

**HISTORIC LANDMARK COMMISSION**  
**DEMOLITION AND RELOCATION PERMITS**  
**JULY 26, 2021**  
**DA-2021-080264; GF-2021-103631**  
**1308 LAVACA STREET**

## **PROPOSAL**

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Demolish a ca. 1940 building.

## **ARCHITECTURE**

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Mid-century Modern Magnolia/Mobilgas service station. The building form is a flat-roofed oblong box with a projecting canopy. Two pipe columns supporting the canopy rise from the platform for the gas pumps, which have been removed. The station is clad in stucco with five evenly spaced horizontal ribs extending to the header height. Near the top of the parapet, a continuous ribbed band wraps the building and canopy. The building has two overhead doors for automotive service bays; these have been replaced with modern doors. Storefront windows under the canopy wrap to the side of the building; while largely boarded over, they appear to be original to the building.

## **RESEARCH**

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The Texas Department of Transportation's (TxDOT) [\*A Field Guide to Gas Stations in Texas\*](#), 2016 update, features this service station as a Magnolia/Mobilgas station of the type built in 1940–1950. Multiple gas stations constructed in the 1930s to 1950s featured a canopy with horizontal banding extending around the parapet, including those built for Conoco and Texaco. This station is distinguished by other characteristics of its design, including use of stucco cladding with evenly spaced ribbing, rather than enameled metal panels.

The construction date of the building is estimated. A prior Magnolia gas station on this site was constructed ca. 1920 based on city directory research. It was a filling station, situated diagonally to address the intersection of Lavaca and W. 14<sup>th</sup> streets, as shown on a 1935 Sanborn map. This larger service station was built by the time the map was updated in 1961. Between 1920 and 1935, city directories list a Magnolia Petroleum Company station; beginning in 1937, accompanying a change in management, it is noted as D.L. Elsner's Service Station. This name change may also mark the shift in function from a gas station to a service station with construction of the current building, but the date is earlier than the range indicated for this station design in TxDOT's field guide. There is a new water service permit for the address in 1939.

Dale Laurin Elsner, Sr. (1909–1984) operated D.L. Elsner's Service Station from 1937–1944. Previously, Elsner had worked as an attendant at another Magnolia gas station. For a couple of years while operating this station, he rented the neighboring house at 303 W. 14<sup>th</sup> St. Subsequently, the station went through multiple changes of management: Alton C. Ayers operated Ayers Brothers filling station in 1947, Leon A. Metcalf operated Metcalf Service Station in 1949, and Tom P. Coppedge operated Coppedge Service Company filling station in 1952. From 1955–1970 or later, Don E. Harris ran Don's Mobilgas Filling Station.

## **PROPERTY EVALUATION**

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The [\*Historic Resources Survey for Old Austin Neighborhood Association\*](#) (HHM, Inc., 2020) lists the property as individually eligible for the National Register of Historic Places and designation as a historic landmark.

### *Designation Criteria—Historic Landmark*

- 1) The building is more than 50 years old.
- 2) The building retains a high degree of integrity. Replacement of the overhead doors is considered a minimal modification in TxDOT's field guide. The windows are boarded, but the visible upper portion retains the same configuration as shown in historic gas stations of this type.
- 3) Properties must meet two criteria for landmark designation (LDC §25-2-352). Staff has evaluated the property and determined that it may meet two criteria:
  - a. Architecture. The building is an excellent example of a midcentury gas station with a distinctive design associated with Magnolia/Mobilgas stations. The HHM survey documented multiple gas and service stations in the west downtown area, but no others retain integrity or have architectural significance sufficient to be recommended for designation. Outside of the survey area, other noteworthy gas stations in central Austin

include the former Conoco station at 1500 San Jacinto Blvd. (Megabus) and the former Texaco station at 1211 West Lynn St. (Sledd Nursery). Each are architecturally distinctive and significant in their own right.

- b.* Historical association. The HHM survey indicates the service station is significant in the areas of community planning and development and transportation, representing broad patterns of history. In central Austin, it is a rare surviving example of a once more ubiquitous property type; within the original city plan, it is the last remaining gas or service station that could be designated as a landmark.
- c.* Archaeology. The property was not evaluated for its potential to yield significant data concerning the human history or prehistory of the region.
- d.* Community value. The property does not possess a unique location, physical characteristic, or significant feature that contributes to the character, image, or cultural identity of the city, the neighborhood, or a particular demographic group.
- e.* Landscape feature. The property is not a significant natural or designed landscape with artistic, aesthetic, cultural, or historical value to the city.

Preservation Texas named historic gas stations statewide to their 2017 [Texas' Most Endangered Places list](#). Austin currently has no gas or service stations designated as historic landmarks.

#### **STAFF RECOMMENDATION**

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Consider initiation of historic zoning. Should the Commission instead choose to release the demolition permit, encourage rehabilitation and adaptive reuse, then require completion of a City of Austin Documentation Package, consisting of 8.5 x 11" photographs of all elevations printed on photographic paper, a dimensioned sketch plan, and a narrative history for archiving at the Austin History Center, prior to release of the permit.

## LOCATION MAP



SUBJECT TRACT



PENDING CASE



ZONING BOUNDARY

## NOTIFICATIONS

CASE#: DA-21-080264; GF 21-103631  
 LOCATION: 1308 LAVACA ST



1" = 160'

This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.

This product has been produced by CTM for the sole purpose of geographic reference. No warranty is made by the City of Austin regarding specific accuracy or completeness.



**PROPERTY INFORMATION***Photos*



*Occupancy History*

City Directory Research, 2021

1959	Don's Mobilgas Station
1957	Don's Mobilgas Station Donald E. Harris, operator; residence at 1232 Broadmoor Dr.
1955	Don's Mobilgas Filling Station Don E. Harris, residence at 1802 Enfield Rd.
1952	Coppedge Service Co. filling station Tom P. Coppedge, residence at 1300 Alegria Ave.
1949	Metcalf Service Station Leon A. Metcalf, residence at 5207 Duval St.
1947	Ayers Bros. filling station Alton C. Ayers, residence at 305a Deep Eddy Apartments
1944	D.L. Elsner's Service Station Dale L. Elsner, residence at 3410 Hollywood Ave.
1941	D.L. Elsner's Service Station Dale L. Elsner, residence at 303 W. 14 <sup>th</sup> St.
1939	D.L. Elsner's Service Station Dale L. Elsner, residence at 303 W. 14 <sup>th</sup> St.
1937	D.L. Elsner's Service Station Dale L. Elsner, residence at 1604 Navasota St.
1935	1312: Magnolia Petroleum Co. Station No. 57 Note: Dale Elsner was an attendant at Magnolia Petroleum Co. Station No. 786 at 211 E. 16 <sup>th</sup> St.
1932	1312: Magnolia Petroleum Co. Station No. 57
1930	1312: Magnolia Petroleum Co. Station No. 57
1929	1312: Magnolia Petroleum Co. Station No. 57
1927	1312: Magnolia Petroleum Co. Station No. 57
1924	1312: Magnolia Petroleum Co. Station No. 104
1922	1312: Magnolia Petroleum Co. Station No. 2
1920	1306: Magnolia Petroleum Co. Station No. 2
1918	1306: Vacant 1308: Auto Paint Shop 1310: Vacant Note: Addresses correspond to three stores shown at this corner on 1900 Sanborn map.

## Historical Information

**These Firms Make it Possible for You to Obtain CHERRY Vouchers**

<b>Adams Best Extract</b>	<b>Heep-Lockhart Dairy Stores</b> No. 1-100 Congress No. 2-1015 Guadalupe No. 4-1015 So. Congress No. 5-606 West 25th No. 6-1000 Guadalupe No. 7-1000 West 6th	<b>Pate's Food Store</b> 1911 So. Congress
<b>Austin Flower &amp; Gift Shop</b> 815 West 12th		<b>Raatz Grocery &amp; Bakery</b> 3000 Duval
<b>Becker Lumber Co.</b> 87 Congress Ave.	<b>Harben Lock Texaco Station</b> 341 So. Congress	<b>L. Bonugli Red &amp; White Gro.</b> Cor. Spencer and San Marcos
<b>Bridges Food Store</b> 1204 W. Lynn	<b>Howell's Gulf Station</b> 2900 Duval	<b>Sixth &amp; Blanco Service Station</b> J. B. Perry, Jr.
<b>J. C. Bryant Creamery Co.</b> 800 Colorado	<b>John Bremond Co.</b> Enters John Bremond Coffee Birdseye Frosted Foods Durkee's Famous Spices White Crest Flour Hyla Cleaner	<b>Smith's Gulf Servicenter</b> 2800 Guadalupe
<b>Capital Laundry &amp; Cleaning Co.</b> 801 Barton Springs Road		<b>Strid Shoe Repair Shop</b> 207 West 6th
<b>Elsner's Magnolia Station</b> 1308 Lavaca	<b>Kocurek Magnolia Station</b> 1007 So. Congress	<b>Shipwash Grocery</b> No. 1 2800 Rio Grande No. 2 4408 Allee Ave.
<b>Gene's Service Station</b> 800 East 1st	<b>Leon's Slipper Shop</b> 618 Congress	<b>Saunders Drug Store</b> 1600 So. Congress
<b>Geo. Wesley Cleaners</b> 606 Guadalupe	<b>Longhorn Waffle Shop</b> 600 Congress	<b>University Drug Store</b> 5300 Guadalupe
<b>Hicks Rubber Co.</b> 325 Congress	<b>McKinnon's Jewelers</b> 607 Congress	<b>H. H. Voss Co.</b> 811 Congress
<b>Hurley Mattress Co.</b> 1101 East 6th	<b>McNamara Bakery Products</b>	<b>Wes Williams Cleaners</b> 2102 Guadalupe
<b>Home Steam Laundry</b> 120 East 10th	<b>Millner's Magnolia Station</b> 813 West 12th	<b>West Austin Drug Store</b> West 6th and Blanco
<b>Heep Dairy Products</b> 3500 Guadalupe	<b>Nau's San Jacinto Drug Store</b> 1821 San Jacinto	<b>Walker's Austex Chili Co.</b> 1122 West 6th
		<b>West Austin Cleaners</b> 1200 Speedway
		<b>S. T. Wells' Magnolia Service</b>

Portion of ad showing Elsner's Magnolia Station, The Austin Statesman, Jan. 7, 1941

**ELSNER'S D L SERVICE STATION**  
(Dale L Elsner), Mobilgas and Mobiloil, Mobilaundry and Mobilubrication, Specializing in Polishing and Waxing, Your Car Picked Up and Delivered, Socony Vacuum Credit Cards Honored, Tire and Battery Service, 1308 Lavaca, Tel 8-7851

Austin City Directory listing for D.L. Elsner's Service Station, 1944

# YOUR GOLDEN KEY TO GOOD GOING FREE!



**Now** a new concept  
in car care . . .

Your FREE gleaming Golden Mobil Key, cut to fit the ignition of your car, is the symbol of the new Mobil outlook on the care of your car. It's more than just new methods, new training, new equipment . . . it's "know-how" . . . car awareness. Your Mobil Dealer has moved a long, long way from the day when car care meant a fill-up and a clean windshield. We realize, just as you do, that a family's car is vitally important not only as hard-earned money spent, but also in convenience and enjoyment and prestige. And your Mobil Dealer is concentrating on giving your car the kind of service which will keep it at the peak of condition. Mobil products, famous the world over, like the New Car Gasoline, Mobilgas Special . . . and Mobil Care . . . intelligent, modern service for your car. Stop in soon at your nearest Mobil Dealer and see for yourself!

\* With Each Fill-up of Mobilgas Special or Mobilgas

*You're miles ahead with*



**It's Our Way of Saying Welcome!**

<b>E. E. Myers Service Station</b> Dripping Springs, Texas	<b>Bob's Garage &amp; Ser. Sta.</b> 1007 So. Congress GR 8-5387
<b>Johnson's Mobil Service</b> 2900 South Lamar	<b>Metcalf's Mobil Service</b> 424 So. Lamar GR 2-0370
<b>Austex Truck Stop</b> 11220 Interregional Hwy. *North on US 81	<b>Adams Mobil Service</b> 1900 Speedway GR 6-3475
<b>Gordon's Mobil Service</b> 6546 Burnet Rd. GL 3-9058	<b>Mayers Mobil Service</b> 7200 Woodrow Ave. GL 3-9351
<b>Don's Mobilgas Serv. Sta.</b> 1308 Lavaca GR 8-7626	<b>Lewis Mobil Service</b> 5422 Burnet Rd. GL 3-9203
<b>D. C. Wallace Mobil Service Station</b> 5615 Burnet Rd. GL 3-8159	<b>Gene Johnson Ser. Sta.</b> 1511 Lavaca GR 8-2417
<b>Wm. Bach Mobil Service</b> 1401 Keenig Lane HO 3-0994	<b>Willie Kocurek</b> 19th & San Jacinto GR 2-0347
<b>Hamilton's Mobil Service</b> 4205 Manchaca Rd. HI 2-9236	<b>Ricks Sales Company</b> 6203 No. Lamar HO 3-6420
<b>Kickel's Mobil Service</b> 2401 North Lamar GL 3-9092	<b>Shirley's Mobil</b> 5101 Airport Blvd. GL 3-2446
<b>L. A. Joseph Mobil Ser.</b> 1409 E. 6th GR 2-4036	<b>Austin Battery &amp; Electric</b> 300 West 3th GR 8-9355
	<b>Picnic Mobil Service</b> 3001 Guadalupe St. Austin

The Austin Statesman, May 13, 1960



# Austin Small Business Labor Shortage Reaches Critical Point in Services

By ANNE-MARIE EVANS  
Staff Writer

The upward trend of labor shortage in certain employment areas seems to have reached a critical point in Austin.

A survey of small business and enterprises which offer a service to people — such as laundries, food stores, retail stores, restaurants, service stations and garages — as well as of the entire construction business indicates that employers in these areas are finding more and more that jobs are available, but that there are not enough people to fill them.

Statistics at the local Texas Employment Agency bear out these findings.

The basic cause for this situation, according to W. E. Washmon, manager of the local office of the Texas Employment Agency, is that the city of Austin is expanding faster than its population is growing.

The construction area definitely is affected the most, Washmon says. He immediately points to the many building projects planned and begun by the University of Texas, the multiple expansion plants by such companies as IBM, Tracor, and the many new apartment complexes being raised in and around Austin.

There are not enough workmen to accommodate the many contracting companies operating in the city.

"Also, construction jobs involve a workday from 7:30 a.m. to about 4:30 p.m. which makes it impossible for students (who account for a large portion of the Austin labor force) to take on such a job on a part-time basis," he adds.

Construction companies, such as Citadel Construction Co. of San Marcos, contractors for the Brackenridge Hospital extension project, repeatedly have blamed the critical manpower situation in Austin for the slow progress on many projects.

Lester Palmer, executive director of the University Office of Facilities Planning and Construction, has stated that Austin labor shortage makes it difficult to get bids from contractors on many projects. He adds that it is this situation that is affecting the planned expansion of Memorial Stadium.

Although the completion of the LBJ School of Public Affairs, Sid Richardson Library and the Jester Center will release a substantial

number of Austin workers, Washmon points out that already the University has \$100 million for new building projects.

Most contractors operating in Austin are having to bring in both skilled and unskilled manpower from out of town.

A second area to be profoundly affected by Austin's labor shortage are the service stations. Columns of want ads and constant radio announcements advertising jobs for service station attendants are indications of the seriousness of the situation.

"Long hours, hard and dirty work, in many cases night hours," are some of the reasons Washmon gives to explain the labor shortage.

From one end of town to the other, owners seem to be looking for "any kind of help — full or part-time."

The owner of Don Harris Mobilgas, 1303 Lavaca, who currently needs some help, does not look with much hope to the students. From experience he has found that "students in general do not want to get their hands dirty."

E. L. Anderson, owner of a Gulf service station and garage at 1720 E. 12th St., who has been in the business for 37 years, finds the current situation "worse than it's ever been." Besides a shortage of labor, his business also suffers from "too fast an overturn. They come and go within a few days."

Mew's Texaco Service Station, 525 W. Ben White Blvd., has more part-time help than full-time employees working for him.

"Only in individual cases, where an owner has had one or more full-time employees work for him for many years, is fulltime labor no problem," says William Bach, who owns a Sinclair Station at 340 Northland Drive. "Otherwise the problem exists all over."

The third area to be affected by the labor shortage — though more indirectly — is the retail business.

"As far as store employees are concerned, one reason for the shortage is that high school graduates do not want to work at night or on Saturday. They want a five-day week. If they cannot find it in the sales area, they go to something else," Washmon says.

He immediately adds that an obvious indication of the shortage is "the forced change over of so many retail stores to a self-service system, since they cannot find enough personnel to fill all

positions."

A second reason is that public transportation to places of business is inadequate.

Especially where night jobs are concerned, buses seem to stop operating too early to provide a way home for many young people — particularly to and from outlying areas.

Interviews with several managers of food stores such as Slaughters, 7-Eleven, Handy Andy, H.E.B., reveal that these employers are having to rely heavily on part-time help to alleviate their shortage of employees.

"It is very hard to find full-time people for jobs in a grocery store," says the manager of Sam Slaughter at 219 W. 19th St. "It is exceptionally hard work; therefore, people here in Austin go to easier work."

Managers of other chain stores as well admit that a lot of their employees (many of them students) are hired on a part-time basis.

The influx of students into Austin for the resumption of classes at the University and other city colleges and universities, fortunately has somewhat alleviated the labor shortage in this area.

It is fairly easy for students of both high school and college age to incorporate a few hours of this type work into their school schedule.

Still, the part-time help does not solve the problem of full-time labor shortage.

Affected in a similar manner are Austin eating establishments. In all areas of the city, in all types of restaurants, owners are experiencing difficulty in finding help — though the situation does not seem to be critical.

Again, Washmon points to the transportation problem as one of the reasons for the shortage, since many restaurants are located on the outskirts of the city. This makes access to them difficult for many younger members of the labor force.

As in the retail business, restaurant owners are also relying on part-time help — which seems to be easier to obtain — for a solution to their employee shortage.

The owner of Dale Baker Bar-b-Que, 3003 Lake Austin Blvd., though not experiencing any shortage himself, states

that "Austin restaurants of any size at all are having problems hiring people." He adds that many owners are using high school students in their establishments.

Lim Ting, owner of Lim Ting Restaurant, 3900 S. Congress, similarly experiences problems in obtaining full-time help. Part-time employees, according to this owner, seem to be more plentiful.

In addition to the labor shortage, restaurant owners and managers are also having to cope with the problem of constant employee turnover.

"Good hands that remain for a long time are hard to find," says the manager of Shakey's Pizza Parlor, 2915 Guadalupe. "A lot of male students are job jumpers who come to work for a couple of days and then just leave."

In his establishment, as in Sid's Restaurant, 3501 Lamar, part-time help is relied on heavily.

As of Sept. 10, 527 job openings had been reported to the local TEA office, and most of these openings are in the sales field, the construction and industrial area, and the

food service business.

A fundamental, all-encompassing solution to the labor problem in Austin at this time "is out of the question," says Washmon. "Time is going to have to take care of this."

However, at least in the construction business, some steps are being taken to try to alleviate the situation.

In this line many of the unions are offering programs which teach as well as train youngsters and anybody else willing to learn new skills. "Several of the local unions are even lowering their educational requirements to get more younger people into construction-type jobs," Washmon says.

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(735x14 tubeless  
whitewall)

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815-15	38.28	2.50
845-15	41.96	2.80

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**MILTON WEBB**  
MOBIL SERVICE  
3724 Jefferson

**INTERSTATE**  
MOBIL SERVICE  
I.H. 35 at St. Johns

**GENE JOHNSON**  
AUTOMOTIVE  
2300 Manor Road

**HEBERT**  
MOBIL SERVICE  
N. Lamar at Koenig Lane

**JIM WHITE**  
MOBIL SERVICE  
Northland & Park Crest

**GOVALLE**  
MOBIL SERVICE  
7th At Springdale

**NORTH LAMAR**  
AUTOMOTIVE  
6203 N. Lamar

**HARVEY TOWNSEND**  
MOBIL SERVICE  
6000 Cameron Road

**TWIN OAKS**  
MOBIL SERVICE  
Congress at Olcott

**DONS**  
MOBIL SERVICE  
1308 Lavaca

**MEDICAL PARK**  
MOBIL SERVICE  
3401 N. Lamar

**D. C. WALLACE**  
MOBIL SERVICE  
5615 Burnet Road

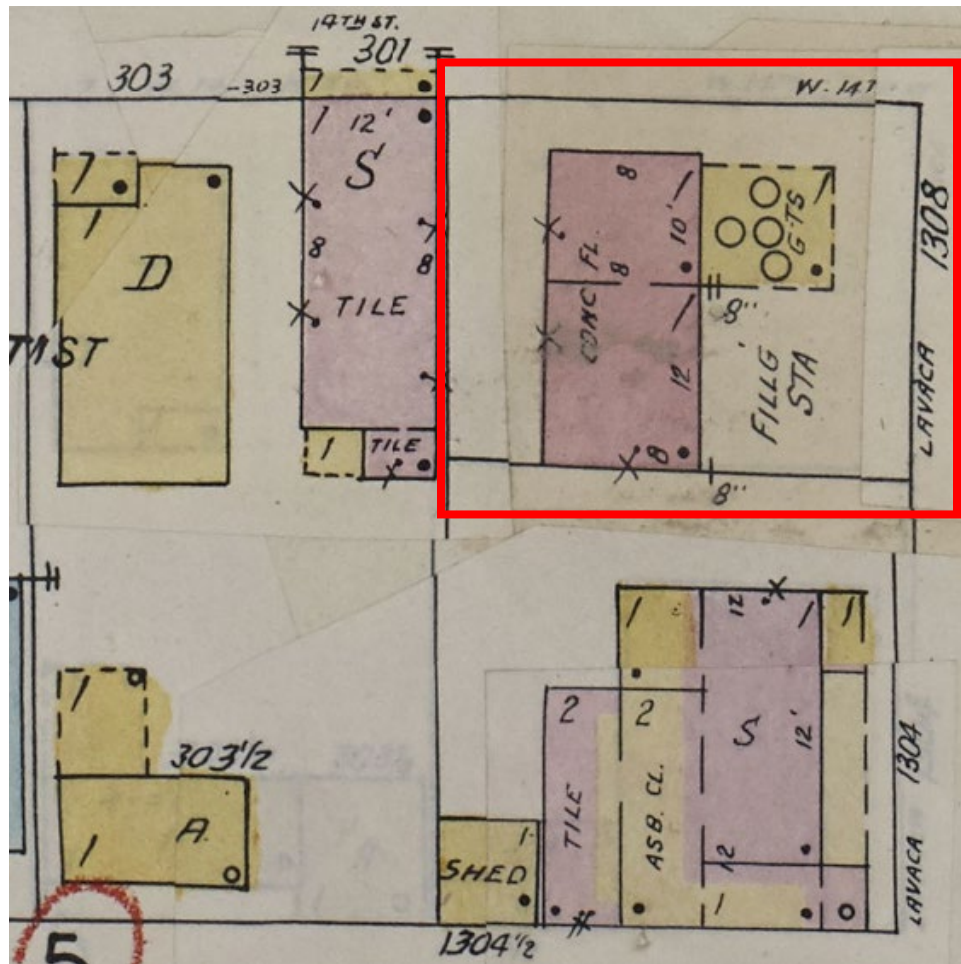
**WALSH**  
Service Center  
717 E. 7th at IH35

**FORD VILLAGE**  
MOBIL SERVICE  
4205 Manchaca Road



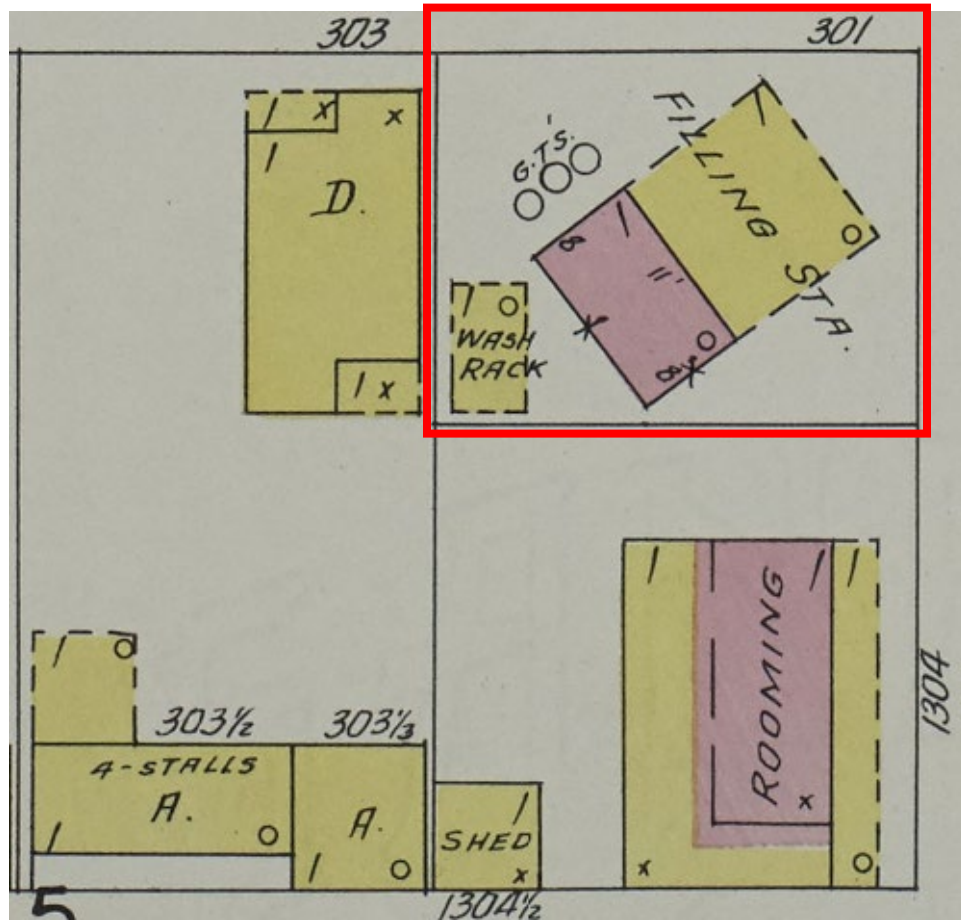
*Sanborn Fire Insurance Maps*

Source note: Sanborn Maps are from the Library of Congress, <https://www.loc.gov/collections/sanborn-maps/>.



*Sanborn Fire Insurance Map, 1935-1961, vol. 1, sheet 18*





Sanborn Fire Insurance Map, 1935, sheet 18. Note prior filling station at this location.

## Permits

WATER SERVICE PERMIT		No. 13701	
Austin, Texas			
Received of	<i>This Tap made to main meter</i>	Date	<i>8-16-39</i>
Address	<i>1308 LAVACA ST. + Lavaca St. (Magnolia filling station)</i>		
Amount	\$		
Plumber	Size of Tap <i>3/4</i>		
Date of Connection	<i>8-16-39</i>		
Size of Tap Made	<i>3/4</i>		
Size Service Made	<i>3/4</i>		
Size Main Tapped	<i>4"</i>		
From Front Prop. Line to Curb Cock	<i>15'</i>		
From <i>E</i> Prop. Line to Curb Cock	<i>56'</i>		
Location of Meter	<i>CURB</i>		
Type of Box	<i>ROCK</i>		
Depth of Main in St.	<i>3'</i>		
Depth of Service Line	<i>18'</i>		
From Curb Cock to Tap on Main	<i>5'</i>		
Checked by Engr. Dept.	<i>9-11-39</i>		

No. Fittings	Size
1 Curb Cock	<i>3/4"</i>
1 Elbow	<i>3/4"</i>
1 St. Elbow	<i>3/4"</i>
1 Bushing	<i>3/4"</i>
1 Reducer	<i>3/4"</i>
6' Pipe	<i>3/4" Cop. 2 Cop. Corp.</i>
1 Lead Comp.	<i>3/4" Cop. Corp.</i>
1 Wipples	<i>3/4" Cop. to Mon.</i>
1 Union	
1 Plug	
1 <i>4" Drain</i>	<i>4" Drain</i>
1 <i>Stop</i>	<i>1" Lid</i>
1 Box	<i>1" Lid</i>
1 Lid	
Valves	
Job No.	<i>38952</i>
Req. No.	<i>38952</i>

Water tap permit, 1939

# TEXAS DEPARTMENT OF TRANSPORTATION

Environmental Affairs Division, Historical Studies Branch

Historical Studies Report No. 2003-03

## A Field Guide to Gas Stations in Texas

By W. Dwayne Jones

2016 Update

By David W. Moore, Jr. and Shonda Mace





# Magnolia (Mobilgas)

1940 – 1950



## Form: Oblong Box with or without Canopy

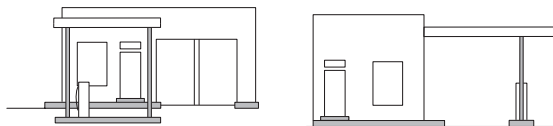


Figure 6-14. During the 1940s, many Magnolia stations adopted the oblong box form with or without a canopy, such as this station once located in the Fort Worth area.

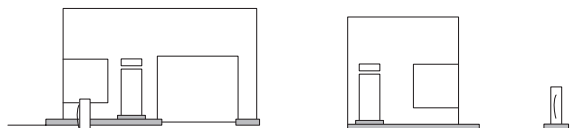
## Identifying Features:

- Flat roof with horizontal band in parapet
- Stucco or porcelain enamel finish
- Canopy, if present, is flush with roofline and extends from office
- Canopy has rounded corners
- Narrow metal poles support canopy
- Service bays extend on side of office
- Centrally located single-door entry with transom
- Large fixed-glass windows that extend to side present a glass wall effect
- Evenly spaced ribbing in brickwork across front and sides
- Three red and white bands extend around the roofline and canopy
- Modern style

## With Canopy



## Without Canopy



# Magnolia / Mobil

c. 1940 – c. 1950



Figure 10-38. Construction date and location unknown.

Clean, crisp lines and prominent rounded corner suggests Modern stylistic influences.

1. White porcelain enamel exterior finish
2. Large drum-like storefront with curved windows and transoms
3. Ocular windows on either side of storefront bay
4. Red accent trim used as company branding
5. Pegasus logo on front parapet

Alterations: None.



Figure 10-39. Constructed c. 1940; located at 1308 Lavaca Street, Austin, Travis County.

Long, low horizontal emphasis and minimal amounts of detailing suggestive of Modern-style influences.

1. Canopy with rounded corners
2. Narrow metal poles, continued to 1970
3. Large fixed-glass windows present a glass wall effect
4. Evenly spaced ribbing in brickwork across front and sides
5. Red and white bands along roofline and canopy

Alterations: Service bay doors replaced, painted exterior finish, pumps removed, some windows and rear bathroom door boarded.

# Historic Resources Survey for Old Austin Neighborhood Association

June 26, 2020



**Prepared for**  
Old Austin Neighborhood  
Association

**Prepared by**  
HHM & Associates, Inc.  
Austin, Texas



**TEXAS HISTORICAL COMMISSION**

**HISTORIC RESOURCES SURVEY FORM**

PROJECT # 1760-Downtown Austin  
 County Travis  
 Address 1308 Lavaca St

HHM ID 112117  
 City Austin

**SECTION 1**

**Basic Inventory**

Current Name N/A

Historic Name MAGNOLIA GAS STATION

**Owner Information:**

Name PHARR PARADISE PARK LLC  
 Address 303 W 14TH ST City AUSTIN  
 State TX Zip 78701

**Geographic Location:** Latitude: 30.276531800000001 Longitude: -97.742567699999995

Online map available by copying and pasting url below into web browser  
<https://www.google.com/maps/place/30.276531800000001,-97.742567699999995>

Legal Description (Lot/Block): N57.52 OF LOT 7 & N 57.53 OF E 29' OF LOT 8 BLOCK 157 ORIGINAL CITY

Appraisal District ID 199826 Year

**Property Type:** Building

**Current Designations:**

**Architect:** Unknown or N/A

**Builder:** Unknown or N/A

**Construction Date:** 1950 (source: TxDOT Gas Station Guide; Sanborns from 1935 & 1962)

**Function**

**Current Use:** Commercial

**Historic Use:** Commercial

**Images**

Recorded by: HHM & Associates, Inc., Austin, Texas

Date Recorded: Thu, 21 Nov 2019



To view hi-res image: [click here](#)



To view hi-res image: [click here](#)

TEXAS HISTORICAL COMMISSION		
HISTORIC RESOURCES SURVEY FORM		
PROJECT #	1760-Downtown Austin	HHM ID 112117
County	Travis	City Austin
Address	1308 Lavaca St	

SECTION 2

Architectural Description

General Architectural Description:

The historic resource at 1308 Lavaca St is a one-story auto sales/service building that was built in 1950. The property was originally built for commercial purposes and its use remains unchanged.

Alterations/modifications

Alterations: Windows boarded, Doors replaced

☐ Relocated, specify date, former location and information of interest:

Classification

Type

Auto Sales/Service

Plan

Box with Canopy

Stylistic Influence

Mid-century Modern

Physical Characteristics

Roof

Form: Flat

Materials: Not visible

Wall

Exterior material(s): Brick, Stucco

Door(s) Primary

Single door(s) primary entrance, Garage Doors

Windows

Fixed, Boarded

Porches/Canopies

Other exterior features

Ancillary Buildings

Landscape/Site Features

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 County Travis  
 Address 1308 Lavaca St

HHM ID 112117  
 City Austin

**SECTION 3**

**Historical Information**

**Associated Historical Context:**

**Occupant History:**

**History Notes:**

**Applicable National Register (NR) Criteria:** A, C

- A - Associated with events that have made a significant contribution to the broad pattern of our history
- B - Associated with the lives of persons significant in our past  
 Embodies the distinctive characteristics of a type, period or method of construction or represents the work of a master, or
- C - possesses high artistic value, or represents a significant and distinguishable entity whose components lack individual distinctions
- D - Has yielded, or is likely to yield, information important in prehistory of history

**Areas of Significance:** Community Planning and Development, Transportation

**Period(s) of Significance:** 1950-1970

**Level of Significance:** Local

**Integrity:**

Aspects Retained:

Integrity notes: Alterations compatible

**NRHP Evaluation:**

Recommendation: Individually eligible for NRHP

District Name: N/A

Status in District: N/A

Justification: Possesses integrity and significance

**Local Historic Evaluation:**

Recommendation: Local landmark

District Name: N/A

Status in District: N/A

Justification: Possesses integrity and significance

**Prior Survey Documentation:**

Survey Name(s): N/A

Survey Notes:

end