



Recommendation for Action

File #: 21-2881, **Agenda Item #:** 90.

9/30/2021

Posting Language

Authorize negotiation and execution of a contract with Austin Regional Manufacturers Association to provide workforce development services, for a term of one year in an amount not to exceed \$100,000.

(Note: This procurement was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. For the services required for this procurement, there were no subcontracting opportunities; therefore, no subcontracting goals were established).

Lead Department

Purchasing Office.

Client Department(s)

Economic Development Department.

Fiscal Note

Funding is available from the Fiscal Year 2021-2022 Operating Budget of the Economic Development Department.

Purchasing Language:

Professional Service.

For More Information:

Inquiries should be directed to the City Manager's Agenda Office, at 512-974-2991 or AgendaOffice@austintexas.gov <<mailto:AgendaOffice@austintexas.gov>> or to Marian Moore, at 512-974-2062 or Marian.Moore@austintexas.gov <<mailto:Marian.Moore@austintexas.gov>>.

Additional Backup Information:

The contract will provide continuation of a workforce development program for the Austin-area manufacturing sector. The Austin Regional Manufacturers Association (ARMA) uses their knowledge and experience of the manufacturing industry in the Austin area to develop a comprehensive understanding of the needs and interests of area manufacturing employers. ARMA utilizes existing professional relationships and established trust with area manufacturing employers to bolster the success and expediency of workforce development in Austin.

The contract includes the development, implementation, and execution of several deliverables related to the manufacturing sector's needs, including: an internship program, community organization outreach, securing

commitments from manufacturing businesses, securing partnership statements from area schools, and working collaboratively with Workforce Solutions Capital Area to align with the Austin Area Master Community Workforce Plan and associated Employer Hub Initiative. The current contract with ARMA is scheduled to expire on September 30, 2021.

These workforce development services will build upon the findings of the 2017 Manufacturing Employers Study conducted by the Ray Marshall center for the Study of Human Resources, a research unit of the University of Texas at Austin's LBJ School of Public Affairs. If the City is unable to secure a contract, industry development may be impacted, for a sector that provides job opportunities for those with barriers to entry, and for those that are suffering the adverse employment effects of the COVID-19 pandemic.

Strategic Outcome(s):

Economic Opportunity and Affordability.