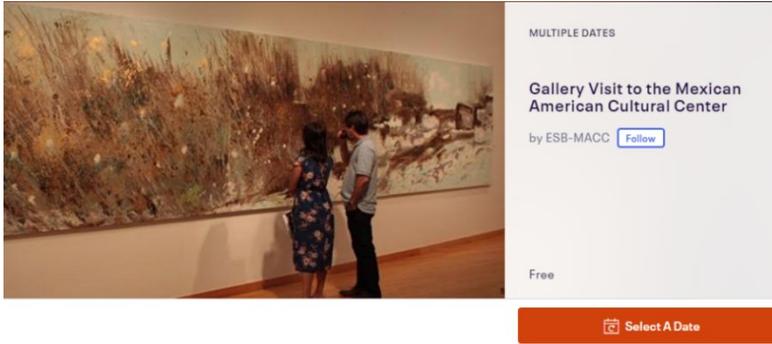


MACC Staff Report
July 8, 2020

Visitor Updates

- Galleries were open to the public from June 15-July 2 with the following accommodations:
- Visitors enter through Sam Z Coronado Gallery.
- New online reservation system through [Eventbrite](#) to social distancing: one group in gallery at a time.
- Visitors take COVID health assessment before entering.
- Free MACC bandanas & hand sanitizer available.
- Public programming is all online



Exhibits

- Sam Z. Coronado Gallery: *Announcing TEXTILE POETICS!* July 15 - August 21, 2020. [ONLINE EXHIBIT](#)
- Community Gallery: Rosy Campanita, *El Camino del Corazon*, extended to August 21, 2020
- Chingonx Fire by April Garcia [ONLINE EXHIBIT](#)



Events

Desde La Sala

- [Desde la Sala](#) streamed online on Saturdays nights twice a month from 6-9pm.
- Features 4 performances by local & national Latinx artists, streamed on Facebook & Youtube
- Performances are all pre-recorded, but the DJ is performing live sets between songs.

May 30: Daniel Llanes, Krudas Cubensi, Lesly Reynaga, Cilantro Boombox **8.5k current views!**

June 13: Como las Movies, Krudas Cubensi, Vanessa del Fierro, Y La Bamba **2.9k current views!**

June 27: Teresita & Mauricio Callejas, Christopher Mares, MAYTA, Nancy Sanchez- 1.1k current views

July 11: Monique Dache (LAAP Artist), Ley Line, Making Movies

July 25: Cecilia + The Broken Hearts, Gina Chavez

August 8: Xenia Rubinos

August 22: Texicana Mamas

September 5: Carrie Rodriguez

October 3: Money Chicha



Ongoing Collaboration: Spanglish Series

- Spanglish Series champions excellence in Creatives with Latinx Roots
- Broadcasted on Facebook live every other Thursday

May 28: Roy Mitchell-Cárdenas. 202 Views

June 25: Irma Garcia Luna. 327 Views

Past Collaboration: Juneteenth

- Carver Museum's signature event took place online on June 19th, 2020 6:00 – 10:00 PM
- Jesus Varela co-produced the event using prerecorded material
- 8.7k live views!

Future Collaboration: Cine Las Americas

- July 16-19 & 23-26
- 49 films (7 features, 32 shorts, and 10 music videos) hailing from 12 different countries
- Will be available to view at cinelasamericas.org free of charge with registration.

Education Programming (April/May)

- Educational videos created by MACC teachers & published on Youtube
- Downloadable coloring books, lesson plans on Alebrijes, Luchadores, Rainforest, Lowriders, Latin Music
- Accessible on the MACC Facebook and new Adobe Spark pages



Stay Creative! Digital Summer Program (June/July)

- Online program hours are 9am-5pm Mon-Thurs. Program dates are July 6-30.
- Instruction/ Collaboration with AARC, Carver, DAC, Austin Nature & Science Center
- Lottery system to register participants. 803 registrations were received for 500+ spots.
- Entire program is FREE, with free supply kits available for parents to pick up (curbside, no contact).



Latino Artist Access Program

- LAAP Reservations began June 15th (Ballet Folklorico, etc) but had to be cancelled as of June 29th.
- Resources sent to LAAP artists: Metro Music Project, COA Grants, Artist Emergency Relief Fund
- Two LAAP artist have participated in Desde La Sala Concert Series: Mauricio Callejas, Monique Dache, Javier Jara
- [LAAP webpage](#) created to promote artists online, featured in the MACC Newsletter on May 15
- Several LAAP events scheduled for 2020 have been moved to virtual events or rescheduled to 2021.
- The Spring LAAP Meet & Greet will now be done virtually.
- On May 7th we invited the LAAP artists to use MACC spaces for virtual filming. A few expressed interest; one made a reservation (PT). PT cancelled the reservation with less than 48 hours notice .



YOUTUBE.COM

Teresita and Mauricio Callejas on "Desde La Sala"

Teresita and Mauricio Callejas featured on "Desde La Sala" virtual series...

Edgar Yopez
June 20 at 1:14 PM · 🧑

1000 likes y le apadrinan la fiesta de XV años 🌟

See Translation



Caminos Teen Program

- 2019 Class graduated in March, 2020 Class started in April
- 11 new Caminos students have been in training and orientation online throughout May.
- The students meet online Tuesdays, Thursdays and Saturdays.
- Students post their projects on Instagram: @atxcaminos
- Photo ATX Youth Photography Exhibit Online in August 2020
- Caminos Talkshow focusing on issues affecting Austin area teens. includes a digital Art Club; an interview segment highlighting Latino Entrepreneurship and a mini-telenovela focusing on teen issues. First episode airs July 24th. Will be a series of 10 episodes.
- Caminos Arts Exhibit at the Austin Central Library in mid-September showcasing the MACC
- Mosaic Mural Wall celebrating Latina heroes installation is moving forward, to be unveiled Spring 2021

