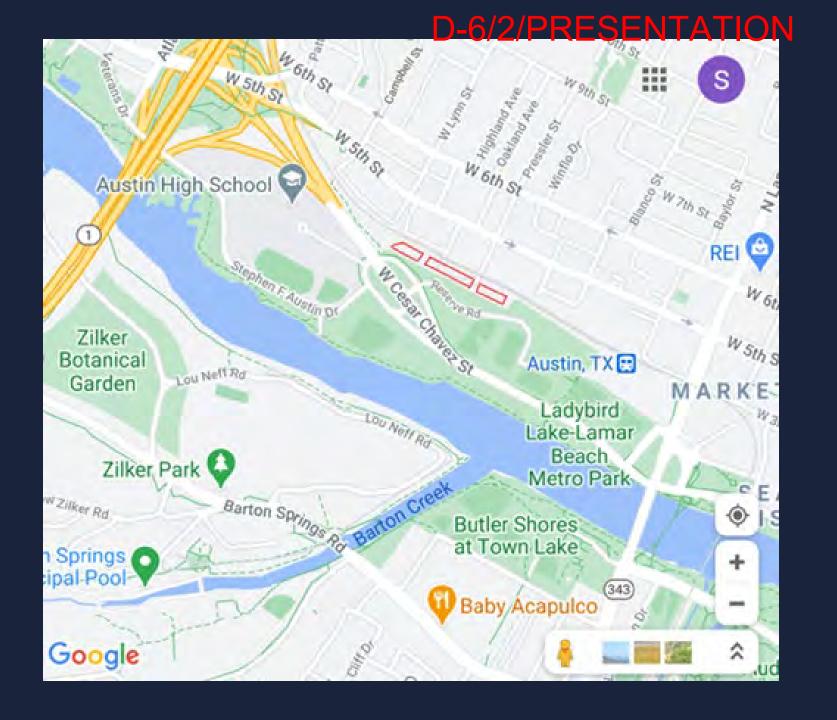
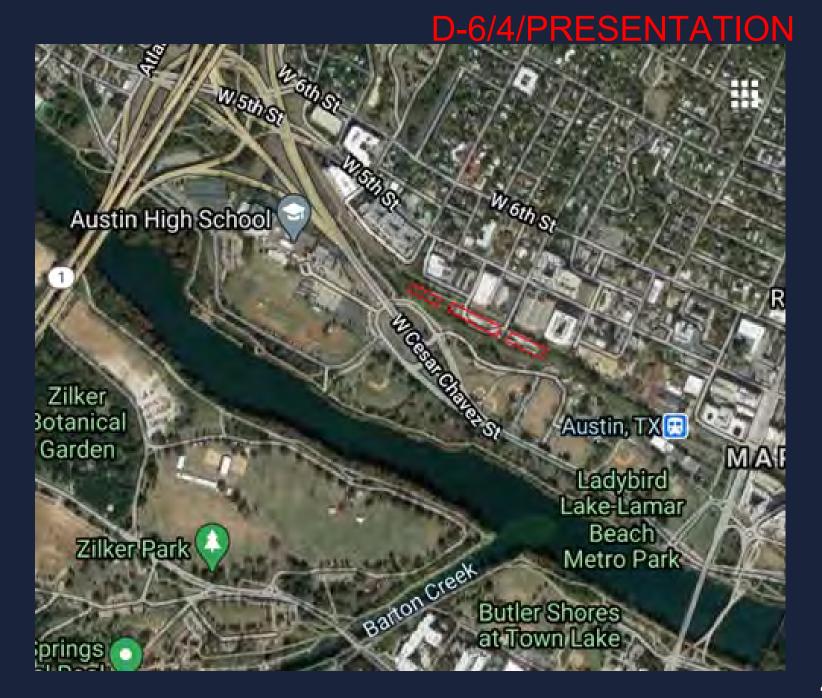
## **D-6/1/PRESENTATION**

300 Pressler St 301Pressler St 1505 W. 3rd Street

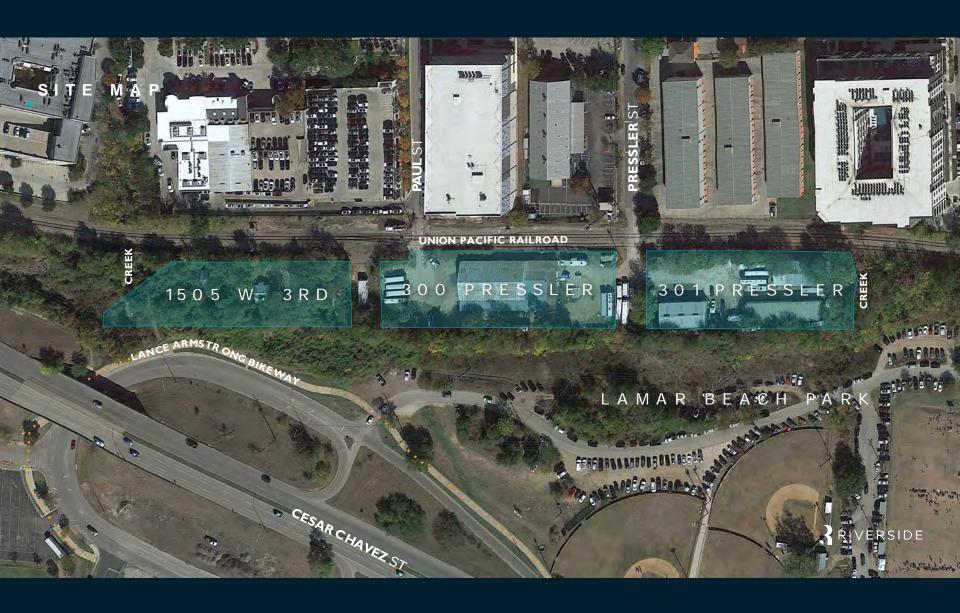
**MULTI-FAMILY DEVELOPMENT** 



D-6/3/PRESENTATION LO-NP CS-MU-V-CO-NP LO-CO-NP GO-NP LO-NP LO-CO-NP LI-PDA-NP GR-CO-NP GR-V-CO-NP LR-NP CS-MU-V-CO-NP LO-MU-NP LO-NP CS-MU-CO-NP PUD-NP CS LO-NP CS-MU-V-CO-NP LO-NP CS-MU-CO-NP GR-MU-V-CO-NP GR-V-CO-NP W JRO ST LI-NP LR-V-NP CS-MU-V-CO-NP LI-CO-NP LI-CO-NP LI-PDA-NP TRACT 1 LI-CO-NP LI-CO-NP 1505 W 3" St LI-CO-NP CS-CO-NP TRACT 2 P-NP LI-PDA-NP CS-CO-NP 1501 W 3" St 1409 W 3" St FRACT 3 CS-CO-NP P-NP 300 Pressler St P-NP P-NP 301 Pressler St RESERVE RO P-NP P-NP LI-P-NP P-NP P-NP Tuen Laber amar baoch

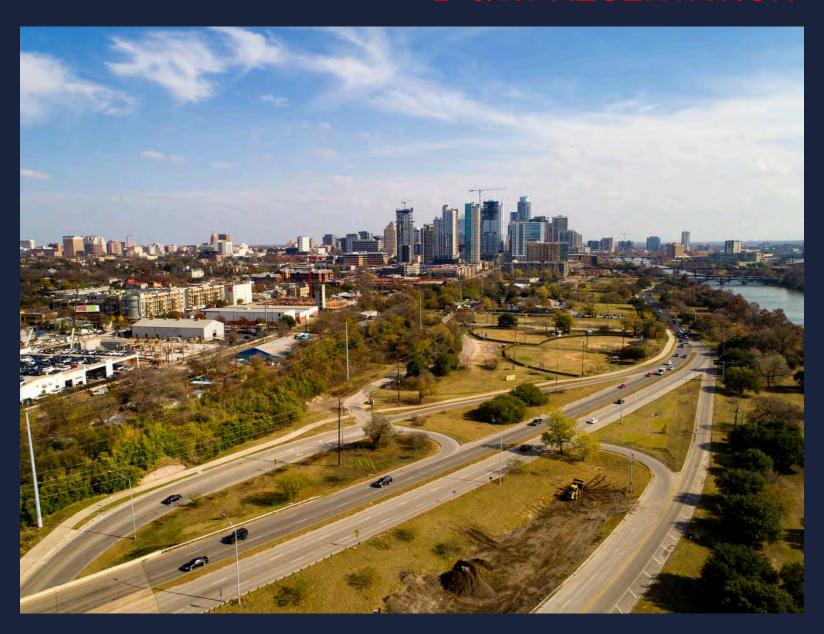


## D-6/5/PRESENTATION

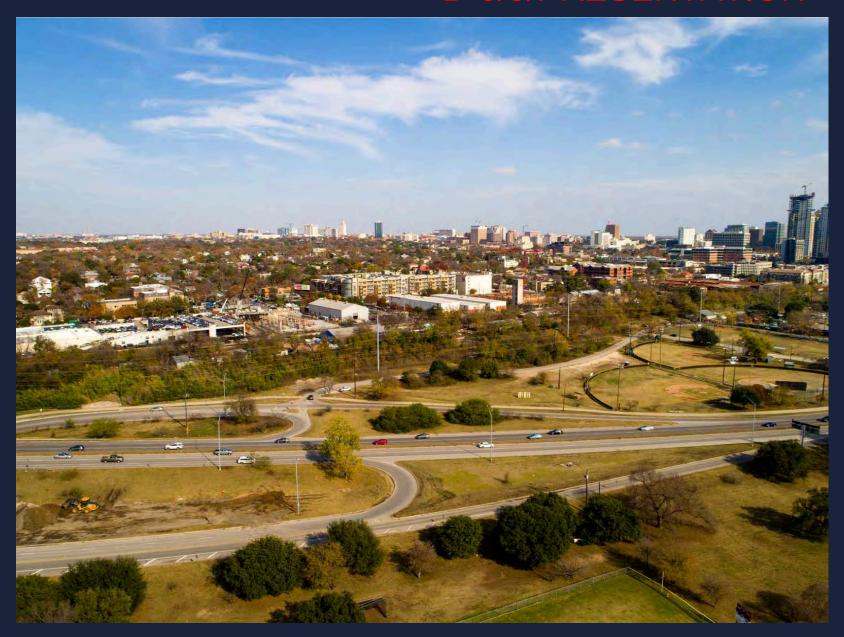




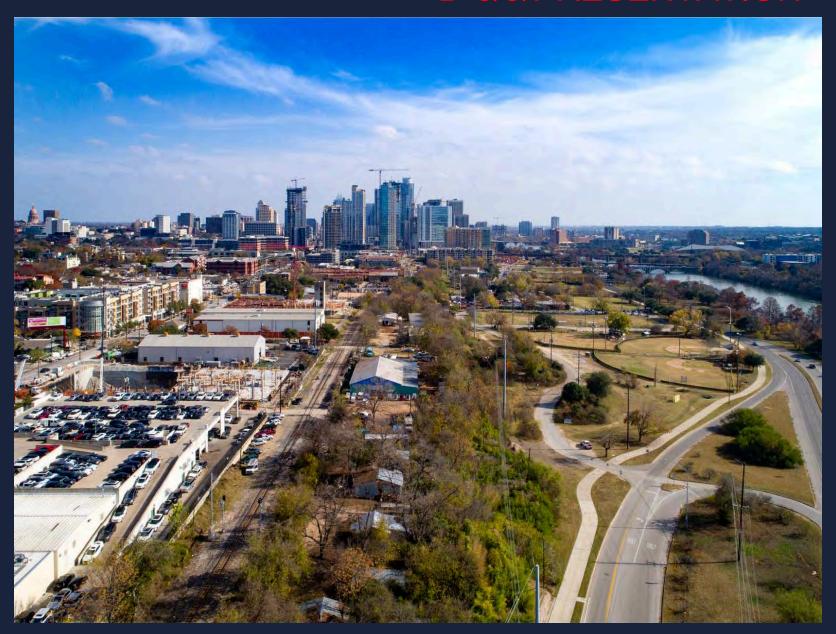
# D-6/7/PRESENTATION



# D-6/8/PRESENTATION



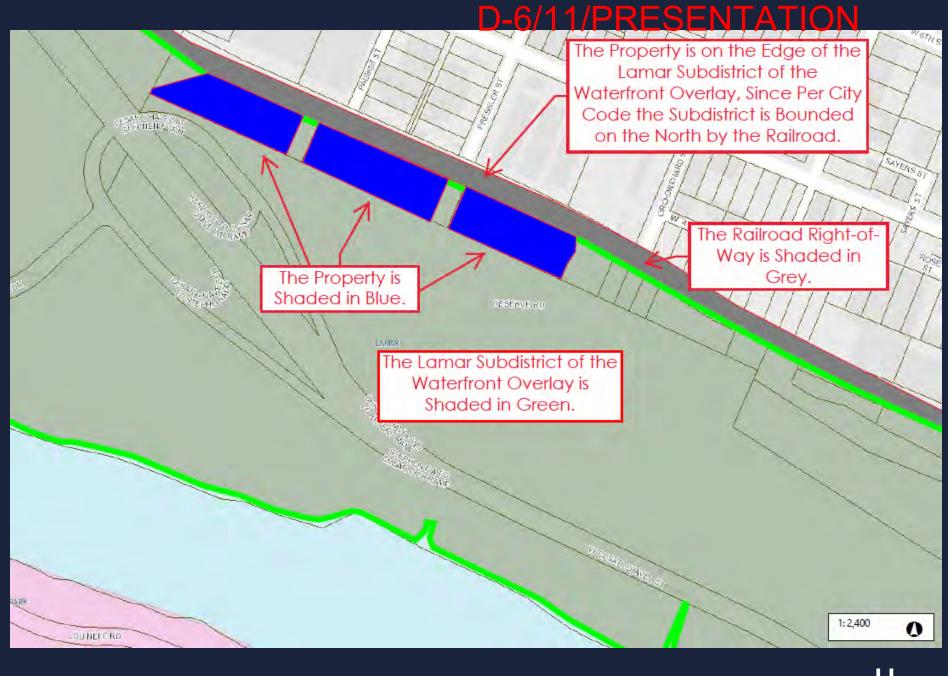
# D-6/9/PRESENTATION



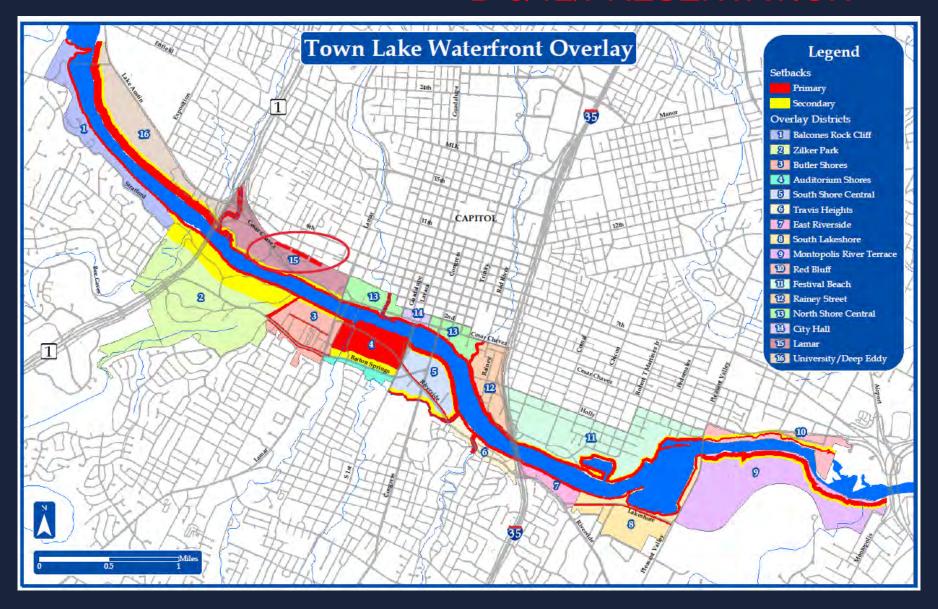
### D-6/10/PRESENTATION

#### VARIANCE REQUEST

Exceed Maximum Height allowed in the Lamar Beach Subdistrict of the Waterfront Overlay from 60 feet to 75 feet



## D-6/12/PRESENTATION



#### D-6/13/PRESENTATION

#### PROJECT PLAN

- \*Work with and be compatible with the park
- \*Aid in resolving connectivity and mobility issues for Old West Austin
- \*Resolve the barrier created by the Union Pacific railroad tracks
- \*Preserve Large Trees
- \*Create new parking for P.A.R.D.
- \*Provide extraordinary public amenities

#### D-6/14/PRESENTATION

#### PROJECT PLAN

\*Developer has worked with the City of Austin since 2017

Austin Water

Austin Energy

Austin Transportation Department

Parks and Recreation Department and Parks Board

\*Parkland Improvement Agreement

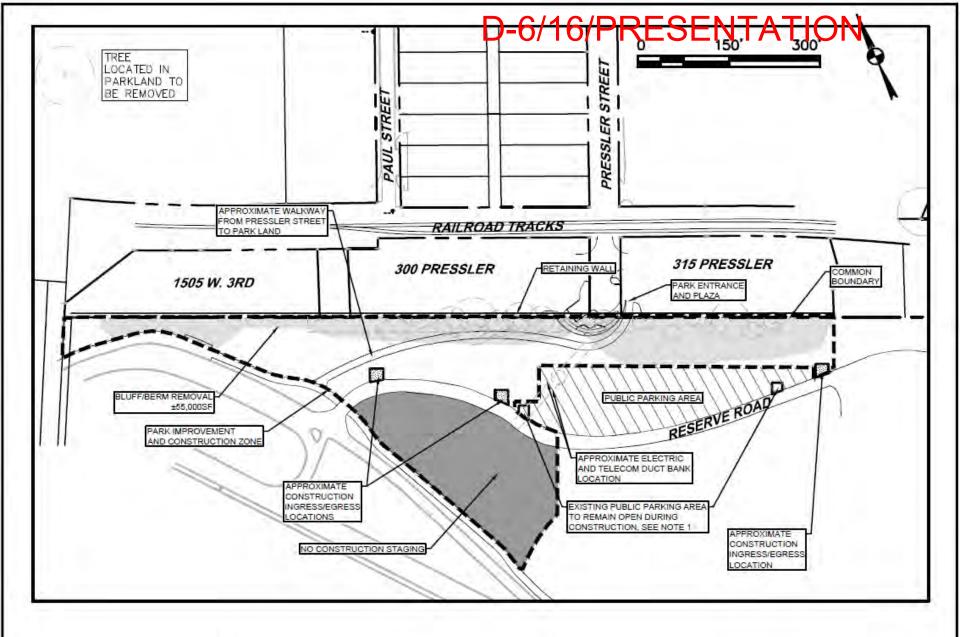
\*Quiet Crossing and Safety Enhancement Agreement

\*Community Facilities Agreement

#### D-6/15/PRESENTATION

#### PUBLIC IMPROVEMENTS AND AMENITIES

- Union Pacific Quiet Crossing and Safety Installation
- Bike and Pedestrian Trail Created from Pressler St to Lance Armstrong Bikeway
- Public Trailhead at Terminus of Pressler at the Park with seating and ADA accessibility
- Lamar Beach Park Beautification Project
  - Includes mass grading, ~4,900 linear feet of rock walls, and ~750 inches of new trees planted
- Burying and Improving Existing Utilities
  - 6 utility borings under the Union Pacific right-of-way
  - Overhead Austin Energy Line Placed Underground
  - Upgraded Water and Wastewater Lines with enhanced service to Old West Austin





MOTES!

NOTE 1: CONTRACTOR TO STABILIZE PUBLIC PARKING ANEA ENTRANCE/EXIT PRIOR TO CONSTRUCTION.

NOTE 2: ANY DAMAGE TO RESERVE RD DAUSED BY CONSTRUCTION ACTIVITY SHALL BE REPLACED TO EXISTING CONDITION OR BETTER.

NOTE 3: NO CONSTRUCTION DELIVERY OR HAILING ON MEDICING OF AFTER 4PM N=F WITHOUT PRIOR AUTHORIZATION BY PARD WITH A TWO-WEEK AUVANCED

# EXHIBIT B IMPROVEMENT PLAN 3RD STREET & PRESSLER

2020-06-19

16

# D-6/17/PRESENTATION

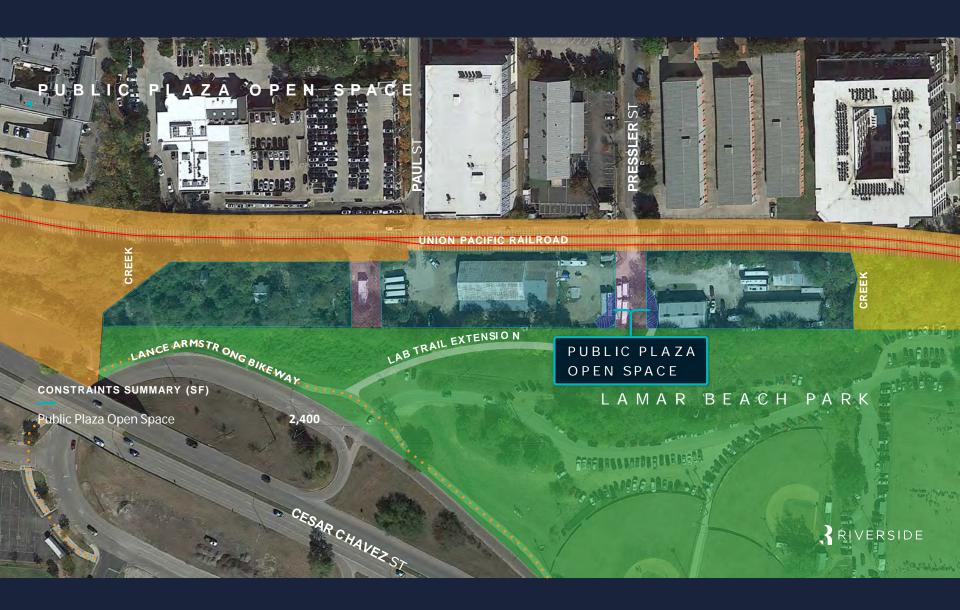


PRESSLER STREET PLAZA AND TRAIL

## D-6/18/PRESENTATION



## D-6/19/PRESENTATION



## D-6/20/PRESENTATION



## D-6/21/PRESENTATION



## D-6/22/PRESENTATION



### D-6/23/PRESENTATION



## D-6/24/PRESENTATION



## D-6/25/PRESENTATION



## D-6/26/PRESENTATION



#### D-6/27/PRESENTATION

# PROMOTION OF THE 1989 TOWN LAKE COMPREHENSIVE PLAN

- The Town Lake Corridor Study called for "a long-range comprehensive plan for the Corridor."
- The resulting Town Lake Comprehensive Plan identified issues and set forth goals that the proposed project would help to address, including:
  - "Downtown-oriented housing for professionals, employees, and students was perceived to be a strong need by almost all sectors interviewed."
  - "Presently, the Town Lake parklands and the image of the total Corridor suffer from a lack of continuity."
  - "Existing amenities should be enhanced and expanded, including Hike and Bike Trail extensions and crossings."
  - "Roadways and pedestrian paths should make the lake more accessible physically and visually."

#### D-6/28/PRESENTATION PROMOTION OF THE 1986 TOWN LAKE CORRIDOR STUDY'S GOALS AND POLICIES

ACCESS GOAL 6.00 Provide maximum visual and physical access to the waterfront; encourage pedestrian access to and use of the corridor.

- Policy 6.05 Design street ends to relate to the waterfront.
- Policy 6.06 Encourage land uses which reduce dependency on the automobile.
- Policy 6.07 Encourage land uses which are of a pedestrian scale and pedestrian oriented.
- Policy 6.08 Locate parking structures underground whenever possible.
- Policy 6.13 Award density bonuses for projects which underwrite capital/operating expenses to expand transit routes or provide pedestrian/bicycle amenities.

#### **Planned Project:**

- Project would address issue stated in the Corridor Study: "... There is also poor pedestrian access to the waterfront from old West Austin."
- The current dead-end of Pressler Street is to be extended so that it will relate and provide access to the waterfront for pedestrians, cyclists, and runners.
- Parking to be subterranean only.
- Substantial roadway, trail, and sidewalk improvements at applicant's expense will create new north-south access to bus routes on E. 5<sup>th</sup> and E. 6<sup>th</sup> Streets, the Lance Armstrong Bikeway, and the Hike and Bike Trail.

#### D-6/29/PRESENTATION

# PROMOTION OF THE 1986 TOWN LAKE CORRIDOR STUDY'S GOALS AND POLICIES

PARKLANDS GOAL 7.00 Establish Town Lake as a Great Central Park, serving as a centerpiece for the Austin Park System.

Policy 7.05 Expand the hike and bike trail system around the lake.

#### Planned Project:

- Improvements to the Lamar Beach Park, which is adjacent to the south of the property, and which is a designated Neighborhood Park in the Town Lake Corridor Study.
- New connectivity to the trail system, including the Ann and Roy Butler Hike and Bike Trail and the Lance Armstrong Bikeway.

# D-6/30/PRESENTATION



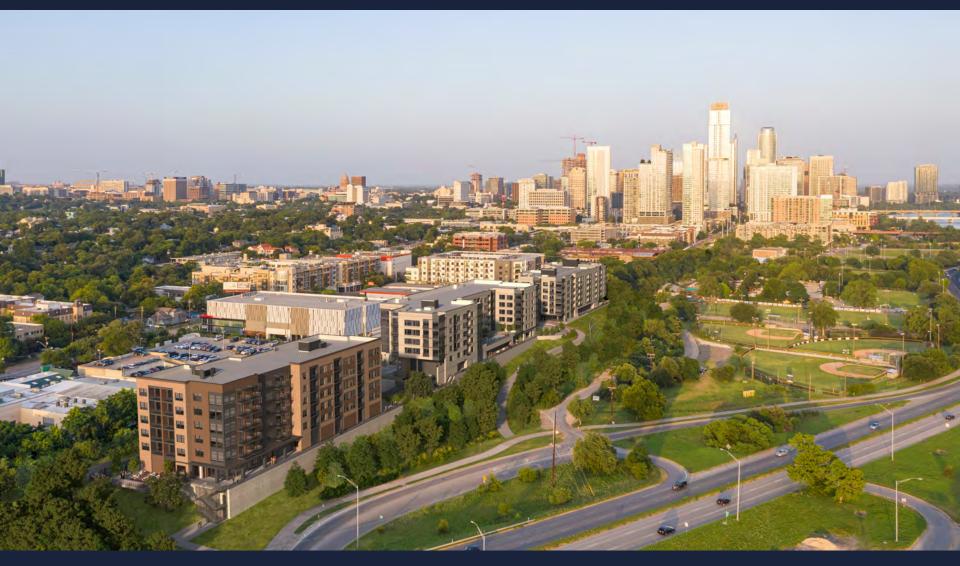
# D-6/31/PRESENTATION



## D-6/32/PRESENTATION



# D-6/33/PRESENTATION



75'HEIGHT 6LEVELS

## D-6/34/PRESENTATION

#### HEIGHT COMPARISON | 60' VS 75'



60'HEIGHT 5LEVELS



75'HEIGHT 6LEVELS

D-6/35/PRESENTATION



#### D-6/36/PRESENTATION

#### PROPOSED REZONING

- Would rezone from CS-CO-NP and LI-CO-NP to LI-PDA-NP
- CS-MU site development regulations
- CS-MU permitted, conditional, and prohibited uses
- Exception to Increase Maximum Height from 60' to 75'

## D-6/37/PRESENTATION

#### HEIGHT COMPARISON | 60' VS 75'



60'HEIGHT 5LEVELS



75'HEIGHT 6LEVELS