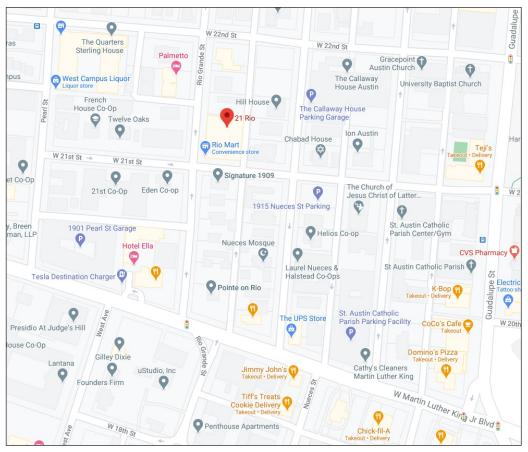
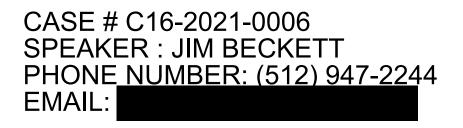
**A**Rio

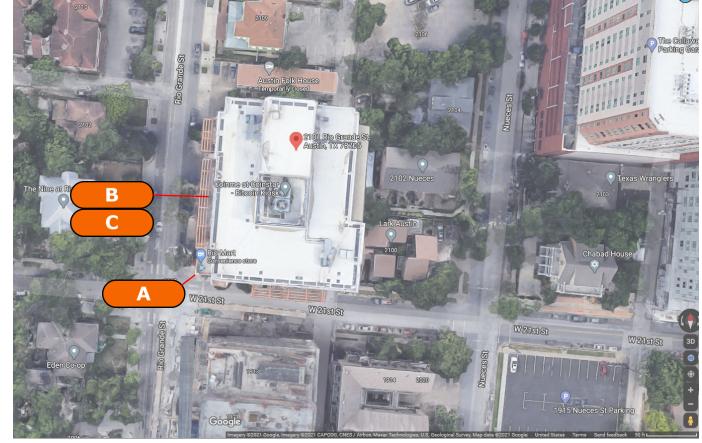
**Exterior Sign Package** 2101 Rio Grande St, Austin, TX 78705

Variance Request for 21 Rio Grande, Austin, Texas



map view





sign locations



#### C-1/1-PRESENTATION



## C-1/2-PRESENTATION

#### ILLUMINATION OF SIGNAGE IS GOING TO BE APPROVED AND UPDATED FORTHCOMING.



#### **MEMORANDUM**

TO:	Members of the Planning Commission	
FROM:	Jerry Rusthoven, Assistant Director/Interim Lea Planning and Zoning Department	
DATE:	May 22, 2020	
SUBJECT:	UNO Sign Regulations	

The Planning and Zoning Department is requesting the Commission initiate an amendment to the UNO ordinance to correct an inadvertent change made to the sign regulations in the ordinance.

In November 2019 the City Council approved changes to the UNO ordinance. One of those changes was intended to address signs above the second story of a building. Those signs were required to be cut in or engraved into the structure of the building. If the name of a building were placed on the facade this made it physically difficult to change the name in the future. It was agreed by the stakeholders to remove this requirement.

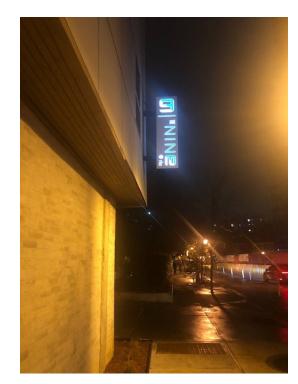
In making this change to the ordinance a mistake was made and the result is all illuminated signs were prohibited in the UNO area. This is not what was intended or agreed to by the stakeholders. Also, because the UNO sign regulations are also used in TODs and the North Burnet/Gateway Plan this mistake carries over to other areas.

Staff is asking for the opportunity to correct the ordinance. We will be working with the same stakeholders involved in the November revisions.

If you need additional information, please contact me by email or 512-974-3207.

Cc: Andy Linseisen, Assistant Director, DSD

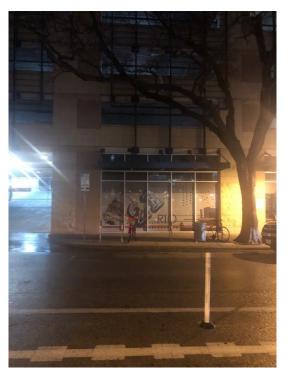
## C-1/3-PRESENTATION



THE NINE @ RIO



THE NINE @ RIO



21 RIO

signature

1909 RIO GRANDE ST.



RIO MART



RIO MART

SIGNATURE 1909

#### **ILLUMINATION STUDY** NIGHT PHOTOS OF NEIGHBORING SIGNS, DIM AND LOW ILLUMINATED AREAS



RIO MART



SIGNATURE 1909

#### § 25-10-133 - UNIVERSITY NEIGHBORHOOD OVERLAY ZONING DISTRICT SIGNS.

- (A) This section applies to property that is:
  - within the university neighborhood overlay (UNO) zoning district; and
  - outside a historic sign district.
- (B) This section supersedes the other provisions of this article to the extent of conflict.
- (C) A sign may not exceed 150 square feet of sign area, except that this limitation does not apply along the following roadways:
  - Guadalupe Street, from Martin Luther King, Jr. Blvd. to West 29th Street;
  - (2) West 24th Street, from Guadalupe Street to Leon Street;
  - (3) Martin Luther King, Jr. Blvd., from Pearl Street to the alley one block east of University Avenue; and
  - (4) West 29th Street, from Guadalupe Street to Rio Grande Street.
- (D) A freestanding sign is prohibited.
- (E) A roof sign is prohibited.
- (F) A wall sign is permitted if the sign complies with this subsection.
  - (1) One projecting sign for each building facade is permitted.
  - (2) The sign area of a projecting sign may not exceed 35 square feet.
  - (3) A sign may extend from the building facade not more than the lesser of:
    - (a) six feet; or
    - (b) a distance equal to two-thirds the width of the abutting sidewalk.
  - (4) For a sign that projects over state right-of-way, the state must approve the sign.
- (G) A sign may not be illuminated or contain electronic images or moving parts.

Source: Ord. 20070726-132; Ord. No. 20170817-072, Pt. 15, 8-28-17; Ord. No. 20191114-067, Pt. 6, 11-25-19.

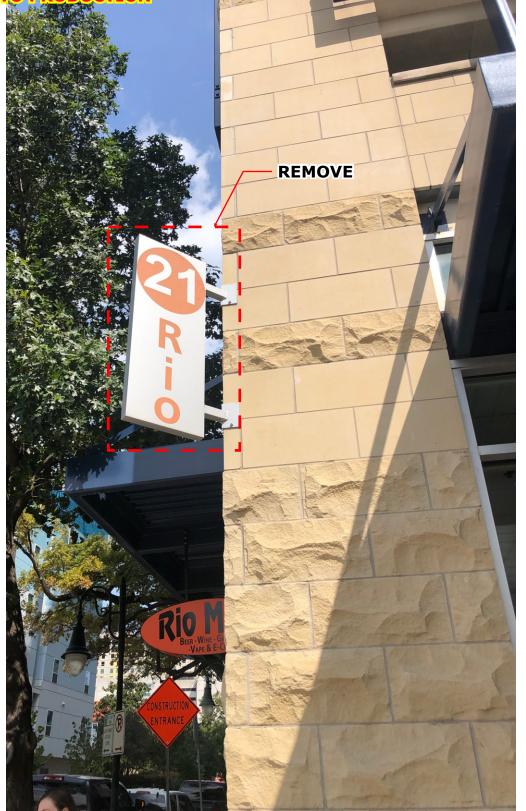
The only deviation from the code is allowing internally illuminated signage. Other aspects concerning quantities, square footage and projections all meet current code.



## C-1/4-PRESENTATION







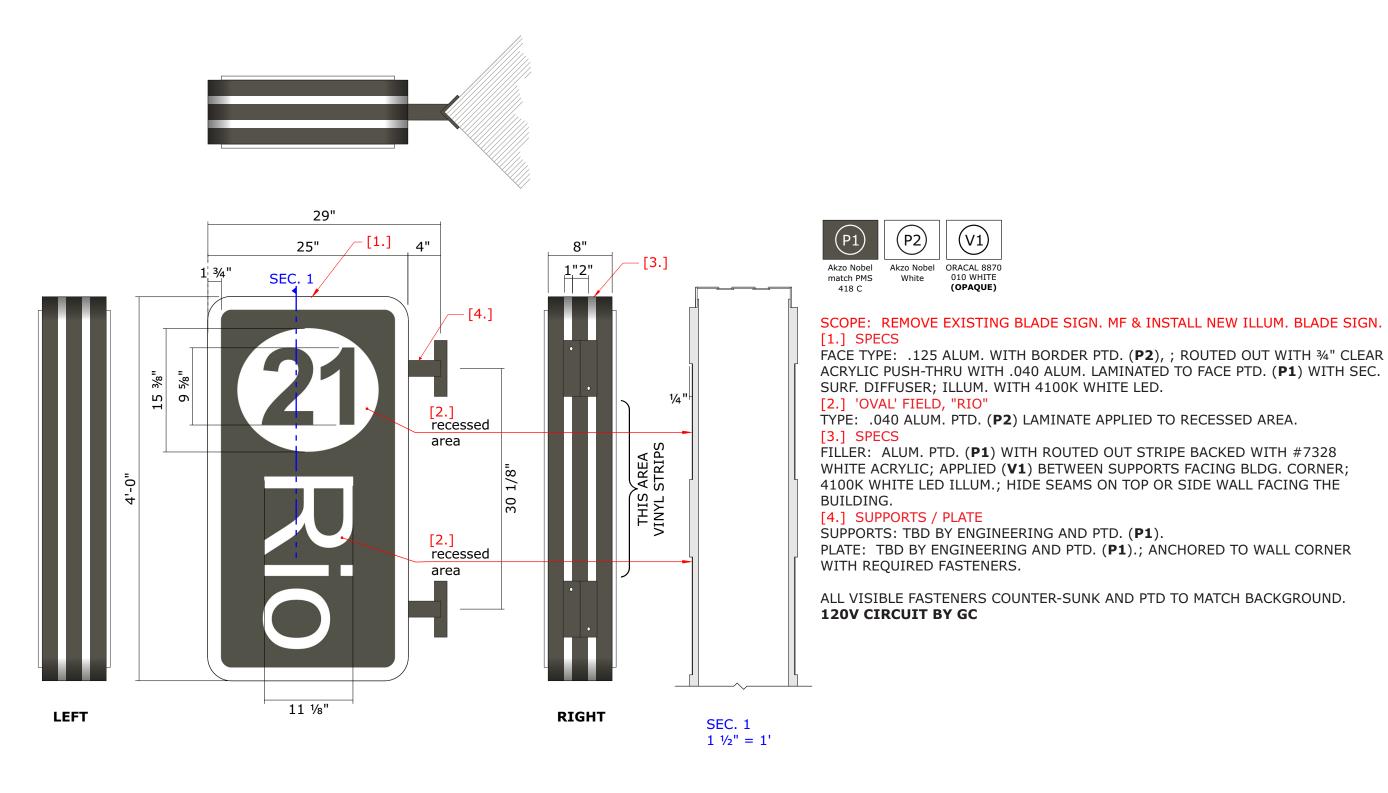


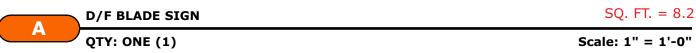
Existing



## C-1/5-PRESENTATION

#### C-1/6-PRESENTATION

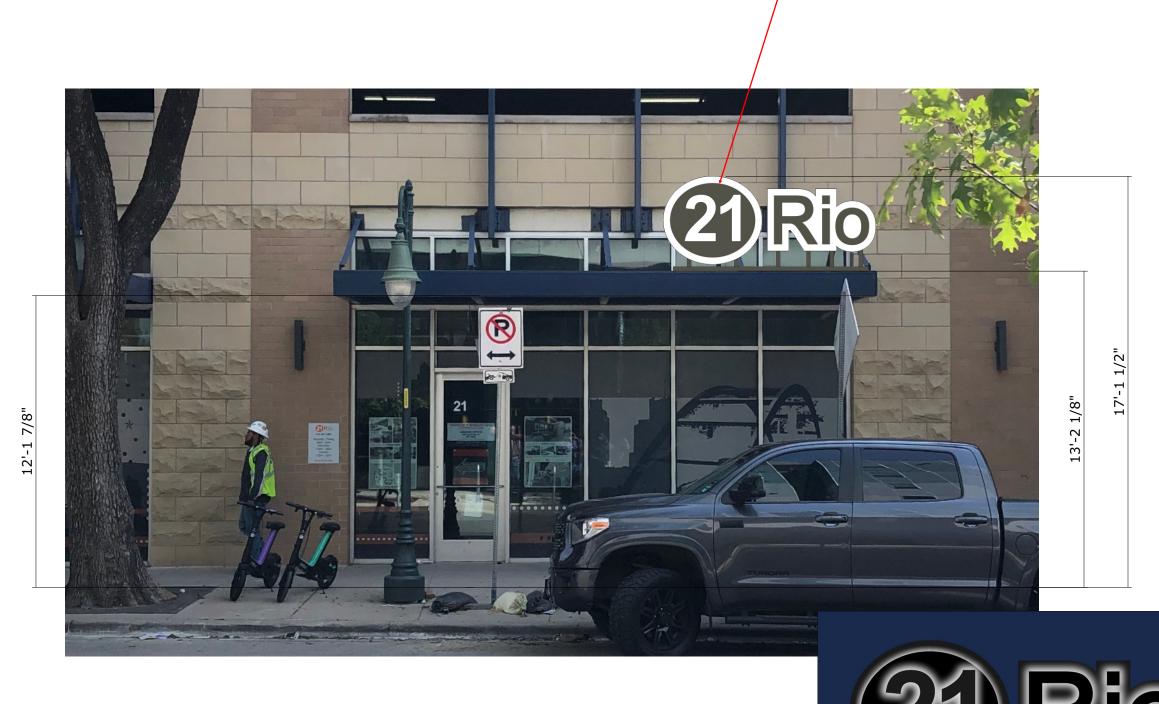




## C-1/7-PRESENTATION



— ILLUMINATED



WEST ELEVATION - CANOPY SIGN

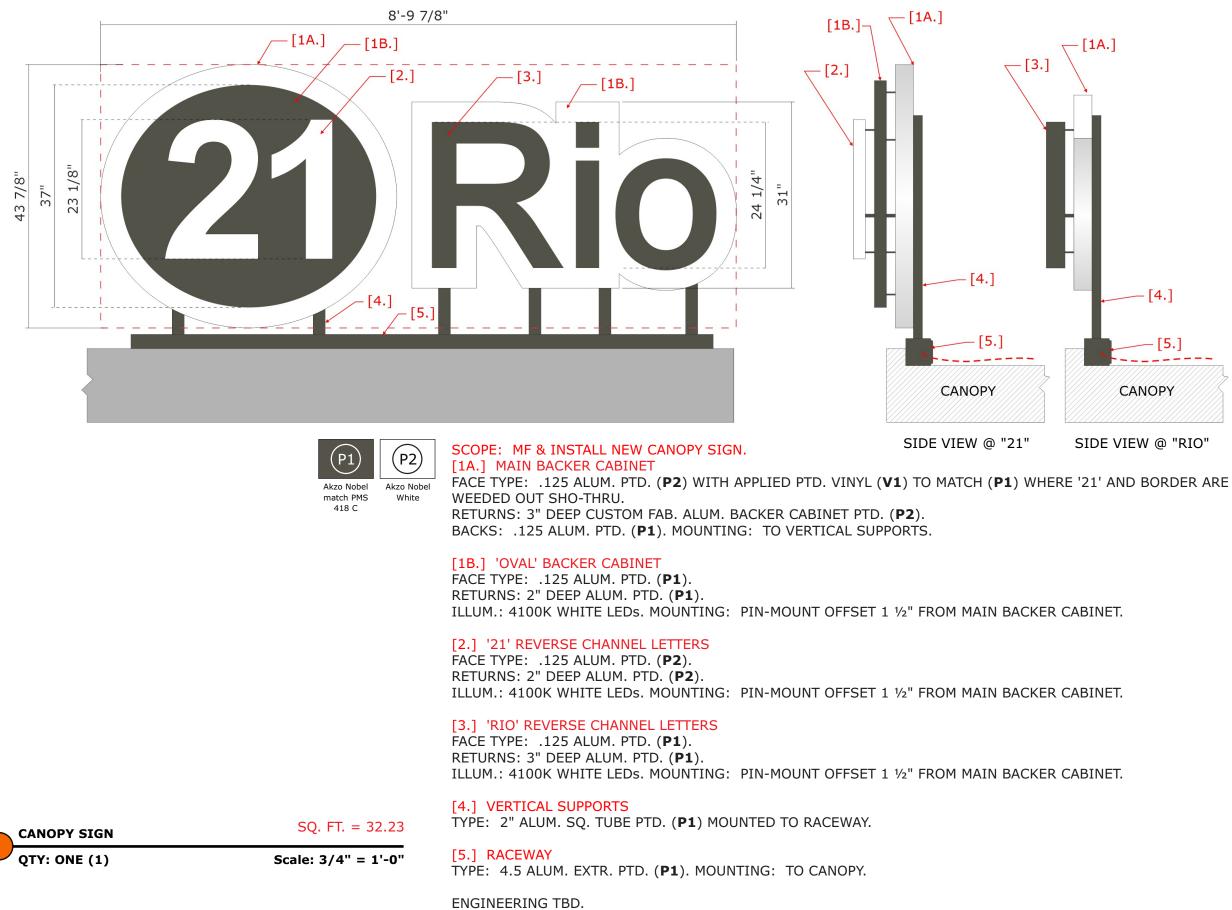
В

FIELD SURVEY REQUIRED PRIOR TO PRODUCTION

## C-1/8-PRESENTATION



## C-1/9-PRESENTATION



**120V CIRCUIT BY GC** 

В



Existing



# C-1/10-PRESENTATION

OW LIGHTING, VERY DIM

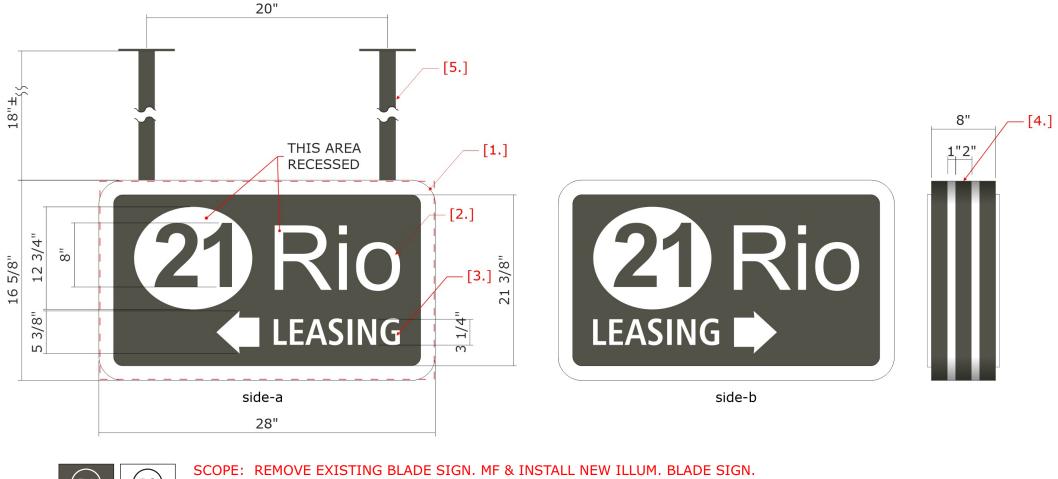






Proposed

## C-1/11-PRESENTATION



P1 P2 Akzo Nobel Akzo Nobel

White

match PMS

418 C

SCOPE: REMOVE EXISTING BLADE SIGN. MF & INSTALL NEW ILLUM. BLADE SIGN. [1.] SPECS FACE TYPE: .125 ALUM. WITH BORDER PTD. (**P2**), ; ROUTED OUT WITH <sup>3</sup>/<sub>4</sub>" CLEAR ACRYLIC PUSH-THRU WITH .040 ALUM. LAMINATED TO FACE PTD. (**P1**) WITH SEC.

SURF. DIFFUSER. ILLUM: 4100K WHITE LED. [2.] 'OVAL' FIELD, "RIO" TYPE: .040 ALUM. PTD. (**P2**) LAMINATE APPLIED TO RECESSED AREA. [3.] 'ARROW, LEASING' SPECS

TYPE: 34" CLEAR ACRYLIC PUSH-THRU WITH SECOND SURFACE DIFFUSER.

ILLUM: 4100K WHITE LED.

[4.] SPECS

FILLER: ALUM. PTD. (P1) WITH APPLIED VINYL STRIPES (V1)

[5.] SUPPORTS / PLATE

SUPPORTS: TBD BY ENGINEERING AND PTD. (P1).

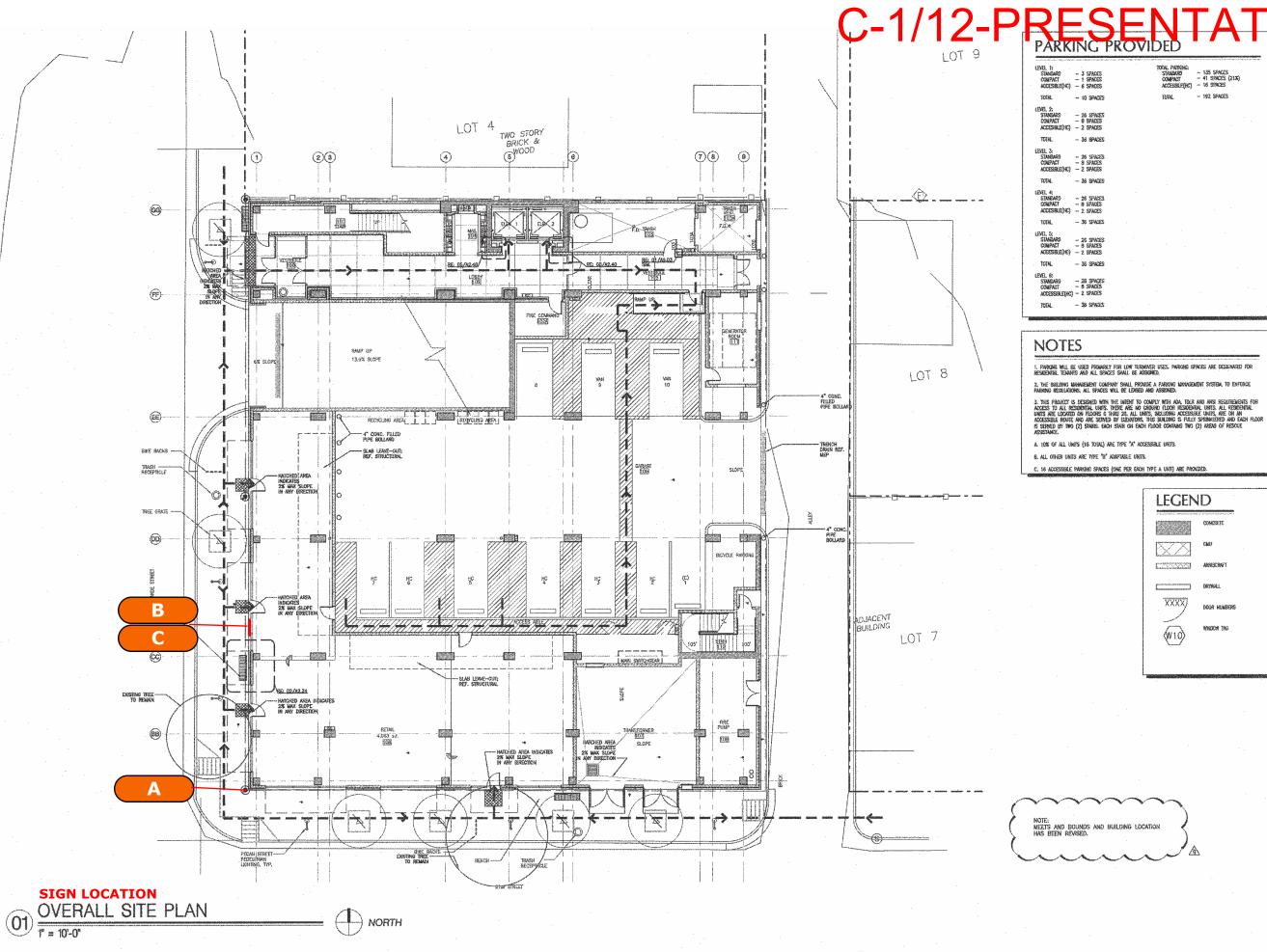
PLATE: TBD BY ENGINEERING AND PTD. (**P1**).; ANCHORED UNDER CANOPY WITH REQUIRED FASTENERS.

ALL VISIBLE FASTENERS COUNTER-SUNK AND PTD TO MATCH BACKGROUND. 120v ELEC. BY G.C.



SQ. FT. = 3.19

Scale: 1 <sup>1</sup>/<sub>2</sub>" = 1'-0"



LEVEL. 1: Standardo Compact Aggesble(Hg)	- 3 spaces - 1 spaces - 6 spaces	total parking: standard compact accessif(hc)	- 135 SPACES - 41 SPACES (213) - 16 SPACES	
TOTAL.	- 10 spaces	TUTAL	- 192 SPACES	
LEVEL, 2: Standard Compact Accesible(HC)	26 spaces 8 spaces 2 spaces			
TOTAL.	~ 36 SPACES			
LEVEL 3: Standared Compact Accesible(HC)	26 SPACES 8 SPACES 2 SPACES			
TOTAL.	- 36 spaces			
level, 4: Standard Compact Accesible(HC)	- 26 SPACES - 8 SPACES - 2 SPACES			
TOTAL	- 36 SPACES			
level, 5; standard compact accessele(hc)	- 26 SPACES - 8 SPACES - 2 SPACES			
TOTAL	- 36 SPACES			
LEVEL 6: STANDARD COMPACT ACCESSIBLE(HC)	- 28 SPACES - 8 SPACES - 2 SPACES			
TOTAL.	- 38 spaces			

3. THIS PROJECT IS DESIGNED WITH THE INFERT TO COMPLY WITH ADA, TOLR AND ANSI RECURRENENTS FOR ACCESS TO ALL RESIDENTIAL UNITS. THERE ARE NO ROWNOP FLOOR RESIDENTIAL UNITS. ALL RESEDENTIAL UNITS ARE LOCATED ON FLOORS & THEND 20. ALL UNITS, RELIDING ACCESSIBLE UNITS, ARE ON AN ACCESSIBLE COMPLEX NO. ARE SHORN TAKEN IN THE SHALPING TO CHAINS, ARE ON AN ACCESSIBLE COMPLEX NO. ARE SHORN START ON EACH FLOOR COMMAND TWO (2) AREAS OF RESCUE SISTEMACE.

