



Austin Parks and Recreation Department  
**Emma S. Barrientos**  
**Mexican American Cultural Center**  
**Phase II Facility Expansion Implementation**

Community Engagement Plan Outline:  
Building Programming Phase



Christina Bies, Project Coordinator, Park Development Buildings  
Justin Schneider, Community Engagement Specialist  
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# Purpose

The project consists of the renovation and expansion of the Emma S. Barrientos Mexican American Cultural Center (ESB-MACC), Phase 2 as prescribed in the City Council approved ESB-MACC Master Plan 2018 prepared by CasaBella Architects. This phase continues the efforts to meet the growing needs of the community to support the programs which foster meaningful understanding and appreciation of Mexican American, Native American, Hispanic and other Latino Cultures. Phase 2 as outlined includes renovation of existing support and performance spaces, expansion of the building on both levels and site improvements. This scope will be refined to meet the available project budget.

## 2018 City Council Bond Discussion

- On August 29, 2018 during a work session, City Council discussed an overview of PARD's Cultural Centers.
- The overview of the ESB-MACC highlighted \$27.0M Phase 2 Master plan priorities including general renovations; enlarging community gallery; adding classrooms, workshops, gallery space; café; gift shop.

# Funding

- 2018 General Obligation (GO) Bond (\$27.00M)
- 2006 Bond (\$0.22M)
- 64 Rainey Street Lease proceeds (\$0.15M)
- Capital Improvement (\$0.10M)



# Consultants

Joint Venture Team (JV)

- Miro Rivera Architects
- Tatiana Bilbao Estudio

Construction Manager-at-Risk (CMAR)

- Rogers O'Brien Construction

# Community Engagement: Building Programming

- Goal: Ensure this project aligns with 2018 Plan.
- Recognize prior engagement efforts, including the 2018 Plan, which included robust community engagement.
- PARD aims to honor the community input that developed the plan.

It is important for PARD to closely listen to the community and ensure this project aligns with the community's needs while maximizing the available funding and resources.



# Community Engagement Team

## **In conjunction with the Joint Venture (JV) project team, the City of Austin Team Members include:**

John Nixon, Parks and Recreation Department, Communications and Engagement Manager

Justin Schneider, Parks and Recreation Department, Community Engagement Specialist

Cara Welch, Communications and Public Information Office, Community Engagement Consultant

Marion Sanchez, Communications and Public Information Office, Community Engagement Division Manager

Elizabeth Ferrer, Public Works Department, Public Information Specialist, Senior

## **Supported by Project Team members:**

Heidi Tse, Public Works Department, Capital Delivery Project Manager

Chad Lewallen, Public Works Department, Project Assistant, Subproject Coordinator

Christina Bies, Parks and Recreation Department, Project Coordinator

Laura Esparza, Parks and Recreation Department, Division Manager of Museums and Cultural Programs

Michelle Rojas, Parks and Recreation Department, ESB-MACC Culture and Arts Education Manager

Olivia Tamzarian, Parks and Recreation Department, ESB-MACC Culture and Arts Education Supervisor



# Project Schedule Outline Targeted Milestones

## *Building Programming*

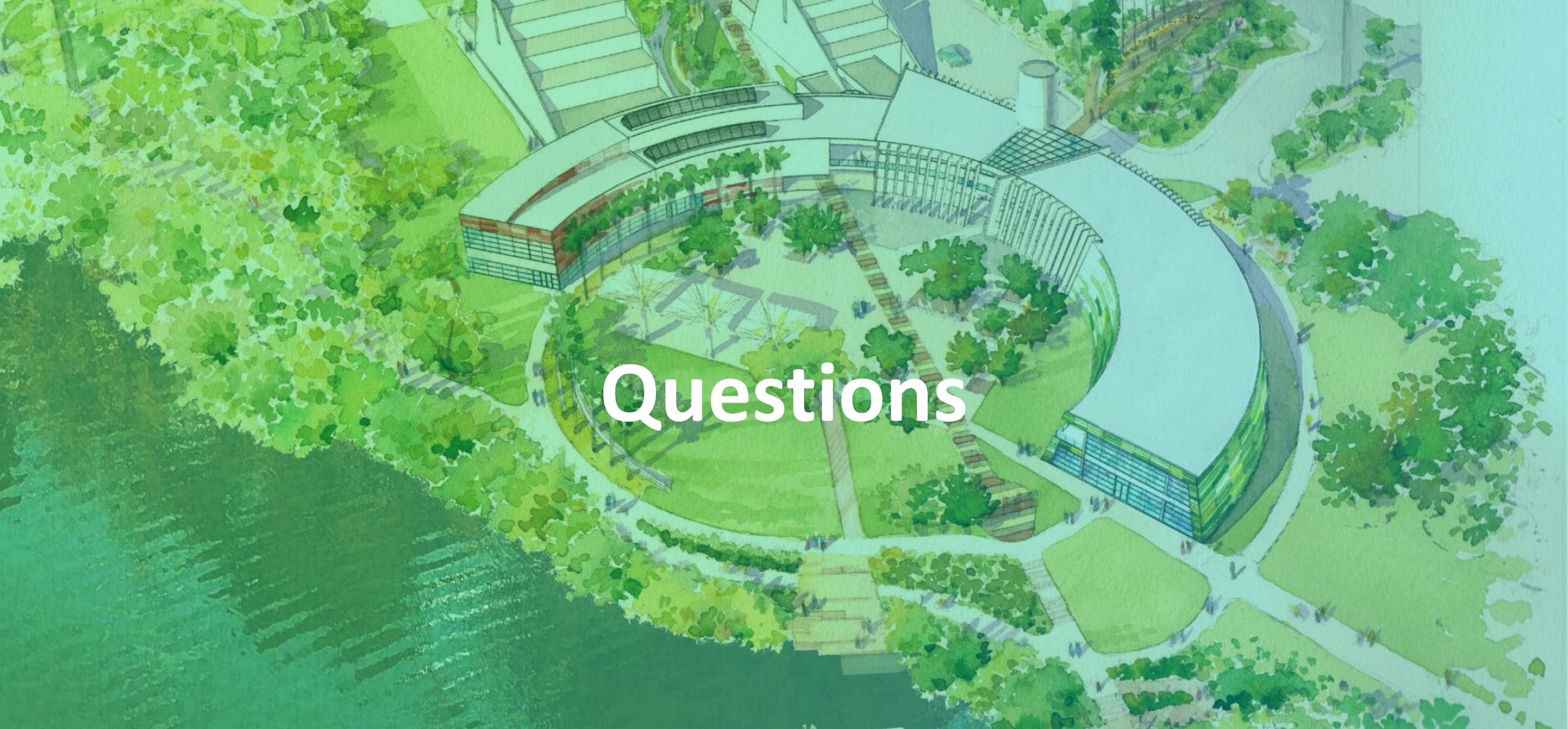
- February 2021 – Small Group Discussions
- February 2021 – Presentation accompanied by short questionnaire and Q&A section
- March 2021 – Project Program Document presented

## *Building Design*

- 2021-2022 – Community Engagement sessions, to be defined, occurring at key points through design completion. Input is welcome through an online platform or by calling 3-1-1 for the duration of the project.

## *Construction*

- 2022-0323 - Construction Phase - monthly updates on construction progress to be posted online.
- 2024 – Grand opening celebration



# Questions