



# AUSTIN FOOD SYSTEM PLAN



*ATCFPB UPDATES*

OFFICE OF  
SUSTAINABILITY

CITY OF AUSTIN

# Food Policy Team is currently:

- **Distributed** a memo to Mayor and Council providing updates on the planning process
- **Reviewing** food system plans from across the country to develop list of best practices (11 Food System Plans)
- **Interviewing** food system plan project managers from across the country to learn about planning process, budget, community engagement & centering equity (6 interviews)
- **Interviewing** COA staff on planning initiatives (Resilience Hubs, Austin Climate Equity Plan) to identify lessons learned and building interdepartmental team for planning process (8 interviews)
- **Developing** a RFP for consultant

# Food System Planning: Plan Review

## Government-led Plans:

### **New York, NY: [Food Forward: 10 Year Food Policy Plan](#) – 2020**

☆ Makes clear City government's role in the food system; provides clear examples / callouts of work already underway

### **Seattle: [Food Action Plan](#) – 2012**

☆ Work that is already underway ; Proven impact: Fresh Bucks program, Farm to Table program

### **Denver, CO: [Food Vision](#) – 2017, [Food Action Plan](#) – 2018**

☆ Baseline Report, Vision, and Action Plan all separated out as digestible components of a larger planning process; Goals are SMART and target rationales are transparent ; declaration of support

## Community-led Plans:

### **San Diego County, CA: [Food Vision 2030](#) – 2021**

☆ Deep engagement ; Land & People Acknowledgement ; Movement + Power Building Framework ; Interactive Website

### **Pittsburgh, PA: [Greater Pittsburgh Food Action Plan](#) – 2020**

☆ Deep community engagement ; Empowerment framework ; evaluation built into goals ; [Food Policy Audit](#) (U Virginia)



# Food System Planning: Project Interviews

- **Completed interviews:**

- **San Diego County, CA** (Food Vision 2030)
  - Meeting w/ San Diego County Food System Alliance: 08/11/21
- **Denver, CO** (Food Action Plan)
  - Meeting w/ city staff: 08/25/21
- **Pittsburgh, PA** (Greater Pittsburgh Food Action Plan)
  - Meeting w/ city staff: 08/19/21
  - Meeting w/ Pittsburgh Food Policy Council: 08/19/21
- **Philadelphia, PA** (Eating Here: Greater Philadelphia Food System Plan)
  - Meeting w/ city staff: 09/07/21
- **New York, NY** (Food Forward: 10 Year Food Policy Plan)
  - Meeting w/ city staff: 09/13/21
- **Dallas, TX**
  - Meeting w/ city staff: 9/9/21

- **Coming up:**

- Seattle, WA: Food Action Plan
- Minneapolis, MN: Food Action Plan



# Food System Planning: COA Interviews

- **Completed interviews:**

- Austin Public Health - 08/31/21
- Austin Resource Recovery - 08/30/21
- Equity Office - 08/24/21
- Economic Development - 08/31/21
- Office of Sustainability
  - Resilience Hubs
    - 07/26/21 + 08/26/21 (Marc) (Ongoing bi-weekly meeting scheduled)
  - Climate Equity Plan:
    - 07/21/21
    - 08/09/21
- Watershed Protection Department - 09/09/21
- Urban Forestry - 9/3/21
- Housing and Planning - 9/2/21

- **Coming up:**

- Parks and Recreation
- Austin Water
- Austin Fire Department
- Office of Performance Management
- Travis County (HHS, EDD, TNR)



# Food System Planning: **RFP for Project Manager Consultant**

- Reviewed Dallas Food and Agriculture Planning RFP
- Requested RFP examples from project managers
- Currently developing draft RFP using Dallas as a template

# Questions for Review

- How does the Food Policy Board envision being involved with the Food Planning Process?
- Should this be a subject area for the October Strategic Planning meeting?





# Next Steps

- September
  - Present to the Healthy Food Access WG (ATCFPB) on 'Best practices & Lessons Learned'
  - Finish interviews with COA and Travis County staff & project managers
  - Release RFP; hire Contract Manager and temp staff
- October
  - Continue engaging with the ATCFPB
  - Contract with Hagerty for Food Access Appendix
  - RFP for Project Management consultant
  - Hire temp staff (review city plans)
  - Complete Data Aggregation project and develop platform for hosting data (possibly partnership with [UT Texas Metro Observatory](#))





**THANK YOU!**

