



02-25-2021

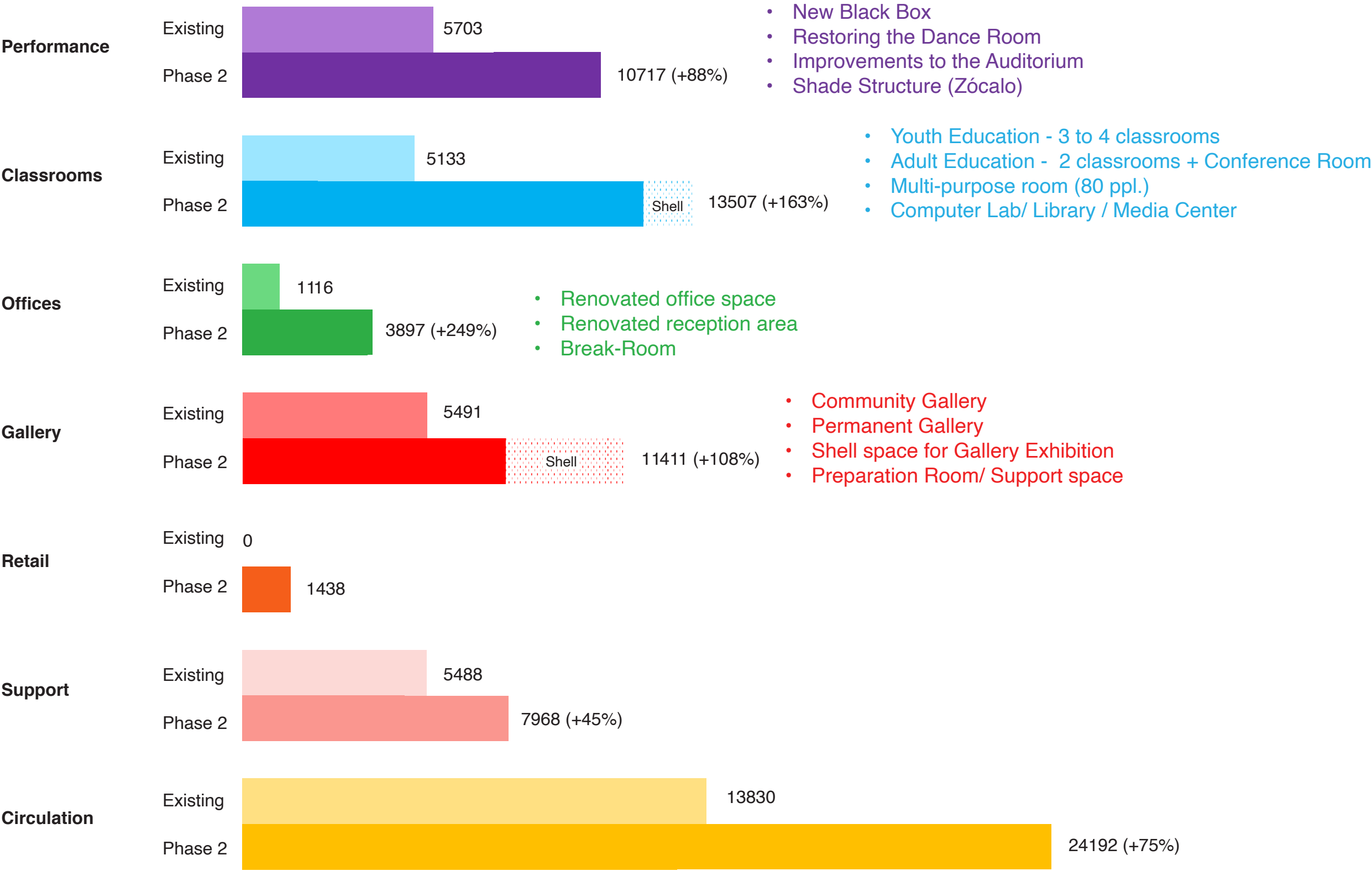
PRIORITIES 2018

- More classrooms and studios
- Access and views to Lady Bird Lake
- More gallery spaces
- Shade structures at Zócalo
- Larger performance space (theater)
- Adequate parking
- Café
- Gran Entrada (the Grand Entrance)
- Outdoor amphitheater
- Teaching/ Industrial Kitchen

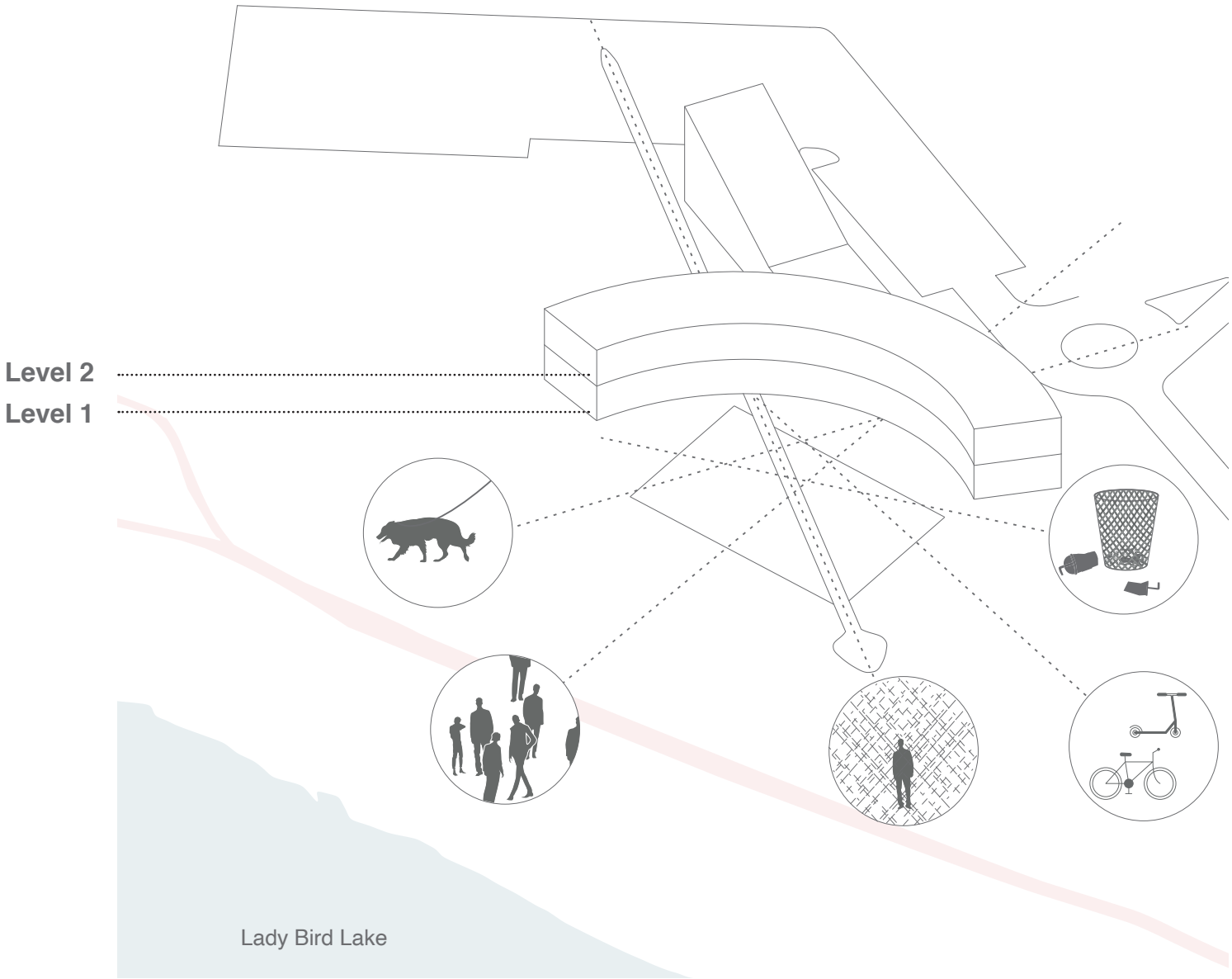
PRIORITIES 2021

- More classrooms and studios
  - Shade structures at Zócalo
  - Access and views to Lady Bird Lake
  - More gallery spaces
  - Improving the existing multi-purpose space
  - Adequate office space
  - More storage space
  - Teaching/ Industrial Kitchen
- 
- Recording studio
  - Adequate parking
- 
- Outdoor amphitheater
  - Gran Entrada (the Grand Entrance)
  - Café

PROGRAM DISTRIBUTION

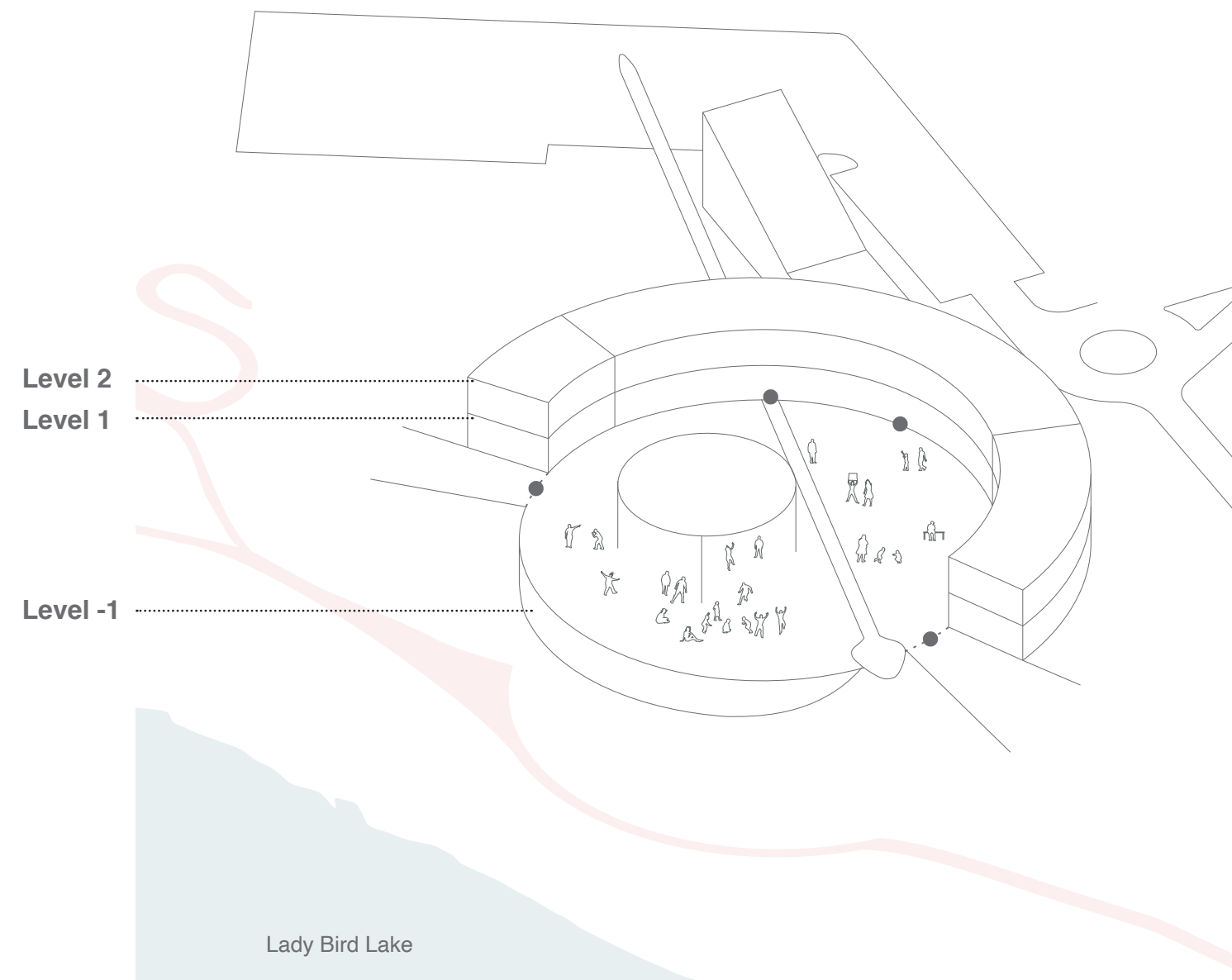


Existing vs. Phase 2  
36,000 SF 72,000 SF

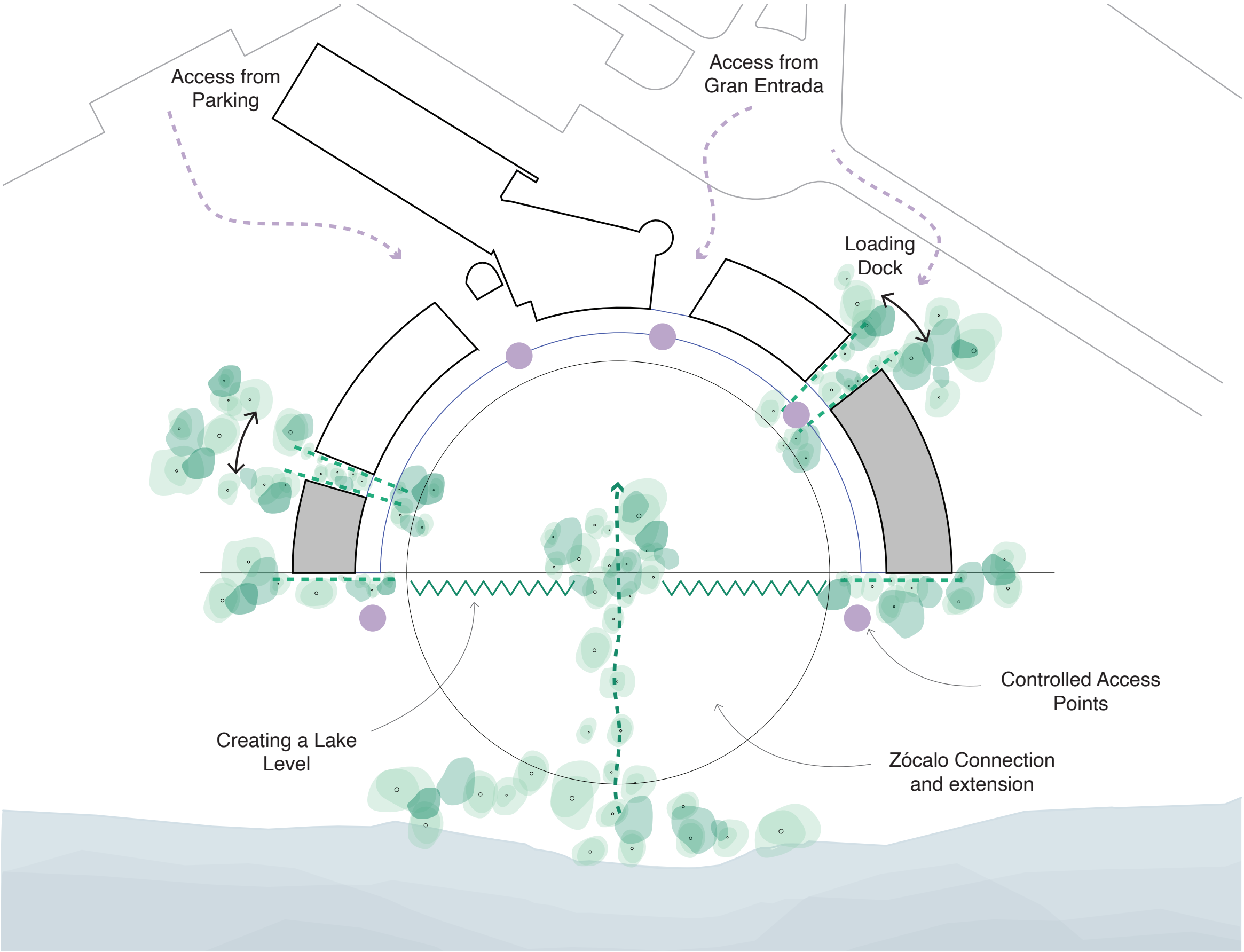


Existing condition of the ESB-MACC Plaza





Introduction of a containing wall that limits the Zócalo



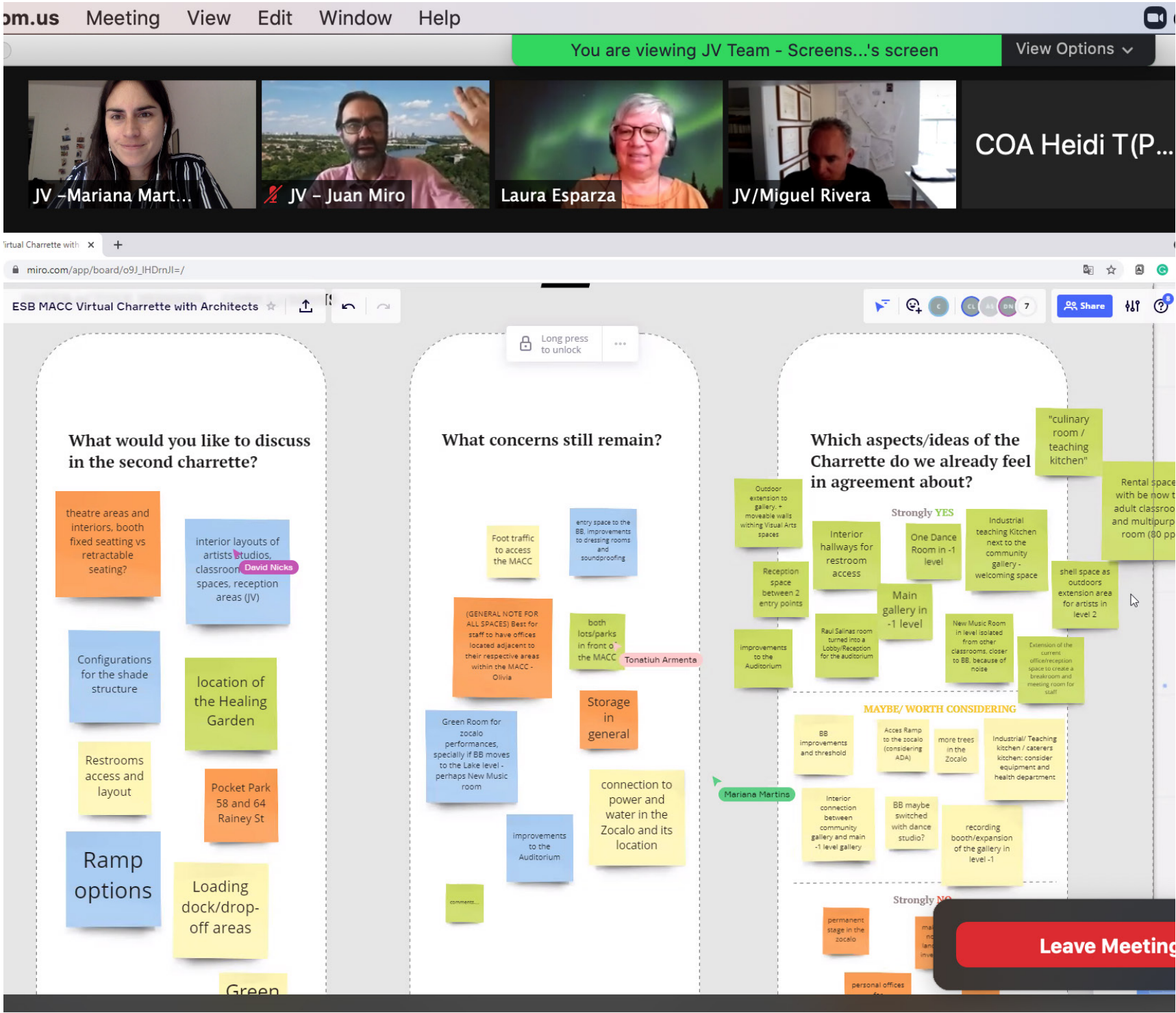


EARLY CONCEPT



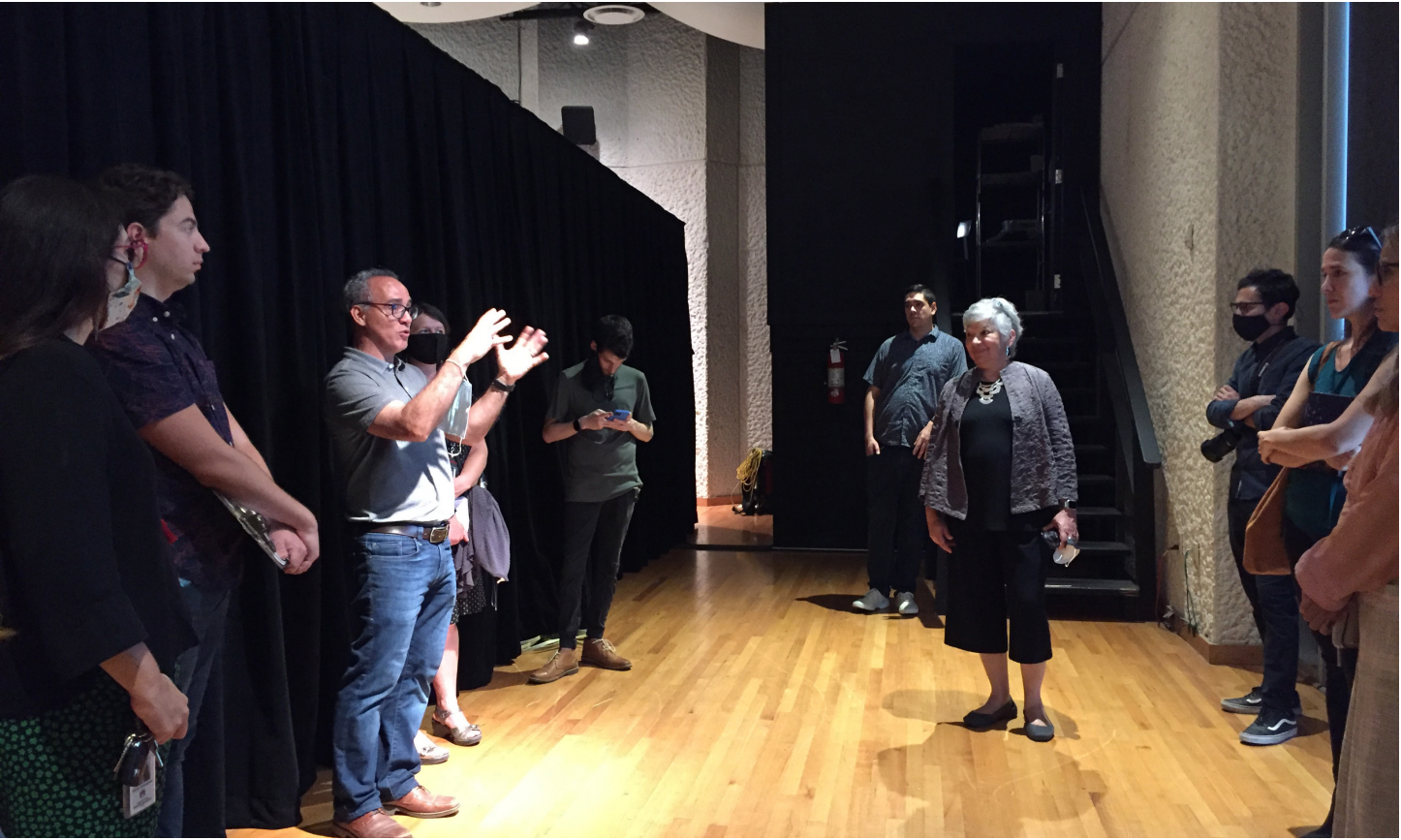


VIRTUAL MIRO BOARD CHARETTE



Virtual Charette with PARD/MACC and LAAP Artists  
ahead of the In Person Staff Workshop  
05-13-2021 and 05-17-2021



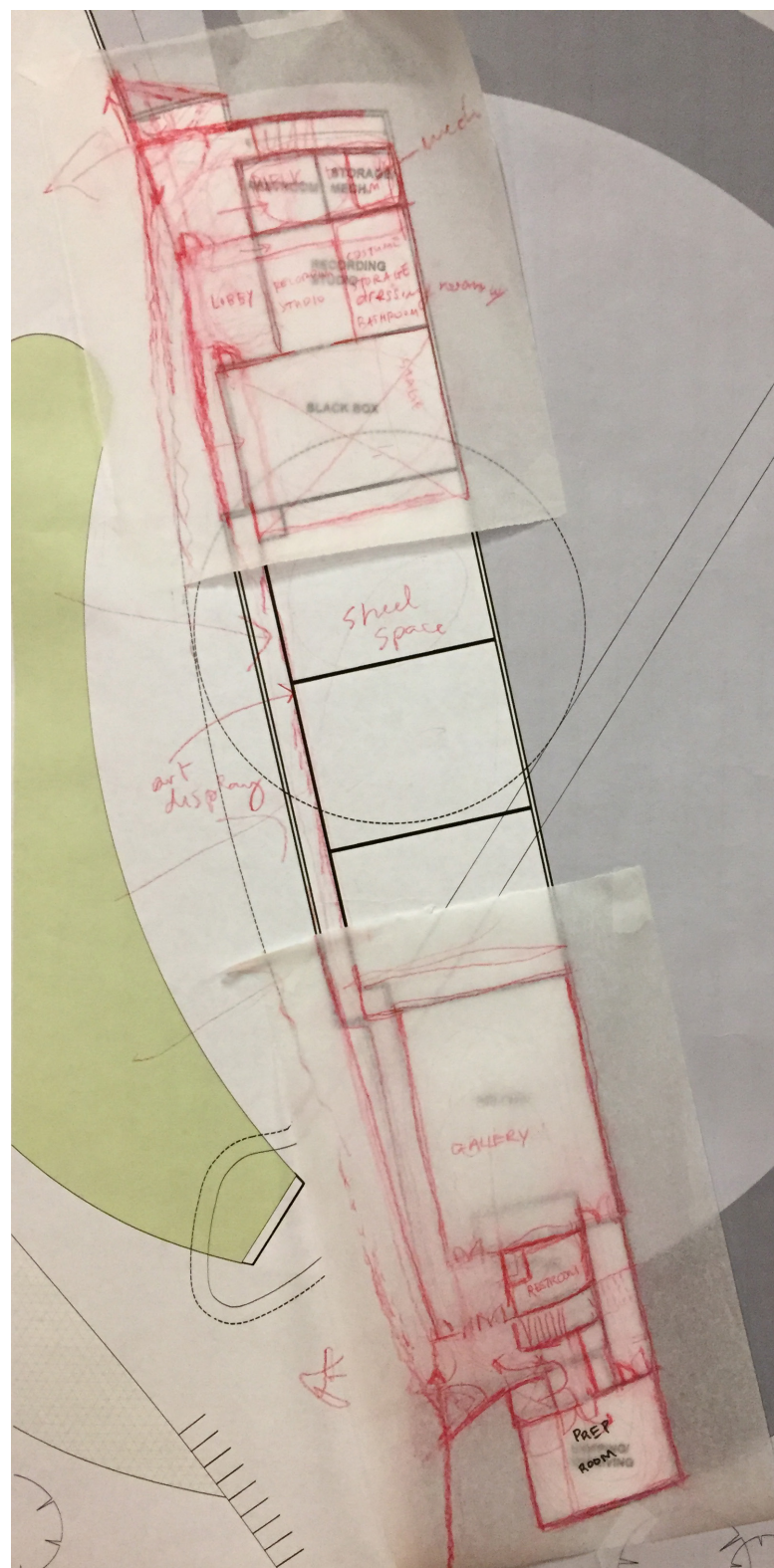


06-07-2021 and 06-08-2021



# IN PERSON MACC STAFF WORKSHOP

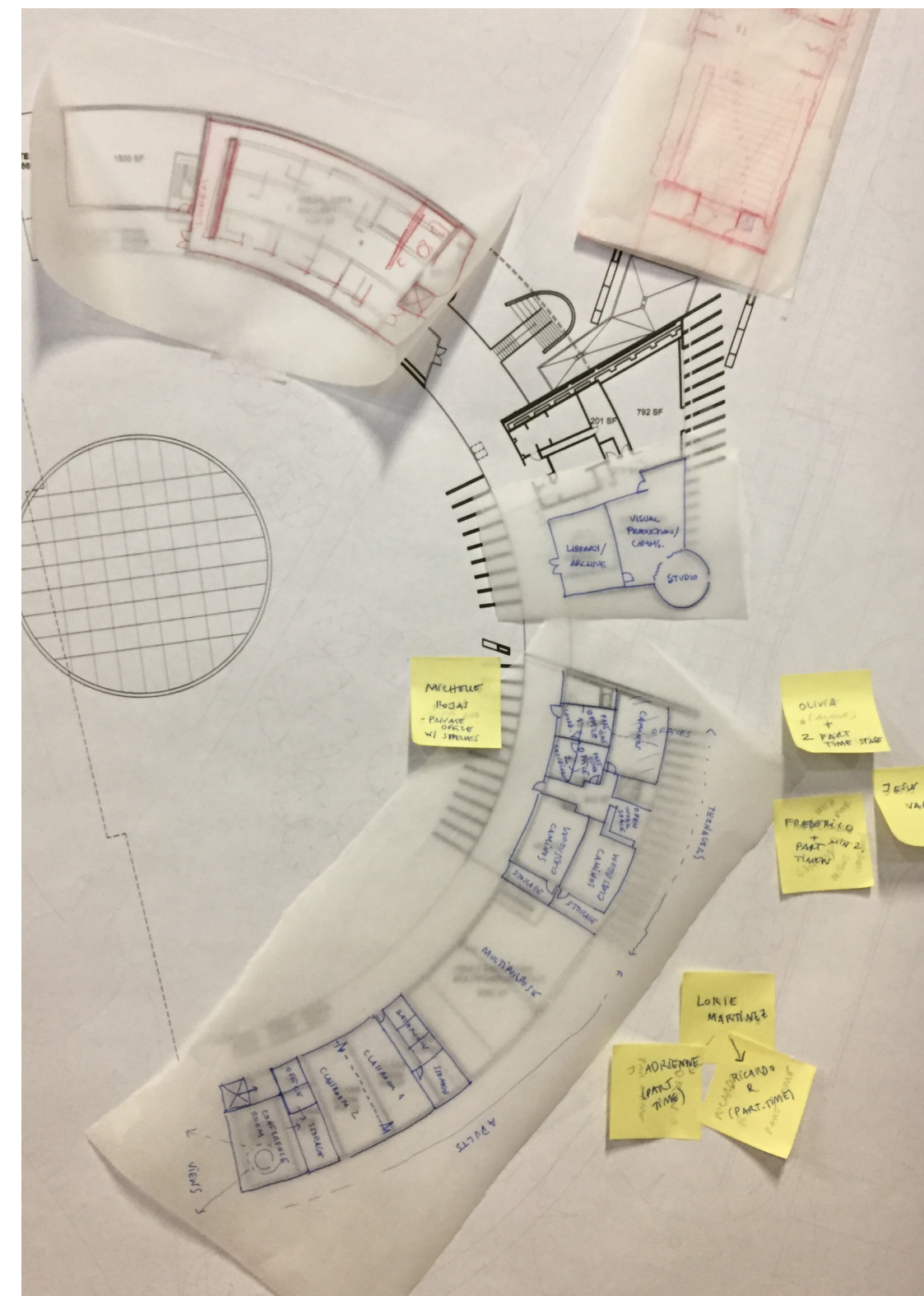
## Conclusions of Programming



Lake Level



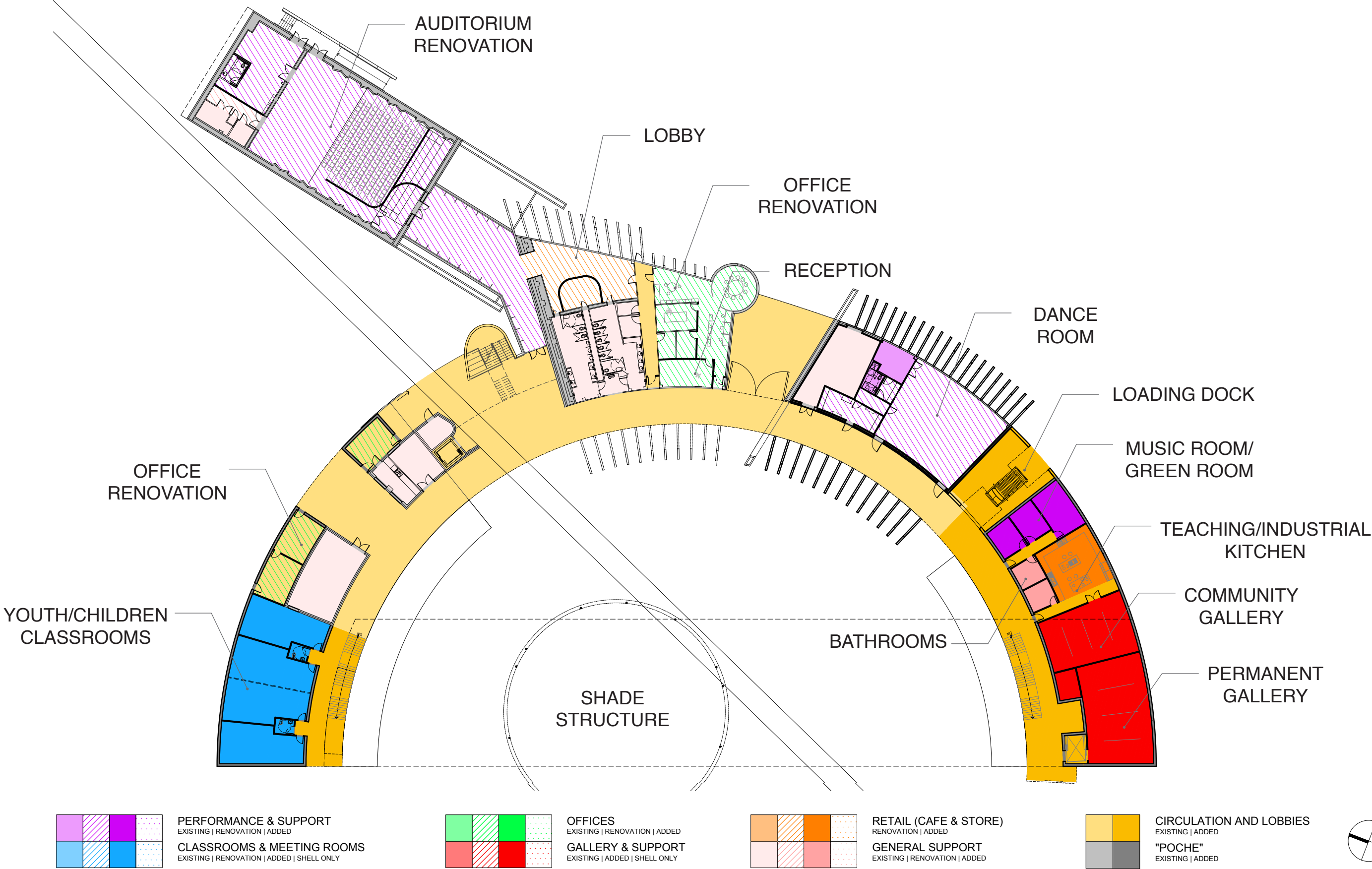
Level 01



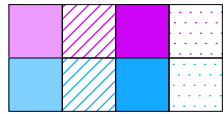
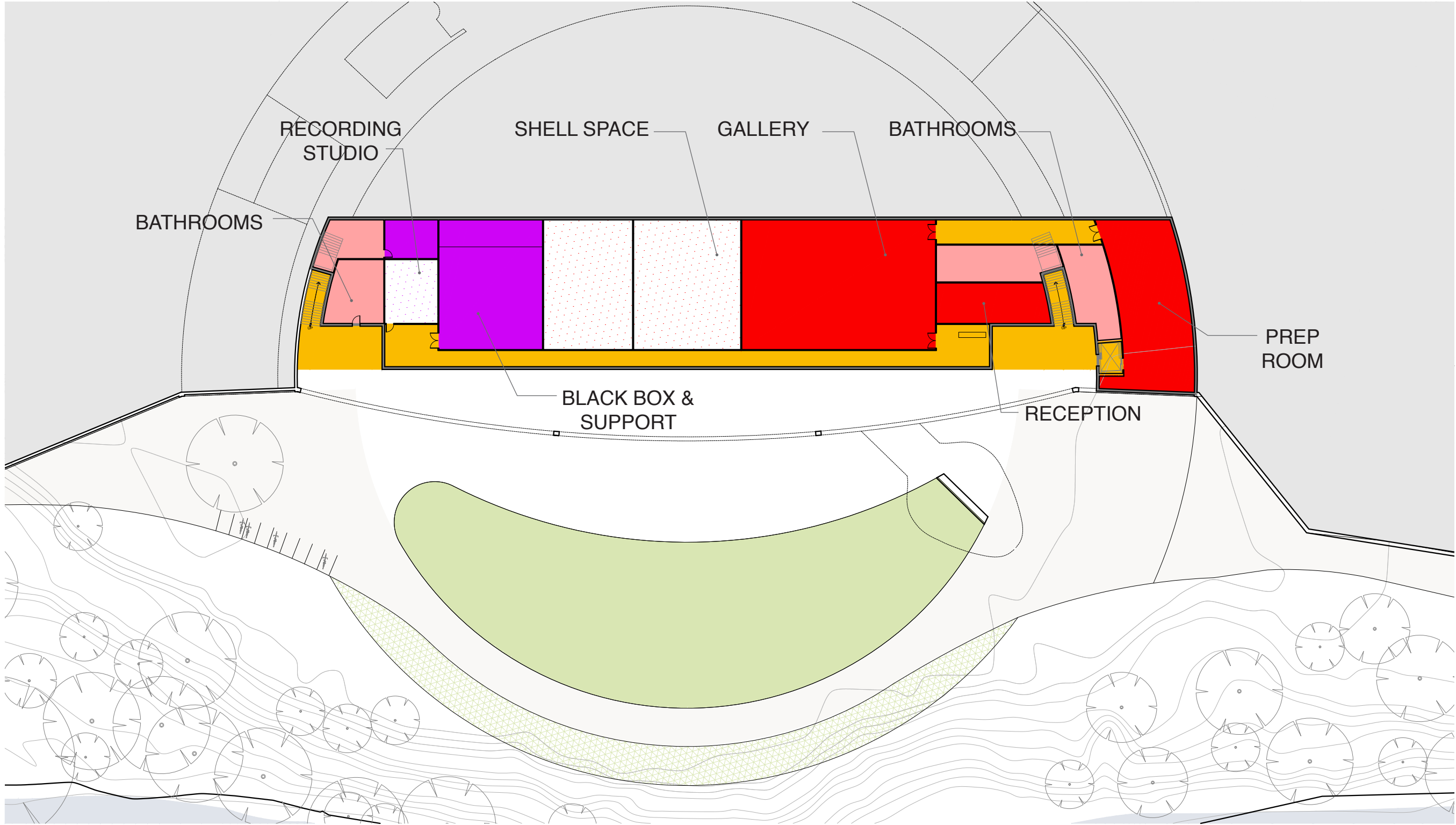
Level 02



PROGRAMMING ADJACENCIES  
Level 01

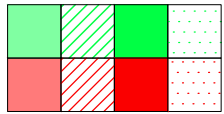


**PROGRAMMING ADJACENCIES**  
Lake Level



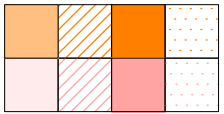
**PERFORMANCE & SUPPORT**  
EXISTING | RENOVATION | ADDED

**CLASSROOMS & MEETING ROOMS**  
EXISTING | RENOVATION | ADDED | SHELL ONLY



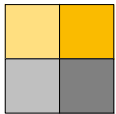
**OFFICES**  
EXISTING | RENOVATION | ADDED

**GALLERY & SUPPORT**  
EXISTING | ADDED | SHELL ONLY



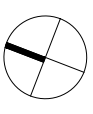
**RETAIL (CAFE & STORE)**  
RENOVATION | ADDED

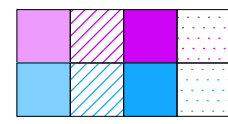
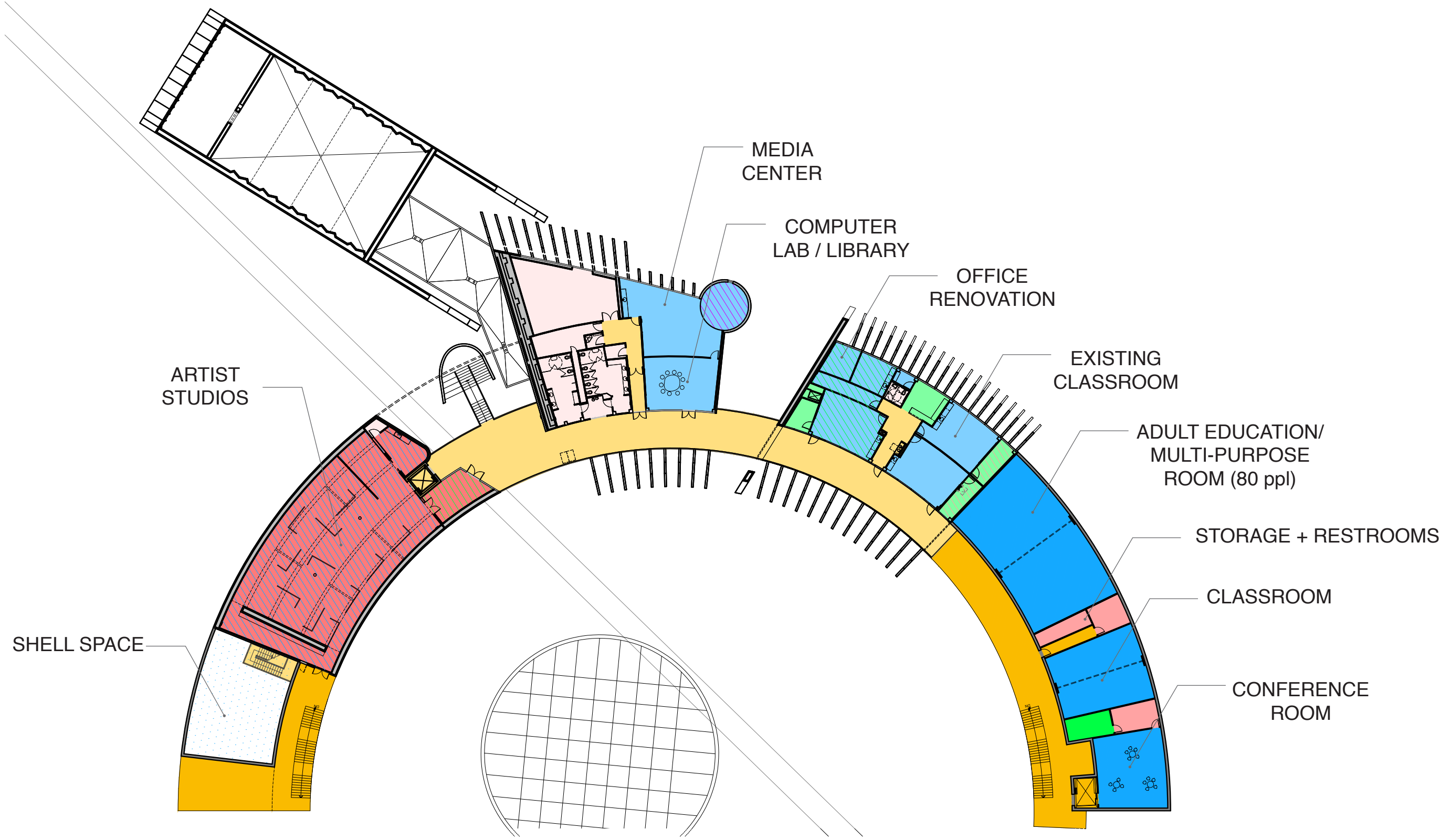
**GENERAL SUPPORT**  
EXISTING | RENOVATION | ADDED



**CIRCULATION AND LOBBIES**  
EXISTING | ADDED

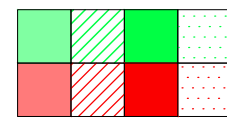
**"POCHE"**  
EXISTING | ADDED





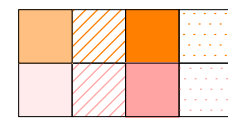
PERFORMANCE & SUPPORT  
EXISTING | RENOVATION | ADDED

CLASSROOMS & MEETING ROOMS  
EXISTING | RENOVATION | ADDED | SHELL ONLY



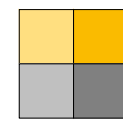
OFFICES  
EXISTING | RENOVATION | ADDED

GALLERY & SUPPORT  
EXISTING | ADDED | SHELL ONLY



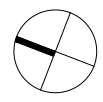
RETAIL (CAFE & STORE)  
RENOVATION | ADDED

GENERAL SUPPORT  
EXISTING | RENOVATION | ADDED



CIRCULATION AND LOBBIES  
EXISTING | ADDED

"POCHE"  
EXISTING | ADDED



DESIGN CONCEPT  
Section

