



**HISTORIC LANDMARK COMMISSION
PRESERVATION PLAN COMMITTEE
Wednesday, October 6, 2021 – 11:00 A.M.
Street-Jones Building, Room 300A
1000 E. 11th Street
Austin, Texas**

COMMISSION MEMBERS:

 X Ben Heimsath
 Terri Myers

 X Beth Valenzuela

DRAFT MINUTES

CALL TO ORDER

CITIZEN COMMUNICATION: GENERAL

No citizen communication.

- **APPROVAL OF MINUTES**

September 7, 2021

MOTION: Approve minutes by Heimsath, Valenzuela seconds. Vote: 2-0.

- **DISCUSSION AND POSSIBLE ACTION**

A. Debrief from September 23 working group meeting

A.1. Decision-making structure

A.2. Criteria for success

- Compare with other equity-focused preservation plans (e.g., Madison, WI)
- Some items seem aspirational
- Use as needed for group discussion and decision-making

A.3. Equity evaluation framework

- How to make these determinations? Use as basis for discussion
- Use #1 as minimum threshold: if yes, go to questions 2-10
- Adjust recommendations based on scores and resulting discussion
- Not a quantitative exercise with total scores, but a filter

B. Review and comment on brief for October 14 working group meeting

- Leverage brief materials for general audience, potentially send to appointing Council members
- Discussion of National Register district review and potential for NR

- listing as a first step to local designation as a historic district
- Recommended language changes
- C.** Process for focus group appointment
 - Three groups: legacy businesses, cultural and heritage organizations, neighborhood associations
 - Applications to participate open Oct. 7 and close Oct. 20
 - Legacy business and cultural/heritage organization groups will meet before Nov. 18 working group meeting
 - Include churches in cultural/heritage group, if reachable and interested; connect with Austin History Center community archivists
 - Committee members can help evaluate short answers from application if interested; will be a tight turnaround for timing
 - Change terminology from “focus group” to be more approachable: “Community conversation” or “Small group conversation”
- D.** Update on Technical Advisory Group
 - Committee members suggested additional departments for inclusion in the group
 - Discussion of garnering broader support for the plan
- E.** Preparation for upcoming working group meetings:
 - E.1.** November 18, 2021
 - E.2.** December 9, 2021
 - Staff will send list of topics for November and December meetings via email

ADJOURNMENT

MOTION: Adjourn by Valenzuela, Heimsath seconds. Vote: 2-0.

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Please call the Historic Preservation Office at 512-974-1686 for additional information; TTY users route through Relay Texas at 711.

For more information on the Preservation Plan Committee, please contact Cara Bertron, Senior Planner, at 512-974-1446.