



**HOUSING &  
PLANNING**

# Population Change and Demographic Trends Since 2010 Census

Independent Citizens Redistricting Commission

June 16, 2021

# Content

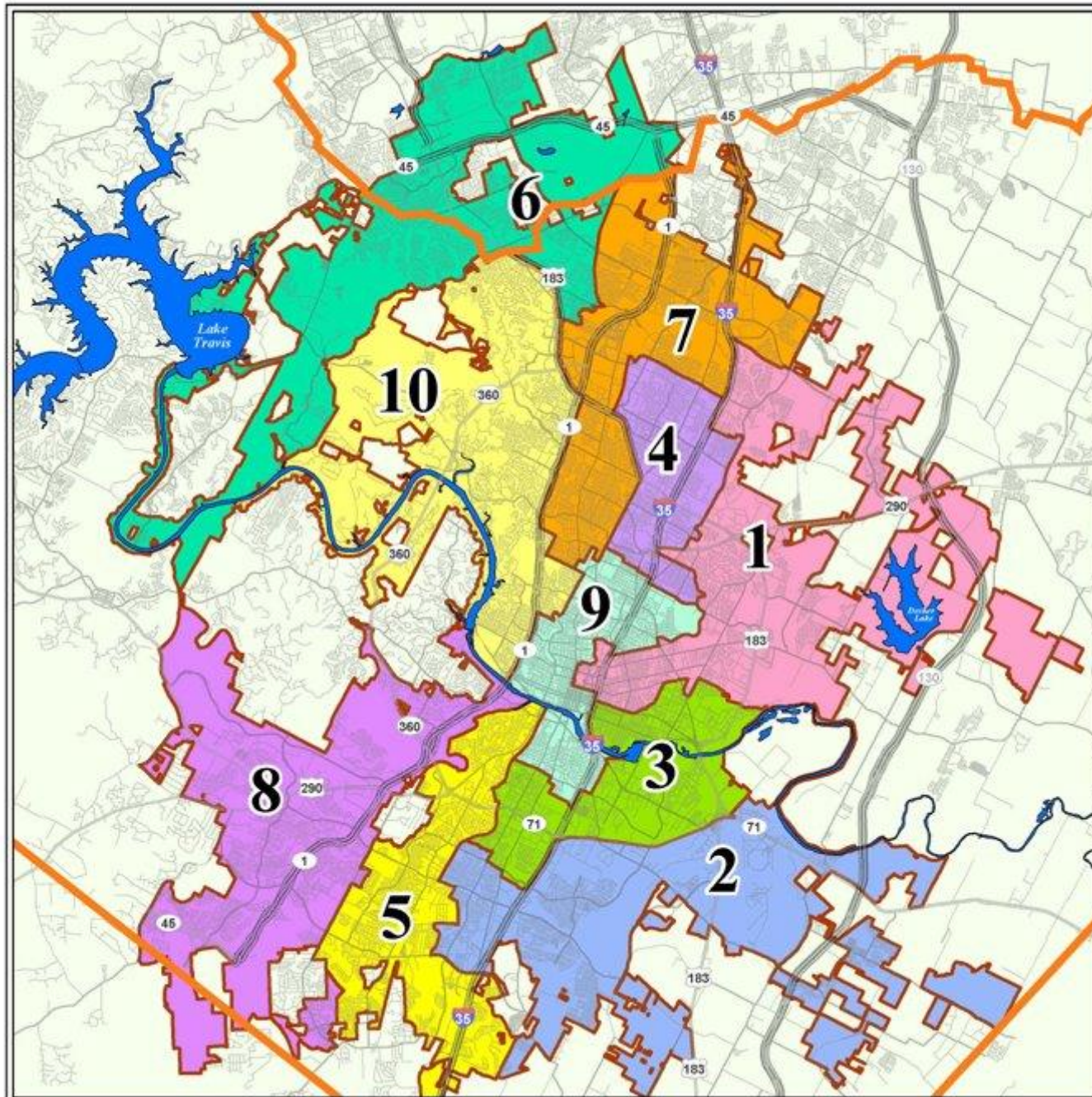
- 2010 City Council Districts
- Population Growth
- Demographic Shifts
- 2020 Census Redistricting



# 2010 Redistricting



# ICRC Final Plan November 2013

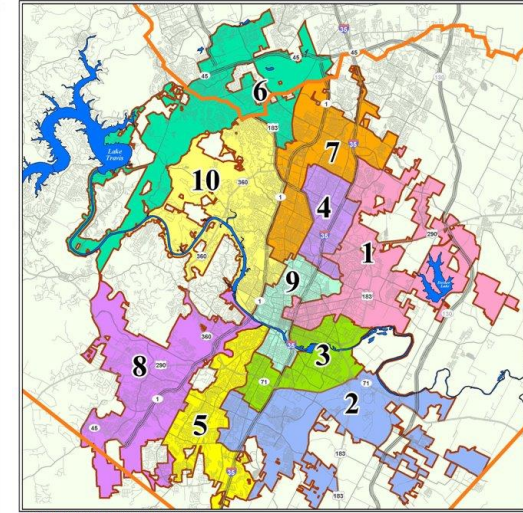
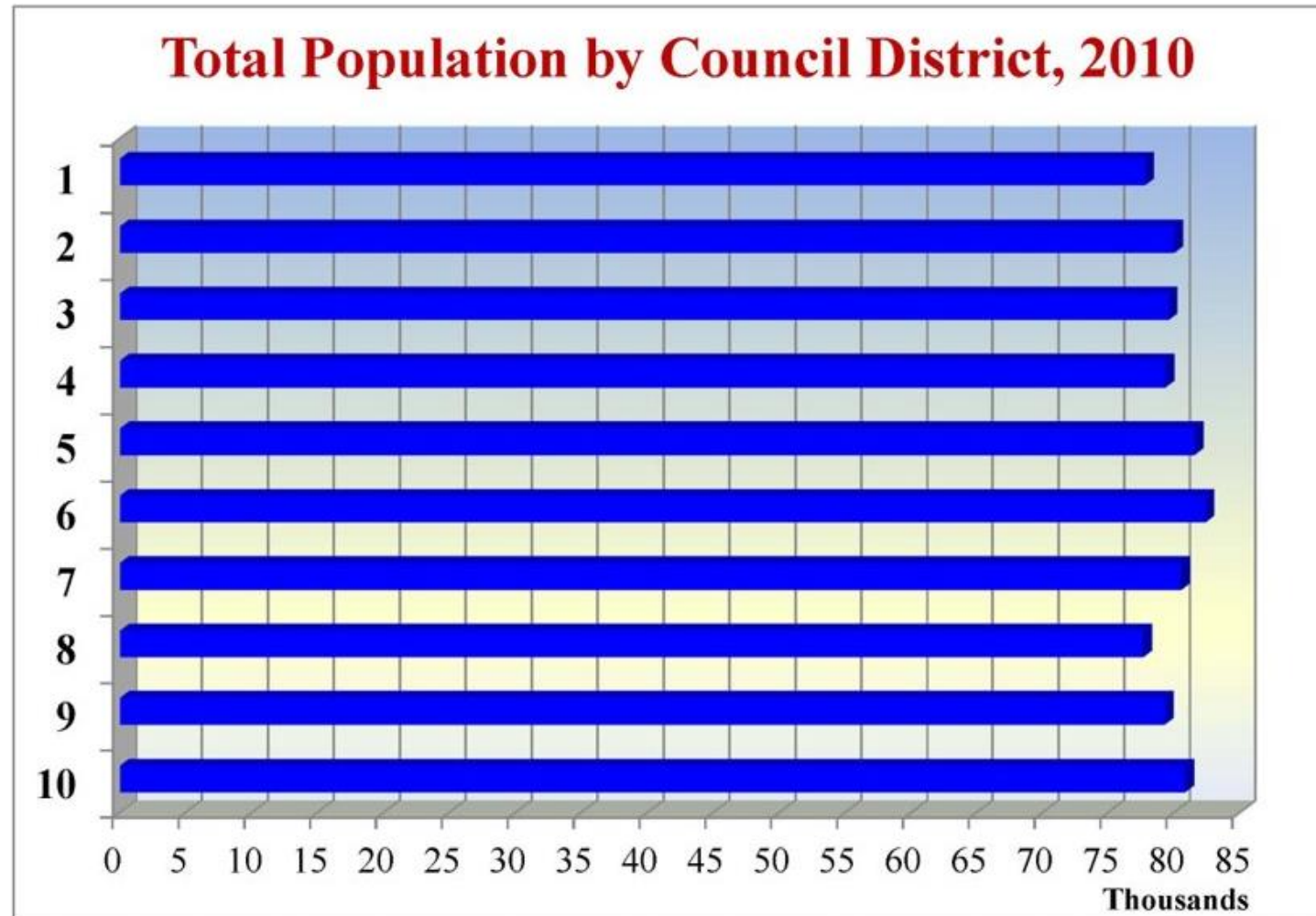


Map produced by: Ryan Robinson, City Demographer, City of Austin, December 2013.

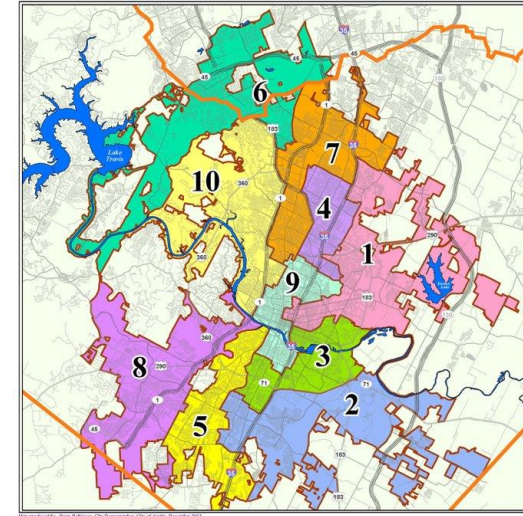
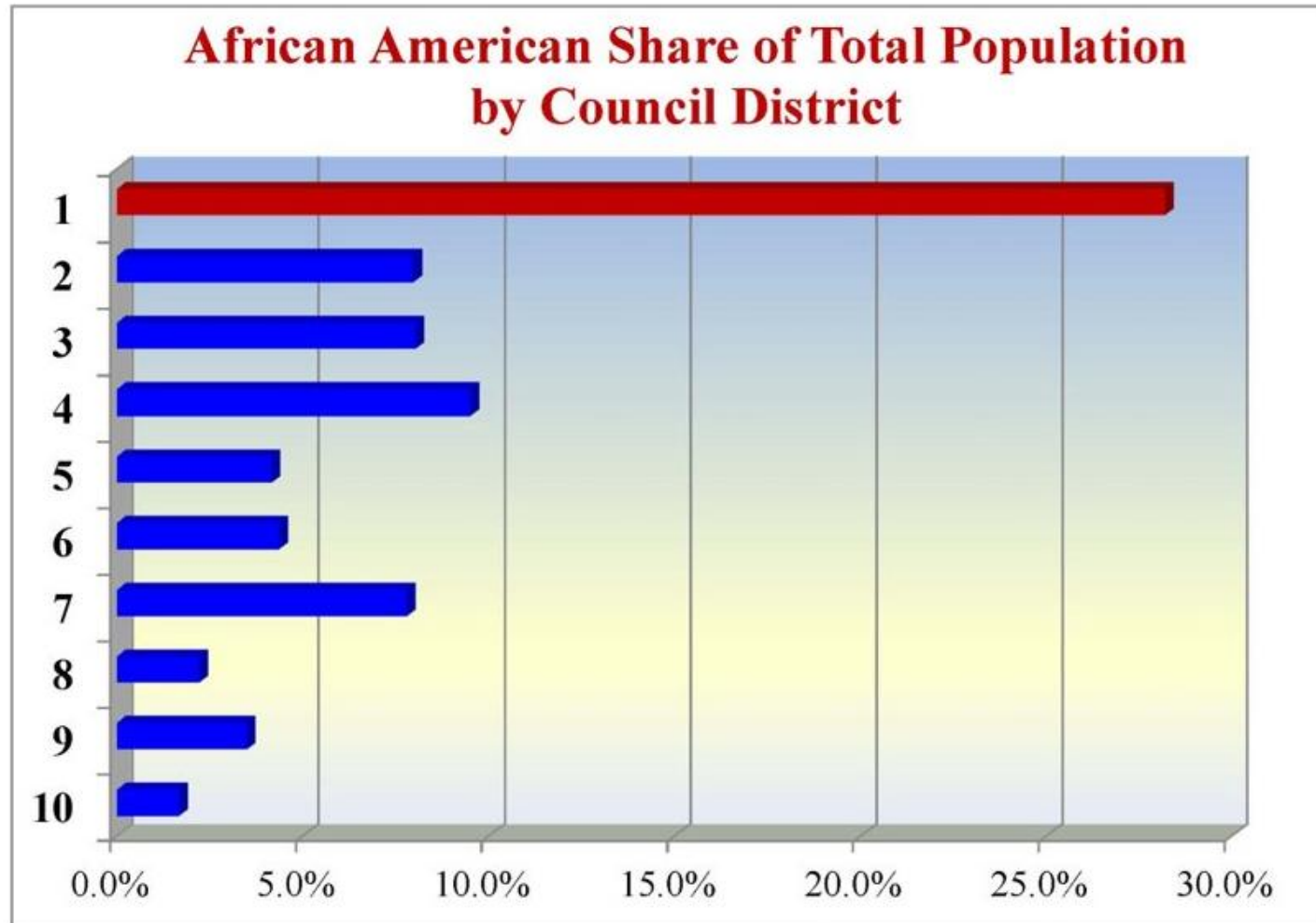




# Demographic Characteristics by District, 2010

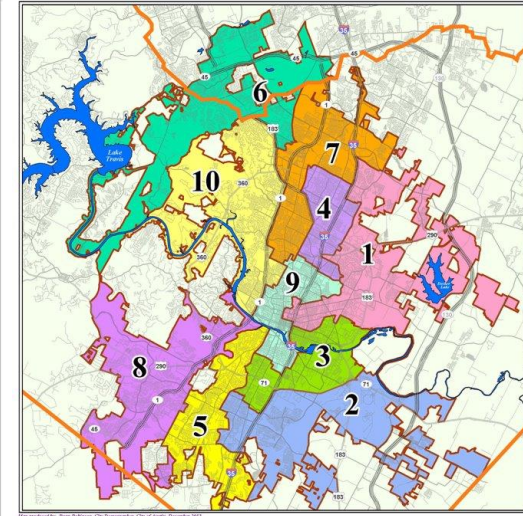
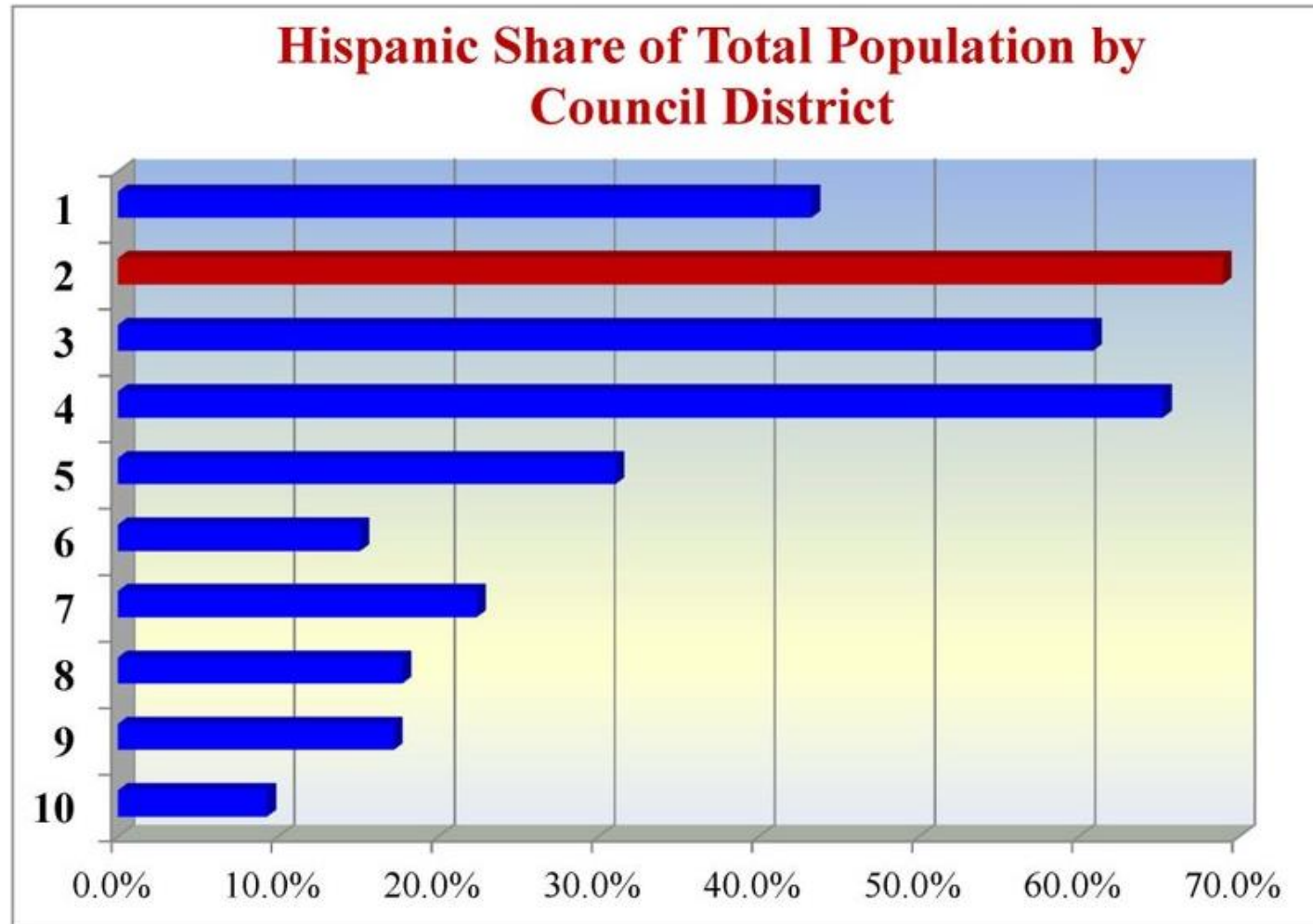


# Demographic Characteristics by District, 2010



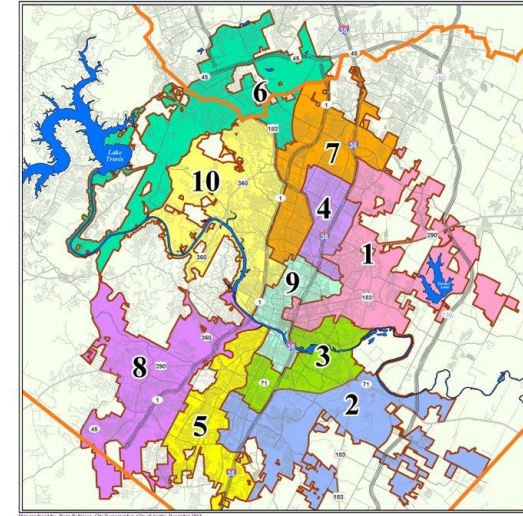
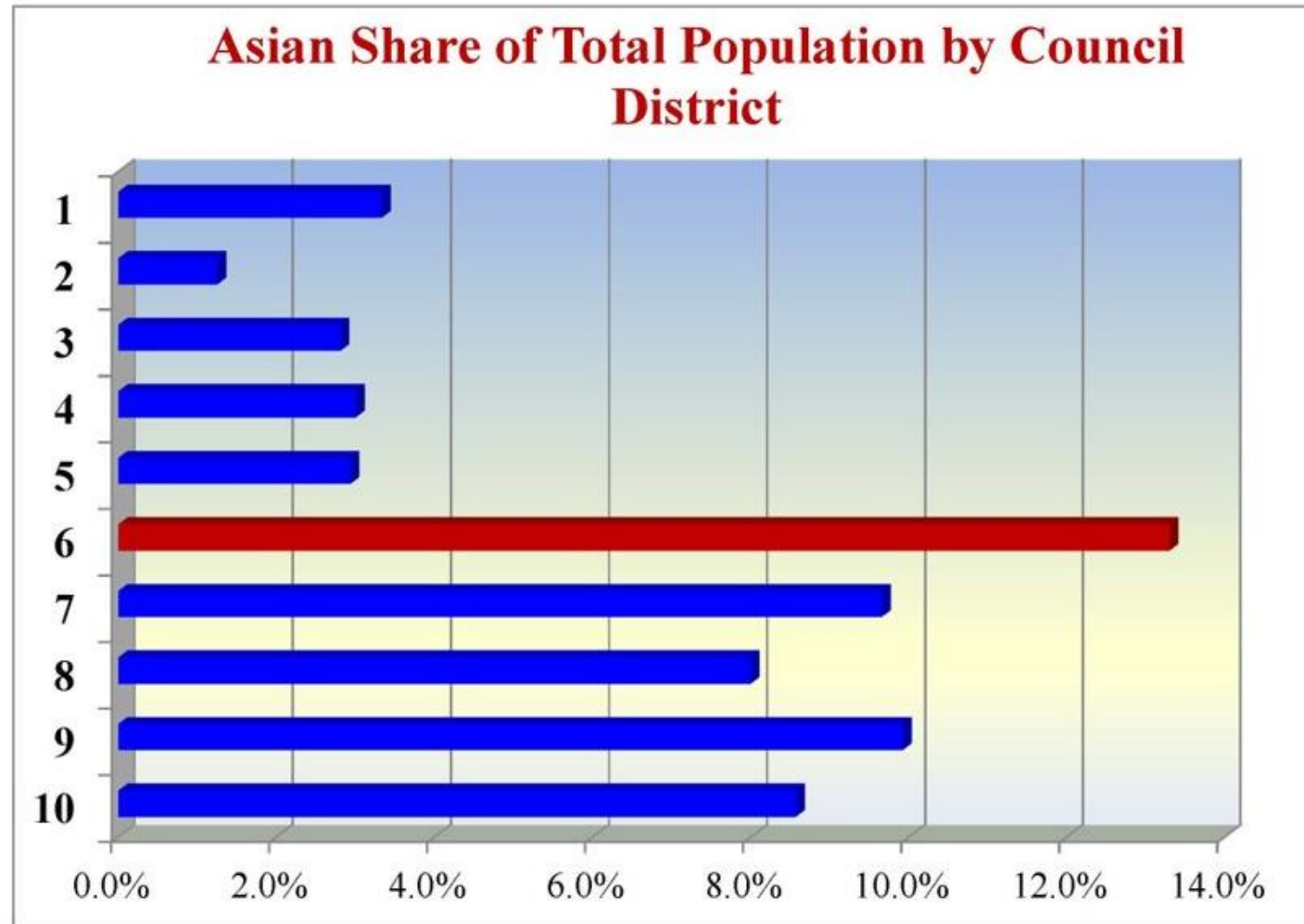


# Demographic Characteristics by District, 2010





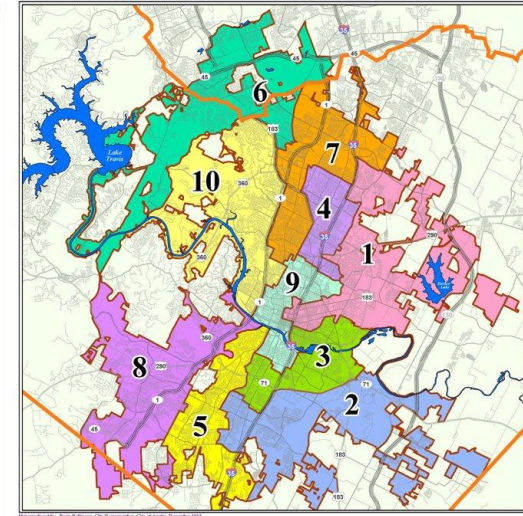
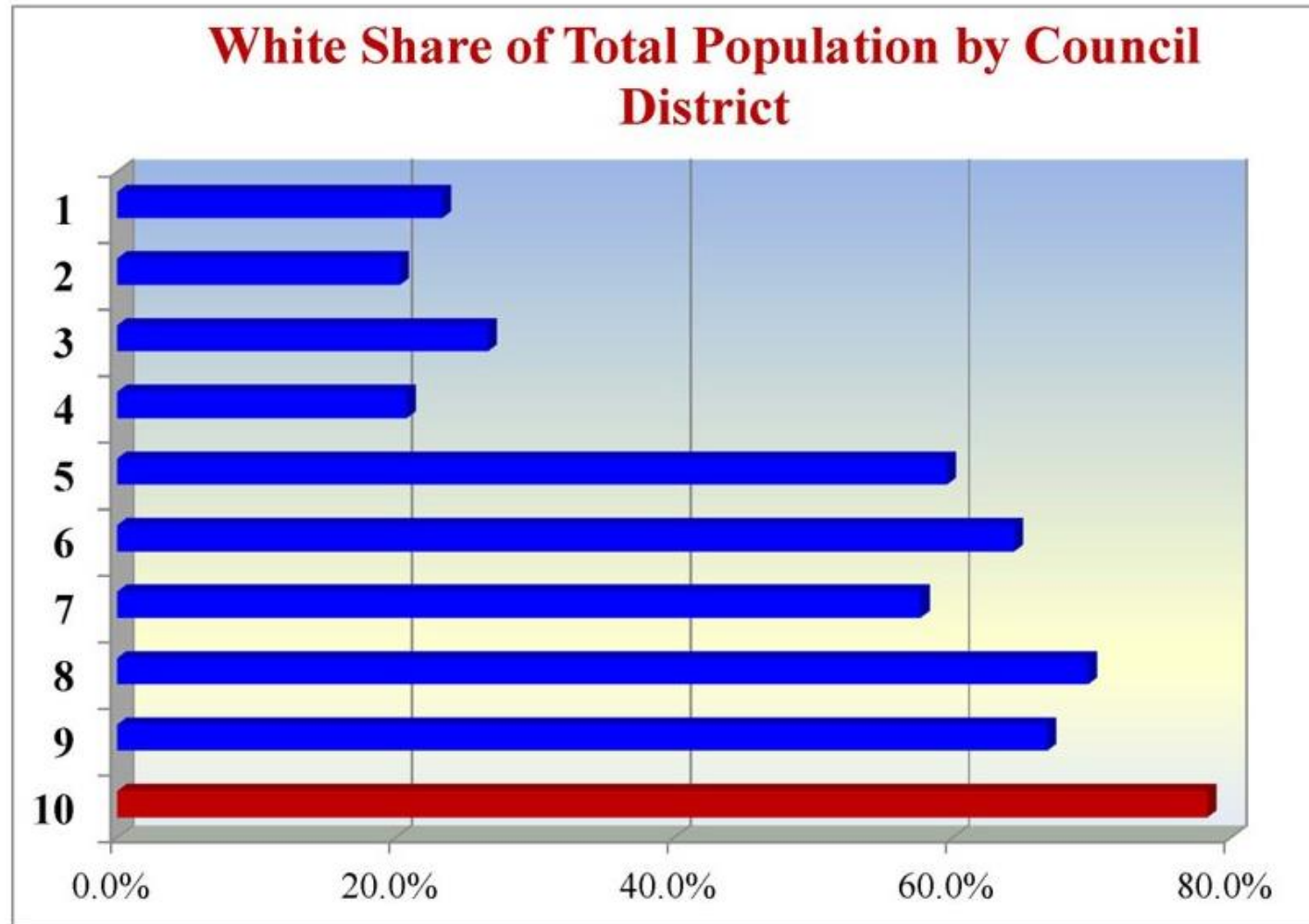
# Demographic Characteristics by District, 2010







# Demographic Characteristics by District, 2010



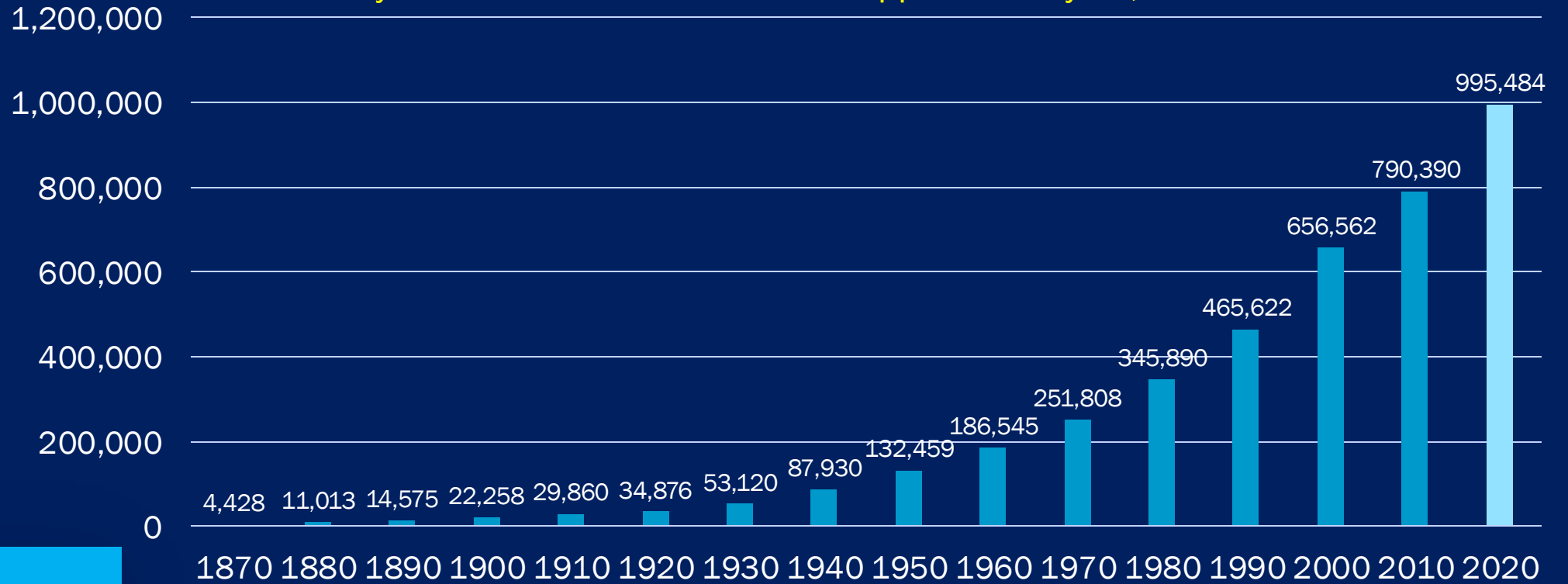


# Population Growth Since 10-1



# Austin Population Growth, 1870 to 2020

The ideal city council district size would be approximately 99,584.



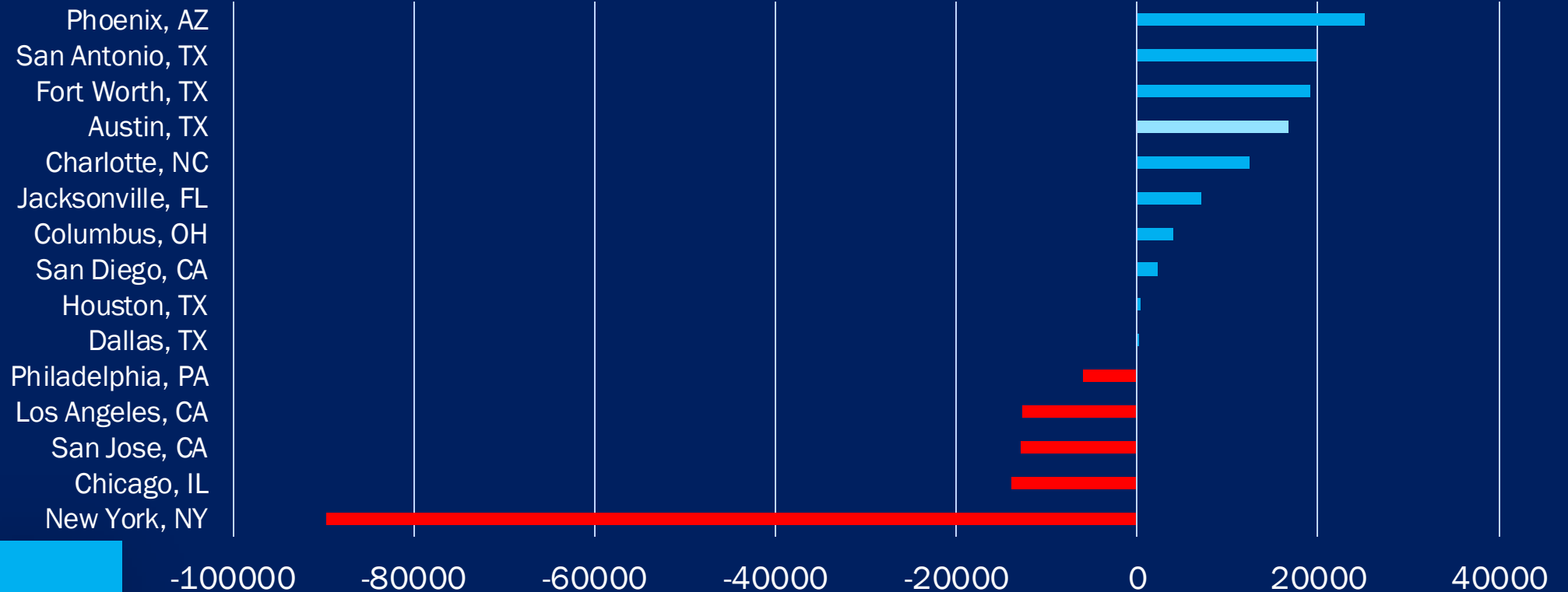
.995  
million

Source: U.S. Census Bureau, Decennial Censuses 1870 – 2010; U.S. Census Bureau, Population Estimates Vintage 2020.



# Austin is the 11<sup>th</sup> largest city in the country and growing.

Numeric Change Among 15 Largest U.S. Cities, 2019-2020



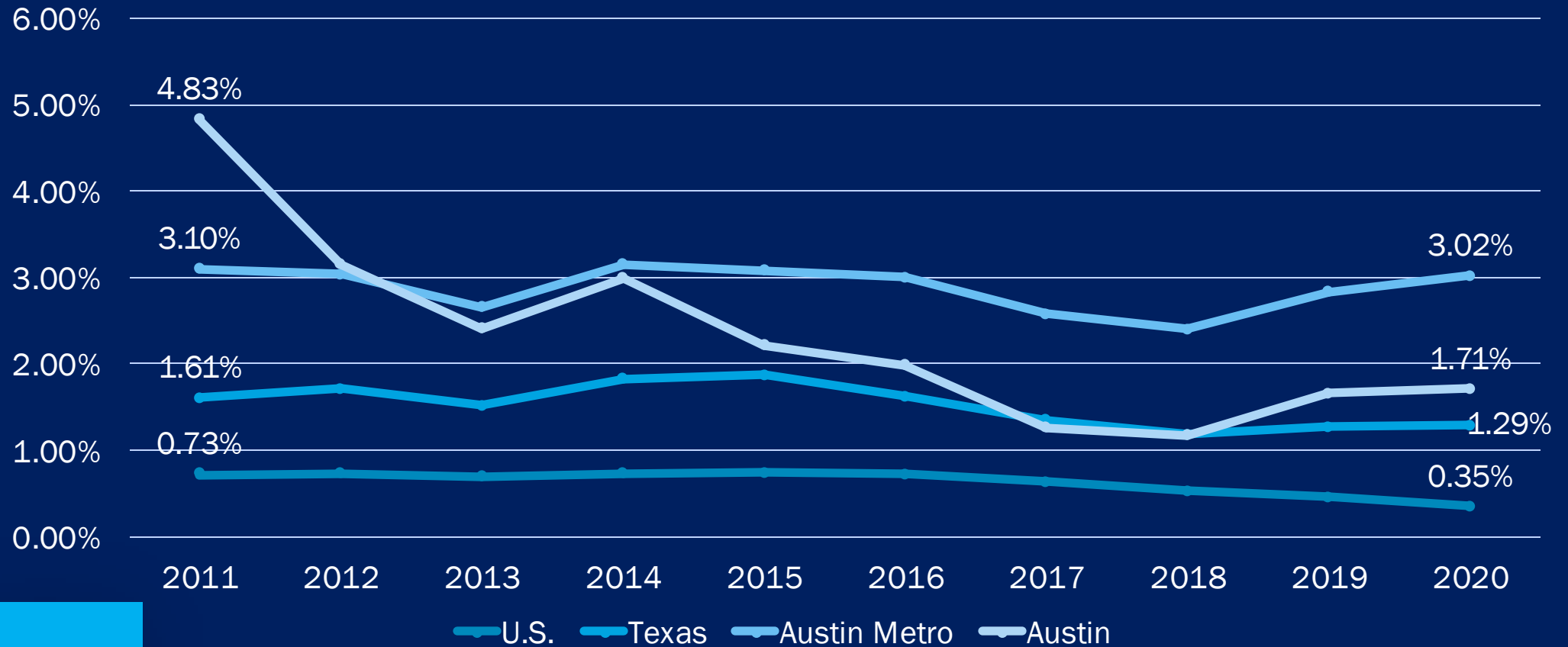
**.995  
million**

Source: U.S. Census Bureau, Population Estimates Vintage 2020.





# Austin's rate of growth seeing an uptick in last years of the decade.



1.7%

Source: U.S. Census Bureau, Population Estimates Vintage 2020.



# Austin was the fastest growing metro in the country every year this decade.

	Numeric Change, 2010-2020	Percent Change, 2010-2020
Austin-Round Rock-Georgetown, TX	579,014	33.74%
Raleigh-Cary, NC	289,886	25.64%
Orlando-Kissimmee-Sanford, FL	504,963	23.66%
San Antonio-New Braunfels, TX	448,224	20.92%
Dallas-Fort Worth-Arlington, TX	1,327,596	20.85%
Houston-The Woodlands-Sugar Land, TX	1,234,062	20.84%
Phoenix-Mesa-Chandler, AZ	867,022	20.68%
Charlotte-Concord-Gastonia, NC-SC	440,316	19.62%
Nashville-Davidson-Murfreesboro-Franklin, TN	315,032	19.14%
Las Vegas-Henderson-Paradise, NV	364,694	18.69%

Source: U.S. Census Bureau, Population Estimates Vintage 2020.

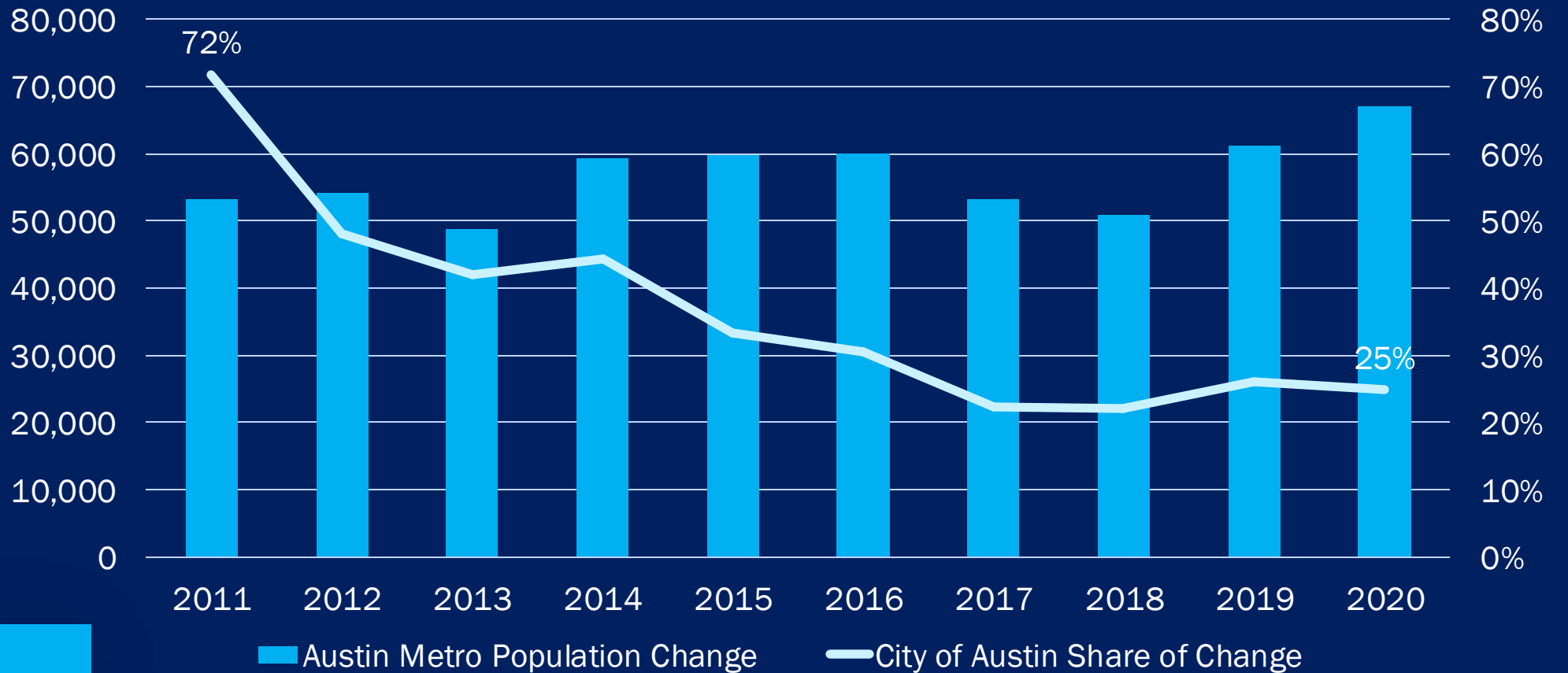


# Central Texas cities among the fastest growing cities in the country.

Rank	Place	2019 Estimate	2020 Estimate	Numeric Change	Percent Change
1	Leander, TX	62,715	70,519	7,804	12.44%
2	Queen Creek, AZ	54,655	60,097	5,442	9.96%
3	Herriman, UT	51,330	55,756	4,426	8.62%
4	Apex, NC	59,485	64,388	4,903	8.24%
5	Georgetown, TX	79,745	85,538	5,793	7.26%
6	Buckeye, AZ	79,616	85,224	5,608	7.04%
7	Farmers Branch, TX	48,218	51,373	3,155	6.54%
8	Kyle, TX	48,481	51,558	3,077	6.35%
9	Little Elm, TX	53,310	56,625	3,315	6.22%
10	Medford, MA	57,367	60,847	3,480	6.07%
12	New Braunfels, TX	90,425	95,534	5,109	5.65%
44	Round Rock, TX	133,579	137,575	3,996	2.99%



# Austin's share of regional growth flattens.



25%

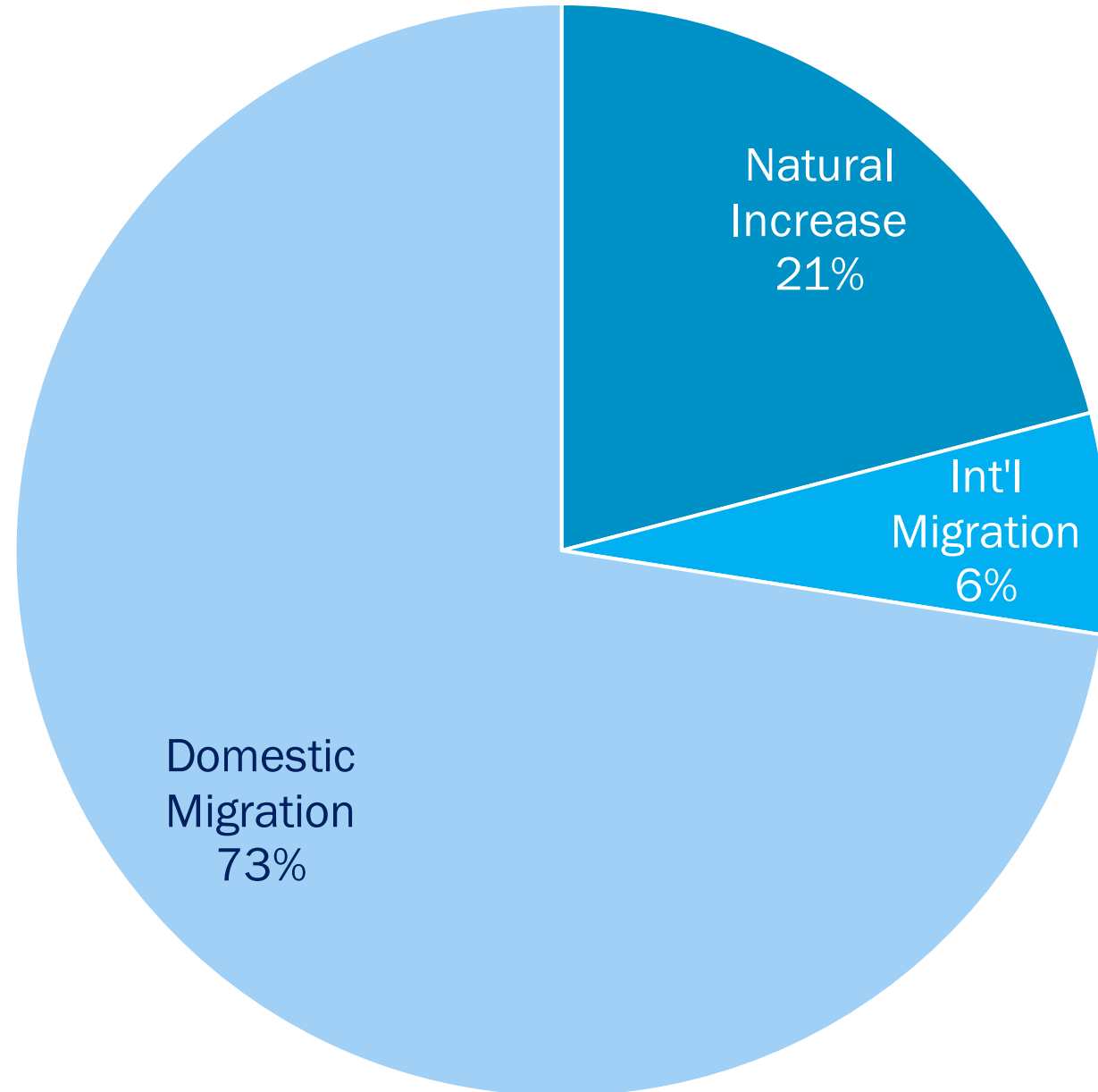
Source: U.S. Census Bureau, Population Estimates Vintage 2020.





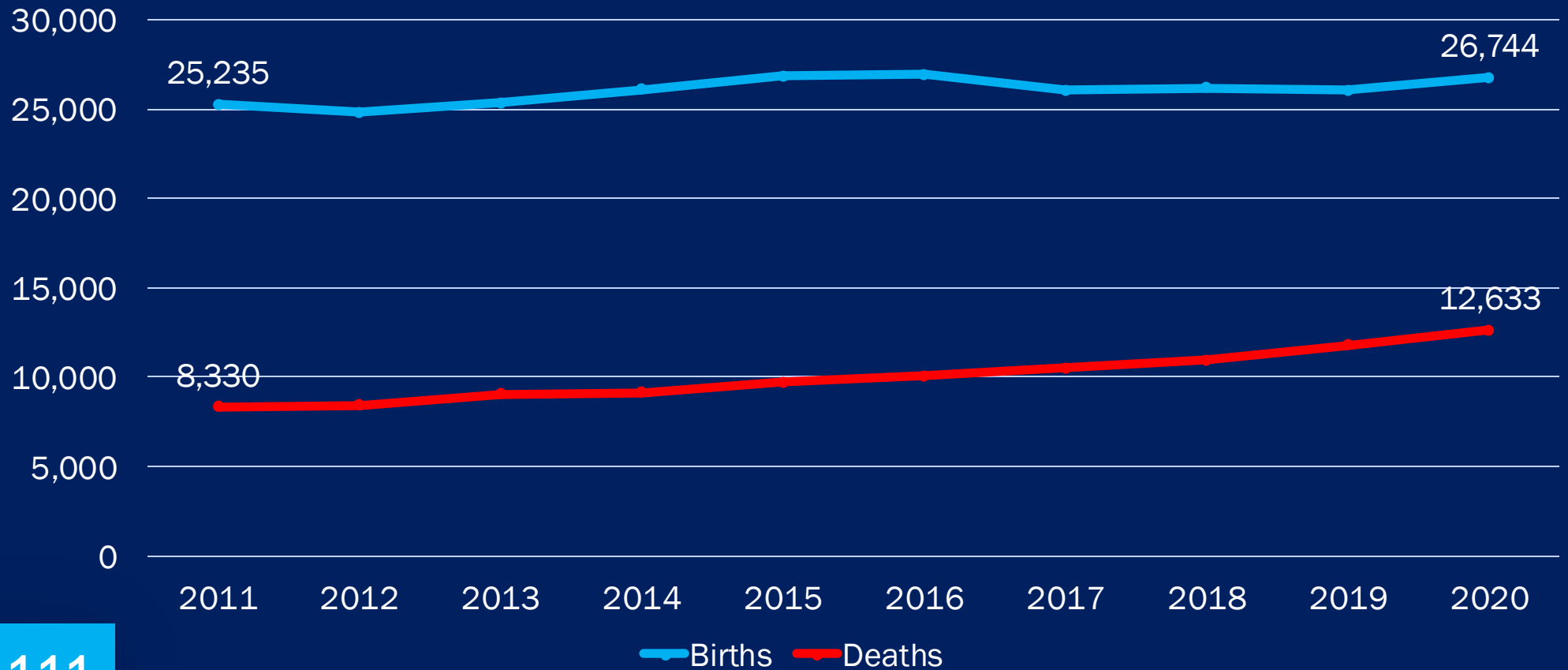
# Drivers of Growth

- Migration from other states and other parts of Texas drove nearly 3/4 of the growth in the Austin metro area between 2019 and 2020.
- Increased share due to increase in newcomers paired with decrease in international migrants and natural increase.





# Austin metro area experiences small increase in births but also deaths.



**14,111**  
Natural  
Increase

Source: U.S. Census Bureau, Population Estimates Vintage 2020.



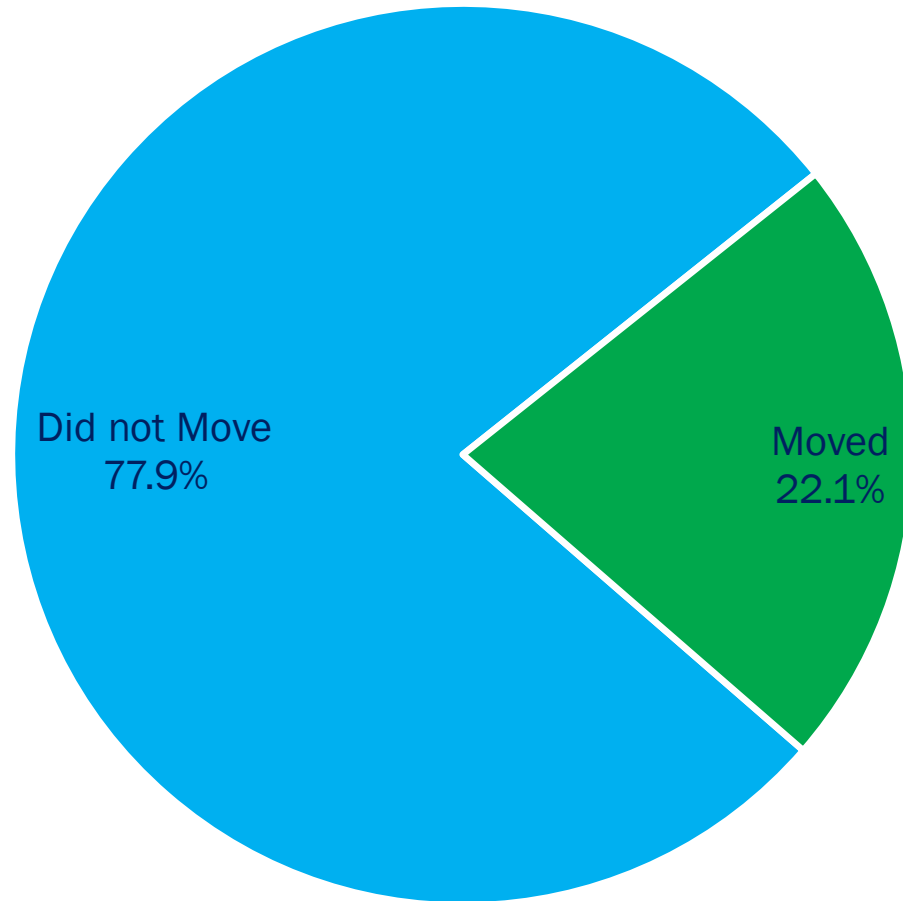
# Domestic migration driving growth in all parts of the metro.

Components of Population Change, Central Texas Counties, 2019-2020

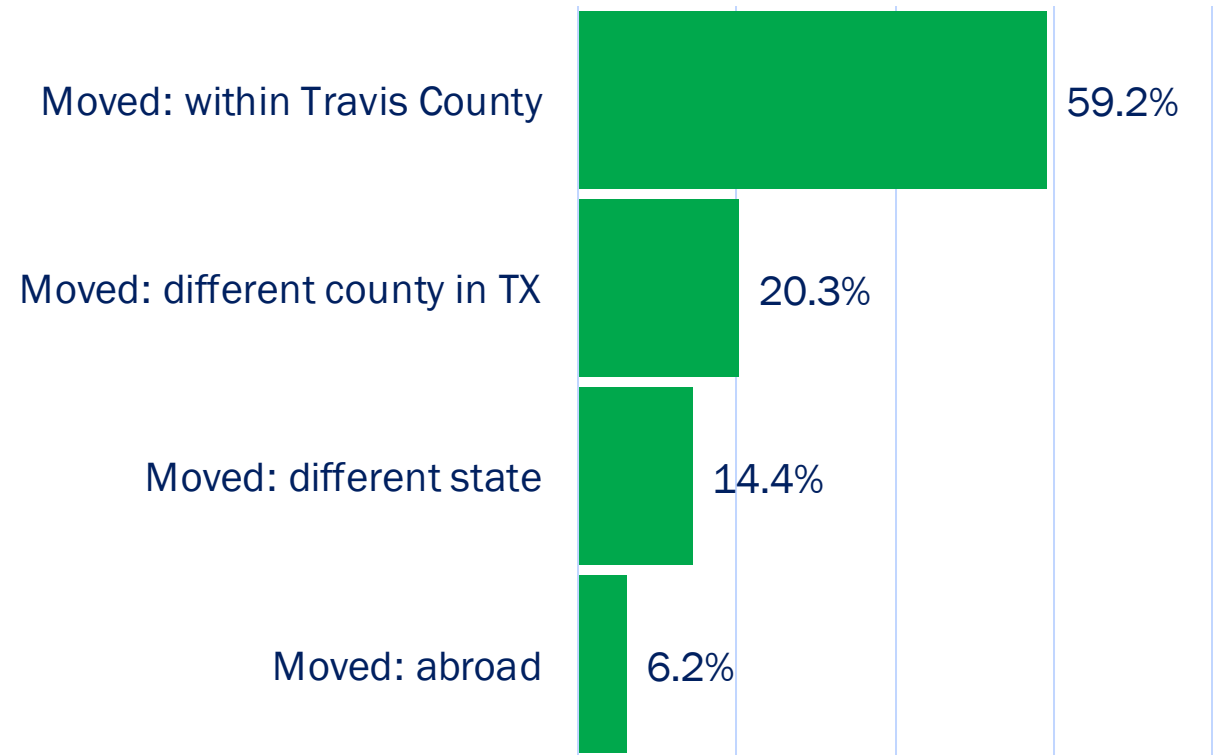
	Population Change, 2019 to 2020	Natural Increase	International Migration	Domestic Migration
Bastrop County	2,864	10.2%	-0.7%	<b>91.1%</b>
Caldwell County	400	45.0%	5.8%	48.8%
Hays County	10,965	12.5%	2.4%	<b>85.7%</b>
Travis County	26,936	31.9%	12.7%	<b>55.4%</b>
Williamson County	26,032	14.2%	2.7%	<b>83.6%</b>



# Most moves happen locally and within the state.



Moved to Austin 1 Year Ago, 2019







Travis County losing population to surrounding counties but gaining from other parts of Texas, the country, and the world.

Travis County	In-Flows	Net Migration
Williamson County	10,147	-6795
Harris County	5,746	1,850
Asia	4,803	
Hays County	4,240	-1,862
Bexar County	3,758	541
Dallas County	3,005	1,071
Central America	2,062	
Tarrant County	2,053	701
Los Angeles County, CA	1,770	868
Brazos County	607	-897
Bastrop County	1,423	-1,112
Bell County	966	-717
Caldwell County	162	-380
Burnet County	99	-127

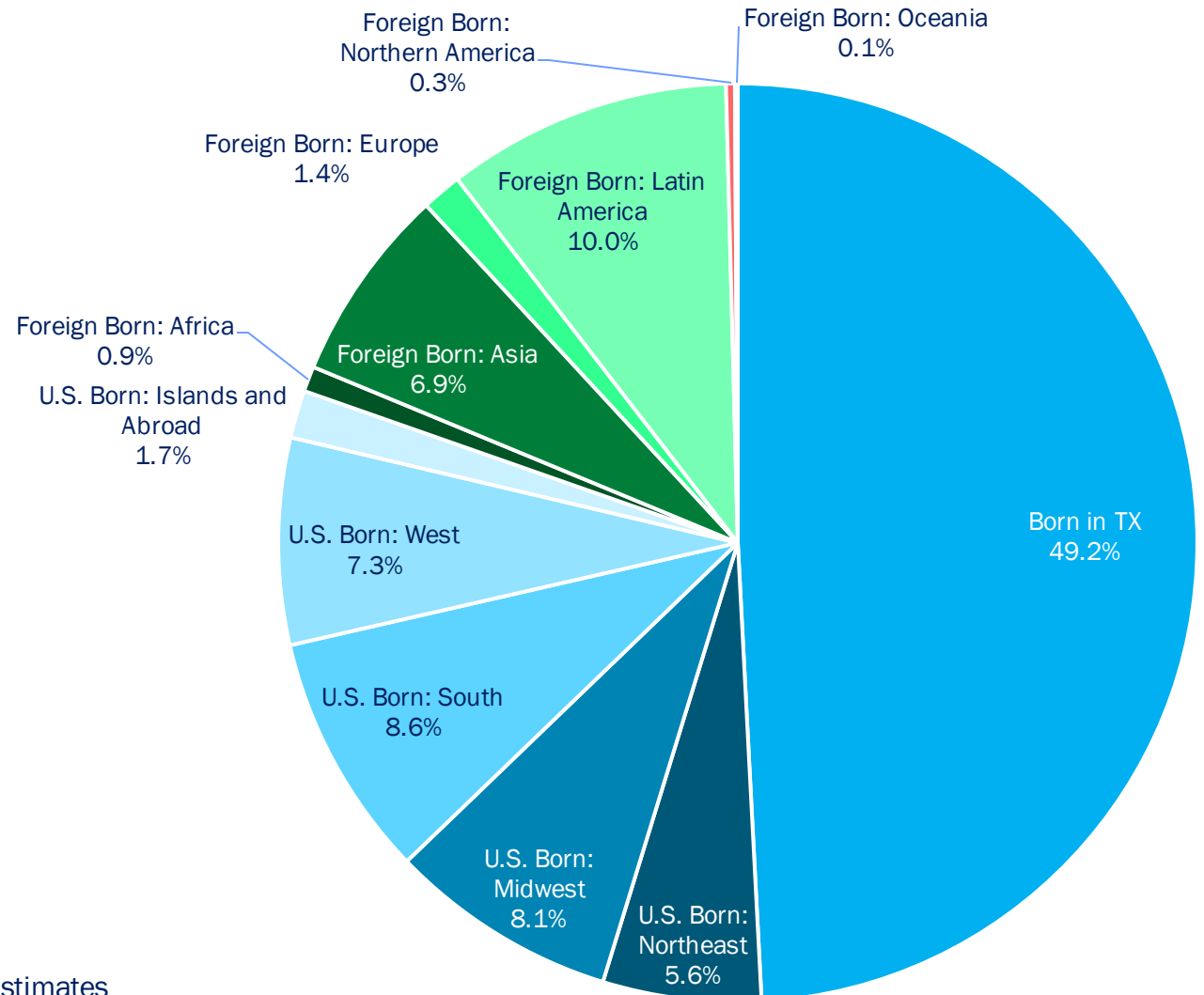
Source: U.S. Census Bureau, American Community Survey County to County Migration Flows, 2014-2018; for map of county-to-county flows, <https://flowsmapper.geo.census.gov/map.html>



# Where are Austinites from?

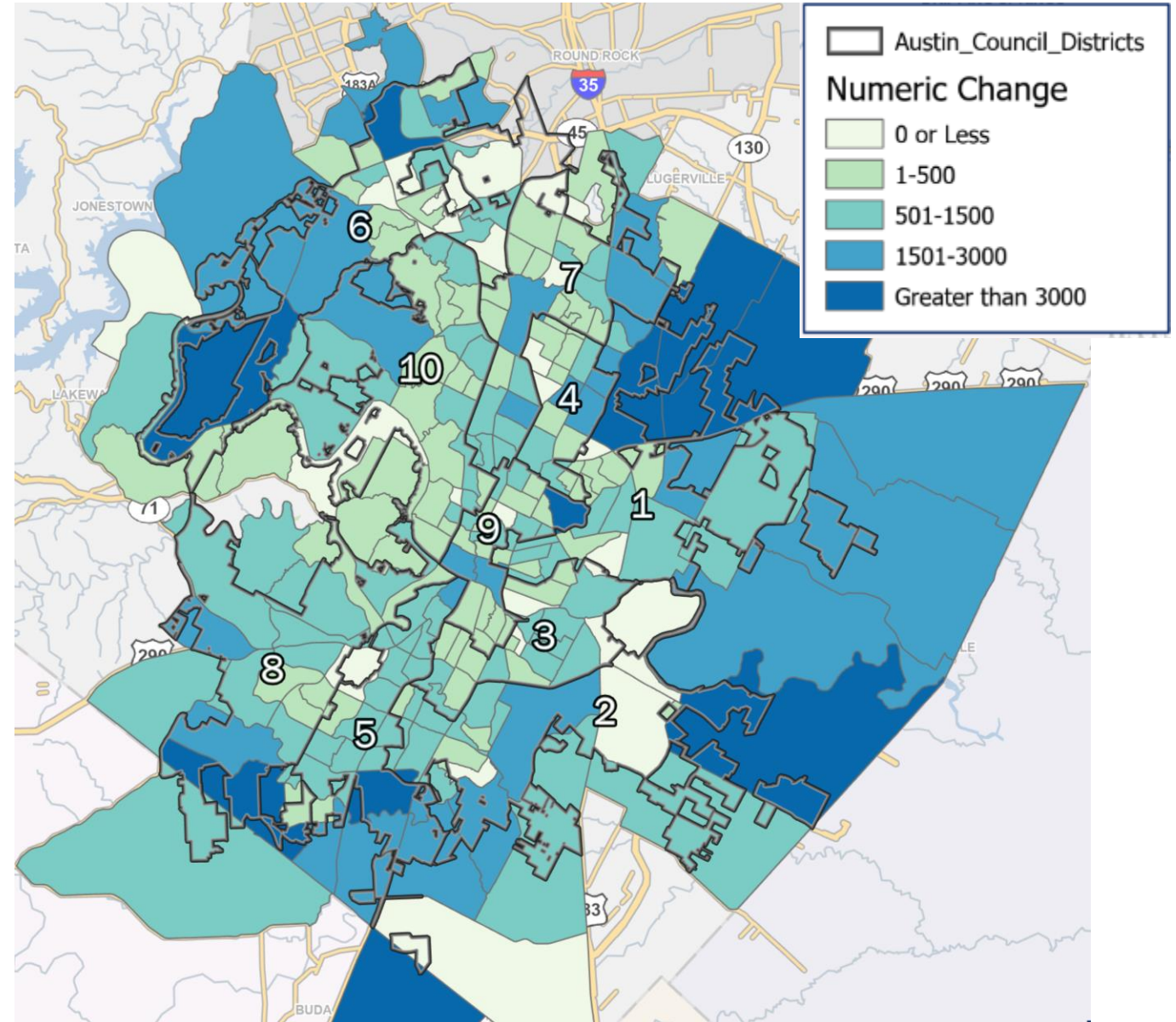
- Share of Austin residents born in Texas has dropped from 55% to 49% in last decade.
- Share of Austin residents from other countries has remained stable at 18%.
- Biggest increase seen among Austin residents from other U.S. states, growing from 26% to 31% in last decade.

Place of Birth of Austin Residents, 2019





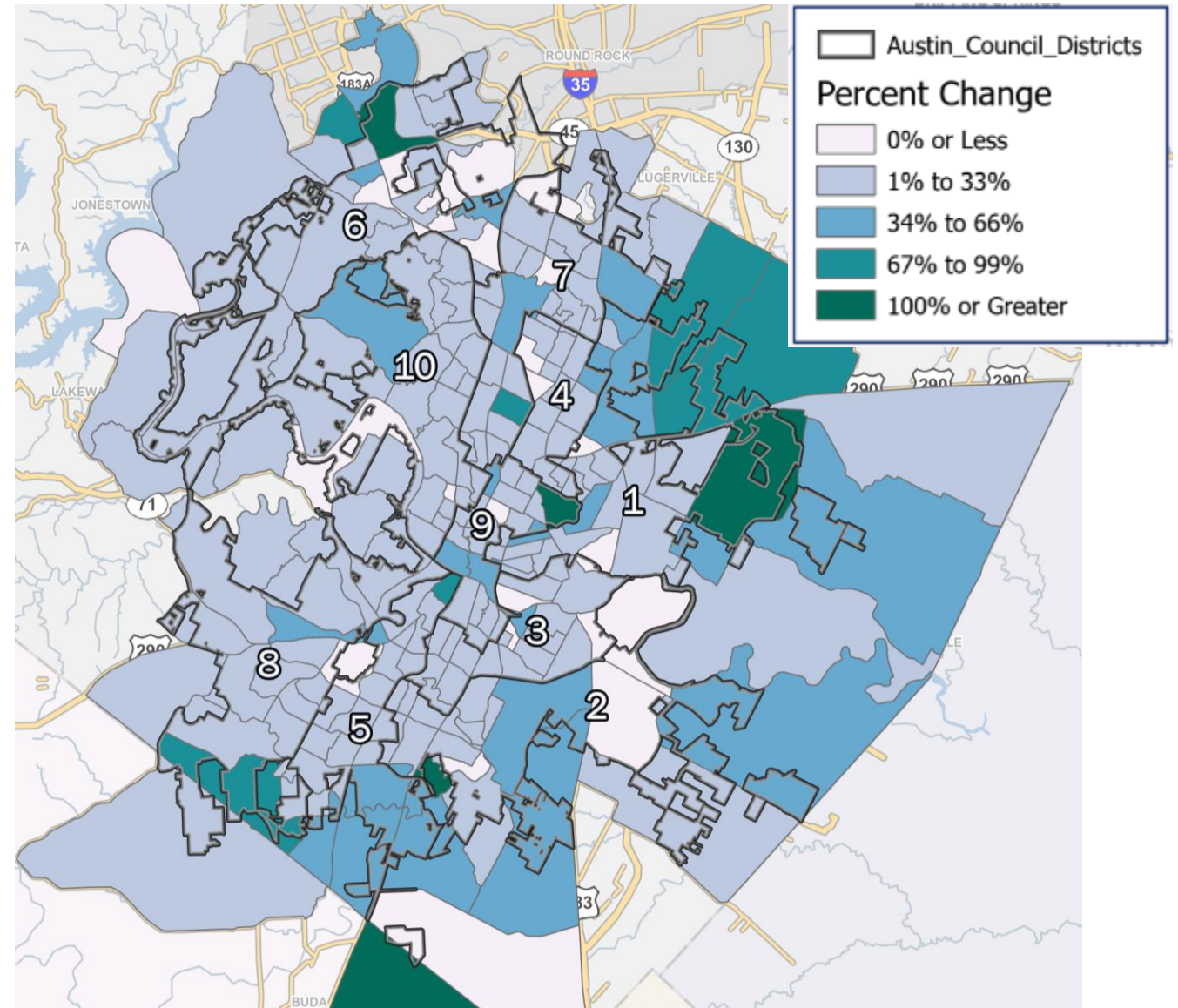
# Numeric Population Change, 2010 to 2019



Source: U.S. Census Bureau, 2010 Decennial Census, American Community Survey 2019 5-Year Estimates



# Percent Change, 2010 to 2019

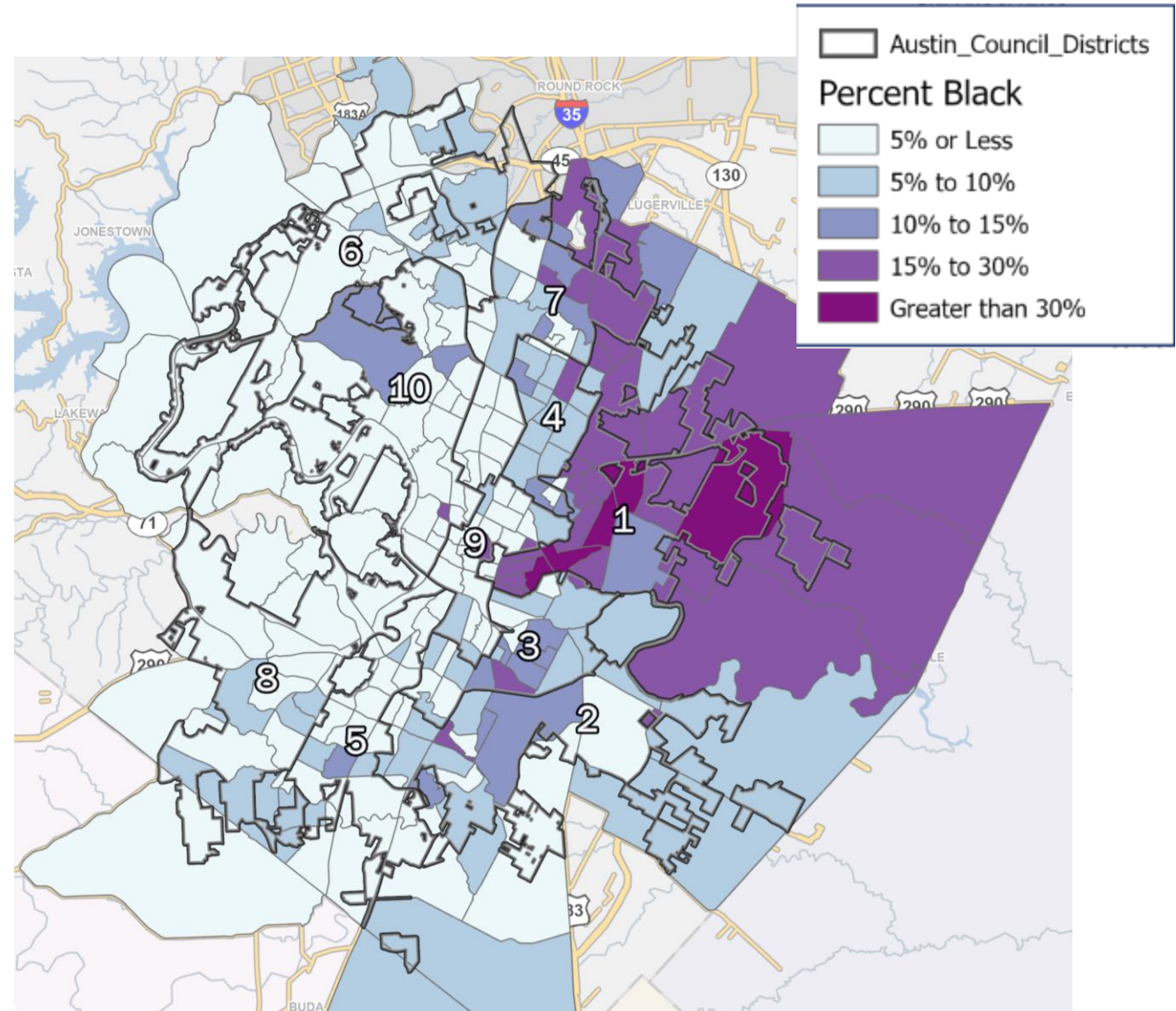


Source: U.S. Census Bureau, 2010 Decennial Census, American Community Survey 2019 5-Year Estimates





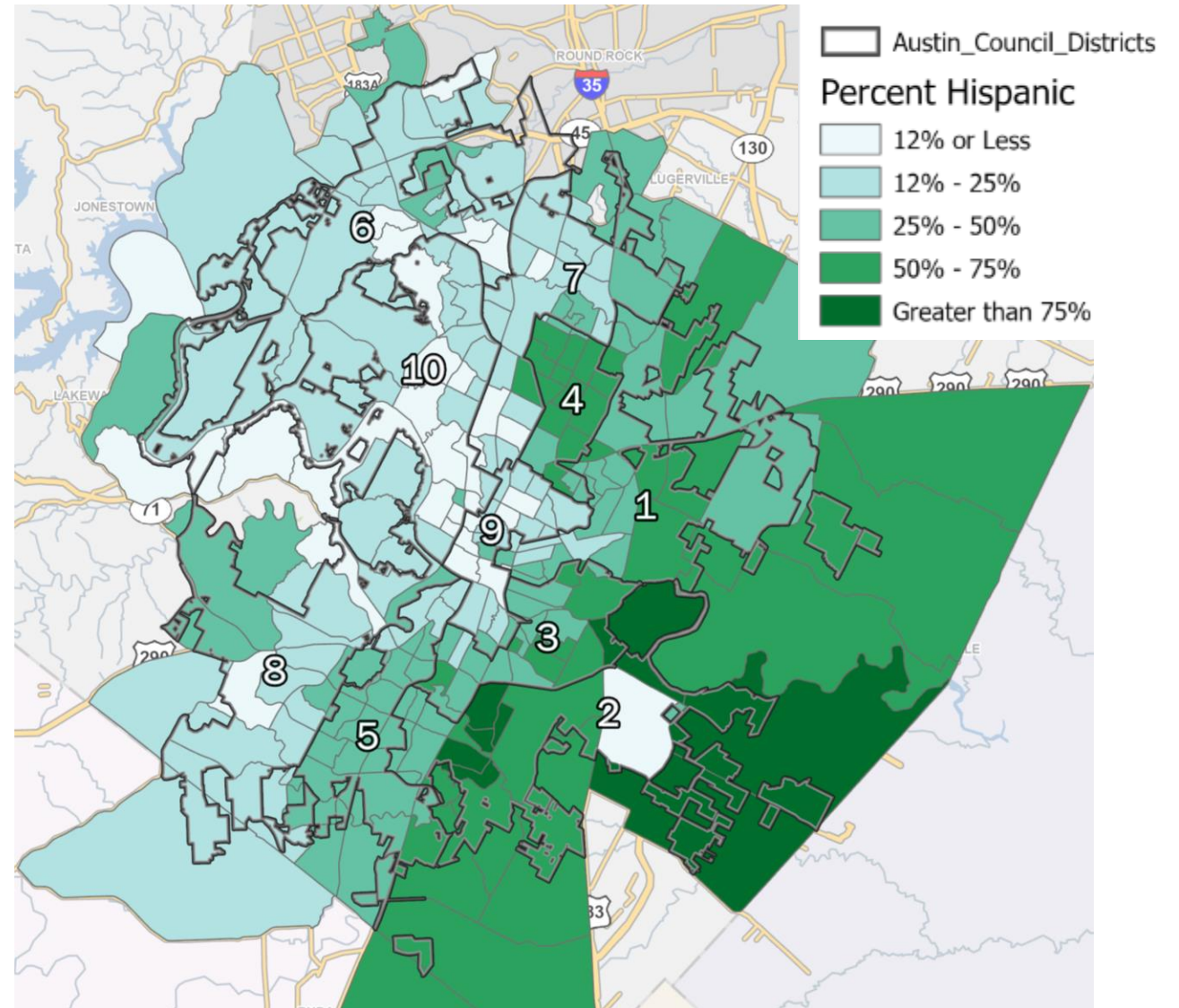
# Percent Black, 2019



Source: U.S. Census Bureau, American Community Survey 2019 5-Year Estimates



# Percent Hispanic, 2019

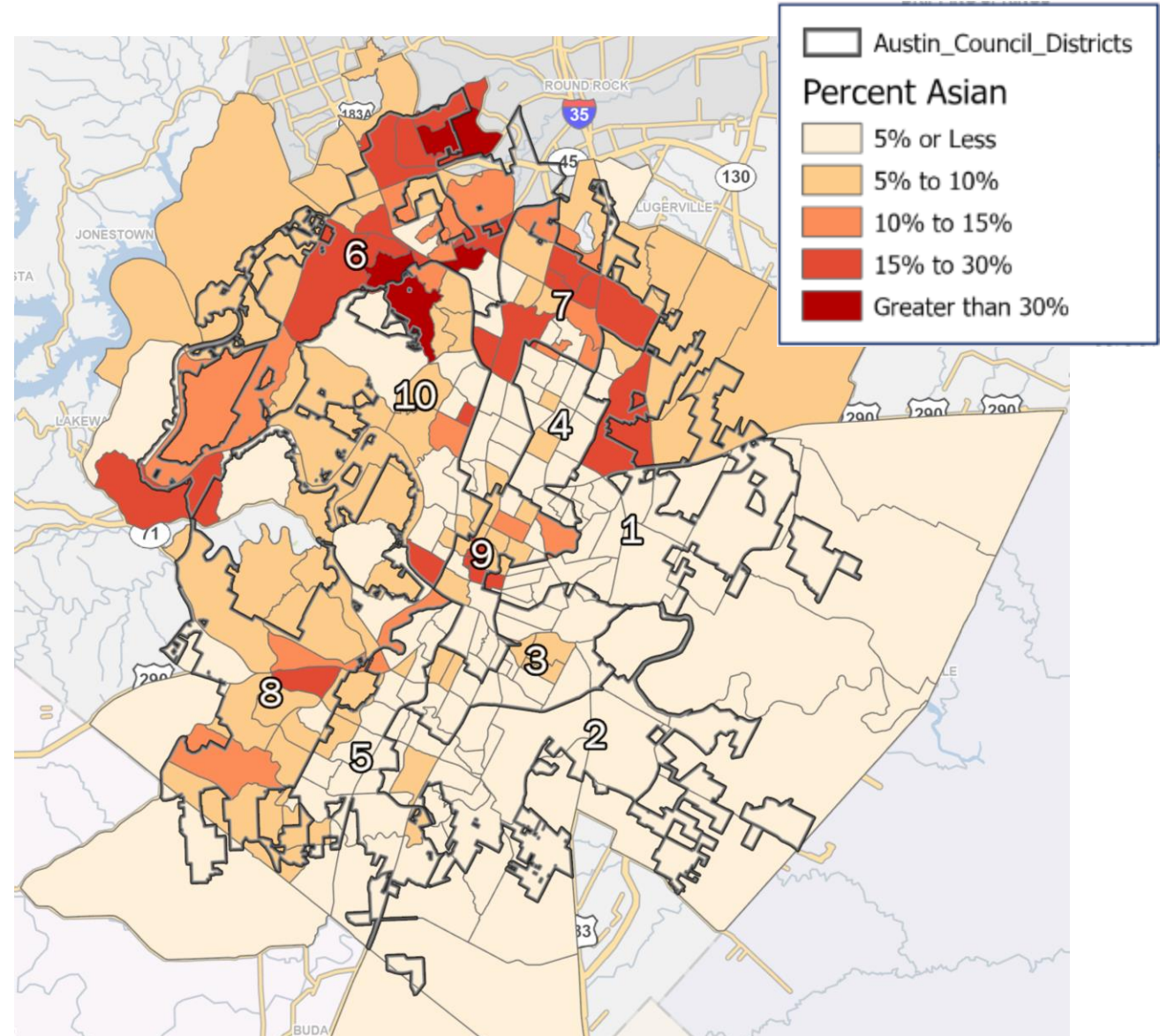


Source: U.S. Census Bureau, American Community Survey 2019 5-Year Estimates





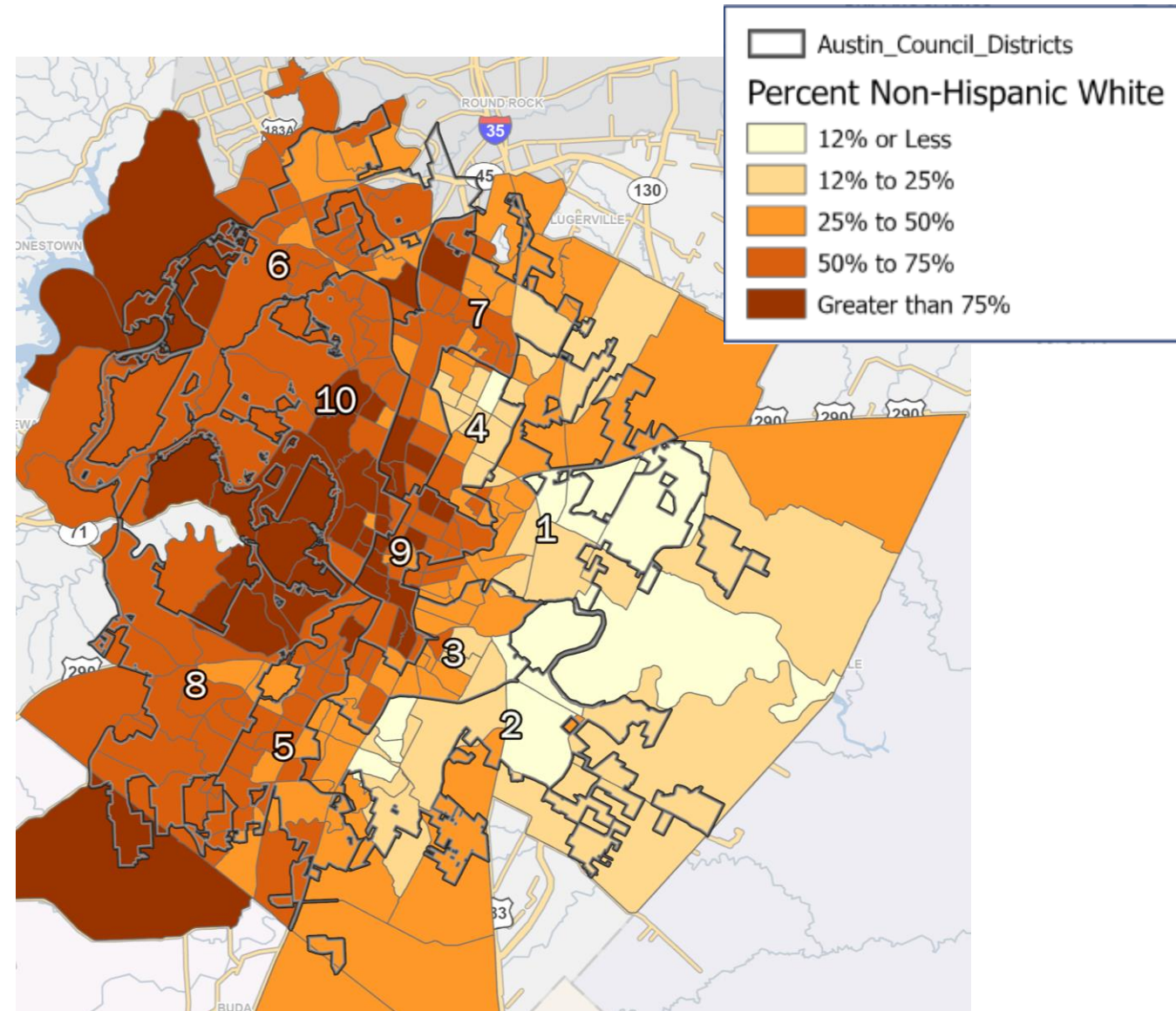
# Percent Asian, 2019



Source: U.S. Census Bureau, American Community Survey 2019 5-Year Estimates



# Percent Non-Hispanic White, 2019



Source: U.S. Census Bureau, American Community Survey 2019 5-Year Estimates

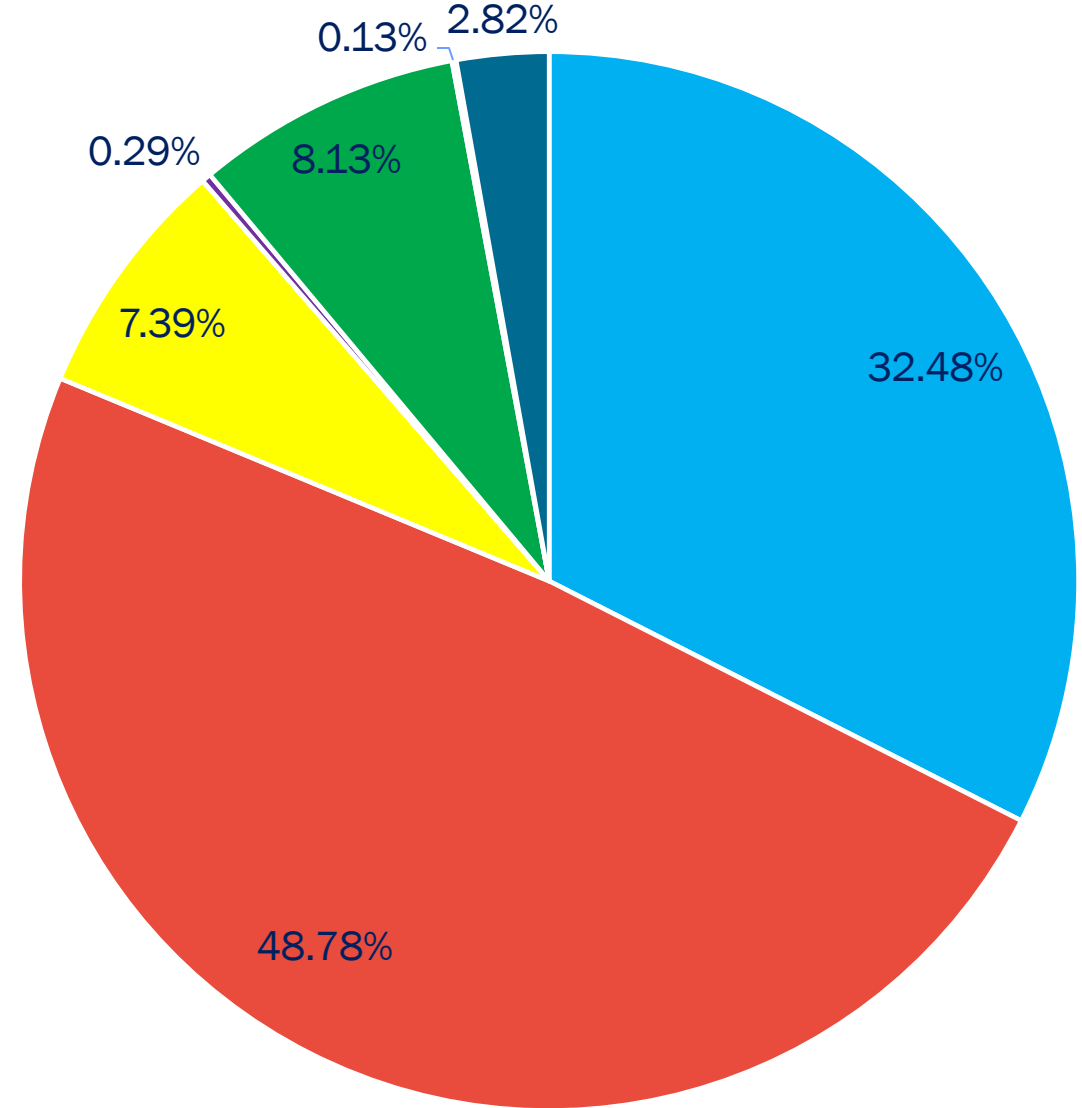


# Uniquely Diverse



# Austin Race/Ethnicity Composition, 2019

- Hispanic or Latino
- White, NH
- Black or African American, NH
- American Indian and Alaska Native, NH
- Asian and Pacific Islander, NH
- Some other race, NH
- Two or more races, NH







# Austin Racial-Ethnic Composition Change, 2010 to 2019

	2010	2019	Percent of Total	Numeric Change	Percent Change	Percent of Total Change
Hispanic or Latino	277,707	318,016	32.48%	40,309	14.51%	21.34%
White, NH	385,271	477,688	48.78%	92,417	23.99%	48.93%
Black or African American, NH	60,760	72,344	7.39%	11,584	19.07%	6.13%
American Indian and Alaska Native, NH	1,967	2,796	0.29%	829	42.15%	0.44%
Asian and Pacific Islander, NH	46,560	79,584	8.13%	33,024	70.93%	17.48%
Some other race, NH	1,448	1,260	0.13%	-188	-12.98%	-0.10%
Two or more races, NH	13,677	27,575	2.82%	13,898	101.62%	7.36%
Total	790,390	979,263	100.00%	188,873	23.90%	100.00%

Source: U.S. Census Bureau, Decennial Census 2010; American Community Survey 1-Year Estimates 2019. Note: red text denotes decrease since 2010

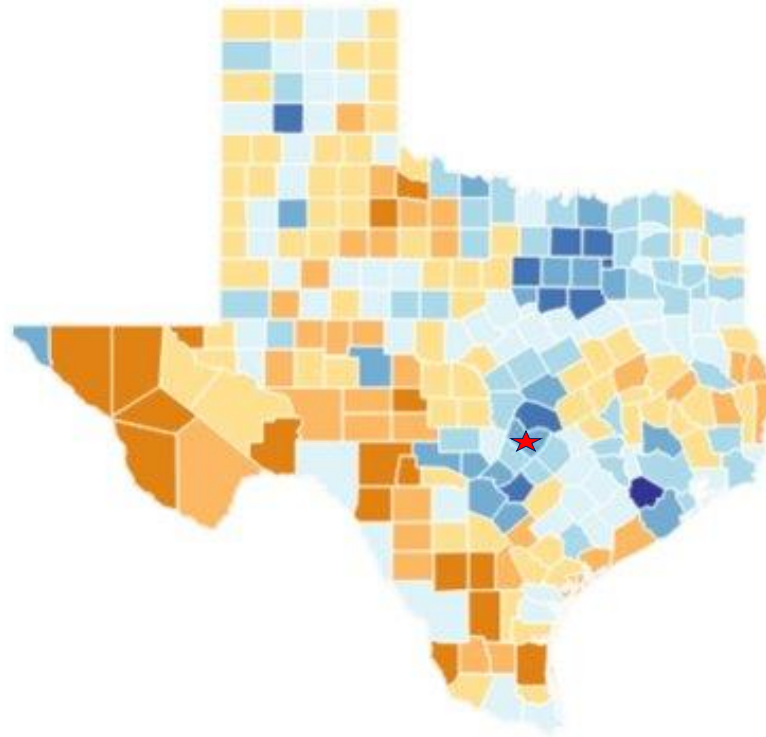


# 2020 Census



# 2020 Census: How did we do?

	U.S.	Texas	Travis	Austin	Dallas	Dallas	Bexar	San Antonio	Harris	Houston	El Paso	El Paso	Tarrant	Fort Worth
2020	67.0%	62.8%	67.3%	67.3%	63.9%	59.7%	67.3%	65.6%	62.9%	58.9%	66.8%	68.2%	68.9%	64.5%
2010	66.5%	64.4%	66.2%	66.7%	64.6%	61.9%	66.8%	67.2%	65.1%	63.5%	70.8%	72.6%	66.8%	65.8%



Austin-Travis County only large Texas city-county pair to beat their 2010 self-response rates.





# 2020 Census: Looking Ahead

- Apportionment file released in April.
  - Texas gained 2 congressional seats, 1 less than projected.
  - 38 Congressional seats
  - 40 Electoral College votes





# 2020 Census: Looking Ahead

- Redistricting file to be released mid-August to late September.
  - Aug 16 release on Census Bureau FTP site
  - Sep 30 release on [data.census.gov](https://data.census.gov)
  - Data file to include block-level total population, voting age, race/ethnicity, housing occupancy status, and group quarters by type







# 2020 Census: Looking Ahead

- Data quality metrics
  - Post-Enumeration survey
  - Evaluate count, especially of historically undercounted communities
  - Explore count of college age populations living off-campus
- Demographic & Housing Characteristics file
  - Household type, relation to householder, age detail, etc.
  - Released next year





# Resources & Other Considerations





# Data Resources

- [2020 Census Redistricting Geography Files](#)
- [2020 Census Data Products Crosswalk](#)
- [data.census.gov](https://data.census.gov) (September 30)
- [Texas Legislative Council Redistricting](#)



# Data Privacy & Legal Battles

- Census Bureau must ensure confidentiality of data per Title 13 of the U.S. Code
- Differential Privacy attempts to protect privacy but could impact data accuracy
- Alabama v. U.S. Department of Commerce
- More info on [differential privacy](#)



# Q & A







**HOUSING &  
PLANNING**

# Thank you!

Lila Valencia, Ph.D.

City Demographer

[lila.valencia@austintexas.gov](mailto:lila.valencia@austintexas.gov)