



## Taxicab Industry Update – September 7, 2021



City of Austin  
Transportation Department



## Taxicab Franchise Operators

Current Franchise Operators

ATX Co-Op Taxi

Central City Taxi

Yellow Cab

Franchise Closures During Pandemic

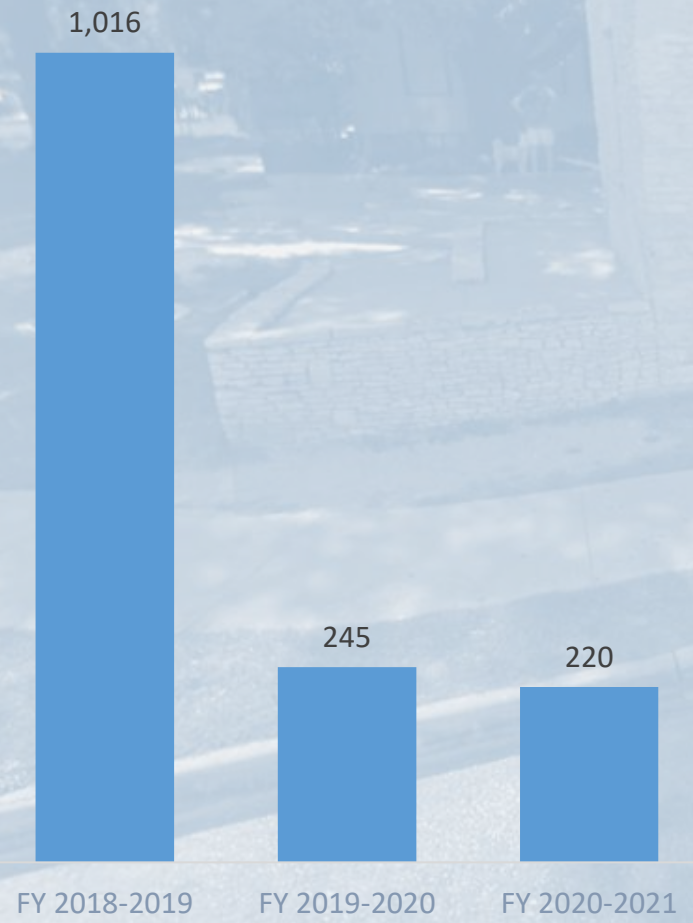
Lone Star Cab (May 2020)

Longhorn Taxicab Co. (Dec. 2020)



# Number of Taxicabs in Service 2019-2021

Three Year Comparison





## Current Taxicab Franchise Fleet Numbers

ATX Co-Op Taxi

100 Taxicabs / 93 Standard + 7 WCL

Central City Taxi

25 Taxicabs / 21 Standard + 4 WCL

Yellow Cab

95 Taxicabs / 87 Standard + 8 WCL



# Taxicab Number of Trips Five-Year Comparison: 2016 - 2021



\*As of 7/31/2021

<b>Franchise Model</b>	<b>Operating Authority Model</b>
<b>Application takes more than 30 days to complete</b>	<b>Application can be completed in one business day</b>
<b>Requires Council action for approval, renewal, or transfer</b>	<b>Approval, renewal, or transfer based on established prerequisite criteria</b>
<b>Three-readings franchise approval processes may take 3 to 6 months</b>	<b>Approval granted within 2 business days upon the fulfillment of established prerequisite criteria</b>
<b>Rigid application timeframes and deadlines</b>	<b>Flexible application timeframes and deadlines</b>
<b>Difficult to scale vehicle fleets to demand due to</b>	<b>Easy to scale vehicle fleets to demand</b>
<b>Inability to cease and resume operations when necessary</b>	<b>Ability to cease and resume operations at will</b>
<b>Limited driver autonomy and choice</b>	<b>Greater driver autonomy and choice</b>
<b>Unique vehicle-for-hire Category, unlike any others permitted in Austin</b>	<b>Aligns with all other vehicle-for-hire permitted services in Austin</b>
<b>Does not align with taxicab permitting programs in other Texas cities</b>	<b>Aligns with taxicab permitting programs in other Texas cities</b>





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