



**HOUSING &
PLANNING**

2020 Census Findings for Austin

City Council Meeting
September 28, 2021

Content

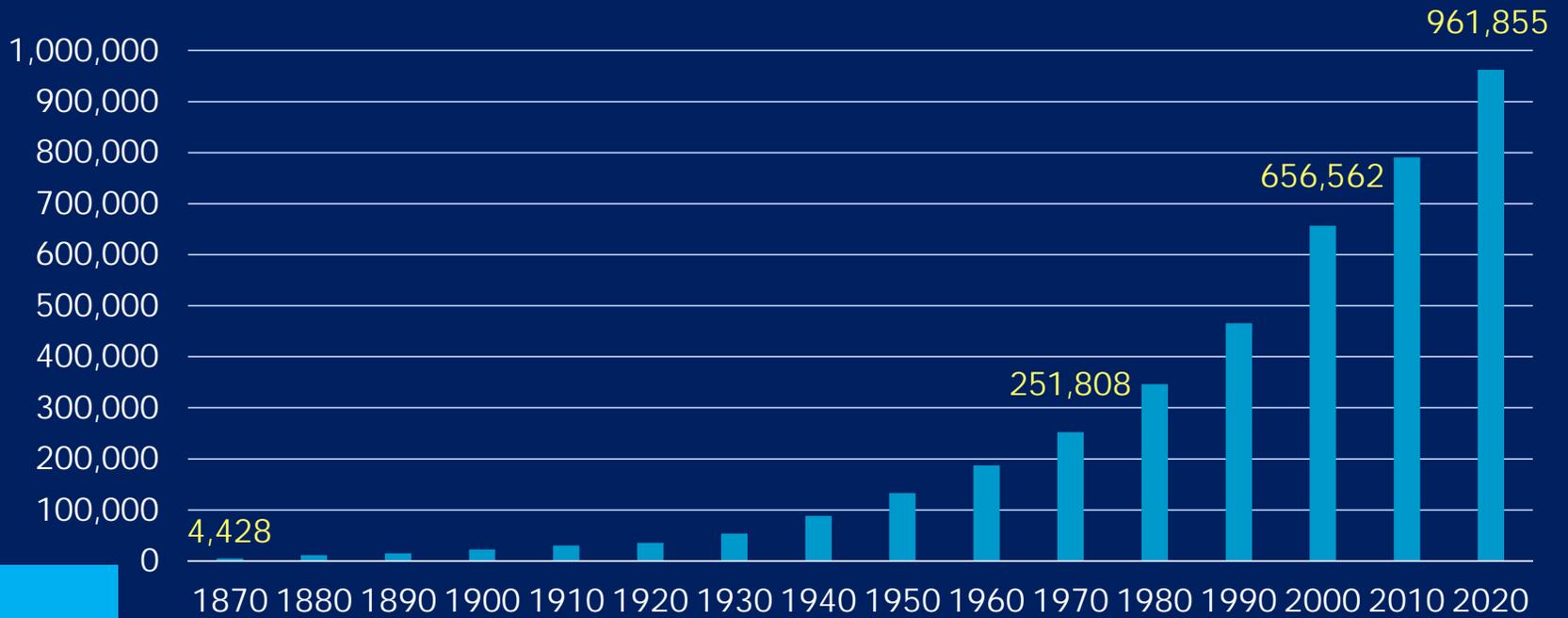
- Population Growth
- Austin's Unique Diversity
- Areas Experiencing Change
- Findings to Celebrate and to Ponder



Austin's Population Growth



Austin Population Growth, 1870 to 2020



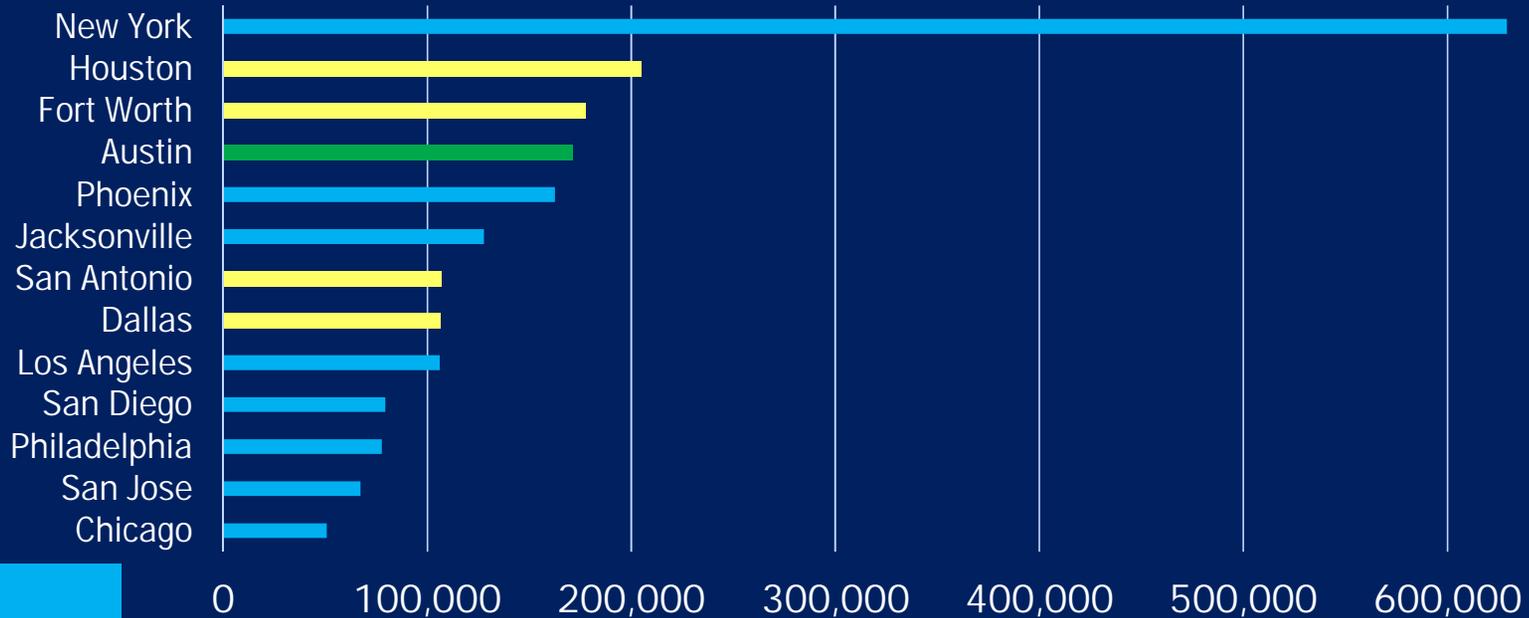
**.961
million**

Source: U.S. Census Bureau, Decennial Censuses 1870 – 2020.



Austin is the 11th largest city in the country but growth rivals that of the largest cities.

Numeric Change among U.S. Largest Cities, 2010-2020



171k in 10 yrs

Source: U.S. Census Bureau, P.L. 94-171 Redistricting Data, 2010 and 2020.



Austin was the fastest-growing large metro in the country every year this decade.

	2020 Population	Numeric Change, 2010-2020	Percent Change, 2010-2020
Austin-Round Rock-Georgetown, TX	2,283,371	567,082	33.0%
Orlando-Kissimmee-Sanford, FL	2,673,376	538,965	25.3%
Raleigh-Cary, NC	1,413,982	283,492	25.1%
Nashville-Davidson-Murfreesboro-Franklin, TN	1,989,519	343,319	20.9%
Houston-The Woodlands-Sugar Land, TX	7,122,240	1,201,824	20.3%
Dallas-Fort Worth-Arlington, TX	7,637,387	1,270,845	20.0%
San Antonio-New Braunfels, TX	2,558,143	415,635	19.4%
Jacksonville, FL	1,605,848	260,252	19.3%
Charlotte-Concord-Gastonia, NC-SC	2,660,329	416,369	18.6%
Seattle-Tacoma-Bellevue, WA	4,018,762	578,953	16.8%

Source: U.S. Census Bureau, 2020 Decennial Census, P.L. 94-171.



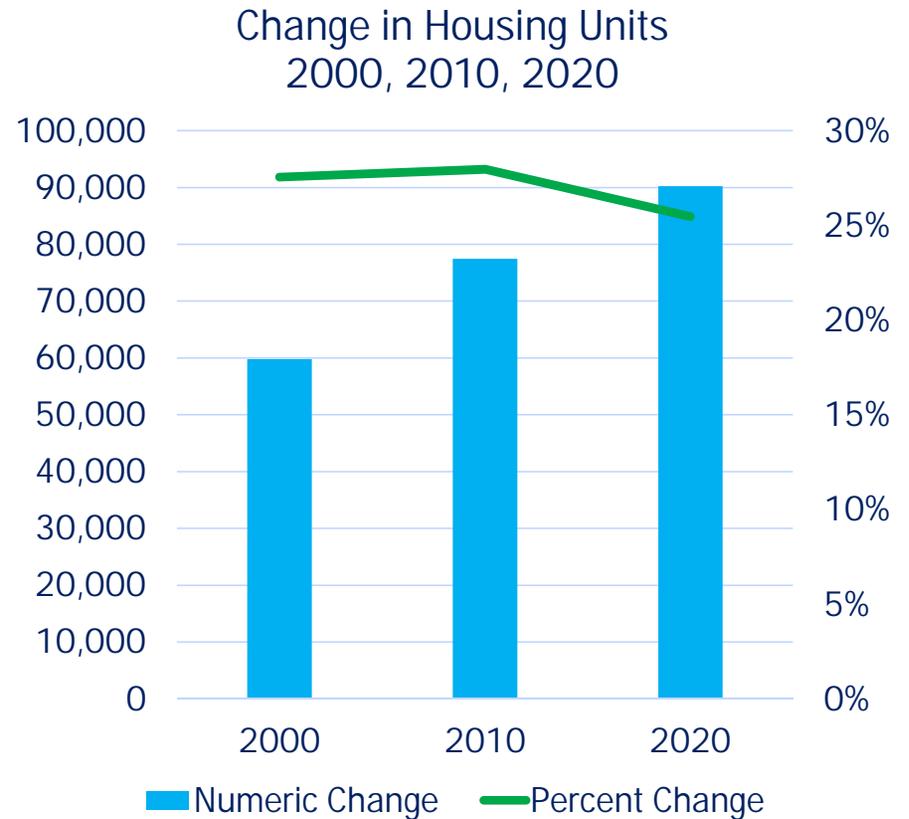
Austin sees large gains while suburbs see fast growth.

Place	2010	2020	Numeric Change	Percent Change
Manor	5,037	13,652	8,615	171.0%
Leander	26,521	59,202	32,681	123.2%
Buda	7,295	15,108	7,813	107.1%
Hutto	14,698	27,577	12,879	87.6%
Kyle	28,016	45,697	17,681	63.1%
Cedar Park	48,937	77,595	28,658	58.6%
San Marcos	44,894	67,553	22,659	50.5%
Georgetown	47,400	67,176	19,776	41.7%
Pflugerville	46,936	65,191	18,255	38.9%
Bastrop	7,218	9,688	2,470	34.2%
Austin	790,390	961,855	171,465	21.7%
Round Rock	99,887	119,468	19,581	19.6%



Housing Unit Counts

- 444,426 housing units in Austin in 2020.
- Added 90,185 housing units for a rate of growth of 25.5%.
- 410,868 (92.4%) occupied households.
- Vacancy rate dropped to 7.6% from 8.3% in 2010.



Source: U.S. Census Bureau, P.L. 94-171 Redistricting Data, 2000, 2010, and 2020.



Austin's Unique Diversity



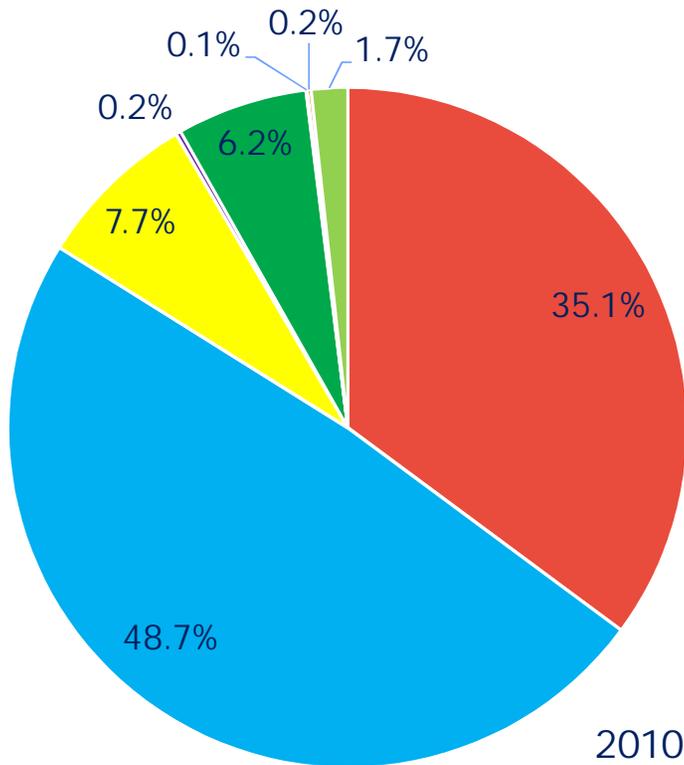
Change in Austin’s Racial-Ethnic Composition, 2010 to 2020

	2010	2020	Percent of Total, 2010	Percent of Total, 2020	Numeric Change	Percent Change	Percent of Total Change
Hispanic or Latino	277,707	312,448	35.1%	32.5%	34,741	12.5%	20.3%
American Indian & Alaska Native, NH	1,967	2,002	0.2%	0.2%	35	1.8%	0.0%
Asian, NH	49,159	85,853	6.2%	8.9%	36,694	74.6%	21.4%
Native Hawaiian & Other Pacific Islander, NH	401	528	0.1%	0.1%	127	31.7%	0.1%
Black or African American, NH	60,760	66,002	7.7%	6.9%	5,242	8.6%	3.1%
Some other race, NH	1,448	4,841	0.2%	0.5%	3,393	234.3%	2.0%
Two or more races, NH	13,677	37,187	1.7%	3.9%	23,510	171.9%	13.7%
White, NH	385,271	452,994	48.7%	47.1%	67,723	17.6%	39.5%
Total	790,390	961,855	100.0%	100.0%	171,465	21.7%	100.0%

Source: U.S. Census Bureau, Decennial Census 2010, 2020; Note: red text denotes decrease since 2010

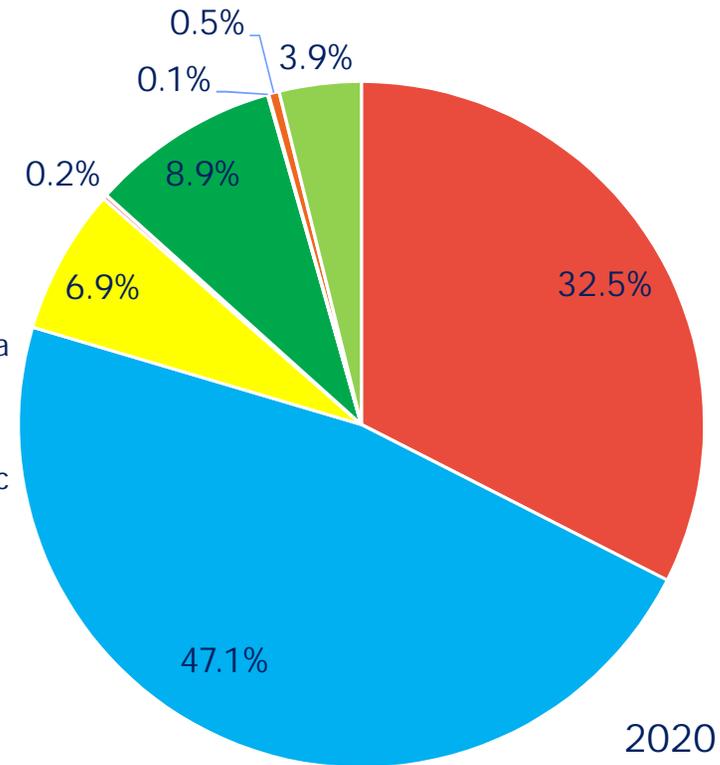


Austin Race/Ethnicity Composition, 2010 & 2020



2010

- Hispanic or Latino
- White, NH
- Black or African American, NH
- American Indian and Alaska Native, NH
- Asian, NH
- Native Hawaiian and Pacific Islander, NH
- Some Other Race, NH
- Two or More Races, NH

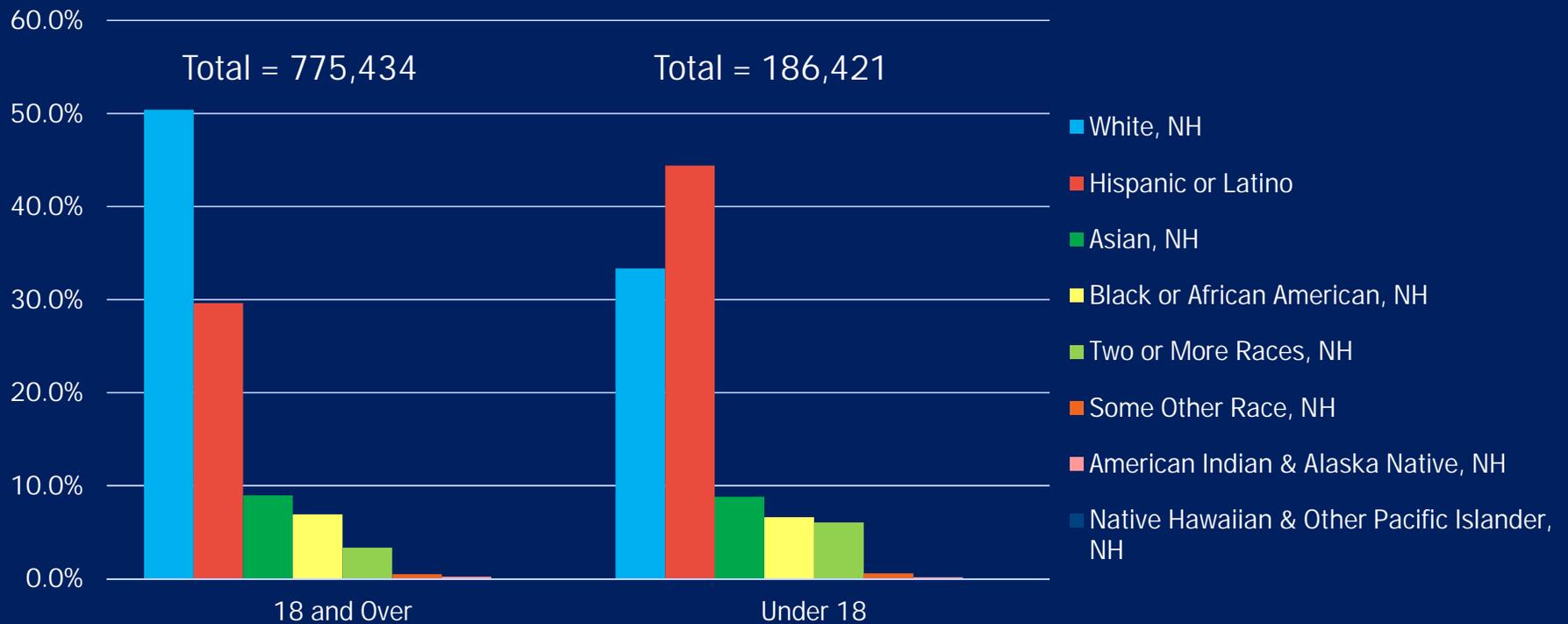


2020

Source: U.S. Census Bureau, 2020 Decennial Census, P.L. 94-171 File. Note: NH = Non-Hispanic



Larger adult than child population, but the youngest Austinites are more diverse.

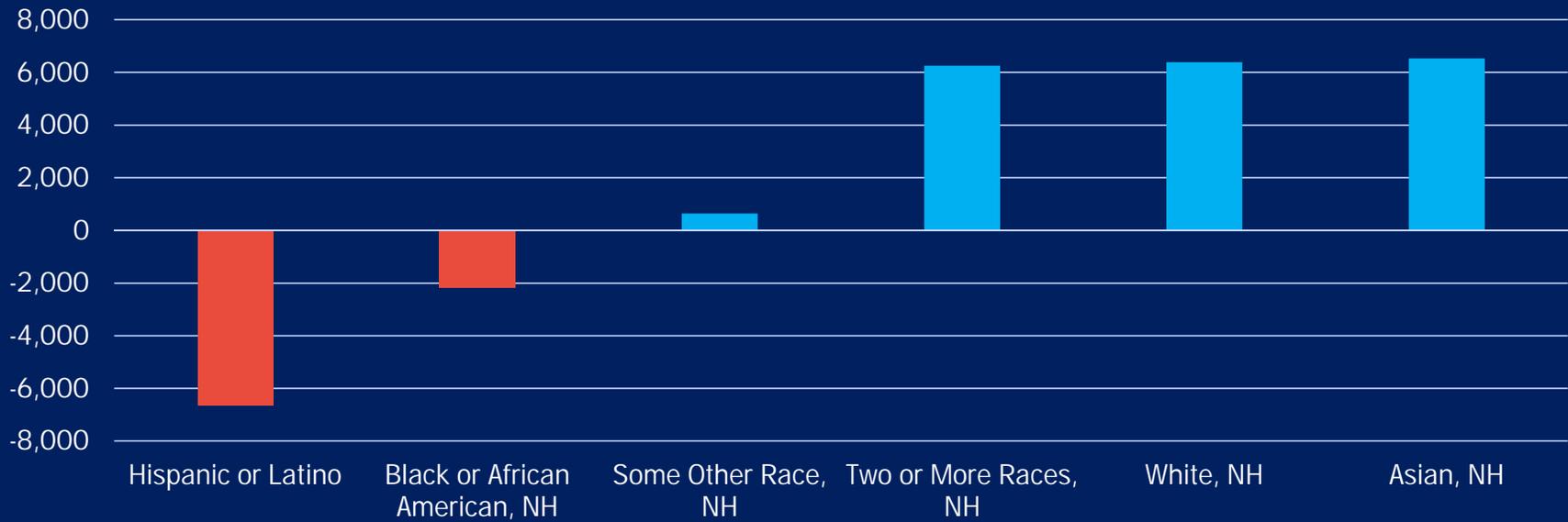


Source: U.S. Census Bureau, 2020 Decennial Census, P.L. 94-171 File



Despite growth in the child population, fewer Latino and Black children in Austin.

Numeric Change in the Child Population, 2010-2020



~11k in 10 yrs

Source: U.S. Census Bureau, P.L. 94-171 Redistricting Data, 2010 and 2020.

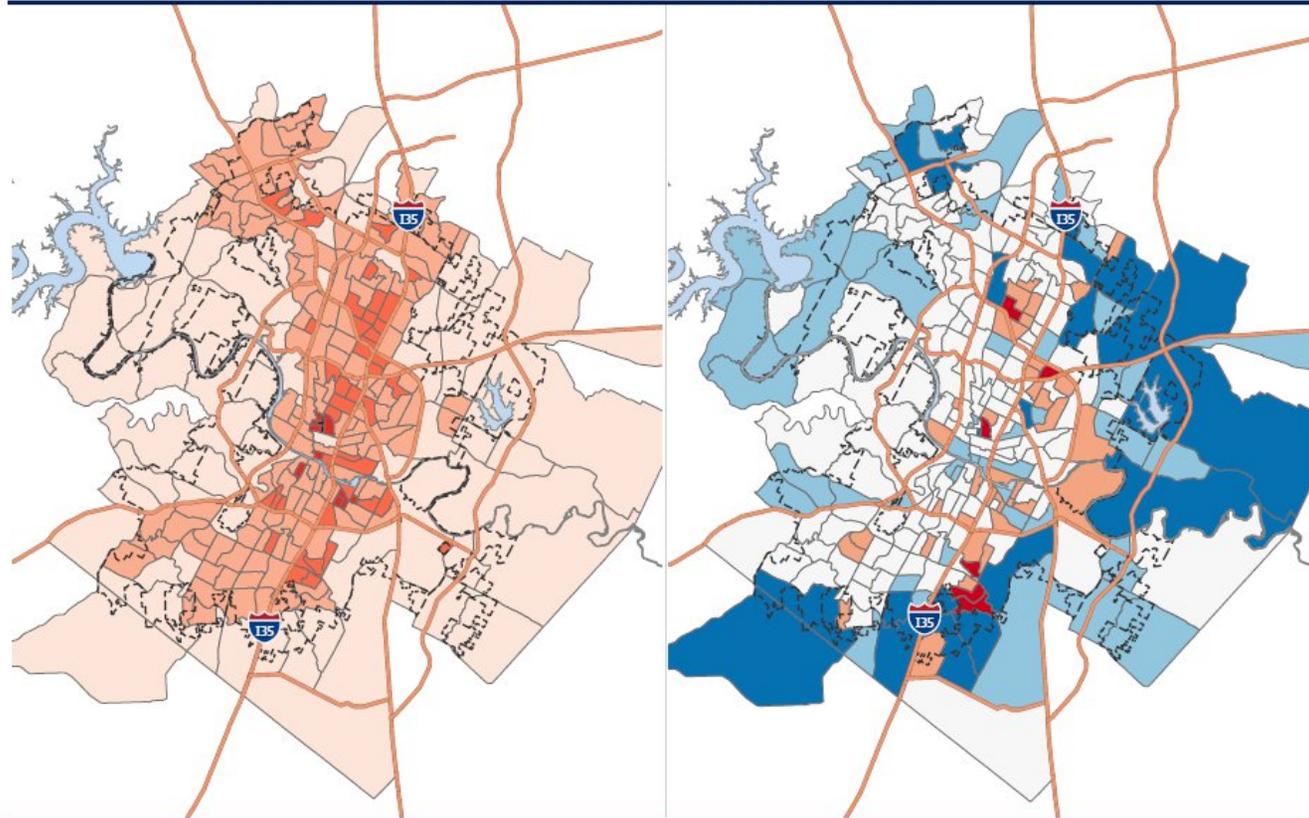


Areas Experiencing Change



Austin Demographic Landscape

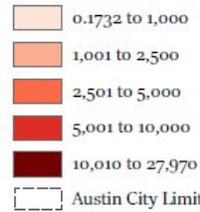
Total Population Geographic Distribution by Census Tract



2020 Population

Density

Total Population
per square
kilometer



Scale:

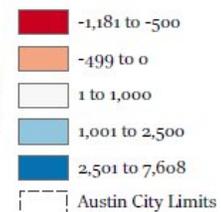
Author/Date: City of Austin
Housing and Planning Department
8.24.2021

Credit: U.S. Census Bureau, 2020 Decennial Census P.L. 94-171 File

2010-2020 Population

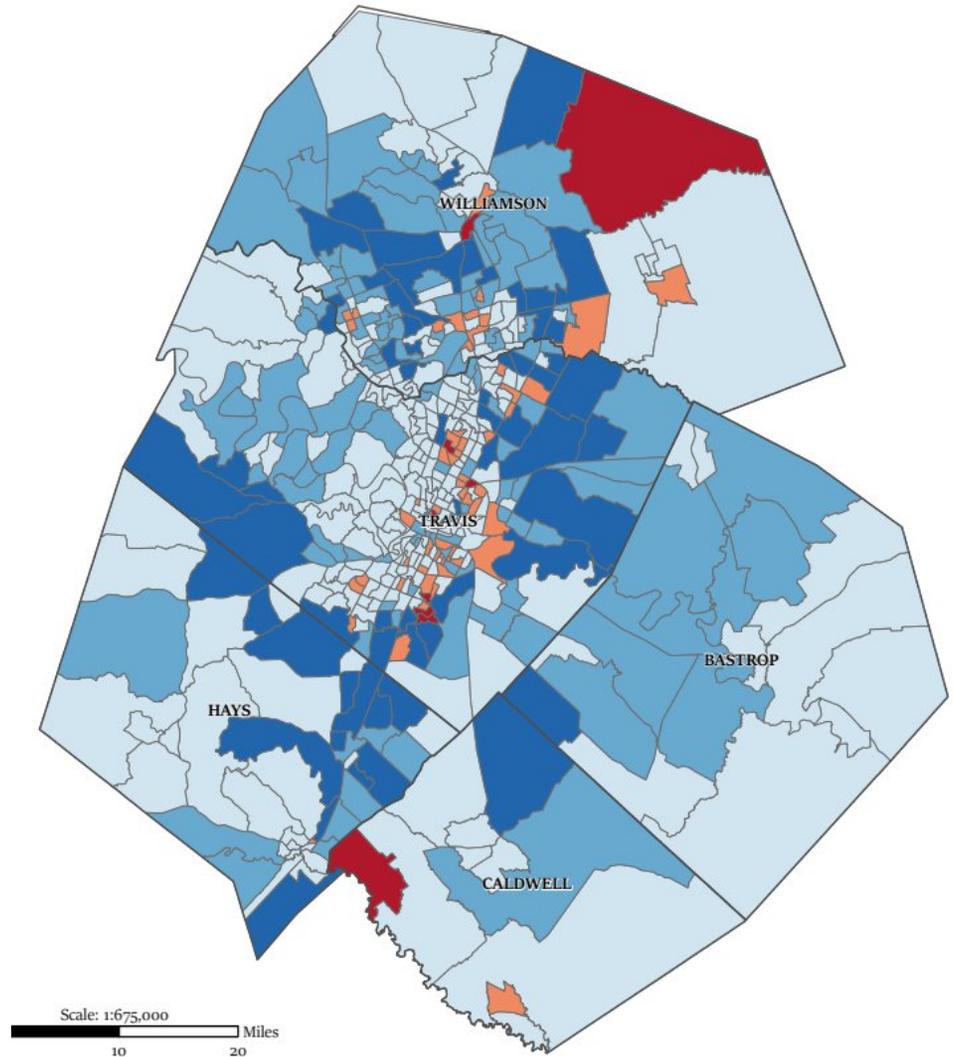
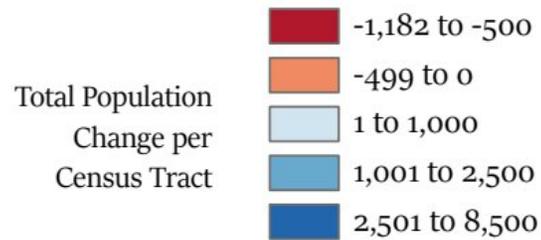
Numeric Change

Total population
change between
2010 and 2020





Austin Metro Area Population Change, 2010 to 2020



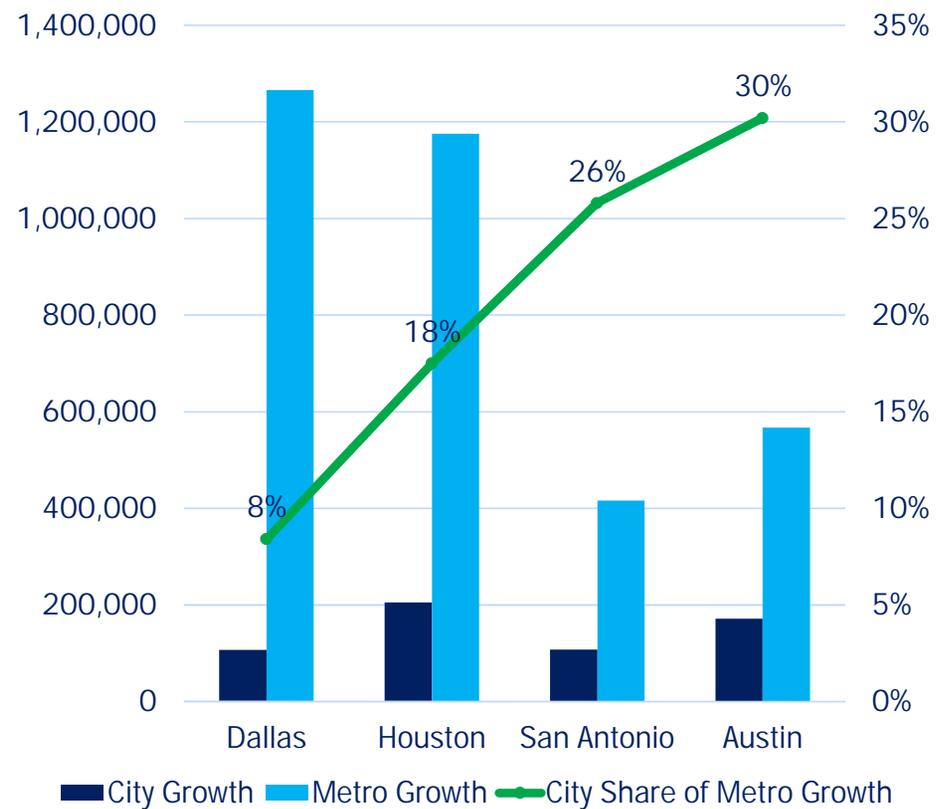
Source: U.S. Census Bureau, P.L. 94-171 Redistricting Data, 2020.



Suburban growth trend continues

- Decades-long trend of suburban growth in TX metros continues.
- Larger metros see smaller shares of growth originating in principal city.
- Austin contributes 30% of total metro growth, greatest share of TX Big 5 metros.

Principal City Share of Metro Growth, 2010 to 2020

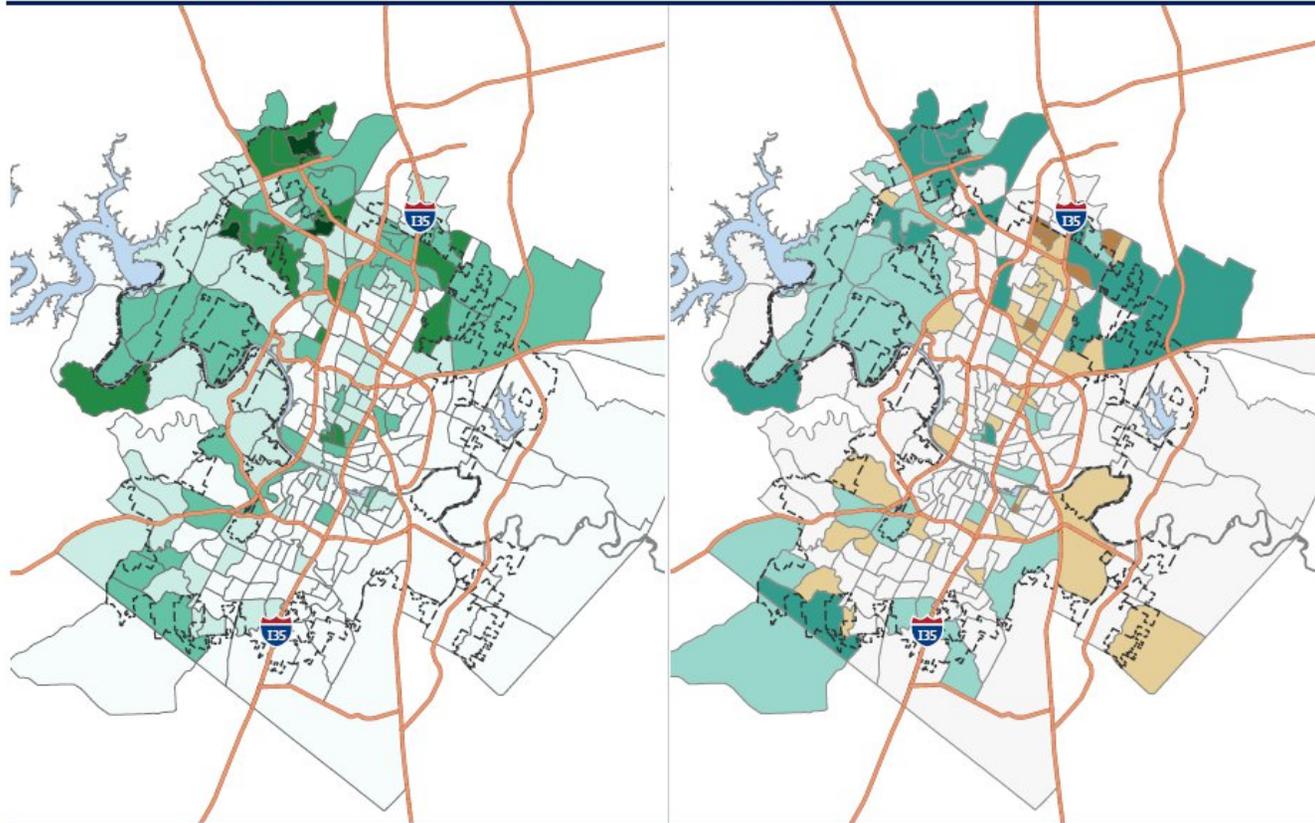


Source: U.S. Census Bureau, P.L. 94-171 Redistricting Data, 2010, and 2020.



Austin Demographic Landscape

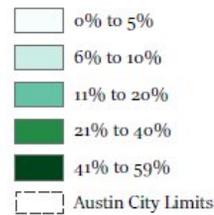
Non-Hispanic Asian Geographic Distribution by Census Tract



2020 Population

Percent of Total

Percentage of the
Total Population
that is
Non-Hispanic Asian

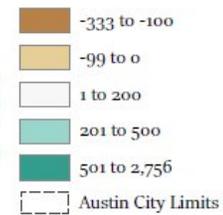


Scale:
Author/Date: City of Austin
Housing and Planning Department
8.24.2021
Credit: U.S. Census Bureau, 2020 Decennial Census PL 94-171 File

2010-2020 Population

Numeric Change

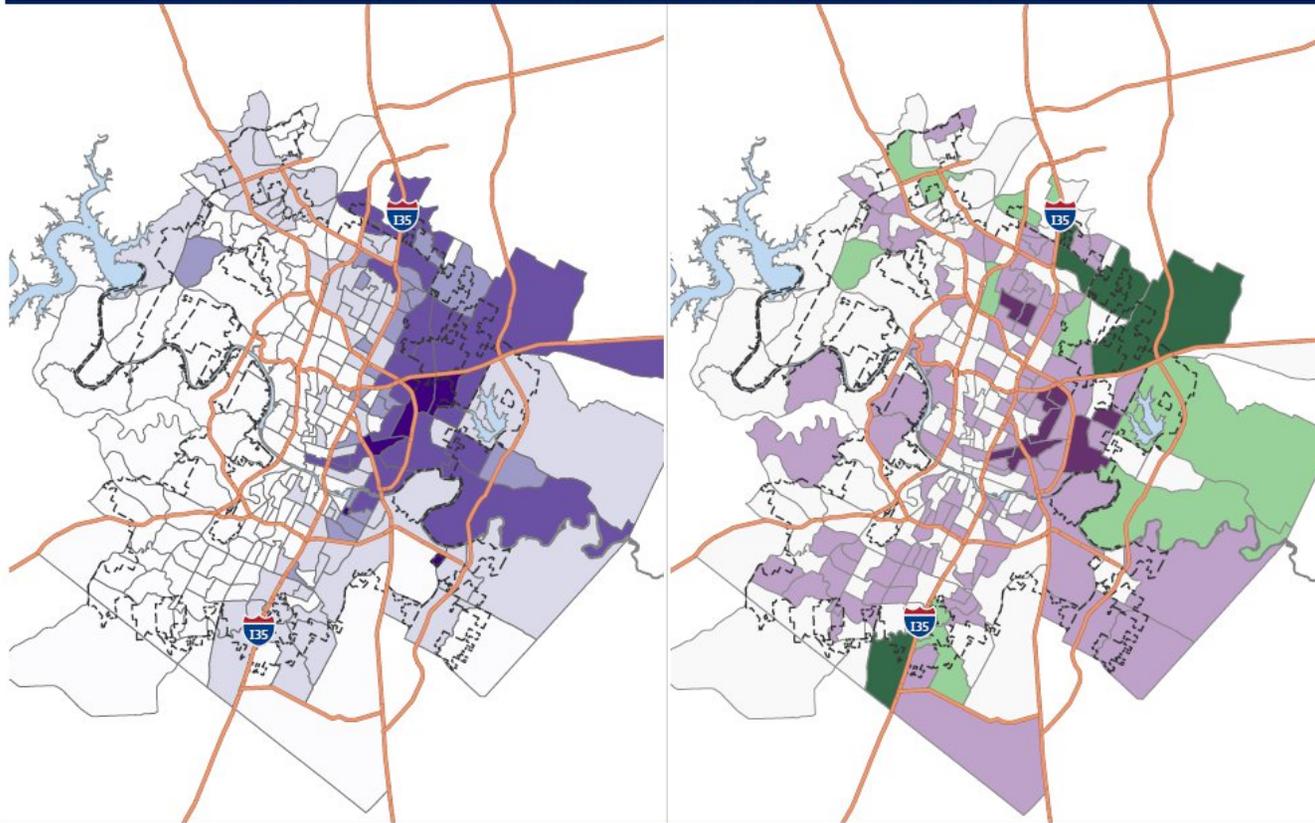
Total change in
the population
that is
Non-Hispanic Asian





Austin Demographic Landscape

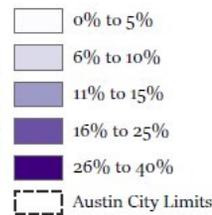
Non-Hispanic Black Geographic Distribution by Census Tract



2020 Population

Percent of Total

Percentage of the Total Population that is Non-Hispanic Black

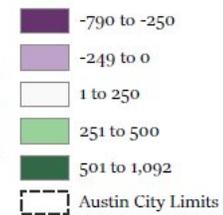


Scale:
Author/Date: City of Austin
Housing and Planning Department
8.24.2021
Credit: U.S. Census Bureau, 2020 Decennial Census PL 94-171 File

2010-2020 Population

Numeric Change

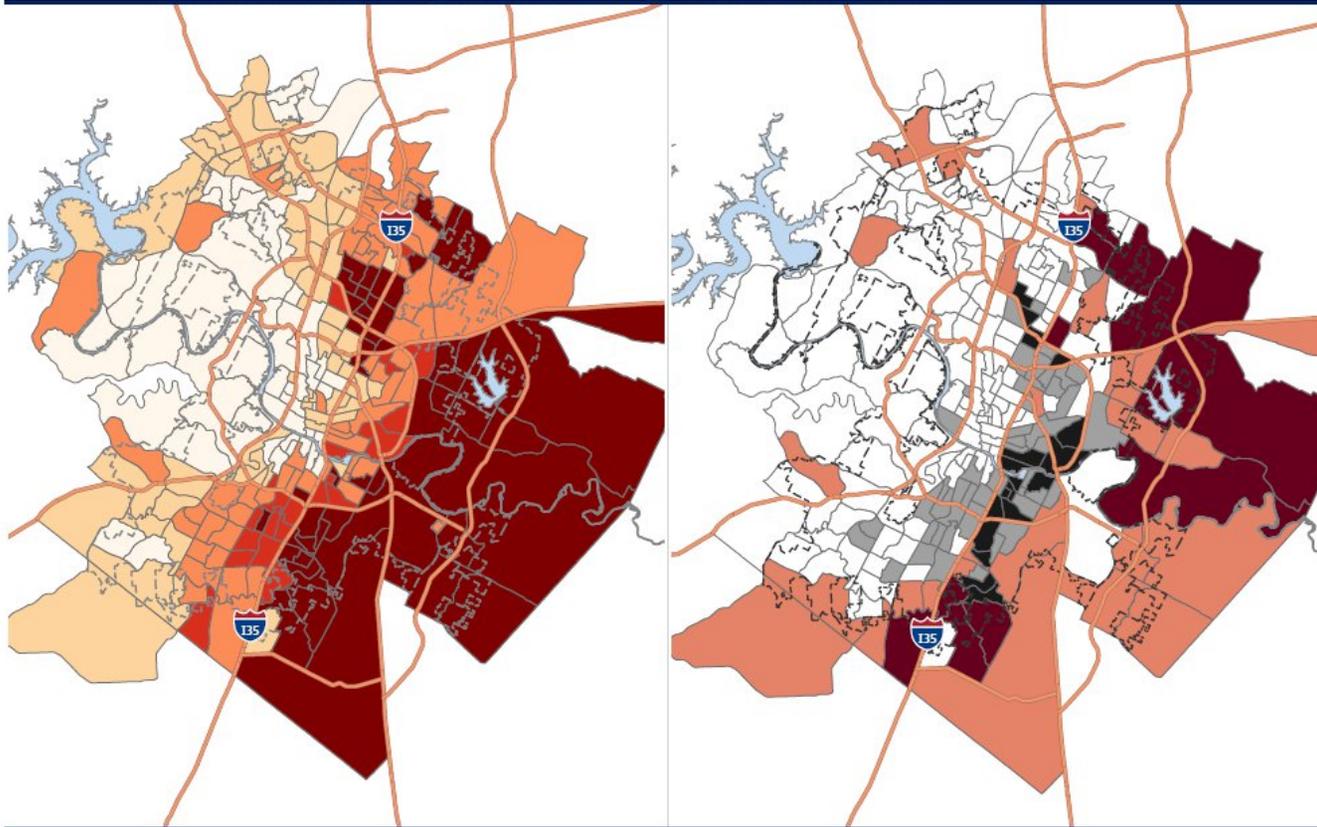
Total change in the population that is Non-Hispanic Black





Austin Demographic Landscape

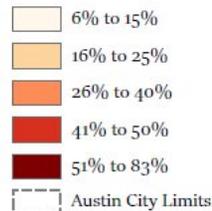
Hispanic/Latino Geographic Distribution by Census Tract



2020 Population

Percent of Total

Percentage of the Total Population that is of Hispanic Origin

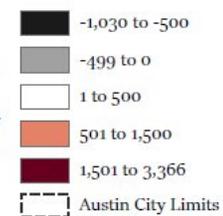


Scale: 1:450,000
Author/Date: City of Austin
Housing and Planning Department
8-24-2021
Credit: U.S. Census Bureau, 2020 Decennial Census PL 94-171 File

2010-2020 Population

Numeric Change

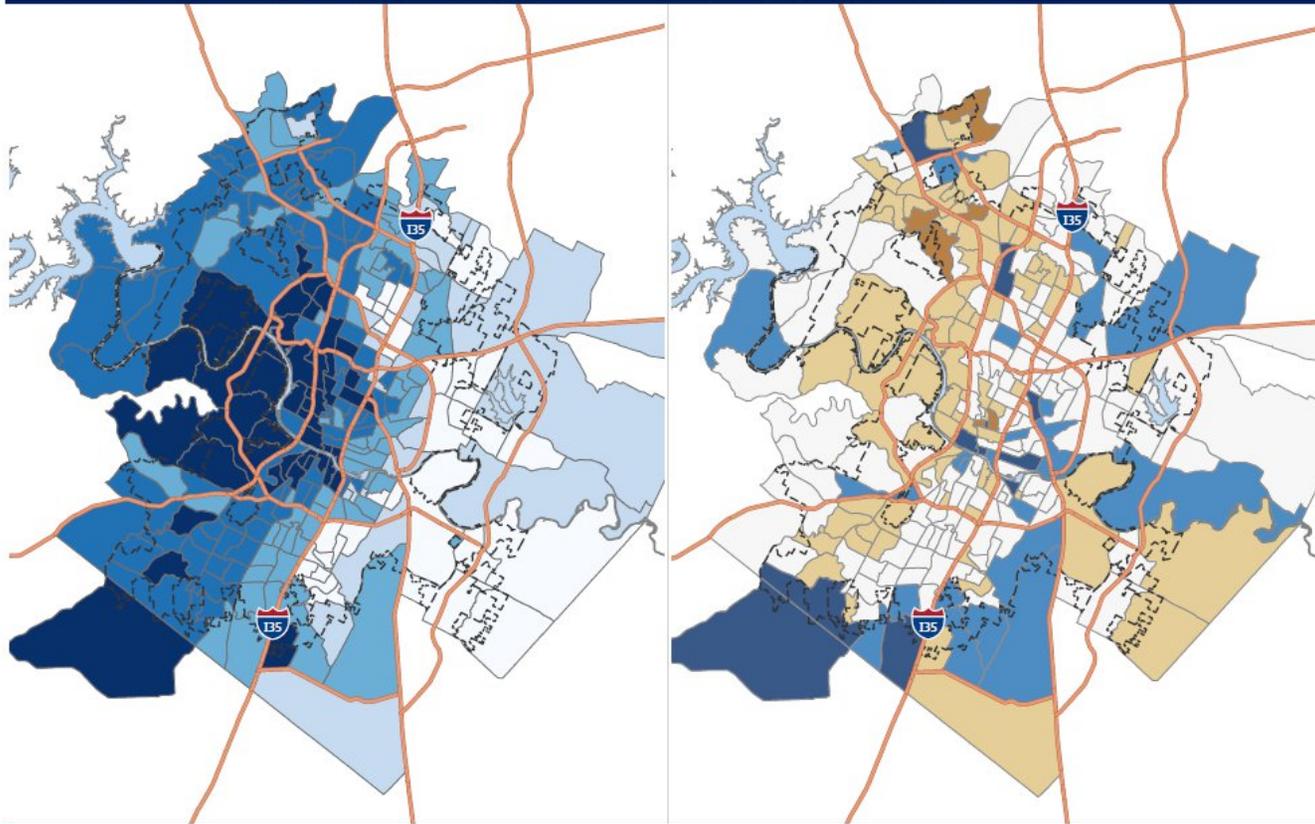
Total change in the population that is of Hispanic Origin





Austin Demographic Landscape

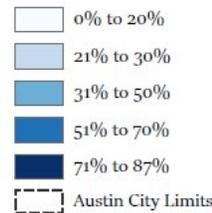
Non-Hispanic White Geographic Distribution by Census Tract



2020 Population

Percent of Total

Percentage of the Total Population that is Non-Hispanic White

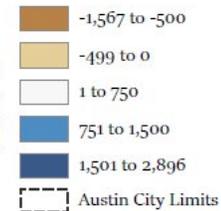


Scale:
Author/Date: City of Austin
Housing and Planning Department
8.24.2021
Credit: U.S. Census Bureau, 2020 Decennial Census PL, 94-171 File

2010-2020 Population

Numeric Change

Total change in the population that is Non-Hispanic White





Growth rivaling that of
country's largest cities

Growth in housing on
par with population
growth, with low
vacancy rate

Growth among all
communities, yielding
increased diversity



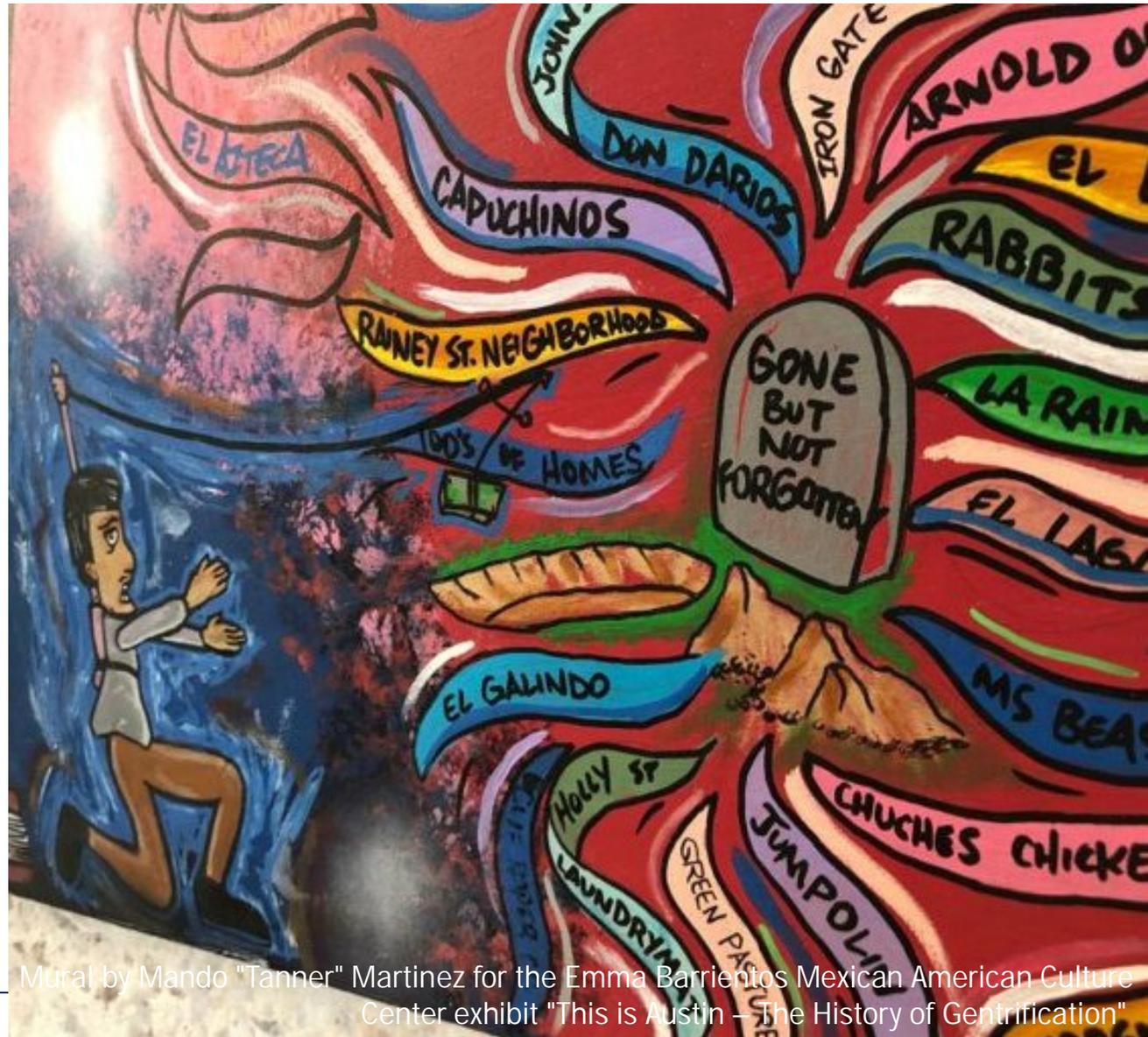
"Rhapsody" mosaic mural by John Yancey



Continued geographic segregation with concurrent farther eastward movement

Decreasing rate of growth in housing

Unique pattern of growth among Hispanics and Blacks, especially among children



Mural by Mando "Tanner" Martinez for the Emma Barrientos Mexican American Culture Center exhibit "This is Austin – The History of Gentrification"



Resources:

- City of Austin Demographics
 - [Interactive Map Series](#)
 - Static Map Series
 - [Dashboard of key findings](#)
- [U.S. Census Bureau](#)
 - America Counts
 - Visualizations
- [Texas Demographic Center](#)





**HOUSING &
PLANNING**

Thank you!

Lila Valencia, Ph.D.

City Demographer

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Race & Ethnicity Questions on the Census

- Separate questions for Ethnicity and Race; Hispanics can identify as any race.
- Write-in fields for White and Black or African American
- Capture up to 300 characters for write-in fields
- Do not prioritize write-in responses

NOTE: Please answer BOTH Question 6 about Hispanic origin and Question 7 about race. For this census, Hispanic origins are not races.

6. Are you of Hispanic, Latino, or Spanish origin?

No, not of Hispanic, Latino, or Spanish origin

Yes, Mexican, Mexican Am., Chicano

Yes, Puerto Rican

Yes, Cuban

Yes, another Hispanic, Latino, or Spanish origin – *Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.*

7. What is your race?
Mark one or more boxes **AND** print origins.

White – *Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.*

Black or African Am. – *Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.*

American Indian or Alaska Native – *Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.*

<input type="checkbox"/> Chinese	<input type="checkbox"/> Vietnamese	<input type="checkbox"/> Native Hawaiian
<input type="checkbox"/> Filipino	<input type="checkbox"/> Korean	<input type="checkbox"/> Samoan
<input type="checkbox"/> Asian Indian	<input type="checkbox"/> Japanese	<input type="checkbox"/> Chamorro
<input type="checkbox"/> Other Asian – <i>Print, for example, Pakistani, Cambodian, Hmong, etc.</i>	<input type="checkbox"/> Other Pacific Islander – <i>Print, for example, Tongan, Fijian, Marshallese, etc.</i>	

Some other race – *Print race or origin.*



Multi Racial non-Hispanic (Austin):

- White & Asian (32%)
- White & American Indian and AK Native (20%)
- White & Other (18%)
- White & Black (17%)

Most Common Race Responses for Hispanics (Travis County):

- Two or More Races 38%
- Some Other Race 35%
- White 23%
- American Indian and AK Native 2%