

MACC Staff Report

Dec 2, 2020

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Digital Program Guide:

A master guide to all the ESB-MACC's Digital Programs, including lesson plans, virtual performances, digital galleries, and signature events. [Digital Program Guide](#)



Exhibits

Diana Molina's online exhibit "[XX Timeline at the Crossroads XX](#)" officially ended on 11/28, but is still available for viewing anytime. Diana presented her exhibit during Viva Mexico and Day of the Dead, and is collaborating with Academia Cuauhtli and our EDU department to give online workshop to 20 families on December 12th.



Events

[Dia de Los Muertos/ Day of the Dead](#) was by far our biggest digital Signature Event to date (17,000 views on DayoftheDeadATX.net!). We did community outreach, distributed over 600 sugar skull kits to Austin, Manor, Hutto, Round Rock, and Del Valle families, engaged Austin creatives who performed in the Digital Program and installed outdoor artworks at the MACC that can be enjoyed even as the building is still closed to the public.

Mexamericon (December 12)



Austin's first Latinx Comic Book Convention (Comic Con) is back for its third year! MexAmeriCon is a virtual event showcasing Latinx artists who work through the medium of comic books, graphic novels, zines and other related media. It is free to watch entirely online at MexAmeriCon.com on Saturday 12/12/20 from 11:00 AM to 4:00 PM. RSVP and share on [Facebook](#)!



Evaluation

Link to our updated [Digital Program Survey](#) to collect info and feedback. We launched an updated and bilingual version with minor updates on Oct 15, in time for Day of the Dead. For any feedback on the survey, please send it to Olivia.tamzarian@austintexas.gov.



Education:

- After-school program with Communities in Schools (CIS) going since October 26 on Zoom. MACC instructors teach cultural arts to 20 students from Communities in Schools at these 4 sites: Bouldin Oaks, Meadowbrook, Booker T Washington, and Santa Rita.
- [Stay Creative webpage](#) with lesson plans and videos that anyone can access!
- [Figuralo Youth Exhibit](#) will showcase student artwork, see the [open call for youth artwork](#). Will go live on December 11, 2020. (We currently have 25 submissions so far!)
- EDU staff is currently working on the Smithsonian learning lab in creating collections around Ethnic Studies curriculum, in preparation for a Spring 2021 Conference.



Caminos Teen Program:

-11 Teen Caminos students (“caminantes”) produce a bi-weekly digital variety show by Teens for Teen. (Episodes 5 and 6 were released in October. Episodes 7, 8 in November) ¡VAMONOS! www.bit.ly/atxvamonos @ATXCaminos.

-The Teens presented in the Smithsonian National Youth Summit (digital)

-The Teens also created an [online exhibit](#) with Austin Public Library.

-Sample Vamonos Segments: Passion for Fashion, Cooking with Steve Santiago & Friends, Musical performance, Latinx Literary Collective, Caminos Business Insight (Teens Interviewing professional creatives), Art Minute (Featuring Teen Art), FotoATX (featuring Youth Photography), bilingual Telenovela episodes (monthly), Art Club, and Digital Art Exhibit with APL Oct-Dec 2020.

Latino Artist Access Program



- Virtual Happy Hours with [LAAP artists](#) were held in Sept, Oct, and Nov. The Advisory Board Arts Working Group was invited to attend the November meeting.

- 3 LAAP groups participated in DDLMs: Fistera, Ballet Folklorico, BoCCA Austin

-Ideas discussed at the October LAAP Happy Hour include:

Small Works: The idea behind this project is to connect our community to our LAAP Artists. Community members will be invited to submit an act of kindness they

witnessed and an artist will interpret that kind act through their art.

Smithsonian Learning Lab [Smithsonian Learning Lab-ESBMACC profile](#) An educational platform used by educators and students as a resource for learning. Several LAAP artists (A'lante, BOCCA, Ballet Folklorico, Erica Saucedo) have begun to share work which will be added to the website.

ESB MACC Healing Garden [Garden Brochure \(English\)](#) [Garden Brochure \(Spanish\)](#) Those LAAP artists who are interested or feel a connection from their art to health/wellness/food, are invited to bring our Healing Garden and their creative spirits together. (Webpage in [English](#), [Spanish](#))



Arts Responders

This [webpage](#) has information about two upcoming projects planned for January-February 2021. These are [Arts Responders](#) projects where the artists are tasked with responding to the pandemic with an “art as social practice” concept.



Production

We produced videos of all the MACC rental spaces to add to our website, we now have updated rental pages for all our spaces: [Auditorium](#), [Black Box Theater](#), [Dance Studio](#), [Raul Salinas Community Room](#), [Zocalo](#). [Rental Fees](#)