



Emma S. Barrientos  
Mexican American  
Cultural Center

# Emma S. Barrientos Mexican American Cultural Center Phase 2 Improvements



August 2021 Update  
Heidi Tse, PWD - Capital Delivery Project Manager

Amendment #1 to the Professional Service Agreement between the City of Austin and the Joint Venture (Architects, MRA +TB) is in the final stages of review.

- Target Execution is mid-August
- Geotechnical Engineering - on site boring start date is updated to mid-August pending weather conditions.

Community Engagement:

- Pink Consulting Kicked-Off Listen Tours on July 27th at the Pan American Recreation Center, Hillside Summer Concert to share project progress with the community. (Bobbie Garza-Hernandez)
- FAQs and Comment cards developed
- Community Meetings have been scheduled and will be uploaded to the MACC Phase 2 website page:

Meeting #1: **Tuesday, September 21, 2021, 6-8 pm**

Meeting #2: **Wednesday, September 22, 2021, 6-8 pm** (Youth Session)

Meeting #3: **Saturday, October 2, 2021, 11am -1 pm**

Spanish interpretation will be available for the virtual meetings.

Coordination of partnering or adjacent projects are on-going. (connection to AE District Cooling, Waterloo Greenway - Creek Delta, ATD – Red River Extension, TTF)

## **FREQUENTLY ASKED QUESTIONS - ESB-MACC Phase 2**

### **1. Q: Has a Master Plan been completed for ESB-MACC?**

The Austin City Council adopted the Emma S. Barrientos Mexican American Cultural Center (ESB-MACC) Master Plan on May 24, 2018. This plan is now referred to as the 2018 Facility Expansion Plan and presents design recommendations to better meet the current and future needs of the center. The Plan incorporated current needs and consideration of the evolving neighborhood. This project identifies the priority items for Phase 2. Future phases will address the remaining items not constructed in this project, such as a performance theater.

### **2. Q: What are the priorities identified in this 2018 Facility Expansion Plan?**

The current ESB-MACC facility has insufficient space to host the numerous community activities available or desired; staff and storage areas are inadequate in providing support. The existing space is in need of updates and expansion to better meet present and future needs. The connectivity to the Ann Richards and Roy Butler Hike and Bike Trails, Lady Bird Lake, pedestrian walkways, and surrounding neighborhoods need to be improved to activate the plaza and draw interest to the facility.

Based on information received from the public, the 10 most important stakeholder issues identified in the 2018 Plan were:

- More classrooms and studios
- Access and view to Lady Bird Lake
- More gallery space
- Shade structure at the Zocalo
- Larger performance space
- Adequate parking
- Café
- Gran Entrada (The Grand Entrance)
- Outdoor amphitheater
- Teaching/Industrial Kitchen

### **3. Q: What is the Design Phase?**

There are two stages in the Design Phase. The Schematic Design process is the first step of design in which the Architect consults with the client to determine the project requirements, goals, and constraints.

Design Development is the next step. During this process, the schematic plans are reviewed, revised, and expanded to incorporate all the details and specifications required for construction. Project components are investigated in detail, codes are reviewed, and materials are selected.

**4. Q: Has a design firm been selected?**

An architectural design team has been awarded the design contract. The Joint Venture team consists of Miró Rivera Architects (Austin) and Tatiana Bilbao Estudio (Mexico City) leading as the primary design consultant.

**5. Q: Has a general contractor been selected?**

Rogers-O'Brien Construction Company is the awarded general contractor providing pre-construction and construction services.

**6. Q: What are the enhancements/changes included in this ESB-MACC Phase 2 project?**

This Phase 2 project considers the addition of practice and performance space, classrooms, galleries, office/support space, dedicated storage space, teaching kitchen, as well as, landscaping and gathering spaces. The proposed renovation includes enhanced safety features, rooms with natural light, better visibility of the building, improved connection with the lake, a closed/controllable perimeter of the zocalo with a shaded structure and better wayfinding.

**7. Q: How is this ESB-MACC Phase 2 project being funded?**

Primary funding for Phase 2 of the 2018 Plan project was obtained through approval of the 2018 General Obligation Bond Election, Proposition B, Libraries, Museums and Cultural Arts Facilities with \$27 million allocated for the ESB-MACC. Additional funding was provided from the remaining unused balance of Proposition Four of the 2006 General Obligation Bond Election, as well as rental proceeds from 64/70 Rainey Street.

**8. Q: What is the timeline for completion of the project?**

- 2018 May: ESB-MACC Facility Expansion Plan adoption  
Nov: Bond 2018 passes
- 2020 Feb: Use of CMAR (Construction Manager at Risk) approved by Council  
Nov: Architect & Engineer under contract  
Dec: CMAR under contract
- 2021 March: Building Programming completed  
April: Design Phase starts  
Sept: Community Engagement for Schematic Design starts
- 2021 Design Phase Complete - Fall 2021  
Production of Construction Documents – Winter 2021
- 2022 Summer: Site work starts
- 2024 Summer: Substantial Completion of Construction  
Fall: Grand Opening

**9. Q: What construction company will complete the project?**

Rogers-O’Brien Construction Company was awarded the construction contract in December 2020.

**10. Q: Have community engagement meetings been held for Phase 2?**

The previous Building Programming Phase consisted of small group discussion meetings. Covid-19 restrictions required the meetings to be held virtually. During the Building Programming Phase of the project, key stakeholders were identified and consulted to determine whether the 10 priorities identified in the 2018 Plan were still valid priorities.

- Small Group Discussions and Community Meeting
  - ESB-MACC Advisory Board: December 14, 2020
  - Youth Programming Group: January 28, 2021
  - Visual and Performing Artists: February 1, 2021
  - Education and History Stakeholders: February 2, 2021
  - Legacy Stakeholders and Community Leaders: February 4, 2021
  - Spanish Speaking Community Meeting: February 6, 2021
  - Community Engagement Virtual Meeting: Late September and early October 2021 for Schematic Design Review (Weekday Evenings & Saturday Daytime). Series of three meetings to be announced.
  
- SpeakUp Austin – Community Survey open from January to February 2021
- Comment Cards open from August 2021 to Fall 2021
- Data collection and processing Fall 2021

Once construction begins, the community will receive updates on construction status via Community Communication Forum of designated community leaders and monthly newsletters.

**11. Q: Are there other opportunities to submit community input?**

Comment cards are available for submission. A comment card can be attained by:

Website: [www.austintexas.gov/MaccPhase2](http://www.austintexas.gov/MaccPhase2)

Emailing Community Engagement Consultant Bobbie Garza-Hernandez [bobbie@pinkpr.biz](mailto:bobbie@pinkpr.biz).

For additional Project Specific Information contact: Capital Delivery Project Manager, Heidi Tse (Public Works Department) [heidi.tse@austintexas.gov](mailto:heidi.tse@austintexas.gov) or Project Coordinator, or Christina Bies (PARD) [christina.bies@austintexas.gov](mailto:christina.bies@austintexas.gov).

**12. Q: How will community input be incorporated at the Design Phase of the project?**

The Project Team will listen and acknowledge concerns identified by community feedback and explain how their input influenced design decisions. The design team will present a schematic design concept during the September & October meetings, that responds to the input received from the stakeholders and community from the meetings held in February 2021. Subsequently, the design process will

continue into Design Development, and feedback will be received and analyzed for potential incorporation. The project team will provide regular updates during the remaining phases of design and construction of the project.

**13. Q: How can I receive updates on the ESB-MACC Phase 2 Project?**

Website: <https://www.austintexas.gov/MaccPhase2>

Contact: Capital Delivery Project Manager, Heidi Tse (Public Works Department)

[heidi.tse@austintexas.gov](mailto:heidi.tse@austintexas.gov) or Project Coordinator, Christina Bies (PARC) [christina.bies@austintexas.gov](mailto:christina.bies@austintexas.gov)

Spanish Information: Capital Delivery Project Manager, Mari Boren (Public Works Department)

[mari.boren@austintexas.gov](mailto:mari.boren@austintexas.gov)

**14. Q: Will the ESB-MACC be open during construction?**

The City will do its best to keep the building open, throughout construction, to the greatest extent possible, without compromising public safety. Parking, programs and rental space may be effected. Public safety is paramount. Therefore, MACC users will likely experience inconveniences and periodic interruptions due to construction activities.

**15. Q: There are other nearby construction projects that may happen at the same time. How will those impact the project?**

The project team is actively working with the nearby development partners such as Waterloo Greenway Conservancy, the Austin Transportation Department and The Trail Foundation to ensure coordination and minimize disruption. For information on any of those projects, you may visit their websites via [austintexas.gov](http://austintexas.gov). As nearby private development happens and is proposed to the City, the project team will collaborate with those developers, to minimize disruption of the center.



**Emma S. Barrientos**  
**Mexican American Cultural Center**



Name: \_\_\_\_\_ Contact Info: \_\_\_\_\_

Would you like to be contacted to receive a direct response?  YES  NO

1. Do you have a good understanding of what Phase 2 is? Have you participated in any of the community meetings for the ESB-MACC facility expansion? If so, when? *(Please check)*  prior to 2018  after 2018  
 No knowledge  Some knowledge  Good Understanding
2. How did you hear about the ESB-MACC expansion and renovation project?  News  Social Media  Website  Word of Mouth  Other: \_\_\_\_\_ What is your specific interest that made you want to gather more information and/or participate? \_\_\_\_\_
3. Is there someone else or a specific community group you know that we should reach out to share renovation or expansion information. Please specify or provide contact information: \_\_\_\_\_
4. What programs have you participated in at the ESB-MACC? \_\_\_\_\_ Did you participate as a *(checking all that apply)*  Performer  Volunteer  Staff  Instructor  Attendee/User  Other \_\_\_\_\_

For more information on the ESB-MACC Phase 2 Project, please visit:

[www.austintexas.gov/MaccPhase2](http://www.austintexas.gov/MaccPhase2)  
[www.speakupaustin.org/mas-macc](http://www.speakupaustin.org/mas-macc)

Thank you!



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Nombre: \_\_\_\_\_ Información de contacto: \_\_\_\_\_

¿Le gustaría ser contactado para recibir una respuesta directa?  SÍ  NO

1. ¿Tiene una buena comprensión de lo que es la Fase 2? ¿Ha participado en alguna de las reuniones comunitarias para la expansión de las instalaciones de ESB-MACC? En caso afirmativo, ¿cuándo? *(Por favor elija)*  antes de 2018  después de 2018  
 Sin conocimiento  Algún conocimiento  Buen conocimiento

2. ¿Cómo se enteró del proyecto de expansión y renovación de ESB-MACC?  Noticias  Redes Sociales  Sitio Web  Boca a boca  otro: \_\_\_\_\_ ¿Cuál es su interés específico que le hizo querer reunir más información y / o participar? \_\_\_\_\_

3. ¿Hay alguien más o un grupo específico de la comunidad que usted sabe que debemos incluir renovación o información de expansión? Especifique o proporcione información de contacto: \_\_\_\_\_

¿En qué programas ha participado en el ESB-MACC? \_\_\_\_\_ Participaste como (por favor elija los que apliquen)  Artista  Voluntario  Asistente/Usuario  Otro

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¡Gracias!



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