVATION • AREA CALCULATION: 60 SQFT
Top of Sign = 58'-8" above grade.
SCALE: 1/4" = 1'-0"



F Dimensional Letters to be Moxy pink.
Top of Sign = 58'-8" above grade.

NORTH ELEVATION
SCALE: 1/16" = 1'-0"

North Elevation
Low Level Signs

Austin Moxy Hotel
Austin, Texas
Exterior Building Signage

November 18, 2020

Guadalupe Street Façade – Full Façade View 1



Guadalupe Façade – Full Façade View 2



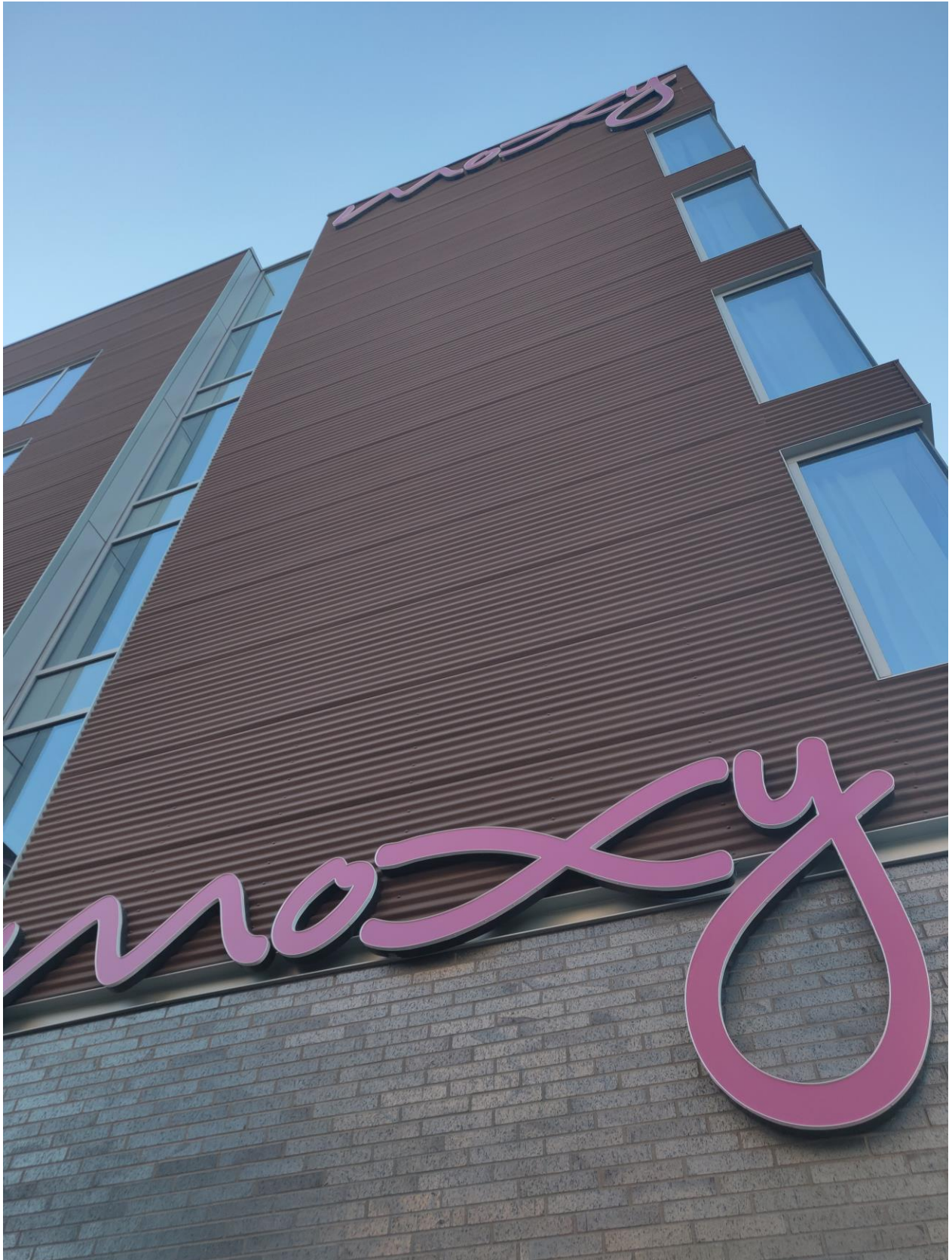
Guadalupe Street Façade – Ordering Window Signs



Guadalupe Façade – North-Facing Sidewalk



Guadalupe Façade – Moxy Signs



West 26th Street Façade



San Antonio Street Façade



San Antonio Street Façade – Parking Sign



E-2/PRESENTATION-17

Southern Façade



E-2/PRESENTATION-18

Projected Signage along Guadalupe Street



Projected Signage along Guadalupe Street



Projected Signage along Guadalupe Street

