

Meeting Agenda



Progress Update



Select Strategies and Tactics



Questions and Next Steps





Progress Update

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Early Improvement Recommendations

Feasibility Matrix **Preferred Strategies**

Benchmarking

Research Key Definitions, Data/Technology & Policy Issues

Analyze Multiple ARR Topics

Research,
Analysis &
Recommendations

Establish Plan Goals & Objectives

Identify Alternatives

Evaluate Options

Develop Strategies & Options



Multiple Strategy Workshops

Develop Implementation Timeline

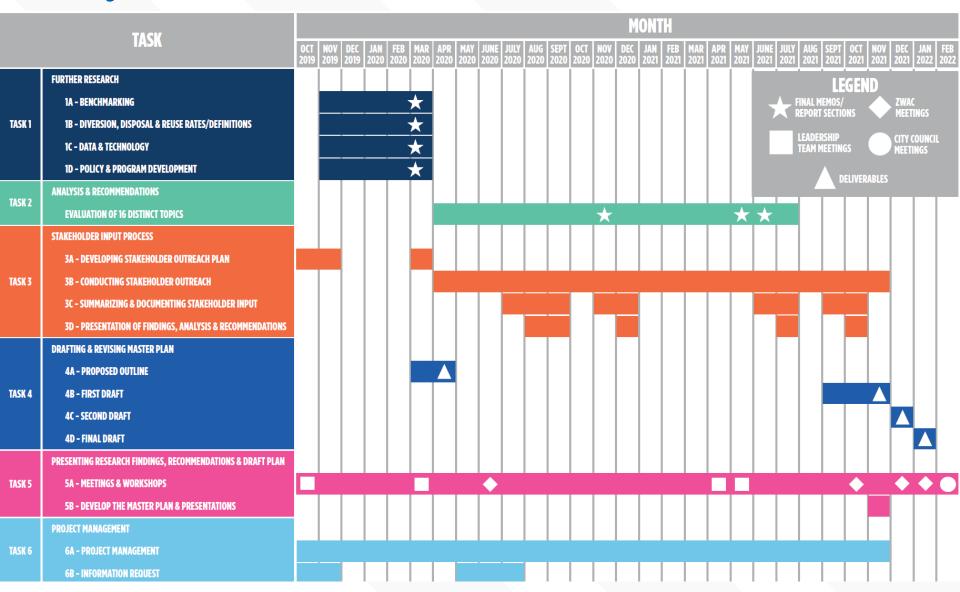
Develop Outline & Write Multiple Drafts

ARR Comprehensive Plan

City/Stakeholder Engagement & Public Outreach



Project Schedule







Select Strategies and Tactics

Legend

Tactic Not Included in Previous Plan





Select Strategies & Tactics: Residential

1. Implement alternative metrics

 Track per capita disposal to determine strategies for reaching Zero Waste goal



 Set long-term (by 2040) 90 percent capture rate goals for all recycling and organic cart materials with short term focus on materials with high economic value (e.g., milk jugs, aluminum)

2. Capture residential material with the greatest future diversion potential



- In the short-term, incorporate fees associated with contaminated setouts and provide the opportunity to waive the fee through continued education
- Based on results of multi-family composting collection pilot, assess opportunities for multi-family composting policy

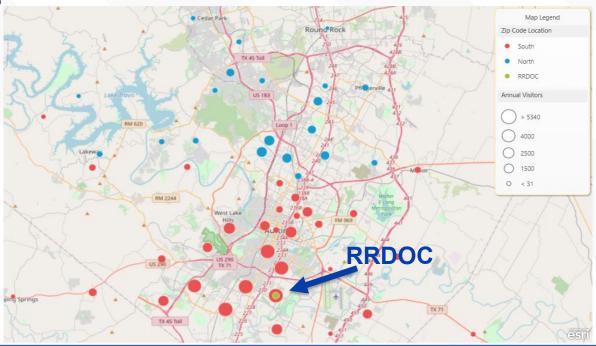
Select Strategies & Tactics: Residential

3. Increase access to proper management of hard-to-recycle materials

 Expand door-to-door household hazardous waste collection service as a one- or two-year City-wide pilot and evaluate long-term feasibility

Begin planning for a north Austin facility in 2022 to expand services and

access



Commercial Franchise System

- Commercial recycling collection is currently provided through an open market with over 100 permitted private haulers
- An exclusive or zoned franchise system, which limits the number of haulers, would provide ARR with greater ability to regulate hauler activity and enforce requirements that support diversion
- Los Angeles and New York have recently or are in the process of transitioning from an open market to a zoned franchise system to help reach their Zero Waste goals
- Franchise system would increase routing efficiency and improve ARR's ability to ensure consistent data, services, and messaging



Select Strategies & Tactics: Facilities and Private Sector



1. Plan transition to a Franchise System to expand and enhance Universal Recycling Ordinance



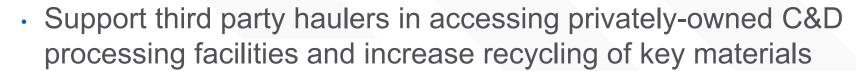
Select Strategies & Tactics: Facilities and Private Sector

2. Monitor processing and disposal capacity in region to determine future facility ownership



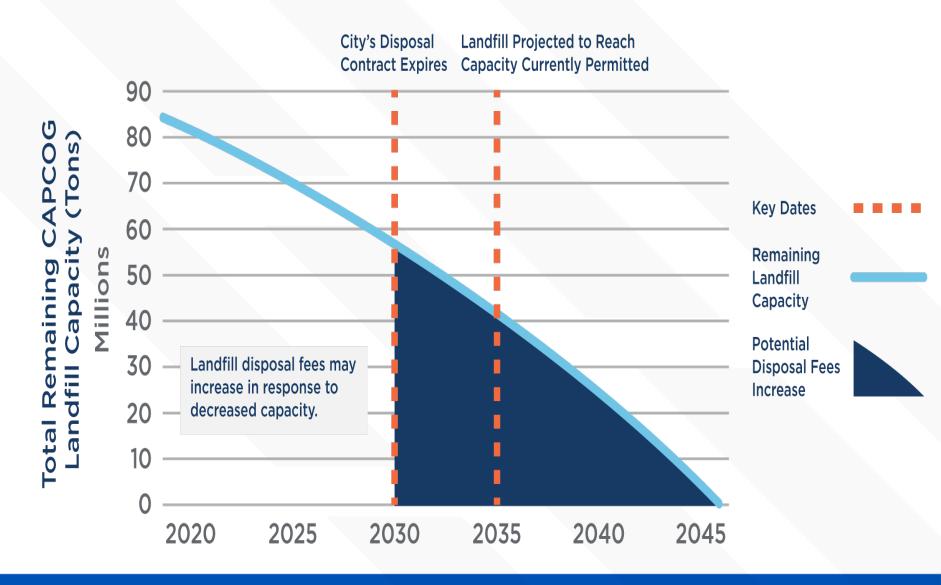
- As the region has approximately 25 years of permitted capacity remaining, utilize a transfer station and/or support the development of a regional landfill
 - Zero Waste planning requires adequate disposal capacity as City reduces, but does not eliminate, disposal





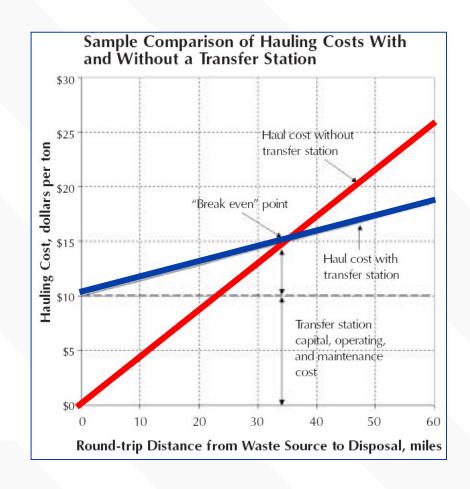


Permitted Regional Landfill Capacity Limited to 25 Years



Utilizing a Transfer Station

- ► The City will prioritize utilizing a transfer station
- ► Hauling distance to the landfill can be up to 60 road miles round-trip from North Austin, indicating financial benefit of transfer station
- ► Transfer station would also provide environmental benefits:
- Reduced carbon footprint from reduced fueling
- Ability to electrify fleet due to shorter haul distances



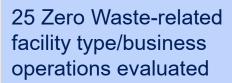
Select Strategies & Tactics: City-Wide



1. Focus on recruitment of secondary processors and endusers of material to support Circular Economy efforts

Evaluation Process

Facility
Types/Business
Operations





Evaluation Criteria

- Alignment with Zero Waste and social enterprise goals
- Proximity to industry
- Innovation and tech

Recommended
Facility
Types/Business
and Economic
Development
Tools

Recommended Types Include:

- Textile Upcycling Companies (within City)
- Glass beneficiation companies (regionally)
- Battery/energy storage manufacturers (regionally)



Select Strategies & Tactics: City-Wide

Expand the concept of Zero Waste community-wide



- In developing new messaging materials, assume Zero Waste is still an unfamiliar term community-wide in messaging materials
- Continue city-wide messaging of consistent diversion practices, with a focus on the appropriate program materials for each cart as a part of a continuous City-wide awareness campaign

Determine a long-term strategy to transition to a Circular City 3.

- In developing a long-term strategy to promote City-wide behavior change towards waste reduction and reuse, ARR may consider the following:
 - Coordinate with industry groups to drive policies that disincentivize purchasing of single-use products and promote "right to repair"



Consider alternative rate structures to reduce consumption



Questions and Next Steps

Additional Questions?

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