

EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER

REGULAR MEETING

ADVISORY BOARD MINUTES

Wednesday, March 4, 2020

The Emma S. Barrientos Mexican American Cultural Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Board Members in Attendance:

Tomas Salas, Chair

Aida Cerda-Prazak, Vice Chair

Endi Silva, Member

Art Navarro, Member

David Goujon, Member

Claudia Massey, Member

Gerardo Gandy, Member

Staff in Attendance:

Laura Esparza, PARD Division Manager

Lucas Massie, PARD Assistant Director

Michelle Rojas, ESB-MACC Manager

Tina Herrera, ESB-MACC Administrative Assistant

CALL TO ORDER: Chair Salas called the Board Meeting to order at 6pm.

CITIZEN COMMUNICATION:

None.

A. APPROVAL OF MINUTES

Vice Chair Cerda-Prazak motioned that under *Board Members in Attendance*, next to Aida Cerda-Prazak's name her title showed as Co-Chair and needed to be changed to Vice Chair. She also brought to the Boards attention that there was an error with the spelling under **PRESENTATIONS AND BRIEFINGS: ITEM (1)** "*mythology needed to be corrected to methodology.*" Vice Chair Cerda-Prazak motioned to approve the minutes with the corrections. Chair Salas seconded. Unanimous vote. (.0) Motioned passed.

B. PRESENTATIONS

1. Introduction of new ESB-MACC Culture and Arts Education Manager, Michelle Rojas and update of Culture and Arts Education Supervisor recruitment.

- Laura Esparza, PARD Division Manager announced that Michelle Rojas would be the MACC's new Culture and Arts Education Manager.
- Esparza shared with the Board that Rojas had been with PARD for over 8 years Supervising the Montopolis Recreation Center where she was responsible for overseeing their programs and special events.
- Esparza gave an update that the MACC would be interviewing for the ESB-MACC's Culture and Arts Education Supervisor position beginning, Friday, March 6th.

2. Presentation on the Waterloo Greenway Conservancy Waller Creek Master Plan.

- Melissa Ayala introduced herself as the Community Engagement and Government Relations Manager and Michelle Bright introduced herself as the Capital Projects Manager overseeing the lower delta of their master plan project.

- Ayala informed the Board of the Waterloo Greenway's background and about their current project that covered 15th Street all the way up to Lady Bird Lake.
- After hearing and seeing the presentation that was shared with the Board, a few Board Members questioned how the MACC was tied into Waterloo Greenway's plan and how they could help.
- Ayala responded that they were not looking for the Board to create a district but were leaning more in the direction of finding connectivity since a bridge would be connected to the area of the MACC.
- Chair Salas, Member Navarro and Goujon requested that conversation be kept going. Member Goujon also mentioned that the Board could only advise but currently had a Phase II Working Group and that as part of the process they could advocate to Council.

(Please see the Board and Commissions Website for backup material.)

C. STAFF REPORT, DISCUSSION AND POSSIBLE ACTION ITEMS:

Staff Report on ESB-MACC March Programs, Summer Camp Registration, and LAAP reports and events.

1. Olivia Tamzarian, ESB-MACC Outreach & Marketing Coordinator provided the Board with a handout of updates for the MACC's outreach and marketing projects.

(Please see Board and Commissions Website for back up material.)

Lori Navarrete, ESB-MACC Education Specialist informed the Board that she had begun Outreach back in October 2019 to promote the MACC's Spring and Summer camps and that the camps were at full capacity with participants on a waiting list.

(Please see Board and Commissions Website for backup material.)

Lorie Martinez, Rentals & LAAP Coordinator provided the Board with LAAP's November highlights as well as handouts of a bar graph and pie charts of the ESB-MACC's Actual Attendance by reservation type, space utilization, and comparison of attendance and space use for February of 2020.

(Please see Board and Commissions Website for backup material.)

Discussion and possible action on Advisory Board bylaw amendments.

2. Vice Chair Cerda-Prazak shared with the Board that the only amendment that was approved to be changed was the name. The bylaw will be changed from ESB-MACC to Emma S. Barrientos Mexican American Culture Center.
 - Rojas read aloud the clarifications from the City Clerk's office for how to go about the bylaws that were not passed for amendments.

Discussion and possible action on all working groups.

3. Vice Chair Cerda-Prazak opened the floor for discussion.
 - a. **LAAP** – Member Goujon let the Board know that the working group was gathering more information but would provide an update at the next Advisory Board meeting.
 - b. **Budget** – Member Goujon stated that the working group had not met.
 - Esparza commented that the Finance office would attend the MACC's next meeting to discuss the budget.
 - Member Goujon stated that once they received the presentation from Finance then the working group would meet and provide an update at the following meeting.
 - c. **Transportation** –
 - No further updates.
 - d. **Phase II** – Member Goujon let the Board know that the RFQ was now live.
 - March 11th open meeting taking place at the MACC for pre-bids at 10am. (Open to the public but primarily intended for vendors)
 - April 2020 – Begin solicitating construction for manager at risk.

- July 2020 – Presentation to City Council to begin negotiation and execution process.
- October 2020 – Design completion date

Member Silva reminded the Board that the Awards of Excellence Ceremony was approaching and motioned to re-establish the 2020 Awards of Excellence Working Group. Member Goujon seconded. Unanimous vote. (7.0) Motion passed.

- Working group will include Vice Chair Cerda-Prazak, Members Navarro, Silva, and Goujon.

Discussion and possible action on creation of Ethnographic Working Group.

4. Chair Salas motioned to establish the Ethnographic Research Working Group. Member Silva seconded. Unanimous vote. (7.0) Motion passed.

- Working group will include Chair Salas and Member Massey.

D. FUTURE AGENDA ITEMS:

Election of Officers

Update from Shared Street Pilot Program.

Presentation from Finance on budget.

Report on demographics specifically showing zip codes for ESB-MACC Camps.

Staff Report on ESB-MACC March Programs and LARP reports and events. (Cerda-Prazak, Salas)

Discussion and possible action on all working groups.

LAAP, Budget, Transportation, Phase II, Awards of Excellence (Goujon, Massey)

ADJOURNMENT:

Vice Chair Cerda-Prazak motioned to adjourn with a second by Member Hernandez. Unanimous vote. Motion passed. (7.0) Meeting adjourned at 7:35pm.