

# Waterloo Park Named Features

June 22, 2021

# Waterloo Greenway Partnership and Governance

- The City's relationship with the Conservancy was formalized in a 2014 Joint Development Agreement (JDA), which outlined roles and responsibilities for the partners and established the Waller Creek Local Government Corporation (LGC) as directed and authorized by Council, to govern the partnership and implement the Greenway program.
  - This body follows Boards & Commissions rules, meets publicly and contains 5 members appointed by the City and 5 appointed by the Conservancy.
  - The LGC authorizes scopes of work and City contracts toward the implementation of the projects within the Greenway's approved design plan, and governs the District's public use and operations.



# waterloo greenway

- **Sponsoring Departments:**
    - PARD & Watershed Protection**
  - **Code Compliance**
  - **Public Health, Safety & Welfare**
  - **Environmental Stewardship**
  - **Subject Matter Expertise**
- **Community Leadership**
  - **Operations & Maintenance**
  - **Programming & Art**
  - **Environmental Stewardship**
  - **Design Excellence**



# Mission

Waterloo Greenway Conservancy creates and maintains an extraordinary urban park system and a restored Waller Creek, in partnership with the City of Austin, **for the benefit of all**. The Conservancy renews the natural environment, promotes play, health and wellness, economic vitality and mobility, and engages the community through outreach, education, cultural events, and the arts.





Texas Capitol

Frank C. Erwin, Jr.  
Special Events Center

Pontoon Bridge

Lady Bird Lake

Emma S. Barrientos  
Mexican American  
Cultural Center

RAINEY ST

Creek  
Delta

DAVIS ST

DISKILL ST

CESAR CHAVEZ ST

Austin Convention Center

2ND ST

3RD ST

4TH ST

SAN JACINTO BLVD

5TH ST

6TH ST

7TH ST

8TH ST

9TH ST

10TH ST

11TH ST

12TH ST

13TH ST

14TH ST

Moody  
Amphitheater

Waterloo  
Park

Dell Seton  
Medical Center

Dell Medical School  
at the University of Texas

Central Health Breckenridge  
Redevelopment Site

Frank C. Erwin, Jr.  
Special Events Center

Palm  
School

Palm  
Park

TRINITY ST

NECHES ST

RED RIVER ST

SABINE ST

The  
Refuge

IH-35

Red River Cultural District

Symphony  
Square

w  
g

# Waterloo Greenway

Phase 1 Phase 2 Phase 3

# City Code Regulations for Naming Park Features

- Process outlined in code
- Applications for proposed names submitted to PARD Director via streamlined form
- Director notifies Parks Board as best practice
- PARD Director may administratively approve



## PARD Community PARKnerships | Guide to Naming, On-site Dedication, and Donor Recognition

<http://www.austintexas.gov/department/community-parknerships>

<b>Naming and/or Renaming a Park Feature</b>	A person may submit a nomination for naming a park feature or endorse a previously submitted nomination. A nomination or endorsement must be submitted to the director as provided by this section. The director may promulgate forms for this purpose.	<ol style="list-style-type: none"><li>1. Submit an Application (follow steps on PARD Naming/Renaming Park Feature Application)</li><li>2. PARD Director notifies PARB</li><li>3. Per Code, PARD Director may approve administratively</li></ol>	PARD Partnership Manager	<a href="#">Code 14-1-38-A-C</a>
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# Waterloo Greenway Naming Authority

- The Joint Development Agreement includes a section on Naming Authority that grants the Conservancy the right to name parks, facilities, and features within the Greenway that are not already named, without waiving City Code requirements.
  - Proposed names must be approved by the City per code for areas funded via tax-exempt funding.
  - Follows the process outlined on previous slide, with PARD Director approval (for areas of the Greenway on Parkland).

# Named Features

1. Amphitheater – Moody Amphitheater (*Moody Foundation*)
2. Amphitheater Plaza – Mattsson-McHale Plaza (*Mattsson-McHale Foundation*)
3. Children's Playground – Kitty King Powell Lawn (*Kitty King Powell*)
4. Hill Country Garden – Johnson Family Hill Country Garden (*Luci Baines Johnson*)
5. Community Plaza – Lowell H. Lebermann, Jr. Plaza (*Lebermann Foundation*)
6. Skywalk – Suzanne Deal Booth Skywalk (*Suzanne Deal Booth*)
7. Heritage Tree Deck – Meredith Plaza (*Lynn & Tom Meredith*)
8. 12th & Trinity Entrance – Rosemary and Russell Douglass Family Gate (*Rosemary and Russell Douglass*)
9. 14<sup>th</sup> Street Bridge – Farmer Bridge (*Susan & Gary Farmer*)
10. Wetland Terrace – Winkler Family Wetland Terrace (*Peggy & Matt Winkler*)





# Questions?

