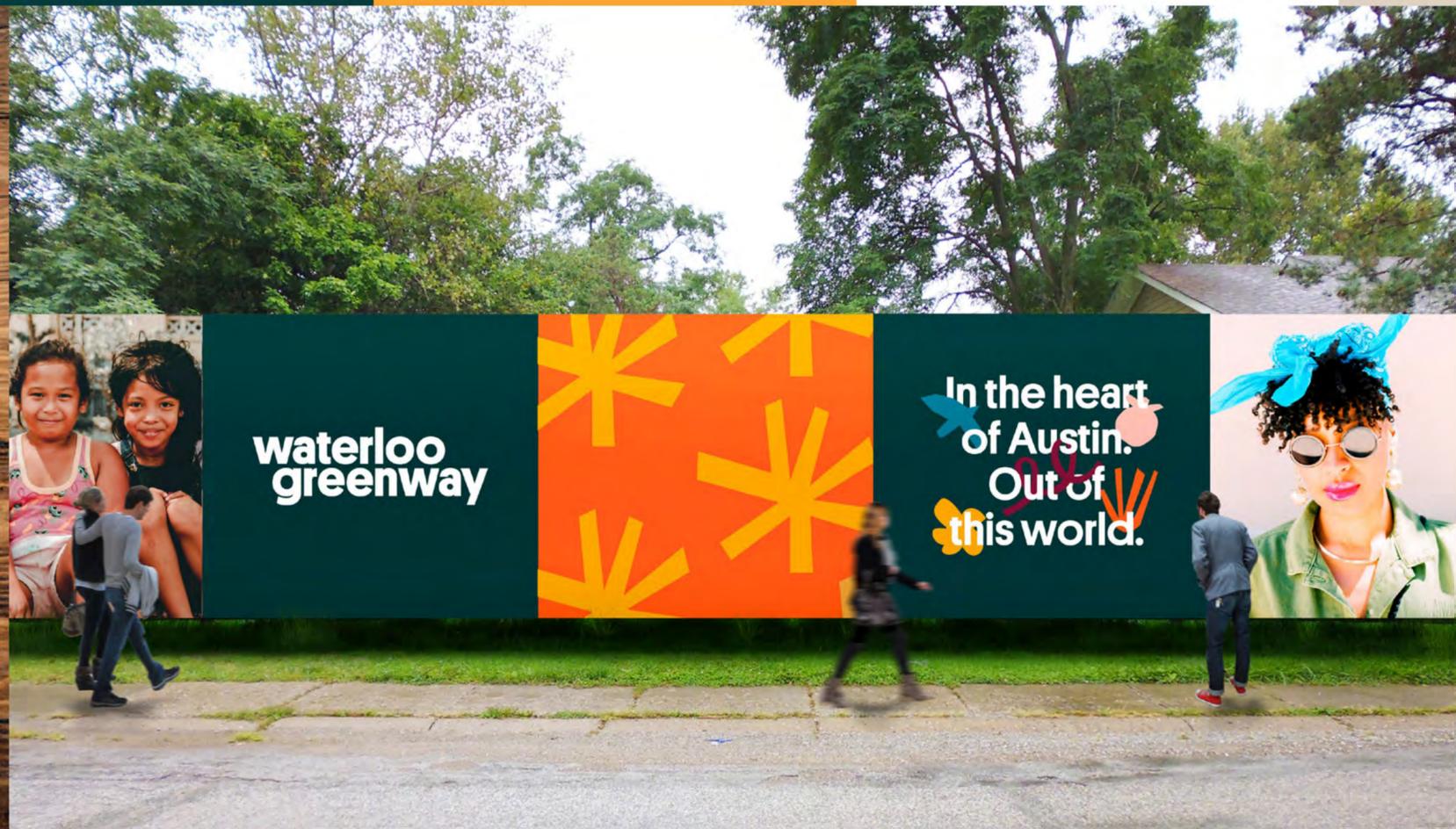


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Waterloo Park
Conditional Use Permit Overview
Requesting Support

waterloo
greenway

Waterloo Park Opening Season

August 2021

Waterloo Park Community Day
Ribbon Cutting & Land Dedication Ceremonies
Live Music & Dance Celebration

Fall 2021

Live Nation/C3 Concerts
Lebermann Plaza Concert Series
Glow in the Park
Asleep at the Wheel 50th Anniversary Concert
Día de los Muertos Festival with Frida Friday ATX
MXTX: A Cross Border Cultural Exchange
Creek Show 2021
Holiday Cinema + Market



History

- 30-year park history
- Lengthy tradition hosting Austin community events and festivals
- Alcohol sale & consumption for special events approved via PARD Director's authority
- 2020 interpretation - CUP required for alcohol sales on parkland year-round



Requested Action

Support Requested - Waterloo Greenway's "Conditional Use Permit" application.

[3] designated areas of Waterloo Park:

1. Lebermann Plaza - small performance space
2. Food Truck and deck area
3. Moody Amphitheater venue including performance platform, rooftop terrace, lower lawn, and great lawn areas

Process

- April - Development Services Department Application Submitted
- April/May - Neighborhood outreach
- May 11 - PARB - Contracts and Commissions Committee (support requested)
- May 12 - Waller Creek LGC (support requested)
- May 19 - Downtown Commission (support requested)
- May 25 - Parks Board (support requested)
- June (Target) - Planning Commission (approval requested)

Operational Enforcement Plan

- Controlled perimeter access via landscape, architectural barriers, signage, and staffing
- Compliance with Texas Alcoholic Beverage Commission & all local regulations regarding distribution and consumption of alcohol
- Waterloo Greenway staff management & monitoring:

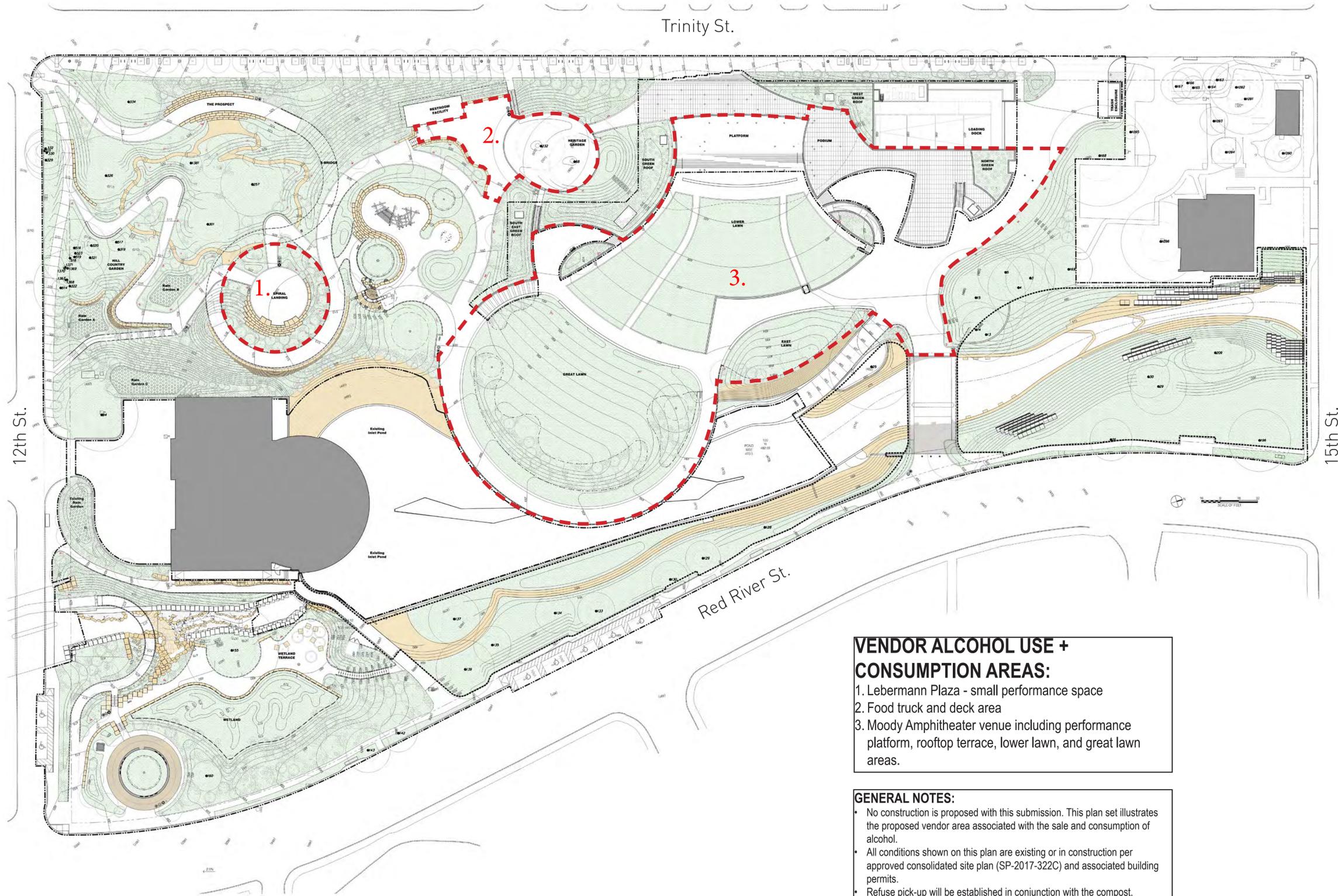
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|-------------------------------|----------------------|
| + (8) Park Ambassadors | + Amphitheater GM |
| + Horticulture Supervisor | + Box Office Manager |
| + Maintenance Manager | + Operations Manager |
| + Director of Park Operations | + Security |











VENDOR ALCOHOL USE + CONSUMPTION AREAS:

1. Lebermann Plaza - small performance space
2. Food truck and deck area
3. Moody Amphitheater venue including performance platform, rooftop terrace, lower lawn, and great lawn areas.

GENERAL NOTES:

- No construction is proposed with this submission. This plan set illustrates the proposed vendor area associated with the sale and consumption of alcohol.
- All conditions shown on this plan are existing or in construction per approved consolidated site plan (SP-2017-322C) and associated building permits.
- Refuse pick-up will be established in conjunction with the compost, recycling, and landfill hauling for the park and performance venue operations.
- Vendor areas to be defined and demarcated by railings, fences, planters and/or clear signage. Exact design is to be determined. Precise arrangement of seating within the defined vendor area is to be determined.

THANK YOU!

Waterloo Greenway

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