

SMBR Disparity Study Update

**MBE/WBE AND SMALL BUSINESS ENTERPRISE PROCUREMENT PROGRAM
ADVISORY COMMITTEE**

APRIL 6, 2021

Disparity Study Project Milestones

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Contract Validation by Prime/Subs

- ✓ 96% Response Rate

Stakeholder/Public Introduction Meetings

- ✓ 312 Participants

Public Engagement Sessions

- ✓ 185 Participants

SMBR Session

- ✓ 27 Participants

Department Executive Staff Sessions

- ✓ 8 Departments

COA Internal Input Sessions

- ✓ 117 Participants

M/WBE Advisory Committee

- ✓ 7 out of 8 Members

Anticipated Project Timeline

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City Council Resolution No. 20200326-053

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- ▶ March 26, 2020 - Inclusive Procurement Working Group (IPWG)
 - City staff: SMBR, Financial Services, Equity Office, and Law
 - MBE/WBE Stakeholders: Minority Trade Alliance, Minority Chambers, Prime and subcontractors, and MBE/WBE and Small Business Enterprise Procurement Advisory Committee
- ▶ Purpose: Review and consider the recommendations from Disparity Study
 - Four major areas: Certification, Best Practices, Communication & Transparency, and Resources to MBEs and WBEs
- ▶ Memo to Mayor & City Council – November 4, 2020
 - Outlined all members of the IPWG
 - Proposed a Tentative Schedule and Action Plan to accomplish identified tasks
 - Tentative first meeting of the IPWG in August 2021

Stakeholders/Members of IPWG

Minority Trade Alliance

- U.S. Hispanic Contractors de Austin – Frank Fuentes
- Asian Contractor Association - Aletta Sung
- Austin Black Contractors Association - Carol Hadnot

Minority Chambers of Commerce

- African American Chamber – Tam Hawkins
- Asian American Chamber – Fang Fang
- Hispanic Chamber – Diana Maldonado

Prime Contractor Associations

- ABC of Texas – Crystal Smith
- AGC of Texas – Phil Thoden

**COA Departments: SMBR, CCO, Purchasing, FSD, Law
Performance Management and
Equity Office**

Community Stakeholders

- Reginald Worlds, Owner, Trini Construction, representing the MBE/WBE and Small Business Advisory Committee
- Paul Saldaña, Principal, Saldaña Public Relations (Community Advocate)
- Rick Garrett, CEO, TES Careers (Certified MBE/WBE firm)
- Usha Boddapu, President, eSolvit (Certified MBE/WBE firm and MBE/WBE Advisory Committee member)
- Ali Khataw, CEO, Encotech Engineering (Certified MBE firm)
- Barbra Boeta, Executive Director, Economic Growth Business Incubator (MBE/WBE Advisory Committee member and small business advocate)
- Darrell Pierce, President, Snap Management (Certified MBE/WBE firm)
- Gino Macias – Representing the Austin Minority and Women Alliance (AMWA)

Tentative Schedule/Action Plan Inclusive Procurement Working Group

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August 2021:	First Meeting – August 2021 - Briefing to Working Group on Draft Disparity Study and Findings	Second Meeting – August 2021 - Briefing to Working Group on Certification Process and Reciprocity	September 2021:	City Council Disparity Study Briefing – September 2021	Third Meeting – Briefing to Working Group on Best Practices – September 2021	Fourth Meeting – Briefing to Working Group on Outreach & Communications – September 2021
October 2021:	City Council Disparity Study Adoption – October 2021	Sixth Meeting – Briefing to Working Group on Resources – October 2021	Fifth Meeting – Working Group to draft initial recommendations – October 2021	Fifth Meeting – Working Group to draft initial recommendations – October 2021	November 2021:	City Council receives update from Working Group - 3 months from first meeting – November 2021
Seventh Meeting – Working Group continues to draft Recommendations – November 2021	Eighth Meeting – Draft Final Recommendations – November/December 2021	January 2022:	Presentation to City Council 2 months from Initial Council briefing – January 2022	February 2022:	Final Presentation to Council (if necessary) – February 2022	March 2022:
			City Council adopts new MBE/WBE Ordinance – March 2022			