RESOLUTION NO.

2	WHEREAS, the 1984 Town Lake Comprehensive Plan and 1985 Town
3	Lake Corridor Study were initial efforts by the City to begin to consolidate
4	parkland and useful recreation space through selective land acquisitions, thereby
5	initiating the opportunity to create an active new "living room" for the heart of the
6	City; and
7	WHEREAS, those efforts began the work to locate future civic functions
8	and performance venues and outlined zoning overlays to guide development on
9	both sides of the lake; and
LO	WHEREAS, the guidance provided by these plans have informed
l1	subsequent discussions over the years concerning parkland, facilities planning, area
12	development and other associated topics; and
L3	WHEREAS, many great cities have found a compatibility between cultural
L4	institutions such as museums, theaters, and concert halls, and the graciousness of a
L5	natural park setting; and
L6	WHEREAS, "Cultural Park" is the appropriate classification for Butler
L7	Shores Park, as it is the location of the main office for the Parks and Recreation
L8	Department, the Zachary Scott Theater, and the soon-to-be relocated Daugherty
L9	Arts Center (DAC), numerous other cultural assets are nearby, including the
20	Umlauf Sculpture Garden, the Zilker Botanical Gardens, and the Zilker Hillside
21	Theater, and large events occur in or near Butler Shores, such as the Austin City
22	Limits Music Festival, the Trail of Lights, and the Zilker Park Kite Festival; and
23	WHEREAS, with each of these individual cultural pieces there has not been
24	a means to fully coordinate a comprehensive approach to address the area's

- competing needs or leverage the public investments to full effect to create a
- Cultural District that would serve to enhance and better guide private development
- and planning, as well as transportation infrastructure and management, in a
- comprehensive way in the Butler Shores area and around and through the shoreline
- park areas; and
- WHEREAS, planning and analysis is needed to address the competing
- needs in an area that is in rapid transition due to private development, public
- investments with the DAC, corridor and transit investments, and increasing
- population and density demands; and
- WHEREAS, Ordinance No. 990715-115 established the boundaries of
- 35 Butler Shores as "the property bounded by the Town Lake shoreline on the north,
- the various and respective southern boundaries of all legal lots existing as of July
- 17, 1986, that abut the south public right-of-way of Barton Springs Road on the
- south, Lee Barton Drive on the east, and the centerline of Barton Creek on the
- west"; and
- 40 **WHEREAS**, the Zilker Metropolitan Park Vision Plan is currently
- underway and is tasked to study parking and transportation circulation around and
- through Zilker Park, including Toomey Road, which bisects the Butler Shores area;
- 43 and
- WHEREAS, the DAC Redevelopment Project is currently underway and
- states that "The goals for this project will build on the DAC's mission: to support
- emerging and established artists who create, showcase and experience the arts first-
- 47 hand. PARD envisions the DAC as Austin's cultural living room, where people of
- all ages, races, ethnicities, abilities, genders, sexual orientations, socio-economic

49	statuses, nationalities, and religions gather to create community through the arts.";
50	and
51	WHEREAS, additional project goals identified in the planning phase of the
52	DAC Redevelopment Project include, but are not limited to:
53	 Develop the surrounding parkland consistent with the vision for the
54	Butler Shores area and a Cultural District;
55	 Strengthen trail connections and activate parkland through outdoor
56	education, play, and performance amenities;
57	• Consider alternatives for pedestrian and vehicular circulation, site access,
58	and parking; and
59	• Demonstrate high achievement in sustainable design for architecture and
60	landscape; NOW, THEREFORE,
61	BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:
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62	The City Manager is directed to:
63	• Designate and recognize the Butler Shores area as a City Cultural Park as
64	envisioned in Ordinance No. 890126-P; and
65	• Explore creation of a City Cultural District for Butler Shores and
66	surrounding South Austin cultural assets, to include actions needed to
67	initiate creation, a process for community engagement, and an outline of
68	next steps and timelines; and
69	• Develop a diagnostic analysis of the area which includes (1) an inventory
70	of parcels to include existing cultural assets; (2) information on the status
71	of parcels, including planned and future development, for use in any
72	future small area planning for the area; and (3) information on where
73	opportunities may exist to leverage and optimize existing and future

cultural assets to strengthen the identity of the area as a Cultural District; 74 and 75 Fully coordinate a traffic impact analysis with the Zilker Metropolitan 76 Park Vision Plan, DAC redevelopment, recent approved private 77 developments in the area as well as any current applications for 78 development within the Butler Shores area. Analysis and proactive 79 planning for the area should include impacts from area festivals and 80 events as well as CapMetro transit services and other multi-modal modes. 81 BE IT FURTHER RESOLVED: 82 The City Manager shall report back with an update and plan for next steps to 83 Council concerning the creation of a Cultural District for Butler Shores by 84 September 30, 2021. The work should include surrounding South Austin cultural 85 assets, an inventory of contributing influences, next steps, and outline of a 86 community engagement process to support its creation. 87 88 ADOPTED: ATTEST: 2021 89 Jannette S. Goodall 90 City Clerk 91 92

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