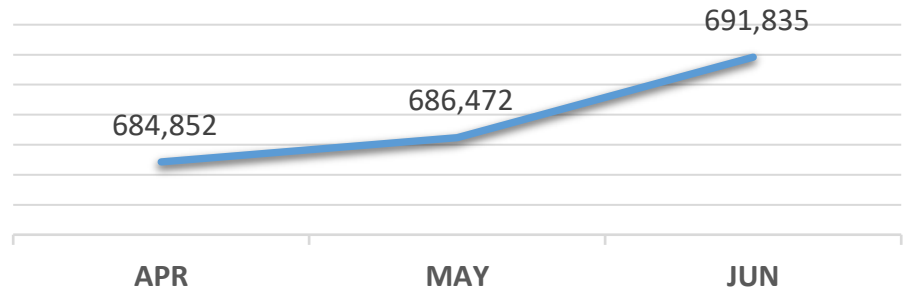




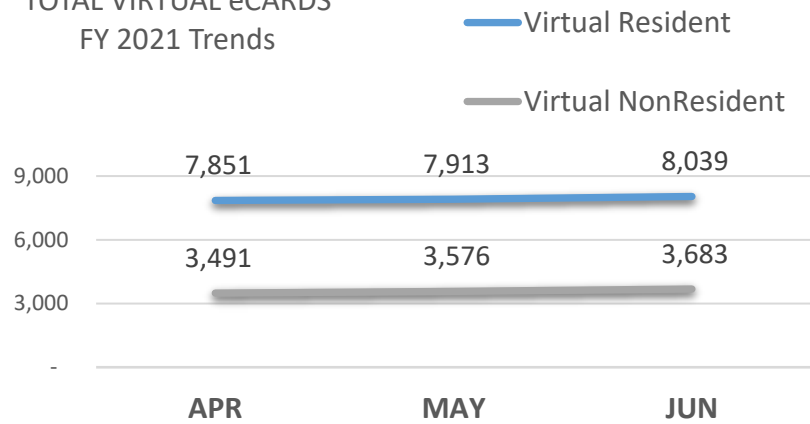
(Austin Public Library/Facebook)

Get your summer reading lists ready, y'all.

TOTAL CARDHOLDERS  
FY 2021 TRENDS

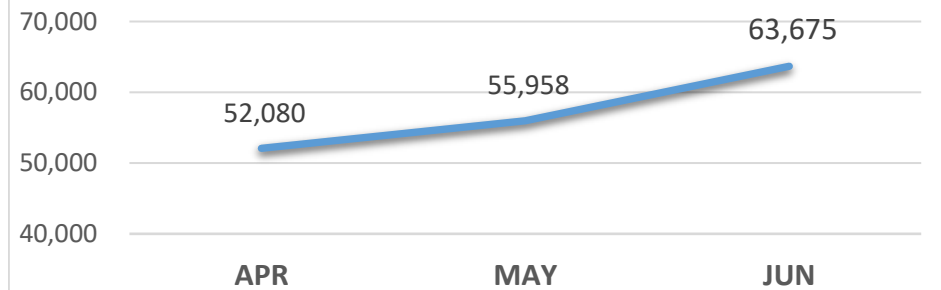


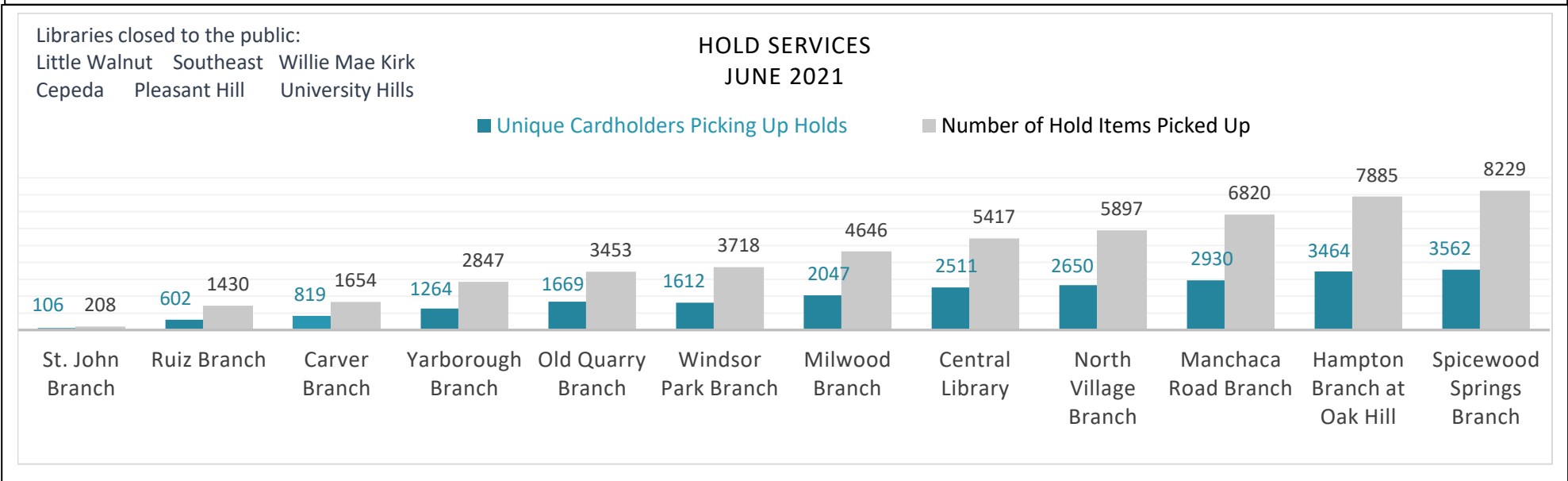
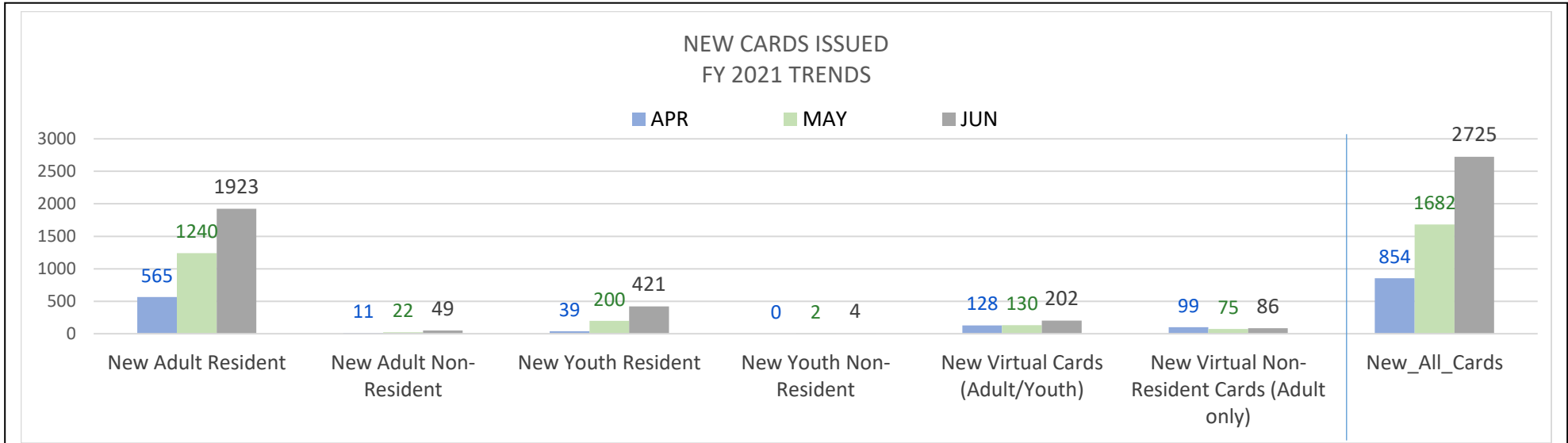
TOTAL VIRTUAL eCARDS  
FY 2021 Trends



ACTIVE CARDHOLDERS  
FY 2021 TRENDS

\*some type of activity on the card in last 3 years

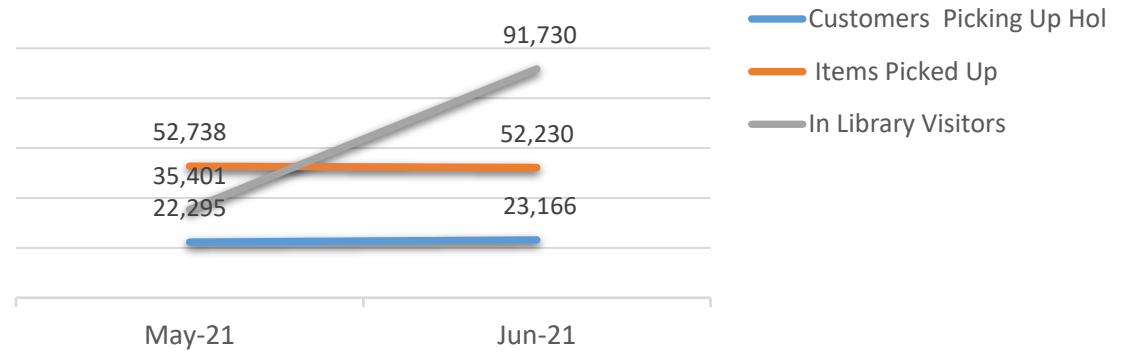




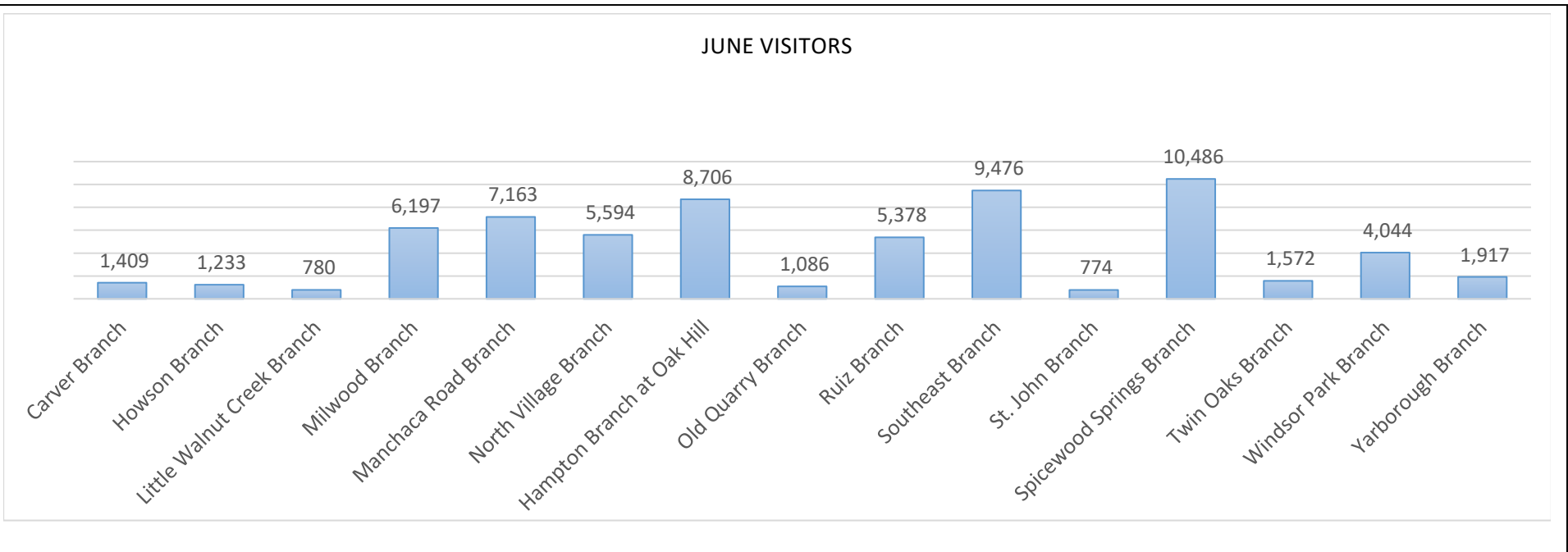
WELCOME IN!



VISITORS



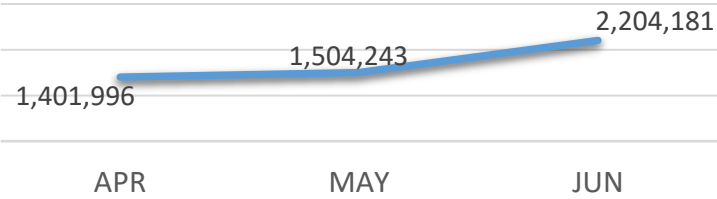
JUNE VISITORS



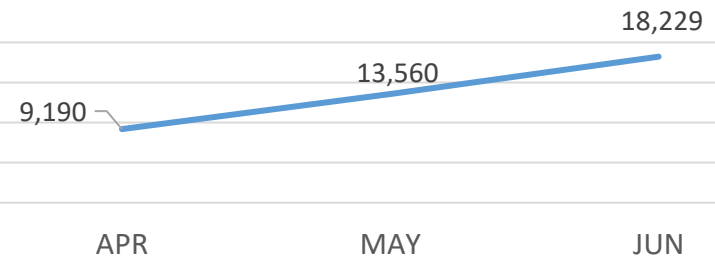


library.austintexas.gov

LIBRARY WEBSITE HITS  
FY 2021 TRENDS

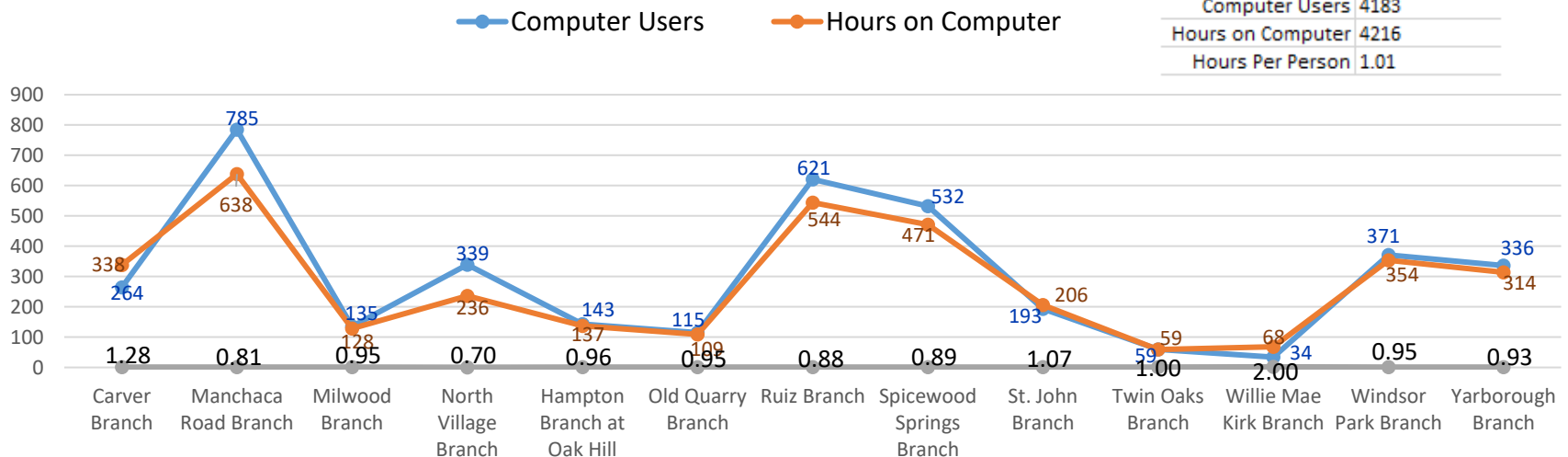


WIFI CONNECTIONS  
FY 2021 TRENDS



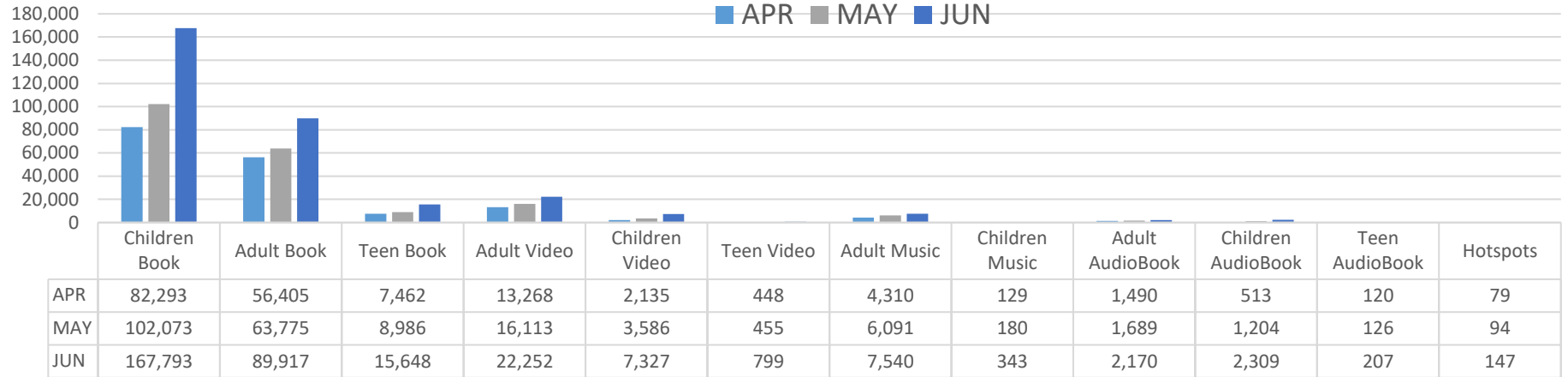
Most customers used public computers for about an hour in June.

Public Computer Use  
June 2021

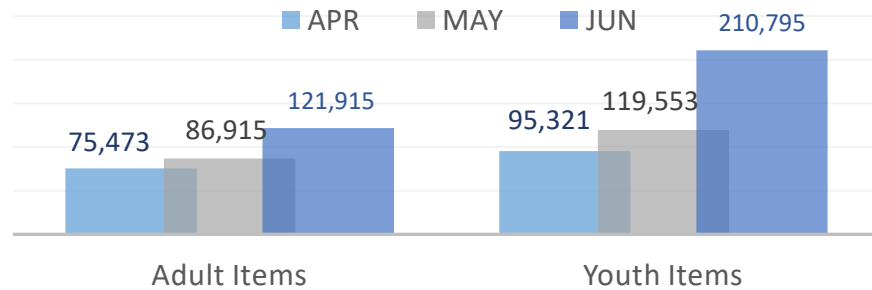


Central Library	
Computer Users	4183
Hours on Computer	4216
Hours Per Person	1.01

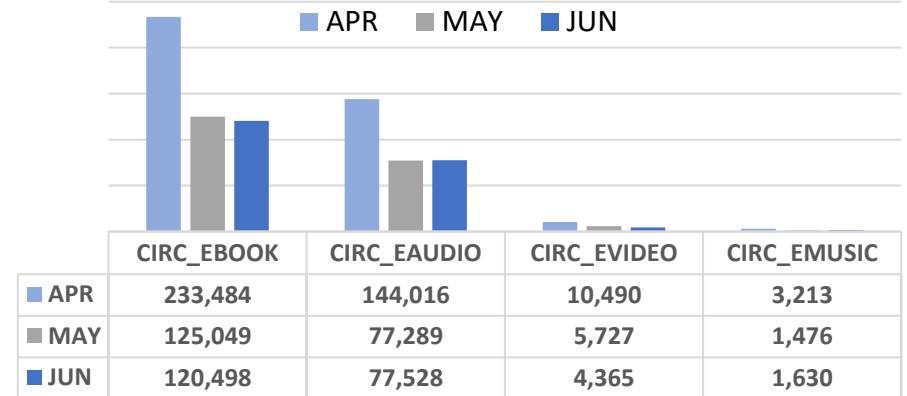
PHYSICAL CIRCULATION BY ITEM TYPE



PHYSICAL CIRCULATION ADULT & YOUTH ITEMS FY 2021 TRENDS

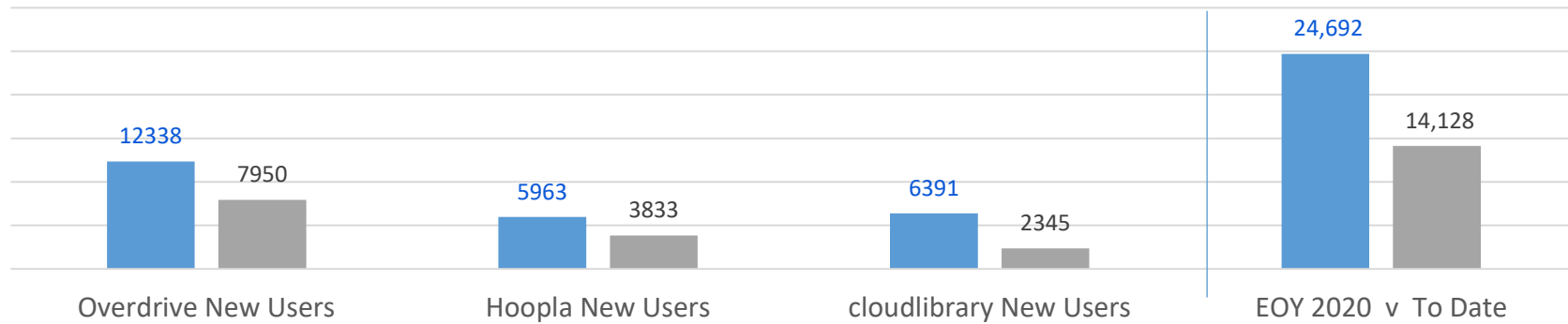


VIRTUAL DIGITAL MATERIALS E-CIRCULATION



NEW USERS OF DIGITAL PLATFORMS

■ FY 2020 ■ As of JUN 2021



NEW CARDS ISSUED  
FY 2021 TRENDS

■ APR ■ MAY ■ JUN

