ZONING CHANGE REVIEW SHEET

CASE NUMBER: GF-21-10366 **HLC DATE**: July 26, 2021

August 23, 2021

PC DATE:

APPLICANT: Historic Landmark Commission

HISTORIC NAME: Chrysler Air-Temp House

COUNCIL DISTRICT: 7

WATERSHED: Shoal Creek

ADDRESS OF PROPOSED ZONING CHANGE: 2502 Park View Drive

ZONING FROM: SF-2 to SF-2-H

<u>SUMMARY STAFF RECOMMENDATION</u>: Staff recommends the proposed zoning change from single family residence – standard lot (SF-2) district to single family residence – standard lot – Historic Landmark (SF-2-H) combining district zoning if the Commission believes that this house qualifies as a historic landmark and represents the entire proposed historic district..

QUALIFICATIONS FOR LANDMARK DESIGNATION:

Architecture, historical significance, community value.

HISTORIC LANDMARK COMMISSION ACTION: July 26, 2021: Initiated historic zoning.

PLANNING COMMISSION ACTION:

<u>DEPARTMENT COMMENTS</u>: The house is beyond the bounds of the Comprehensive Cultural Resources Survey (1984) but is contributing to the Air Conditioned Village National Register Historic District, currently pending before the State Board of Review.

This case came before the Commission in June, 2020 for a full demolition. The applicant in the 2020 case reconsidered their application for full demolition and submitted plans for a partial demolition and retention of the character-defining features of this house; those plans were reviewed and approved by the Commission. The prior proposal would have preserved much of the street façade of the house, replacing deteriorated materials in kind or with a visually-compatible modern material, and an addition to the back in what promised to be a sensitive rehabilitation and adaptive reuse of the house. The Commission initiated historic zoning on the house during the pendency of the preparation of those plans, and satisfied that the plans would preserve the character of the house, dropped the historic zoning case. Since that time, the original applicants sold the house to the current applicant, who is seeking a permit to demolish the house and build a new house in its place.

One question before the Commission is whether this house represents an individual landmark-worthy designation, or whether it is simply contributing to the proposed National Register Historic District. If the Commission decides that this house qualifies individually as a historic landmark, then any changes to its exterior or site will require a Certificate of Appropriateness. If this house is contributing to the proposed National Register Historic

District, then the Commission will have only advisory review over changes to the exterior or the site.

At this point in the process, there is no absolute guarantee that the proposed Air Conditioned Village National Register Historic District will pass the State Board of Review and entered onto the National Register of Historic Places. The number of contributing houses within the proposed historic district is dwindling, with modifications done over the years, and the demolition of two contributing houses across the street approved by the Commission. While the proposed historic district still has enough contributing houses to maintain its designation, the Commission should bear in mind that those figures could change, undermining the integrity of the district.

CITY COUNCIL DATE: ACTION:

ORDINANCE READINGS: 1ST 2ND 3RD ORDINANCE NUMBER:

CASE MANAGER: Steve Sadowsky **PHONE:** 974-6454

NEIGHBORHOOD ORGANIZATION: Allandale Neighborhood Association, Austin Independent School District, Austin Lost and Found Pets, Austin Neighborhoods Council, Central Austin Urbanists, Friends of Austin Neighborhoods, Homeless Neighborhood Association, Lower District 7 Green, NW Austin Neighbors, Neighborhood Empowerment Foundation, North Austin Neighborhood Alliance, SELTexas, Shoal Creek Conservancy, Sierra Club, Austin Regional Group

BASIS FOR RECOMMENDATION:

Architecture:

One-story, rectangular -plan, shallow front-gabled mid-century Modern-styled wood frame house with rectangular asbestos panels set into a metal framing system on the front and back, and wood siding on secondary elevations. The house has fixed-sash and horizontal-sliding fenestration with a row of clerestory windows bridging the space between the asbestos panel section and the slightly-pitched roof, which is notable for its deep eaves. There is a pop-up, shed roofed section in the middle of the roof, that opens onto a side elevation. The house has a shed-roofed double carport with exposed beams and columns; the carport figures prominently into the impression of the house from the street and has ornamental brick walls, further identifying the house as an example of mid-century Modern design.

Historical Associations and Community Value:

The house is located in the "Air Conditioned Village" of northwest Austin, and would be contributing to a potential historic district encompassing the remaining homes of the 22 originally built as demonstration houses to study and promote the feasibility of central air conditioning in moderately-sized and moderately-priced homes. Austin's Air Conditioned Village was one of and the largest of several demonstration projects throughout the country in the early 1950s, at a time when central air conditioning was more common in commercial buildings and high-end residences, than in more modest houses, mostly due to the cost of installation. The National Association of Home Builders sponsored the construction of Austin's Air Conditioned Village in 1953 as a new subdivision just west of Burnet Road in the northwestern part of the city. The next year, 22 homes were built to appeal to middle-class taste and budgets, in varying styles, but all with central air conditioning furnished by several manufacturers, including Chrysler, which provided the air conditioning for this house at 2502 Park View Drive. This house was known as the Chrysler "Air-Temp" House, and was designed by local architect Fred Day, who had been associated with several of the leading architectural firms in the city, including Fehr and Granger, noted for their mid-century

Modern designs. The house was built by Wayne A. Burns, the developer of the Edgewood Subdivision, which encompassed the Air Conditioned Village.

The Air Conditioned Village was a novel concept, and was part economic feasibility study and part social study. Homes in the Air Conditioned Village were all moderately-sized, but typical for middle class neighborhoods in Austin at the time. Some were designed and constructed with notable architectural features, such as the asbestos panels making up the front wall of this house, as well as the use of clerestory windows, perforated brick, and other materials and design features that came into vogue after World War II. They were all brand new homes, and priced for sale to middle class families. The first owner of the house at 2502 Park View Drive was a military man, William C. Davis, and his wife, Fern. Davis was in the U.S. Air Force and lived in this house from the time of its construction until around 1958. There is very little information about the Davis family, such as whether they had children, but they seem to be typical of the desired demographic for purchasers of houses in the Air Conditioned Village. The 1959 city directory shows this house occupied by Jerrold and Nancy R. Kelly; he was the chief engineer for the Tips Iron and Steel Company, at 300 Baylor Street. The Kelly's lived in this house until very recently.

Researchers studied air conditioning usage by the families to determine the efficiency and cost-benefit ratios of central air conditioning on a modest residential scale, making this a form of social study as well. The research included comparisons of energy costs, determining whether central air conditioning made sense for a typical middle-class budget, and looking at peak usage times and the demands on the city's electrical grid. Further, the Air Conditioned Village experiment in Austin was instrumental in shaping FHA policies for home loans well past the post-World War II building boom.

The homes in Austin's Air Conditioned Village demonstrated that central air conditioning was indeed feasible for use in modest residential buildings, laying the groundwork for the development of modern air conditioning systems as essential for homes in warm climates. Using the data provided by the houses in the Air Conditioned Village, contractors and manufacturers developed systems for new and existing homes throughout the city and country.

The property contributes to the proposed Air Conditioned Village National Register Historic District, recently submitted and pending review and comment by the State Board of Review.

Designation Criteria—Historic Landmark

- 1) The building is more than 50 years old.
- 2) The building appears to retain high integrity.
- 3) Properties must meet two criteria for landmark designation (LDC §25-2-352). Staff has evaluated the property and determined that it may meet two criteria:
 - a. Architecture. The house is an excellent and remarkably intact example of architect-designed mid-century Modern architecture, with the use of modern materials, such as the asbestos panels on the front and back of the house, the deep eaves to shade the house, the clerestory windows to provide additional light into the interior, and the bold statement of the columns and beams of the house and its attached double carport. The house reflects the basic tenets of mid-century Modern design and satisfies the criterion for architecture.
 - b. Historical association. The house was built as a demonstration house for a national experiment to determine the feasibility of installing central air conditioning systems into a new middle-class residential design. While the owners of this house do not appear to have historical significance as would be typically evaluated under this criterion, the identity of the house as a demonstration project associated with the National Home Builders Association's initiative to explore the feasibility of

- installing central air conditioning into homes for the middle class satisfies this criterion for significant historical associations.
- c. Archaeology. The property was not evaluated for its potential to yield significant data concerning the human history or prehistory of the region.
- d. Community value. The house is located in the Air Conditioned Village, an early 1950s subdivision, specifically designed to evaluate the feasibility of central air conditioning in moderately-sized and moderately-priced houses, thus pioneering the widespread use of central air conditioning in a residential application throughout Austin and the rest of the country. This house does possess a unique location and physical characteristics in its intact design that contribute to the image of the city and the neighborhood, satisfying the criterion for community value. One question before the Commission is whether this house represents an individual landmark-worthy evaluation or as a contributing property within a proposed National Register Historic District.
- e. Landscape feature. The property is not a significant natural or designed landscape with artistic, aesthetic, cultural, or historical value to the city.

PARCEL NO.: 0234030616

LEGAL DESCRIPTION: LOT 17 BLK E EDGEWOOD SEC 2

ESTIMATED ANNUAL TAX ABATEMENT: \$5,239 (owner-occupied); city portion: \$1,915.

APPRAISED VALUE: \$534,010

PRESENT USE: Residential

CONDITION: Good

PRESENT OWNERS:

Cedar and Oak, Incorporated 13330 Galleria Circle Austin, Texas 78738

NOTE: TCAD records show that Cedar and Oak Incorporated sold the property to Hugh F.

Corrigan in May, 2021.

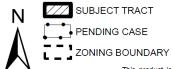
DATE BUILT: ca. 1954

ALTERATIONS/ADDITIONS: None

ORIGINAL OWNER(S): William C. and Fern Davis

OTHER HISTORICAL DESIGNATIONS: None.





NOTIFICATIONS

CASE#: GF 21-103669 LOCATION:2502 PARK VIEW DRIVE

This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.

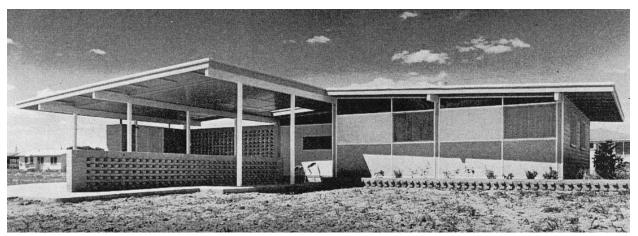
1"=292'

This product has been produced by CTM for the sole purpose of geographic reference. No warranty is made by the City of Austin regarding specific accuracy or completeness.

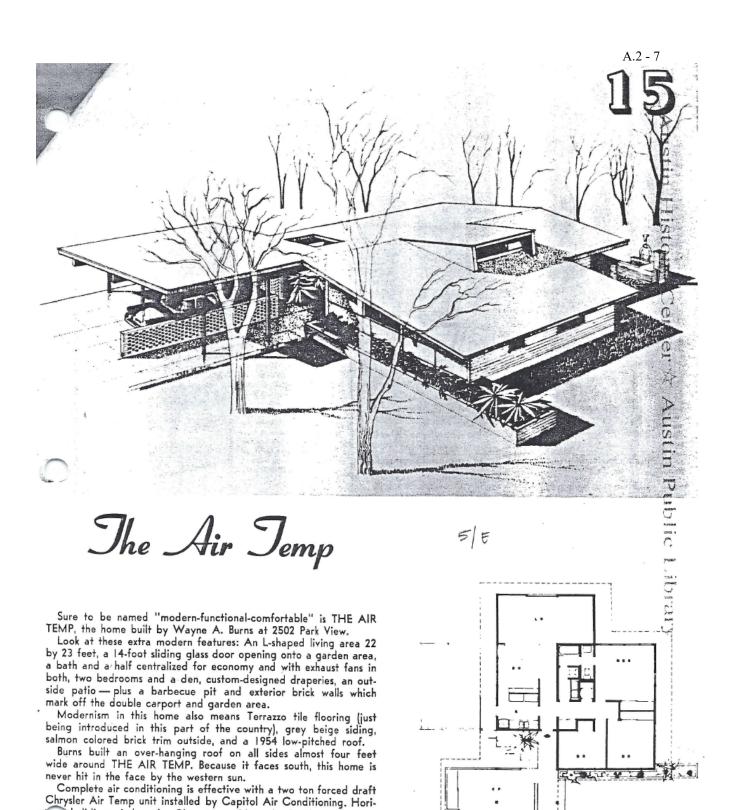




2502 Park View Drive (ca. 1954)



1954 photograph of the house when brand new



It's open living in this house with 1,160 square feet of floor space \\10?

I sliding windows by Clearstory add to the Southwest modern

Fred Day was the architect for the AIR TEMP HOME.

Page from the Austin Association of Home Builders' planbook showing the house at 2502 Park View Drive in Austin's Air-Conditioned Village

PROOF in the making at air conditioned village

it's CHRYSLER AIRTEMP <u>waterless</u>, <u>all-electric</u> COOLING for greatest efficiency and economy!



House in NAHB Air Conditioned Village, Austin, Texas, designed for Chrysler Airtemp Air-Cooled Air Conditioning by Fred W. Day and built by Wayne Burns. Cooling coil is located above Chrysler Airtemp Gas Furnace in hall closet. Air-cooled condensing unit for unterless cooling is mounted in wall of storage area at rear of carport at point marked by arrow in top photo.

High wall method of air distribution was used because of successful experience of builder and installer with this method in other homes in area. Compact duct system is confined to least used area of house. Is year 'round air conditioning feasible for builder houses? The introduction of Chrysler Airtemp water-less, all-electric cooling over a year ago made it practical and economical for any house—anywhere! From actual installations in homes in every section of the country the proof has been recorded. And now, to make it official, there's final proof in the making at the "Chrysler Airtemp House" in NAHB's Air Conditioned Village.

Give your new home "starts" the tremendous "buy" appeal of Chrysler Airtemp Year 'Round Air Conditioning—with waterless, all-electric cooling. See your Chrysler Airtemp Dealer (he's in the Yellow Pages), or return convenient coupon for complete facts.

CHRYSLER AIRTEMP

HEATING • AIR CONDITIONING for HOMES, BUSINESS, INDUSTRY
AIRTEMP DIVISION, CHRYSLER CORPORATION

Dayton 1, Ohio

Comfort Zone



Airtemp Division, Chrysler C P. O. Box 1037, Dayton 1, O	food Bouseneping /
I'd like to know more about 0	sler Airtemp Air Conditioning for homes: Water-Cooled
Nome	district to see the second
Address	

THE TRULY MODERN HOME IS AIR CONDITIONED

Advertisement for Chrysler AirTemp air conditioning and showing the model house at 2502 Park View Drive