

LGBTQ Communities & Tobacco

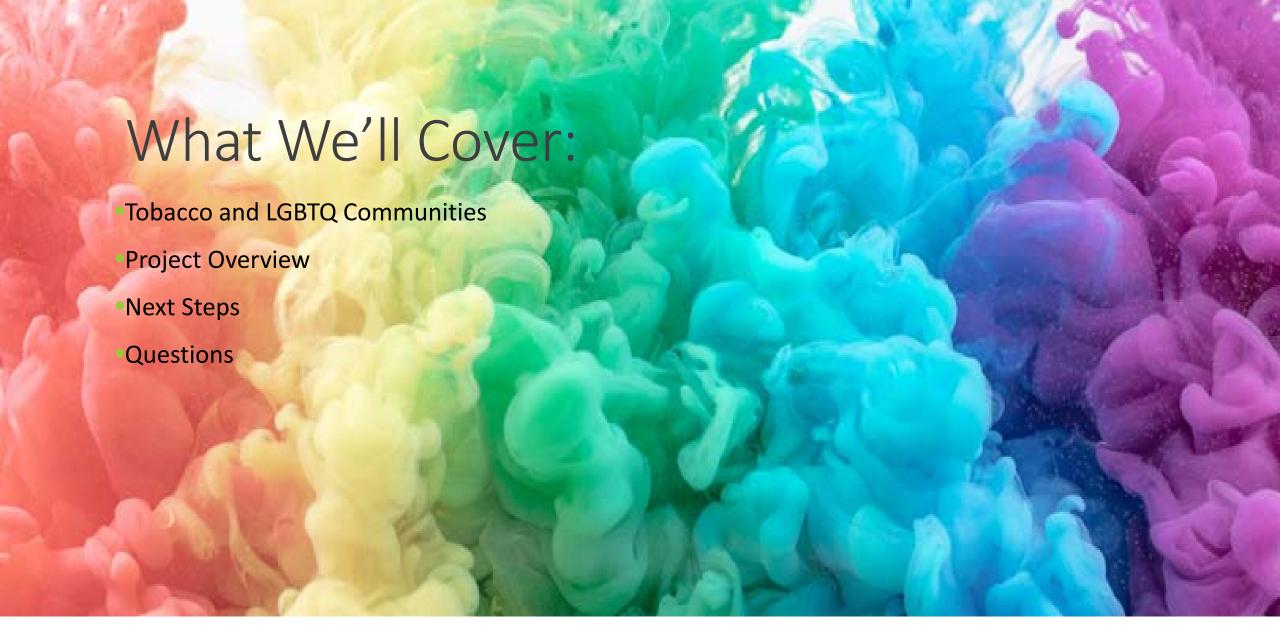
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LESBIAN, GAY, BISEXUAL, TRANSGENDER, AND QUEER QUALITY OF LIFE ADVISORY COMMISSION









Tobacco & LGBTQ Communities

- Texas has the second largest adult LGBTQ population of any state.
- •Texas LGBTQ adults are disproportionately affected by tobacco use. (BRFSS, 2018)
 - ~1/3 reported currently using a tobacco product
- •Higher rates of tobacco use in these communities is partly due to aggressive marketing by tobacco companies.
 - Project SCUM



Project Overview

- 5-year project
- Department of State Health Services (CDC)
- •Goal: Reduce tobacco use among populations with the highest burden of tobacco-related health disparities
- •Develop and implement a strategic plan to reduce tobacco-related disparities among lesbian, gay, bisexual, transgender, and queer communities in the Greater Austin area



Next Steps

- Conduct a Community Health Needs Assessment (CHNA)
- Evaluation of CHNA
- Coalition
- Workplan
- Promote Texas Tobacco Quitline
- Promote tobacco-free LGBTQ events & policies









Questions

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