



Pease District Park Request Recommendation to PARB Partnership Agreement with Pease Park Conservancy

Contracts and Concessions Committee
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Parks and Recreation Department, City of Austin
April 14, 2021



Council Resolution - 20200312-041



BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Council expresses support for the concept of parkland agreements between nonprofit organizations and PARD if the agreements further the mission And vision of the department with regard to non-enterprise fund public parks and trails in an effective, efficient, and inclusive manner.

BE IT RESOLVED:

The City Council directs the City Manager to work with parks nonprofit partners that have established relationships with PARD, including but not limited to The Trail Foundation and the Pease Park Conservancy, to create opportunities for partnership agreements that benefit the community, and to outline roles and responsibilities between those groups and PARD.





PARD Partnership | Partnership Pathways Partnership Configuration A

PARD Partnership Configurations

Partnership Configurations

Partnership A | Public-Private Partnership

Partnership B | Nonprofit Partner

Partnership C | Friends Group,
Adopt-A-Park

Partnership D | Neighborhoods, National
Organizations, Local Businesses, Art
Organizations, etc.



Partnership A Criteria

- Has a minimum 7-year history of collaboration with PARD/CoA
- Is in alignment with CoA and PARD mission, vision, and values
- Has a minimum 5 years of proven philanthropic fundraising with sustained and/or year-over-year growth related to specific vision plan projects, operational items, maintenance, and/or program activation

Pease Park Conservancy Partnership

Timeline



- 2008 Trees for Pease founded
- 2014 Partnered with PARD on Vision Plan for Pease DP; Council Adopted in 2014
- 2017 Awarded \$9.7 million from the Moody Foundation
- 2019 Executed Parkland Improvement Agreement for Kingsbury Commons Design and Construction; 100% Partner funded
- 2021 Park Open – Summer 2021



Pease District Park | Pease Park Conservancy



Pease District Park | Kingsbury Commons Design and Development



Partnership Agreement | Pease Park Conservancy | Public Benefit



Partnership Agreement | Pease Park Conservancy | Public Benefit



Partnership Agreement Terms



- PARD and PPC Roles and Responsibilities
- COA and PPC Advisory Committee
- Director Annually Approves PPC Programing Plan and Operations & Maintenance Plan
- Public Benefit
- Annual Reporting Requirements



Partnership Agreement | Pease Park Conservancy



A SPACE FOR ALL

Together, these improvements will dramatically enhance the park visitor's experience. All modifications will be woven into the woodland in such a manner that will protect the canopy and allow the park to retain its familiar storybook atmosphere. The renovations will provide badly needed recreational and gathering options for Austin's booming urban core and allow this beloved green space to live up to its true potential greatness. Pease Park has always been a place for everyone. These improvements won't change that; they'll simply enhance what's already there to sustain the park and create a welcoming space for all.



Requested Action



Make a recommendation to the Parks and Recreation Board to recommend to the City Council the approval of a partnership agreement with Pease Park Conservancy for the operations, maintenance and programming for Kingsbury Commons within Pease District Park.

