



# LGBTQ Communities & Tobacco

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MARCH 8, 2021

LESBIAN, GAY, BISEXUAL, TRANSGENDER, AND QUEER QUALITY OF LIFE ADVISORY COMMISSION



# What We'll Cover:

- Tobacco and LGBTQ Communities
- Project Overview
- Next Steps
- Questions

# Tobacco & LGBTQ Communities

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- Texas has the second largest adult LGBTQ population of any state.
- Texas LGBTQ adults are disproportionately affected by tobacco use. (BRFSS, 2018)
  - ~1/3 reported currently using a tobacco product
- Higher rates of tobacco use in these communities is partly due to aggressive marketing by tobacco companies.
  - Project SCUM

# Project Overview

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- 5-year project
- Department of State Health Services (CDC)
- Goal: Reduce tobacco use among populations with the highest burden of tobacco-related health disparities
- Develop and implement a strategic plan to reduce tobacco-related disparities among lesbian, gay, bisexual, transgender, and queer communities in the Greater Austin area

# Next Steps

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- Conduct a Community Health Needs Assessment (CHNA)
- Evaluation of CHNA
- Coalition
- Workplan
- Promote Texas Tobacco Quitline
- Promote tobacco-free LGBTQ events & policies





# Questions

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