

**EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER**

**REGULAR MEETING**

**ADVISORY BOARD MINUTES**

**Wednesday, September 4, 2019**

**The Emma S. Barrientos Mexican American Cultural Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.**

**Board Members in Attendance:**

**Tomas Salas, Chair**

**Aida Cerda-Prazak, Vice Chair**

**Endi Silva, Member**

**Art Navarro, Member**

**David Goujon, Member**

**Rosemary Banda, Member**

**Denise Hernandez, Member**

**Claudia Massey, Member**

**Board Members Absent:**

**Tanya Karakashian, Member**

**Staff in Attendance:**

**Laura Esparza, PARD Division Manager**

**Tina Herrera, ESB-MACC Administrative Assistant**

**A. CALL TO ORDER:** Chair Salas called the Board Meeting to order at 6:00pm.

**B. CITIZEN COMMUNICATION:**

1. Lucas Massie, PARD Acting Assistant Director let the Board know that he stood before them to inform them of an internal decision to relocate the Montopolis Recreation Center Site Supervisor on an interim basis as the MACC's Education Supervisor.
  - Massie explained that the Montopolis Recreation Center was currently being renovated and since the Site Supervisor for that Center needed a space to work from, PARD decided it would be best that Michelle Rojas step in as the new interim.
  - Massie introduced Rojas and asked her to share a little about herself.
  - Rojas shared with the Board that she has worked for the City of Austin for 8 years and was excited to be at the MACC.
2. Galvino Fernandez, LULAC Member provided a handout to the Board letting them know that National Voters Registration Day would be September 24<sup>th</sup>.
  - Fernandez expressed the importance of everyone knowing and having the opportunity to vote and encouraged anyone who has not registered to register.
3. Michael Mendoza, of Augzoo augmented reality app gave an update on his VOCES NAR presentation that had taken place at the MACC August 23<sup>rd</sup>.
  - His presentation was a 45-minute short film honoring Mexican American WWII experiences.
  - He stated that it was unfortunate that there were not too many attendees but would like to submit his presentation to some film submissions to get more exposure.
  - Mendoza asked for the Boards approval to extend VOCES NAR through the end of November.

### C. APPROVAL OF MINUTES

Chair Salas motioned to change **STAFF REPORTS, DISCUSSION AND POSSIBLE ACTION ITEMS: (1) BULLET (9)** from, “Member Banda motioned to recess for 1 hour to participate in the vigil and resume the meeting at 8pm. Member Massey seconded. Vote (8.0) Motion passed...” to, “Member Banda motioned to recess for 1 hour to participate in the vigil and resume the meeting at 8pm. Member Massey seconded. Vote (7.1) Chair Salas abstained. Motion passed...”

- Member Hernandez motioned to approve the minutes with Chair Salas’s corrections. Vice Chair Cerda-Prazak seconded. Unanimous vote. (8.0) Motioned passed. Member Karakashian was absent.

### D. PRESENTATIONS

#### **Briefing by Heidi Tse Project Manager or Christina Bies Project Coordinator on the Phase II of the MACC.**

- Tse introduced herself letting the Board know she would be the project manager for phase II of the MACC’s renovation expansion and was excited to take on the project.
- Tse shared that she has been with the City of Austin for 11 years and has been practicing for 20 years. She let the Board know most of her work had been done in Austin or California. Her most recent projects completed were the Central Library and Gus Garcia Phase III project.
- She informed the Board that they were in the early initiation stage of the project and were currently in the process of creating the account and putting it into the City’s system.
- Her team will begin engaging in early October, taking surveys, geo techs, and conducting testing on the soil before venturing out and determining how to get the qualification written for the design team.
- Chair Salas made Tse aware that the Board had made a motion during the previous month’s meeting to open the bidding process to other design teams.

#### **Briefing by Ricardo Soliz Division Manager on the Parks and Recreation Long Range Plan for Land, Facilities and Programs.**

- Soliz gave a brief overview of their purpose and goals, City wide plans, the schedule, and how they planned to engage the public.

(Please see the Board and Commissions Website for backup material.)

- Member Goujon thanked Soliz and commented that what was presented was nice work but lacks on what is needed for Cultural Centers and asked for them to emphasize with the Centers when gather feedback and information.

#### **STAFF REPORT, DISCUSSION AND POSSIBLE ACTION ITEMS:**

##### **Staff Report on ESB-MACC September Programs and LARP reports and events.**

1. Tina Herrera, ESB-MACC Administrative Assistant informed the Board that she would be providing them with a couple of updates and then a few of her team members would be giving reports on their programs.
- ❖ Herrera let the Board know the MACC’s current budget was at 79%.
    - Laura Esparza, PARD Division Manager noted that 79% was the MACC’s current budget used but imagined that by the end of the fiscal year the Center would have used another 10% of their budget.
    - Herrera announced that interviews were completed, and a new Culture & Arts Education Coordinator was selected. His name is Jesus Varela and he would begin working for the MACC September 30<sup>th</sup> or the 1<sup>st</sup> week of October.

- ❖ Frederico Geib, ESB-MACC Teen Coordinator let the Board know that he ran the Teen Leadership program and some of the Youth programs at the MACC and would be giving a presentation at the October meeting with a few of his students.
  - Geib provided updates for Outreach and Marketing on behalf of Olivia Tamzarian, ESB-MACC Outreach and Marketing Coordinator. Geib noted that Tamzarian had to attend an Outreach event and that was why she was not present to give the updates herself.
  - Geib provided handouts of Marketing Updates and Outreach dates for Viva Mexico and Day of the Dead as well as general marketing initiatives.
 (Please see Board and Commission Website for backup material.)
  - Geib provided a handout to the Board of the expenses for Viva Mexico’s event stating that all expenses were just an estimate except for the performers. He made it clear that the cost for the performers was the actual amount.
  - Member Navarro asked if any of the bands were local. Geib responded, “Yes, Mariachi Las Altenas and Son de Rey were from Austin.”
  - Member Navarro suggested that for next year staff have Tejano bands perform.
  - Vice Chair Cerda-Prazak did not agree with the amount that the performers were being paid.
  - Member Goujon commended staff for doing a great job.
- ❖ Lori Navarrete, ESB-MACC Education Specialist gave a report on the MACC’s summer camp.
  - Navarrete went over camp curriculum, student demographics, background on camp instructors, camp cost, and provided family comments to the Board.
 (Please see the Board and Commissions Website for backup material.)
- ❖ Lorie Martinez, Rentals & LARP Coordinator shared with the Board the LARP highlights for the month of August and shared LARP’s September upcoming events. (Please see the Board and Commissions Website for backup material.)
  - Martinez provided the Board with handouts of pie charts and a bar graph of the ESB-MACC’s Actual Attendance by reservation type, space utilization, and comparison of attendance and space use for July of 2019.
 (Please see Board and Commissions Website for backup material.)

**Discussion and possible action on ESB-MACC Advisory Board by-laws.**

2. Chair Salas opened the floor for discussion. Vice Chair Cerda-Prazak seconded.
  - Member Hernandez motioned that under *Article 5. Duties of Officers* to add a subsection *C* that states upon mutual agreement of the Chair and Vice Chair that the Chair and Vice Chair may operate as Co-Chairs and equally share the duties of officers in the spirit of collaboration and transparency. Member Massey seconded. Vote (7.1) Member Navarro abstained. Motion passed.
  - Member Hernandez motioned to amend *Article 4. Officers (B)* to, “Officers shall be elected annually by quorum of the board at the first regular meeting after April 1<sup>st</sup>. In the event a current officer becomes ineligible to serve as an officer, the board may hold an emergency election as needed.” Member Silva seconded. Vote (7.1) Member Navarro abstained. Motion passed.
  - Vice Chair Cerda-Prazak motioned to amend *Article 7. Meetings (M)* to, “The Chair shall adjourn a meeting not later than 9p.m., unless the board votes to continue the

meeting.” Member Hernandez seconded. Vote (7.1) Member Navarro abstained. Motion passed.

- Member Silva motioned to replace every instance of the Mexican American Cultural Center name with the Emma S. Barrientos Mexican American Cultural Center. Member Navarro seconded. Unanimous Vote. (8.0) Motion passed. Member Karakashian was absent for all motions.

**Discussion and possible action on the LAAP contract.**

3. Member Hernandez motioned to open the floor for discussion. Vice Chair Cerda-Prazak seconded.
  - Member Hernandez stated that she reviewed the contract and her biggest concern was the contract did not provide any type of resolution for the LAAP artist.
  - Member Hernandez requested that whoever wrote the contract send the Board a draft of a clause that incorporates a conflict resolution when there is space or equipment not provided and how the LAAP artist can address the issue.
  - Member Goujon motioned to request that the LAAP contract include an addendum clarifying conflict resolution. Member Hernandez seconded. Unanimous vote. (8.0) Motion passed.
  - Member Silva motioned that if there was an existing policy procedure guideline that it be communicated to the existing LAAP participants. Member Hernandez seconded. Unanimous vote. (8.0) Motion passed. Member Karakashian was absent for all motions.

**Discussion and possible action on the Annual Internal Review and Report.**

4. Chair Salas open the floor discussion.
  - Vice Chair Cerda-Prazak let the Board know that she and Chair Salas worked together to write up the report for 2019 and that it had been sent to them via email. She asked if all Board Members had enough time to review the report. Board Members responded they had reviewed the report.
  - Member Goujon motioned to support the report. Member Massey seconded. Unanimous vote. (8.0) Motion passed. Member Karakashian was absent.

**Discussion and possible action on all working groups.**

5. Chair Salas opened the floor for discussion.
  - a. **LAAP** – Member Goujon let the Board know that the working group had not met. He stated the group would meet to discuss the LAAP artists scheduling concerns and would provide an update at the October meeting.
  - b. **Budget** – Member Goujon stated there was no further discussion to be had, the working group was currently in hibernation.
  - c. **Transportation** – Member Silva informed the Board that the working group had not yet met but would meet soon and share their updates at the October meeting.
  - d. **Phase II** – Member Goujon commented that he was glad that Heidi was able to come before the Board and introduce herself.
    - He noted that the working group plans to conduct two more meetings. The next meeting would meet internally to discuss the master plan and what would be included in the next phase and then the following meeting would be for Heidi to meet with City staff officials.

**E. FUTURE AGENDA ITEMS:**

Presentation by Frederico Geib Culture & Arts Education Coordinator on the Teen Leadership Program at the ESB-MACC.

Staff Report on ESB-MACC October Programs and LARP reports and events. (Cerda-Prazak, Salas)

Discussion and possible action on a meeting schedule for January 2020 – December 2020. (Cerda

Prazak, Salas)

Discussion and possible action on changing the ESB-MACC Advisory Board by laws. (Cerda-Prazak, Salas)

Discussion on the LAAP contract. (Goujon, Hernandez)

Discussion and possible action on all working groups.

**LAAP, Budget, Transportation, Phase II** (Goujon, Massey)

Discussion and possible action on the LAAP Contracts. (Goujon, Hernandez)

**ADJOURNMENT:**

Vice Chair Cerda-Prazak motioned to adjourn with a second by Member Hernandez. Unanimous vote.

Motion passed. (8.0) Member Karakashian was absent. Meeting adjourned at 8:24pm.